

# Quarterly Commemorative Festival

Transforming the Commemorative Months into an event that celebrates multiple cultures at once allowing our separate ethnic and cultural communities to come together and celebrate our diversity.

## What/Why

- Festival, rather than just a meeting
- To Celebrate and commemorate our Cultural, Historic and Ethnic communities and traditions
- Similar to Chinese New Year/seasonal festivals
- Food Trucks, Booths, Etc.
- Live Entertainment

## When

- Quarterly
  - Encompasses all cultures/ethnicities/traditions within that particular quarter
    - Eg. Jan-Mar: Black History, Women, Irish-American
    - Also allow for other cultures/organizations to participate
- Either Saturday or Sunday

## Where

- Indoor/Outdoor Pairs
  - Central Park/CP Library
  - Live Oak Park/Northside Library
  - City Hall Quad/Triton Museum
- Needs access for food vendors/entertainment
- Does not require stage

## Who

- Santa Clara Cultural Commission (of course)
- Cultural/Historic/Ethnic Communities in Santa Clara/Area
  - Anyone who wants to pay for a booth
    - Discounted rates for whose culture is actually celebrating that quarter
    - Discounted rates for non-profits
- Santa Clara City Council
  - Blend this with proclamations for monthly commemorations
- Citizenry
  - People & Businesses

**Commented [1]:** Love this idea, but we would need to understand from Kim what this discount might look like

- Silicon Valley Chamber of Commerce?

## How

1. Draft Proposal for Cultural Commission
2. Get Approval from Cultural Commission
3. Bring to SC City Study Session
4. Get Approval to start work on this
5. Add to 25/26 Work Plan/Change Comm Month Subcom to ComFest Subcom
6. Reach out to local orgs
7. Build database of SC Cultural Orgs
8. Plan first festival (Harvest?)
9. Gauge interest, get started
10. Run first Fest
11. Gauge reaction, build out for next quarter

## Ideas:

- Culture, History & Ethnic Festival - CHEF?