



City of Santa Clara

Meeting Minutes

Planning Commission

11/18/2020

6:00 PM

Council Chambers

Pursuant to the provisions of California Governor's Executive Order N-29-20, issued on March 17, 2020, to prevent the spread of COVID-19, the City of Santa Clara has implemented methods for the public to participate remotely:

- Via Zoom:
 - o <https://santaclaraca.zoom.us/j/91729202898>
 - Webinar ID: 917 2920 2898 or
 - o Phone: 1(669) 900-6833
- Via the City's eComment (now available during the meeting)

The public may view the meetings on SantaClaraCA.gov, Santa Clara City Television (Comcast cable channel 15 or AT&T U-verse channel 99), or the livestream on the City's YouTube channel or Facebook page.

Public Comments prior to meeting may be submitted via email to planningcommission@santaclaraca.gov no later than noon on the day of the meeting; and also before and during the meeting via eComment. To utilize eComment, please visit the following website: <https://santaclara.legistar.com/Calendar.aspx>, and select the "eComment" link next to the Planning Commission meeting date.

The meeting set-up is in line with the recommendations of the COVID-19 White House Task Force, which notes no more than 10 people gatherings. Planning Commissioners will be participating remotely. A limited number of staff will also be present.

We highly encourage interested members of the public to stay at home and provide public comment remotely. Any members of the public wishing to come in person should first check-in at the City Council Chambers. City staff may direct you to wait in the City Hall cafeteria or outside the Council Chambers until your item of interest is discussed in order to maintain sufficient social distancing guidelines.

PUBLIC PARTICIPATION IN ZOOM WEBINAR: Please follow the guidelines below when participating in a Zoom Webinar:

- The meeting will be recorded so you must choose 'continue' to accept and stay in the meeting.
- If there is an option to change the phone number to your name when you enter the meeting, please do so as your name will be visible online and will be used to notify you that it is your turn to speak.
- Mute all other audio before speaking. Using multiple devices can cause an audio feedback.
- Use the raise your hand feature in Zoom when you would like to speak on an item and lower when finished speaking. Press *9 to raise your hand if you are calling in by phone only.
- Identify yourself by name before speaking on an item.
- Unmute when called on to speak and mute when done speaking. If there is background noise coming from a participant, they will be muted by the host. Press *6 if you are participating by phone to unmute.
- If you no longer wish to stay in the meeting once your item has been heard, please exit the meeting.

6:00 PM REGULAR MEETING

Call to Order

Chair Saleme called the meeting to order at 6:02 p.m.

Pledge of Allegiance and Statement of Values

Roll Call

Present 7 - Commissioner Yuki Ikezi, Commissioner Sudhanshu Jain, Chair Lance Saleme, Commissioner Anthony Becker, Vice Chair Nancy A. Biagini, Commissioner Priya Cherukuru, and Commissioner Ricci Herro

DECLARATION OF COMMISSION PROCEDURES

Secretary Cherukuru read the Declaration of Commission Procedures.

CONTINUANCES/EXCEPTIONS

None.

CONSENT CALENDAR

1. [20-1049](#) Planning Commission Meeting Minutes of June 15, 2020 Meeting

Recommendation: Approve the Planning Commission Minutes of the June 15, 2020 Meeting.

A motion was made by Commissioner Jain, seconded by Commissioner Cherukuru to approve this item.

Commissioners Biagini and Herro abstained from voting; Commissioner Biagini did not attend the June 15, 2020 meeting and Commissioner Herro was not appointed as a Commissioner at the time of the meeting.

Aye: 5 - Commissioner Ikezi, Commissioner Jain, Chair Saleme, Commissioner Becker, and Commissioner Cherukuru

Abstained: 2 - Vice Chair Biagini, and Commissioner Herro

PUBLIC PRESENTATIONS

There were no public presentations.

PUBLIC HEARING

2. [20-1023](#) Action on the Comprehensive Sign Program for Parcels 4 and 5 for the Related Santa Clara Project

Recommendation: Alternative 1:
Adopt a resolution recommending that the City Council approve the Comprehensive Signage Program for Parcels 4 & 5.

Commissioner Jain inquired if he and **Commissioner Becker** could vote on this item since they are Councilmember-elects. **Assistant City Attorney Alexander Abbe** confirmed there will not be a due process concern and they can vote on this item because this is a legislative action.

Planning Manager Reena Brilliot provided a Powerpoint presentation.

Commissioner questions included concerns of signs creating light pollution and illumination; and the lack of all inclusive, multilingual and universally accessible way finding signage. A request was made to incorporate the work of local artists into the different types of artwork utilized for signage and to also create signs that helped residents feel connected to Santa Clara as a whole. Comments were also made requesting that a local story be incorporated into the artwork, involving the community.

Commissioner Jain requested that time be allotted in digital billboards to display local community Public Service Announcements (PSA).

Commissioner Ikezi expressed concerns that this community be part of the larger City as a whole and engage residents by having community PSA's on digital billboards.

Eric Phillips, Special Counsel to the City, provided clarification on what types of lighting could be used in regards to illumination and lighting standards in terms of the hours the signs could be lit.

Andrew Davey, Selbert Perkins Design, provided a Powerpoint presentation on behalf of The Related Company.

Steve Eimer, Executive Vice President, The Related Company provided comments that public art will be a very important part of the project and as the project progresses further along in design they would like local and world known artists to be part of the artwork and they would work with staff regarding the request for PSA's on digital billboards.

A motion was made by Commissioner Jain, seconded by Commissioner Biagini to close public hearing.

Aye: 7 - Commissioner Ikezi, Commissioner Jain, Chair Saleme, Commissioner Becker, Vice Chair Biagini, Commissioner Cherukuru, and Commissioner Herro

That Council consider requiring that the applicant provide up to 10% of the advertising time per hour on the four digital billboards / large off-site wall signs on Tasman Drive to be used for Public Service Announcements (PSA) from the City and non-profit entities.

A friendly amendment was made by Commissioner Cherukuru, to which Commissioner Jain consented, to request the developer to work with City staff so that wayfinding signage include universal symbols, be multilingual (with up to 3 languages), and inclusive; to include solar power as part of the design guidelines; and to work with applicant to include biophilic design.

Aye: 7 - Commissioner Ikezi, Commissioner Jain, Chair Saleme, Commissioner Becker, Vice Chair Biagini, Commissioner Cherukuru, and Commissioner Herro

REPORTS OF COMMISSION/BOARD LIAISON AND COMMITTEE:

1. Announcements/Other Items

Commissioners Becker and Jain thanked the community, Commissioners and staff for their support and assistance during their time on the Commission as they announced their upcoming departure from the Planning Commission since both won seats on the Santa Clara City Council during the November election.

Director of Community Development Andrew Crabtree, Planning Manager Reena Brilliot, Development Review Officer/Staff Liaison Gloria Sciara, and Assistant City Attorney Alexander Abbe thanked Commissioners Becker and Jain for their contributions and excellent work on the Commission.

2. Commissioner Travel and Training Reports, Requests to attend Trainings

DIRECTOR OF COMMUNITY DEVELOPMENT REPORTS:

1. Planning Commission Budget Update

Development Review Officer/Staff Liaison Gloria Sciara provided updates.

2. Upcoming Agenda Items

Planning Manager Reena Brilliot provided updates.

3. City Council Actions

Planning Manager Reena Brilliot provided updates.

ADJOURNMENT:

A motion was made by Commissioner Jain, seconded by Commissioner Becker to adjourn the meeting.

The meeting adjourned at 8:40 p.m.

The next regularly scheduled meeting is Wednesday, December 9, 2020.

Aye: 7 - Commissioner Ikezi, Commissioner Jain, Chair Saleme, Commissioner Becker, Vice Chair Biagini, Commissioner Cherukuru, and Commissioner Herro