

Pedestrian Master Plan Objectives and Policies Status Report
10/6/2025

PEDESTRIAN PLAN OBJECTIVES		
Policy	Description	Status
Objective 1.A: Reduce the risk of pedestrian-involved collisions	Study implementing a Vision Zero policy before 2024	Staff received a Safe Streets for All (SS4A) grant in Year 2022 to prepare a Citywide Vision Zero Plan. Staff is bringing the Vision Zero Plan for BPAC to recommend to City Council to adopt the plan at the October 2025 meeting.
	Annually review pedestrian related collisions and identify improvements at key locations	Currently have a BPAC subcommittee group for this item.
	Identify locations to reduce pedestrian crossing distances and enhance pedestrian visibility	On-going - Staff identifies opportunities during review of capital and land development projects.
	Study 15 mph school zone speed limits and adopt in appropriate locations by 2022	In Progress - Council approved reducing speed limits around schools in June 2025. The City is currently in the process of updating signage around the schools.
Objective 1.B: Improve accessibility of the pedestrian environment for people with disabilities;	Inventory sidewalks, curb ramps, and pedestrian actuation buttons to determine where they are missing or don't meet standards	Completed - This was completed as part of the City's ADA Transition Plan which was approved by Council in August 2024.
	Maintain the sidewalk repair program to replace and/or repair sidewalks damaged by City-owned street trees;	On-going - This sidewalk repair program is implemented subject to budget constraints.
	Create program to require sidewalk inspections, and repairs when necessary when properties are being sold	Not started due to limited staff resources.
	Update Santa Clara ADA Transition Plan and prioritize the improvements in the Plan	Completed - The City completed the ADA Transition Plan and was approved by Council in August 2024. Next step is to prioritize implementing improvements identified in the Plan based on funding allocated to the project.
	Continue and streamline the program where pedestrians with mobility impairments can request accessibility improvements at specific locations.	On-going - This program is ongoing.
	Work with accessibility groups to test and implement new technologies that are focused on improving accessibility and mobility for those with mobility impairments.	Not started due to limited staff resources.
Objective 2.A: Create pedestrian-friendly crossings	Optimize crossing times for pedestrians at signalized crossings. Add pedestrian countdown timers where not present.	On-going - Crossing times at signalized crossings are monitored and changed, if needed. Projects upgrading traffic signals will add pedestrian countdown timers where not present.
	Where feasible consolidate driveways	On-going - Staff identifies opportunities to consolidate driveway when reviewing land development projects.
	Improve pedestrian visibility at crossings using complete streets strategies.	On-going - Staff identifies opportunities to improve pedestrian visibility when reviewing land development projects and investigating public requests.
	Where feasible, shorten crossing distances using complete streets strategies	On-going - Staff identifies opportunities during review of capital and land development projects.
	Reduce conflicts between pedestrians and vehicle turning movements using complete streets strategies	On-going - Staff identifies opportunities during review of capital and land development projects.
	Where sidewalk width allows, establish a "furnishing zone".	On-going - Staff identifies opportunities when reviewing land development projects
	In areas with sidewalks that have street furniture, transit amenities, utility cabinets, trees and bushes, clearly establish a "pedestrian zone"	On-going - Staff identifies opportunities when reviewing land development projects
	Prioritize improvements that improve connectivity and remove physical barriers to walking at conflict points.	On-going - Staff identifies opportunities during review of capital and land development projects.
Objective 2.B: Provide and maintain amenities along sidewalks, subject to funding, that provide opportunities for shade, rest, and visual interest to create an enjoyable and attractive walking environment	Update Santa Clara's specific plans to encourage pedestrian amenities appropriate for multiple street typologies	On-going - Identifying opportunities to encourage pedestrian amenities during creation of Specific Plans
	Inventory existing pedestrian amenities and street furniture	Not started due to limited staff resources.
	Continue to partner with community organizations to plan and provide supplies for community/roadway/park cleanup days	On-going - Staff identifies opportunities to partner with community organizations to plan community/roadway/park cleanup days.
	Review and update City sidewalk standards.	Not started due to limited staff resources.
	Develop citywide pedestrian and bicycle wayfinding system.	The City's BPAC formed a subcommittee on September 5, 2019 and created a draft plan on October 28, 2019 which could be the basis for any future work on a Citywide Bicycle Wayfinding project. The recently passed Measure I includes a Bicycle Wayfinding project in the amount of \$300,000.
	Update City standards around form and placement of pedestrian-scale lighting to create safe pedestrian spaces.	On-going - Identifying opportunities for pedestrian-scale lighting during creation of Specific Plans and during review of capital and land development projects.

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Objective 2.C: Provide pedestrian-scale lighting to promote attractive, distinctive, and safe pedestrian environments	Prioritize installing new pedestrian-scale lighting along routes to major evening destinations	On-going - Identifying opportunities for pedestrian-scale lighting during creation of Specific Plans. In addition, the City completed upgrading pedestrian and traffic signal safety lighting to LED throughout the City in 2025.
	Continue to follow City lighting standard for roadways, sidewalks, and pedestrian crossings	On-going - Silicon Valley Power to review lighting standards
Objective 2.D: Promote the benefits of increased walking	Use social media to connect with residents on pedestrian topics.	On-going - Staff works with Communications team to send out social media feeds and also writes City Manager blog articles to inform public of both bicycle and pedestrian projects.
	Support resident-led placemaking, beautification, and safety initiatives to improve comfort and get more people walking	Not started due to limited staff resources.
	Continue to support Safe Routes to School Programs to promote walking.	On-going - Third phase of the Safe Routes to School Project includes 17 schools and runs between Years 2022-2026.
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Objective 2.E: Implement vehicular traffic calming to increase pedestrian comfort	Continue to implement the neighborhood traffic calming program	On-going - Staff continues to implement the neighborhood traffic calming program.
	When resurfacing roadways, consider opportunities to add/enhance active transportation facilities	On-going - Staff considers opportunities as part of Complete Streets Review of resurfacing projects.
Objective 3.A: Integrate walkability concepts into comprehensive planning processes	Discuss desired walkable place types with the community	On-going - Identifying opportunities during creation of Specific Plans
	Provide for design guidelines citywide and within Specific or Precise Plans to address block size and configuration, building types, land-use mix, public open space and trails, and street types	On-going - Identifying opportunities during creation of Specific Plans
	Consider developing form-based ordinances to implement the City's desired walkable environment	On-going - Identifying opportunities during creation of Specific Plans such as the Station Area Plan.
	When establishing Specific or Precise Plans, include a variety of high quality open spaces	On-going - Identifying opportunities during creation of Specific Plans
Objective 4.A: Integrate the outcomes of the Santa Clara Community Placemaking process with other City processes	Hold an inter-departmental meeting with Community Development Department to coordinate implementation efforts.	On-going - Public Works and Community Development coordinate implementation efforts on various land development projects.
Objective 4.B: Develop and foster ground-floor land uses that benefit the pedestrian experience	Incorporate active uses along streets in priority pedestrian corridors.	On-going - Identifying opportunities during creation of Specific Plans
Objective 4.C: Create opportunities to integrate public health outcomes into pedestrian projects	Partner with Santa Clara County Public Health and other groups to create marketing campaigns around the benefits of walking	In Progress -Staff pursuing low cost media campaigns related to the benefits of walking. City also attends meetings conducted by Santa Clara County Public Health regarding administering Safe Routes to School Programs.
Objective 5.A: Obtain funding for all high priority project recommendations from the Pedestrian Master Plan 2019 by 2027	Submit pedestrian projects into the City's Capital Improvement Program during each budget cycle for future funding	On-going - Staff submits dedicated pedestrian projects into the Capital Improvement Program
	Actively pursue external grant funding to supplement City resources	On-going - Staff actively pursues external grant funding
	At every BPAC meeting, the City shall present a "grant funding spreadsheet" to the BPAC that explains upcoming grant opportunities.	On-going - Staff provides grant activity status at every BPAC meeting

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Objective 5.B: Conduct ongoing planning and evaluation for pedestrian facilities	Annually evaluate progress in reaching mode share targets by reviewing results of the American Community Survey (ACS)	On-going - Staff reviews the results of the American Community Survey to determine progress in reaching mode share targets. Most recent 5-year ACS from 2019-2023 shows 2.7% of Santa Clara residents journey to work by walking. In addition, most recent 1-year ACS from 2024 shows 3.4% of Santa Clara residents journey to work by walking.
	Work with the Santa Clara Police Department to improve the reporting and analysis of pedestrian collisions.	Currently have a BPAC subcommittee group for this item.
	Update MySantaClara app to include additional types of requests for maintenance of pedestrian facilities	Not started due to limited staff resources. However, MySantaClara currently allows residents/stakeholders to notify the City of pedestrian facility issues by submitting a request through the mobile app. MySantaClara app agenda topic was brought forth to BPAC in August 2023.