

8/27/19

item 5



Action on Petition Requesting an Item Be Added to a Future Council Agenda (Korea Town Designation)

Item # 5

August 27, 2019



**City of
Santa Clara**
The Center of What's Possible

Background

- On February 5, 2019, Mr. Ken Kim (Petitioner) submitted a Written Petition to Council requesting approval to add an item to a future City Council agenda that would consider designating a section of El Camino Real as Korea Town.
- On March 5, 2019, Council requested information from staff and Petitioner prior to considering the request to add an item on the City Council agenda.

2

POST MEETING MATERIAL



Information Requested from Staff

- Information regarding a past request to name a portion of El Camino Real “Korea Town.”
- Any actions of Council at that time.

3



Information Requested from Petitioner

- Signed petition with the names and addresses of businesses that support the proposal; and
- Additional information about the proposed district:
 - Boundaries of the proposed district
 - Percentage of businesses that are Korean businesses on the portion of El Camino Real requesting the Korea Town designation
 - Any other additional information supporting the request

4



Staff Response

- Staff located agenda minutes, letters, memos, and news articles regarding a 2006 request from the Korean American Chamber of Commerce of Silicon Valley (KACCSV) to designate a portion of El Camino Real as Korea Town.

5



KACCSV's Request

- In 2006, KACCSV submitted two letters to the City with requests for the following:
 - Help Korean American merchants post English signs
 - Mount signs on El Camino Real and at 101, 280, and 880 freeways exits
 - Erect a Korean American community symbol in Heritage Park
 - Hire police officers who speak Korean

6



Previous Council Action

- On January 23, 2007, Council approved the Economic Development Committee's recommendations in response to KACCSV's requests, which included:
 - Suggesting Korean American businesses to develop a sign program on privately owned property using private financing that met the City's sign regulations.
 - Recognizing the Korean American business community as part of the City's Business Recognition Program.

7



Previous Council Action Cont'd

- Issuing a City Council Proclamation expressing support and appreciation for the diverse business base in Santa Clara.
- Continuing to build a working relationship with the Korean American Chamber of Commerce and the Korean American business community.
- Encouraging merchants to post English and non-English language signs.

8



Petitioner Follow Up

- On July 23, 2019, Petitioner declined to provide staff with a petition from El Camino Real businesses, expressing preference to provide it at the Council meeting.
- Petitioner provided staff with:
 - Listing of Korean businesses located along El Camino Real
 - Proposed that the street boundaries of Korea Town be El Camino Real from Halford Avenue on the west to Kiely Boulevard on the east

9



Alternatives

1. Add topic to a future Council agenda; or
2. Do not add topic to a future Council agenda; or
3. Any other alternative as directed by the Council.

10

8.27.19

ITEM #5
RTC #19.153

San Jose & MH Area

- Big Tree BBQ, 5175 Moorpark 1, SJ,
408-255-4188
- Kong ToFu/BBQ, 19626 Stevens Creek,
Cpt 408-863-0234
- Yummy ToFu/BBQ, 1310 Saratoga Ave, SJ,
408-894-1898
- Korean Palace, 2297 Stevens Creek, SJ,
408-279-9600
- Big Grill Korean BBQ, 15858 Monterey, MH
408-778-8228
- New Paraise, S Bascom, SJ,
408-244-2222
- SoGongDong, 832 Blossom Hill, SJ
408-227-8583
- SoGongDong, 491 Saratoga, SJ,
408-261-3255
- Korean Fusion BBQ, 255 N White, SJ,
408-251-8007

Providing business services for the
Korean community in Silicon Valley

El Camino Real Korean Restaurant Guide

Presented by the
Korean-American
Chamber of Commerce
of Greater Santa Clara County



Korean-American Chamber of Commerce
of Greater Santa Clara County
Aka Silicon Valley

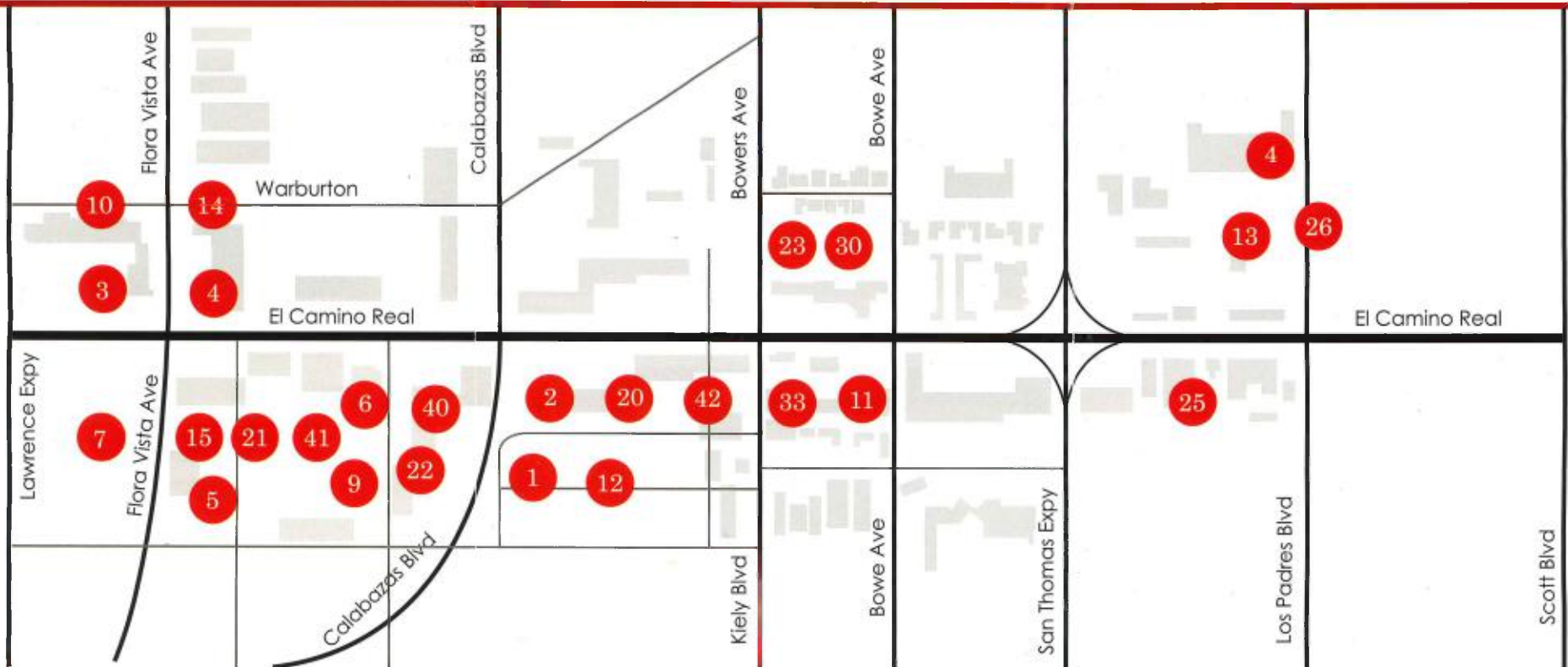


Korean-American Chamber of
Commerce of Silicon Valley
1850 Warburton Avenue
Santa Clara, CA 95050



TOUS les JOURS
AUTHENTIC BAKERY & CAFE
3535 Homestead Rd, Santa Clara, CA 95051
Tel. (408) 985-1852
46819 Warm Springs Blvd, Fremont, CA 94539
Tel. (510) 249-9350

POST MEETING MATERIAL



Restaurants

- ① Obok, 3072 El Camino, SC 408-557-0650
- ② JangMoJip, 2148 El Camino, SC 408-296-6030
- ⑤ JuJuBee, 3438 El Camino, SC 408-244-2047
- ⑥ ChungDam, 3180 El Camino, SC 408-246-1208
- ⑦ Choi's, 3530 El Camino, SC 408-915-0200
- ⑨ MuSa, 3216 El Camino, SC 408-247-0507
- ⑫ BQ Korean, 360 El Camino, SC 408-260-2727
- ⑮ Roll House, 3486 El Camino, SC, 408-246-4888
- ⑳ Seoul GomTang, 3028 El Camino, SC 408-615-0370
- ㉑ SoGongDong Tofu, 3450 El Camino, SC 408-261-3030
- ㉒ Korea BBQ, 3258 El Camino, SC 408-244-8531
- ④⑩ DaeBak, 3284 El Camino, SC 408-249-9999
- ④① Mongolian BBQ, 3380 El Camino, SC 408-241-2413
- ④② Hwasot, 3044 El Camino, SC, 408-243-3473
- ②③ YangPyung, 2777 El Camino, SC 408-261-2777
- ③⑩ Back Yeun Sonnim, 2725 El Camino, SC, 408-249-0808
- ③⑬ Ilbyunji, 2325 El Camino, SC 408-241-9658
- ②⑥ GaBoJa, 2333 El Camino, SC 408-246-8773
- ②⑦ GoolGoi, 2331 El Camino, SC 408-615-9292
- ③① VIP Oriental, 2776 El Camino, SC 408-260-1166
- ②⑤ JinMiOk, 2340 El Camino, SC 408-249-0808
- ③③ HanSung BBQ, 2644 El Camino, SC 408-246-7799
- ③ JangSuJang, 3561 El Camino, SC 408-246-1212
- ④ JunJu Dolsot, 3519 El Camino, SC 408-244-4002
- ⑩ Crab House, 3395 El Camino, SC 408-984-8000
- ⑭ Doni Don, 3393 El Camino, SC, 408-948-8005

