



Position

Applying for:*

Bicycle and Pedestrian Advisory Committee

Personal Information

Name*

Vernon Shure

Are you a resident or Work in City of Santa Clara?*

(Must be a resident or work in City of Santa Clara at time of application)

☒ Yes

☐ No

Address*

Street Address

[REDACTED]

Address Line 2

APT 216

City

Santa Clara

State / Province / Region

CA

Postal / Zip Code

95050-3734

Country

USA

Email*

[REDACTED]

Primary Phone Number*

[REDACTED]

Secondary Phone Number

[REDACTED]

Provide two forms of Proof of Residency in the City of Santa Clara

(Must be a resident or work in the city of santa clara at time of application)

Attachment 1*

Mortgage Bill.pdf

60.69KB

Attachment 2*

Power Bill.pdf

93.11KB

Present Employer*

Self Employed--Independent Consultant

Job Title*

Marketing Consultant

Work Experience

Have you attended a meeting of this Board/Commission/Committee?*

☒ Yes

☐ No

Previous Government Bodies/ Elective Offices Applicant has served

Government Bodies/ Elective Offices

Position/ Office Held:

From Date

To Date

How

CITY OF SANTA CLARA
CITY CLERK'S OFFICE
15 APR 24 AM 6:51

Civic or Charitable Organizations to which Applicant has belonged:

Civic or Charitable Organizations

Position(s) Held:

From Date

To Date

1

Special Interests, Hobbies or Talents

I ride my bike over 1,000 miles per year within the city limits of Santa Clara. I also walk in my neighborhood for exercise.

College, Professional, Vocational Schools Attended

High School, College, Professional, Vocational School

Major Subject

Date

Stanford University

Economics

6/10/1987

Special awards or recognition received:

Graduated with distinction and Phi Beta Kappa. I also have an MBA from UC Berkeley-Haas School of Business.

Please state reasons why you want to become a member of this Board/Commission/Committee, including what specific objectives you would be working toward as a member of this advisory board:

I have a passion for bike and pedestrian safety, as I am often out and about in the city. I have always had an interest in public affairs, that I inherited from my father. I believe in the ability of local government to make a positive difference. My objective would be to promote alternatives to driving, and bicycle and pedestrian safety, with a practical orientation.

Any other information which you feel would be useful to the City Council in reviewing your application:

<https://www.linkedin.com/in/vernonshure/>

I was an alumni volunteer with the Haas School of Business at UC Berkeley (former chapter president for the South Bay). I am a current volunteer with Stanford Alumni (columnist with the alumni magazine). As a marketer, I am a professional writer.

Are you associated with any Organization/ Employment that might be deemed a conflict of interest in performing your duties if appointed to this position?*

☐ Yes

☒ No

City policy directs all advisory body members not to vote on matters where there exists a potential conflict of interest. Would you be willing to abstain from voting if such a conflict arises?*

☐ Yes

☒ No

Signature*

Vernon Shure

Date

4/23/2025



Position

Applying for:*

Bicycle and Pedestrian Advisory Committee

Personal Information

Name*

Bekele Geleta

Are you a resident or Work in City of Santa Clara?*

(Must be a resident or work in City of Santa Clara at time of application)

☒ Yes

☐ No

Address*

Street Address

Address Line 2

City

Santa Clara

State / Province / Region

CA

Postal / Zip Code

95051

Country

USA

Email*

Primary Phone Number*

Secondary Phone Number

Provide two forms of Proof of Residency in the City of Santa Clara

(Must be a resident or work in the city of santa clara at time of application)

Attachment 1*

Driver's License.pdf

420.08KB

Attachment 2*

57d83664-24f3-4d74-a15b-0d13dd1b6411-Copy.pdf

208.79KB

Present Employer*

VTA

Job Title*

Bus operator

Work Experience

Have you attended a meeting of this Board/Commission/Committee?*

☐ Yes

☒ No

Previous Government Bodies/ Elective Offices Applicant has served

Government Bodies/ Elective Offices

Position/ Office Held:

From Date

To Date

row

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APR 25 2025

City Clerk's Office
City of Santa Clara

Civic or Charitable Organizations to which Applicant has belonged:

Civic or Charitable Organizations	Position(s) Held:	From Date	To Date
None			

1

Special Interests, Hobbies or Talents

College, Professional, Vocational Schools Attend

High School, College, Professional, Vocational School	Major Subject	Date

Special awards or recognition received:

Please state reasons why you want to become a member of this Board/Commission/Committee, including what specific objectives you would be working toward as a member of this advisory board:

Any other information which you feel would be useful to the City Council in reviewing your application:

Are you associated with any Organization/ Employment that might be deemed a conflict of interest in performing your duties if appointed to this position?*

☐ Yes ☒ No

City policy directs all advisory body members not to vote on matters where there exists a potential conflict of interest. Would you be willing to abstain from voting if such a conflict arises?*

☒ Yes ☐ No

Signature*



Date

4/25/2025



025 MAR
CITY OF SANTA CLARA
CITY CLERK'S OFFICE
PM 3:09

Position

Applying for:*

Bicycle and Pedestrian Advisory Committee

Personal Information

Name*

Vamsi Gunda

Are you a resident or Work in City of Santa Clara?*

(Must be a resident or work in City of Santa Clara at time of application)

☒ Yes

☐ No

Address*

Street Address

Address Line 2

B1U202

City

Santa Clara

State / Province / Region

CA

Postal / Zip Code

95050

Country

USA

Email*

Primary Phone Number*

Secondary Phone Number

Provide two forms of Proof of Residency in the City of Santa Clara

(Must be a resident or work in the city of santa clara at time of application)

Attachment 1*

Vamsi Gunda_santa_clara_utility_bill.pdf

80.13KB

Attachment 2*

DriversLicense2024.pdf

80.3KB

Present Employer*

Apple

Job Title*

Software Engineer

Work Experience

Have you attended a meeting of this Board/Commission/Committee?*

☒ Yes

☐ No

Previous Government Bodies/ Elective Offices Applicant has served

Government Bodies/ Elective Offices

Position/ Office Held:

From Date

To Date

How

Civic or Charitable Organizations to which Applicant has belonged:

Civic or Charitable Organizations	Position(s) Held:	From Date	To Date
Now			

1

Special Interests, Hobbies or Talents

I'm an active biker. So, this is personal to me.

College, Professional, Vocational Schools Attend

High School, College, Professional, Vocational School	Major Subject	Date

Special awards or recognition received:

Please state reasons why you want to become a member of this Board/Commission/Committee, including what specific objectives you would be working toward as a member of this advisory board:

Any other information which you feel would be useful to the City Council in reviewing your application:

Are you associated with any Organization/ Employment that might be deemed a conflict of interest in performing your duties if appointed to this position?*

☐ Yes

☒ No

City policy directs all advisory body members not to vote on matters where there exists a potential conflict of interest. Would you be willing to abstain from voting if such a conflict arises?*

☒ Yes

☐ No

Signature*

Vamsi Gundu

Date

3/24/2025



Position

Applying for:*

Bicycle and Pedestrian Advisory Committee

Personal Information

Name*

Jorge Haro

Are you a resident or Work in City of Santa Clara?*

(Must be a resident or work in City of Santa Clara at time of application)

☒ Yes

☐ No

Address*

Street Address

[REDACTED]

Address Line 2

City

Santa Clara

State / Province / Region

CA

Postal / Zip Code

95050

Country

USA

Email*

[REDACTED]

Primary Phone Number*

[REDACTED]

Secondary Phone Number

Provide two forms of Proof of Residency in the City of Santa Clara

(Must be a resident or work in the city of santa clara at time of application)

Attachment 1*

residency proof xfinity statement.pdf

141.29KB

Attachment 2*

residency proof att statement.pdf

74.44KB

Present Employer*

ProteinSimple

Job Title*

Engineer

Work Experience

Have you attended a meeting of this Board/Commission/Committee?*

☐ Yes

☒ No

Previous Government Bodies/ Elective Offices Applicant has served

Government Bodies/ Elective Offices

Position/ Office Held:

From Date

To Date

how

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APR 25 2025

City Clerk's Office
City of Santa Clara

Civic or Charitable Organizations to which Applicant has belonged:

Civic or Charitable Organizations	Position(s) Held:	From Date	To Date
None			

1

Special Interests, Hobbies or Talents

College, Professional, Vocational Schools Attend

High School, College, Professional, Vocational School	Major Subject	Date
San Jose State University	MSME	1/1/2005

Special awards or recognition received:

Please state reasons why you want to become a member of this Board/Commission/Committee, including what specific objectives you would be working toward as a member of this advisory board:

Interested in safe neighborhoods for walking and bicycling. Have personally observed some accidents in my neighborhood that could have been fatal for pedestrians. Also enjoy riding my bicycle to breakfast.

Any other information which you feel would be useful to the City Council in reviewing your application:

I live in a neighborhood with a lot of older people who walk

Are you associated with any Organization/ Employment that might be deemed a conflict of interest in performing your duties if appointed to this position?*

☐ Yes

☒ No

City policy directs all advisory body members not to vote on matters where there exists a potential conflict of interest. Would you be willing to abstain from voting if such a conflict arises?*

☒ Yes

☐ No

Signature*

George Haro

Date

4/25/2025



Position

Applying for:

Bicycle and Pedestrian Advisory Committee

Personal Information

Name

Ram Iyengar

Are you a resident or Work in City of Santa Clara?

(Must be a resident or work in City of Santa Clara at time of application)

☒ Yes

☐ No

Address

Street Address

Address Line 2

City

Santa Clara

State / Province / Region

CA

Postal / Zip Code

95050

Country

USA

Email

Primary Phone Number

Secondary Phone Number

Provide two forms of Proof of Residency in the City of Santa Clara

(Must be a resident or work in the city of santa clara at time of application)

Attachment 1

Ram_NewDriversLicense_Exp2028.pdf

753.3KB

Attachment 2

8350custbill03302025.pdf

345.09KB

Present Employer

Google

Job Title

Senior Engineering Manager

Work Experience

Have you attended a meeting of this Board/Commission/Committee?

☒ Yes

☐ No

Previous Government Bodies/ Elective Offices Applicant has served

Government Bodies/ Elective Offices

Position/ Office Held:

FromDate

To Date

how

CITY OF SANTA CLARA
CITY CLERK'S OFFICE
25 APR 17 PM 12:36

Civic or Charitable Organizations to which Applicant has belonged:

Civic or Charitable Organizations	Position(s) Held:	From Date	To Date
how			

1

Special Interests, Hobbies or Talents

Member of Santa Clara Valley Birding Alliance
Hiker
Trained Mediator

College, Professional, Vocational Schools Attend

High School, College, Professional, Vocational School	Major Subject	Date
University of Mumbai	BS, Electronics & Telecom Engineering	5/1/1996
George Mason University	MS, Electrical Engineering	4/30/2006
Institute for Conflict Analysis and Resolution	MS, Conflict Resolution	4/30/2009

Special awards or recognition received:

Mahbub Al-Huq Award from Regional Center for Security Studies in SAARC countries for research on the topic of women's role in terrorism in Nepal and Sri Lanka.

Please state reasons why you want to become a member of this Board/Commission/Committee, including what specific objectives you would be working toward as a member of this advisory board:

I am interested in joining the Bicycle and Pedestrian Advisory Committee (BPAC) because I want to apply my professional skills and personal interests to help enhance safety and accessibility for cyclists and pedestrians in Santa Clara. As an avid hiker, I have a firsthand appreciation for the importance of safe and convenient pedestrian facilities and infrastructure.

My background as a Senior Engineering Manager at Google provides strong analytical and problem-solving capabilities relevant to evaluating infrastructure design, safety considerations, and connectivity issues for bike and pedestrian networks. Additionally, my Master's degree in Conflict Resolution and experience as a trained mediator can be valuable in navigating discussions around facility planning, addressing diverse user needs, and finding common ground when advising the City Council.

My specific objectives as a member of the BPAC would be to:

- + Contribute to recommendations that prioritize safe, convenient, and well-designed bicycle and pedestrian facilities throughout the city.
- + Utilize my analytical skills to thoroughly review proposals and data related to bike/pedestrian projects and safety initiatives.
- + Support the committee's goal of encouraging recreational and commuter cycling and walking by advocating for user-friendly infrastructure improvements.
- + Help foster constructive dialogue among committee members and stakeholders to develop effective advice for the City Council.

Any other information which you feel would be useful to the City Council in reviewing your application:

Beyond my direct interest in pedestrian and cyclist needs, my professional experience as a Senior Engineering Manager involves leading teams and analyzing complex systems, which I believe is relevant to evaluating infrastructure plans within the broader context of the city's transportation network.

My educational background is somewhat unique, combining technical engineering degrees with a Master's in Conflict Analysis and Resolution. This blend equips me to understand not only the technical aspects of facility design but also the human factors and community dynamics crucial for successful bike and pedestrian initiatives. My informal training as a mediator complements this, offering practical process skills for committee work. My local engagement, such as through the Santa Clara Valley Birding Alliance, also gives me familiarity with various parts of the city from a pedestrian viewpoint.

Are you associated with any Organization/ Employment that might be deemed a conflict of interest in performing your duties if appointed to this position?*

☒ Yes ☒ No

City policy directs all advisory body members not to vote on matters where there exists a potential conflict of interest. Would you be willing to abstain from voting if such a conflict arises?*

☒ Yes ☒ No

Signature*

Ram Gengat

Date

4/17/2025



Position

Applying for:*

Bicycle and Pedestrian Advisory Committee

Personal Information

Name*

Patrick Kallas

Are you a resident or Work in City of Santa Clara?*

(Must be a resident or work in City of Santa Clara at time of application)

☒ Yes

☐ No

Address*

Street Address

[REDACTED]

Address Line 2

City

Santa Clara

State / Province / Region

CA

Postal / Zip Code

95050

Country

USA

Email*

[REDACTED]

Primary Phone Number*

[REDACTED]

Secondary Phone Number

Provide two forms of Proof of Residency in the City of Santa Clara

(Must be a resident or work in the city of santa clara at time of application)

Attachment 1*

ATTBill_7918_Apr2025.pdf

226.92KB

Attachment 2*

IMG_20250131_234204077.pdf

656.58KB

Present Employer*

David J Powers and Associates, Inc.

Job Title*

Project Manager

Work Experience

Have you attended a meeting of this Board/Commission/Committee?*

☐ Yes

☒ No

Previous Government Bodies/ Elective Offices Applicant has served

Government Bodies/ Elective Offices

Position/ Office Held:

From Date

To Date

how

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City Clerk's Office
City of Santa Clara

Civic or Charitable Organizations to which Applicant has belonged:

Civic or Charitable Organizations	Position(s) Held:	From Date	To Date
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

1

Special Interests, Hobbies or Talents

Painting (Canvas and Miniatures), Biking, Hiking, Golf, Felting, Swing Dance

College, Professional, Vocational Schools Attend

High School, College, Professional, Vocational School	Major Subject	Date
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

Special awards or recognition received:

Cum Laude

Please state reasons why you want to become a member of this Board/Commission/Committee, including what specific objectives you would be working toward as a member of this advisory board:

I am a cyclist in the City of Santa Clara and when I utilize the bicycle infrastructure in the City I frequently think about how I could be better served on my different routes. I also hear from fellow residents who would prefer not to have more bicycle infrastructure and would like an opportunity to advocate for more safe and effective routes throughout the City. I have experience in planning and project management and understand the importance of public participation in this process. My goals if I got onto the commission would be to provide thoughtful consideration to bicycle and pedestrian projects to ensure that the funds allocated to these projects are properly spent. I also want to increase safety for bicyclists in less served portions of the City and improve walkability for major gathering areas. Finally, I would like to find better ways to integrate transit and bicycle/pedestrian options to help incentivize less reliance on cars for City residents.

Any other information which you feel would be useful to the City Council in reviewing your application:

I am an environmental planner with experience in City process and CEQA analysis. I understand the role of an advisory committee and would use this experience to read and review any materials provided to me to form opinions on items brought to the commission.

Are you associated with any Organization/ Employment that might be deemed a conflict of interest in performing your duties if appointed to this position?*

☒ Yes ☐ No

If yes, please name the Organization or Employment.

David J Powers and Associates sometimes prepares environmental compliance documents for the City.

City policy directs all advisory body members not to vote on matters where there exists a potential conflict of interest. Would you be willing to abstain from voting if such a conflict arises?*

☒ Yes ☐ No

Signature*

Patrick Kallas

Date

4/25/2025



Position

Applying for:

Bicycle and Pedestrian Advisory Committee

Personal Information

Name

Valerie Katz

Are you a resident or Work in City of Santa Clara?

(Must be a resident or work in City of Santa Clara at time of application)

☒ Yes

☐ No

Address

Street Address

[REDACTED]

Address Line 2

City

Santa Clara

State / Province / Region

CA

Postal / Zip Code

95054

Country

USA

Email

[REDACTED]

Primary Phone Number

[REDACTED]

Secondary Phone Number

Provide two forms of Proof of Residency in the City of Santa Clara

(Must be a resident or work in the city of santa clara at time of application)

Attachment 1

00011874-16 Proof of Residency.pdf

245.46KB

Attachment 2

Valerie Katz_Resume.pdf

66.33KB

Present Employer

NA

Job Title

NA

Work Experience

Have you attended a meeting of this Board/Commission/Committee?

☐ Yes

☒ No

Previous Government Bodies/ Elective Offices Applicant has served

Government Bodies/ Elective Offices

Position/ Office Held:

From Date

To Date

now

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MAR 19 2025
City Clerk's Office
City of Santa Clara

Civic or Charitable Organizations to which Applicant has belonged:

Civic or Charitable Organizations	Position(s) Held:	From Date	To Date
now			

1

Special Interests, Hobbies or Talents

Traveling and hiking

College, Professional, Vocational Schools Attend

High School, College, Professional, Vocational School	Major Subject	Date
Concordia University	Architecture + Urban Planning	

Special awards or recognition received:

Youth Governor's medal

Please state reasons why you want to become a member of this Board/Commission/Committee, including what specific objectives you would be working toward as a member of this advisory board:

I worked for the public transit company in Montreal where I was an ambassador of active transportation. I participated in building bicycle paths.

Any other information which you feel would be useful to the City Council in reviewing your application:

I worked also for the City for about 7 years in the Urban Planning Department.

Are you associated with any Organization/ Employment that might be deemed a conflict of interest in performing your duties if appointed to this position?*

☐ Yes ☒ No

City policy directs all advisory body members not to vote on matters where there exists a potential conflict of interest. Would you be willing to abstain from voting if such a conflict arises?*

☒ Yes ☐ No

Signature*

Valerie Katz

Date

3/19/2025



Position

Applying for:*

Bicycle and Pedestrian Advisory Committee

Personal Information

Name*

Jonathan Marinaro

Are you a resident or Work in City of Santa Clara?*

(Must be a resident or work in City of Santa Clara at time of application)

☒ Yes

☐ No

Address*

Street Address

[REDACTED]

Address Line 2

City

Santa Clara

State / Province / Region

CA

Postal / Zip Code

95050

Country

USA

Email*

[REDACTED]

Primary Phone Number*

[REDACTED]

Secondary Phone Number

[REDACTED]

Provide two forms of Proof of Residency in the City of Santa Clara

(Must be a resident or work in the city of santa clara at time of application)

Attachment 1*

PXL_20250417_214024108.RAW-01.COVER.pdf

9.24MB

Attachment 2*

PXL_20250417_214044992.RAW-01.COVER.pdf

5.59MB

Present Employer*

Celerium, Riptide

Job Title*

Director of Technical Sales (Celerium), Chief Infrastructure Security Officer (Riptide)

Work Experience

Have you attended a meeting of this Board/Commission/Committee?*

☒ Yes

☐ No

Previous Government Bodies/ Elective Offices Applicant has served

Government Bodies/ Elective Offices

Position/ Office Held:

From Date

To Date

Santa Clara Cultural Commission

Commissioner

7/1/2018

Santa Clara Cultural Commission

Chair*

7/1/2024

2

Civic or Charitable Organizations to which Applicant has belonged:

Civic or Charitable Organizations	Position(s) Held:	From Date	To Date
None			

1

Special Interests, Hobbies or Talents

Bicyclist, Hiker, Transit Advocate, Cellist, Pianist, Amateur Electrician, Electronics Repair, Speaker/Sound Designer, Gamer (Tabletop, Video, Miniatures), Traveller, Opera Season Ticket Holder, Baker

College, Professional, Vocational Schools Attend

High School, College, Professional, Vocational School	Major Subject	Date
Wayzata High School	Network Security, Orchestra, Rugby	6/30/2005
San Jose State University	Journalism, min. Business	6/30/2015

Special awards or recognition received:

Multiple journalism awards, Dean's List, see LinkedIn for more.

Please state reasons why you want to become a member of this Board/Commission/Committee, including what specific objectives you would be working toward as a member of this advisory board:

I understand the balance between the need for walkable & bikeable infrastructure and ease of access for automobiles for people to live in today's society and want to bring that knowledge to the BPAC. I have been an active citizen in Santa Clara for fifteen years now and have used every method of transportation available to get around and know the needs of our community as I have felt them myself. In fact, it's a major reason why my wife and I chose to buy a house here, especially in the Old Quad area, as having that ability to go out and just walk the area is important for us, while also having the ease of access with a bike to region-level transportation like CalTrain and VTA.

My objective would be to better facilitate the needs of our community with a focus on making walking and biking easier and more accessible for our city, so that it becomes the preferred option by choice rather than by force.

Any other information which you feel would be useful to the City Council in reviewing your application:

I have been a proponent of walkable and bikeable communities with access to quality regional rail for my entire life and actively use our infrastructure regularly. My experience with the Cultural Commission and Station Area Task Force means I can not just make plans actionable, but work to get buy-in from members of the government and the citizenry so we can better build collaborative policy and make that useable to the City Council.

Are you associated with any Organization/ Employment that might be deemed a conflict of interest in performing your duties if appointed to this position?*

☒ Yes ☒ No

City policy directs all advisory body members not to vote on matters where there exists a potential conflict of interest. Would you be willing to abstain from voting if such a conflict arises?*

☒ Yes ☒ No

Signature*

Jonathan Marinero

Date

4/22/2025