

Steve Le

From: Keith Parks <[REDACTED]>
Sent: Wednesday, April 3, 2024 11:20 AM
To: Steve Le
Cc: Mezzetti Rob; O'leary Bill
Subject: 3575 Stevens Creek Blvd Proposed Starbucks

[You don't often get email from [REDACTED] Learn why this is important at <https://aka.ms/LearnAboutSenderIdentification>]

Mr Le

I attended both outreach Zoom meetings regarding the Starbucks proposed project.

Obviously the local residents are not in favor.

I would like to request copies of the presentation documents if possible. I also would like to get a copy of the CEQA exemption they have been given. I attempted to see if I could locate information pertaining to the detail of the traffic safety corridor for the Fire Department but multiple searches of city web was unfruitful.

Your support is much appreciated.

We hope to speak with one voice at the Planning commission meeting, but would prefer the Aug 21st date to give us non-professionals a chance to compile our data for presentation.

Steve Le

From: Gaurav Aggarwal [REDACTED]
Sent: Friday, December 1, 2023 3:16 PM
To: Steve Le
Subject: Concerns Regarding Assumed Traffic Study for Proposed Starbucks

You don't often get email from [REDACTED]. [Learn why this is important](#)

Dear Steve,

I am writing to express concerns about a potential traffic study that I assume was conducted for the proposed Starbucks on Harold Avenue. Recently, I noticed traffic sensors in the area, and given the timing during Thanksgiving week, I'm worried that the data collected may not accurately represent our usual traffic conditions.

Many businesses, including the Nishiyamato Academy Preschool ([annual calendar](#)), were closed for a significant part of that week, and I, along with many neighbors, were away for most of the time. This atypical low traffic scenario is unrepresentative of our street's normal bustling activity.

Given these circumstances, I believe any conclusions drawn from this study might underestimate the real impact of a new Starbucks on our community's traffic and safety. I strongly suggest conducting a new study during regular business hours to ensure a fair and accurate assessment.

Your consideration of this request is greatly appreciated, as it concerns the safety and quality of life in our neighborhood.

Thank you for your attention to this important matter.

Sincerely,
Gaurav Aggarwal
[REDACTED]

Steve Le

From: Anuja Verma <[REDACTED]>
Sent: Tuesday, November 14, 2023 10:27 AM
To: Steve Le
Subject: Heartfelt Appeal Against Proposed Starbucks Drive-Thru on Harold Avenue

Dear Mr. Steve Le,

I am reaching out as a deeply concerned resident of Harold Avenue, where my family and I have recently bought our first home. This decision was driven by our dream to build a safe, peaceful family life in this community. However, the proposed Starbucks drive-thru development threatens to disrupt this dream.

Our neighborhood is not just a collection of houses; it's a close-knit community where safety and tranquility are paramount. The presence of a preschool and Parkway Park, frequented by families, dog walkers, and the elderly, makes this area a special haven. Introducing a high-traffic business like Starbucks, particularly with a drive-thru, jeopardizes the safety and serenity of our streets.

The irony of the situation is that we, as residents, have been advocating for a stop sign on our street to manage existing traffic concerns. Instead of measures to enhance safety, we are now facing the prospect of increased traffic and the associated risks. This feels like a step backward for our community's well-being.

I invite you, Mr. Le, to visit our neighborhood to experience firsthand the essence of Harold Avenue. Witnessing the daily life here, I believe, will provide a deeper understanding of why a Starbucks drive-thru is not just an inconvenience, but a real threat to our way of life.

Our appeal is simple: please reconsider this development. There are ample alternative locations on Stevens Creek Boulevard that can accommodate such a business without endangering a residential area. We ask for empathy and consideration for our families and our future.

Thank you for your time and understanding. I hope our concerns resonate with you, leading to a decision that protects the heart of our community.

Sincerely,
Anuja verma
150 harold Ave, Santa Clara, CA 95050
[REDACTED]



To: Steve Le Senior Planner, Mayor and City Council Members

I live at 3563 Londonderry Drive cross street Harold Ave, Santa Clara, CA.

Starbucks has proposed a store at Stevens Creek Blvd. and Harold Ave. The plan includes a double drive through with both entrance and exists on Harold Ave, and a one way entrance on Stevens Creek. Store hours will be from 4 am to 12 pm. If Starbucks is successful with their proposal, our neighborhood will suffer from increased traffic, noise, and pollution, not to mention degradation of pedestrian safety and a concern for public safety since Harold Ave is a primary Fire Dept route.

I, along with many of my neighbors have attended two video conferences to be informed of the project scope and impact. After being presented the details of the project most if not all attendees (affected neighbors) expressed our concerns and opposition to the Starbuck's proposal. All of us homeowners appreciate the family friendly lifestyle the City of Santa Clara provides and this project and its impact will negate that value we all love.

I have listed below items that we feel will be the direct result of this business to our Family Friendly Neighborhood, as well as items of great concern that need to be addressed or mitigated. Please note the data used is from the Starbucks video presentation.

Impacts and Concerns:

- Starbucks estimates 583 additional car trips on residential streets (impact peak periods expect over 100 vehicle trips) (this is commercial traffic being forced into a residential setting) (entrance to the Starbucks will be via Stevens Creek and Harold Ave)
- Traffic attempting to enter or exit to Stevens Creek will only add to the congestion for those vehicles attempting to enter San Tomas Expressway during commute hours and holiday heavy traffic periods.
- The drive thru creates a choke point at Stevens Creek and Harold (traffic impact will block thru traffic in both directions of Harold) (Traffic backup to Starbucks parking lot and drive thru will create a traffic blockage for safe transit of police and fire safety to ingress and egress Harold)
- Starbucks has proposed that if traffic congestion persists at drive thru entrance they will have established a manual intervention to close the drive thru (The impact of this is reactive not preventive, the problem will already be present and now those cars waiting to enter will now be trapped with only to exit Harold South to Stevens Creek or North on Harold, some will attempt U-turns to vacate)
- Starbucks proposed hours of operation 4:30am to 12 midnight. (impact of early morning traffic and late evening creating noise and pollution on primary and adjacent streets)
- Starbucks delivery trucks will only add to the congestion during normal business hours, or create additional impact if limited to before or after business hours.
- Nishiyamato Academy Preschool is adjacent to proposed site and parents will now need to deal with the traffic congestion to safely drop off and pick up children.
- Employee parking on Harold (impact to residential parking, and that will be starting prior to opening at 4:30am and ending after closing at 12 midnight)
- Customer over flow parking will be on Harold (impact to residential parking) (rubbish and trash drops along curb)
- Car idling impacts on carbon foot print (avg car one minute of idle creates approximately 1.17 pounds of carbon)
- City gave Starbucks an exemption to providing a CEQA (California Environmental Quality Act) to investigate and reveal the environmental impact of this development.

- The City did not require a CEQA investigation/report to provide an official traffic impact study and associated environmental impact report. (Starbucks conducted a limited study based on two 2 hours observation periods conducted after Thanksgiving Holiday Weekend) (Starbucks based their traffic impact on a fictitious amount of vehicle traffic comparing previous site usage to the proposed development. Previous use of 3 small service business and 1 retail with no drive thru) (Starbucks traffic analysis already shows that the primary intersections do not have a passing traffic grade to conform to higher use)
- Currently San Jose does not allow for or approve any additional drive through business on Stevens Creek due to the negative impacts on traffic.
- No redress has been made to support the Life Safety Corridor from the Fire Station on Pruneridge Ave and Harold intersection. Direction of travel to be unincumbered South on Harold Ave.
- There are multiple locations for daily drivers to obtain refreshments to include a Starbucks located at Barnes and Nobile directly across the street or at Pruneridge Shopping Center.

Items we feel need to be addressed by City Officials

- Starbucks was given an exemption to requiring a CEQA application. (unfortunately this was approved before the neighborhood knew of the project, thus obliterating any chance of challenge)
- Official Traffic impact study (current vs. proposed)
- City of Santa Clara to support SJ's no additional drive thru business on Stevens Creek
- The preservation of our residential community versus the commercialization of our residential streets
- The quality of life enjoyed by those of us that live in our quiet community who prefer not to be subject to a drastic increase in traffic, pollution, potential crime and safety