

## SANTA CLARA UNIVERSITY GRANT AGREEMENT

Manuel Pineda  
City of Santa Clara | Silicon Valley Power  
1500 Warburton Ave.  
Santa Clara, CA 95050

June 15, 2022

The President and Board of Trustees of  
Santa Clara University  
500 El Camino Real  
Santa Clara, CA 95053

Attention: *Lisa Kloppenberg, J.D., Interim President, Santa Clara University*

Cc: *Eva Blanco Masias, Vice President, Enrollment Management, Santa Clara University*  
*James Lyons, Vice President, University Relations, Santa Clara University*  
*Lindsey Kalkbrenner, Director, Center for Sustainability, Santa Clara University*

Dear President Kloppenberg and Trustees:

On behalf of Silicon Valley Power (SVP), the City of Santa Clara (hereafter referred to as “the City”) municipal corporation, grants \$375,000.00 (“Grant”) to Santa Clara University (SCU) in equal installments over five years for sustainability and green energy sectors as further delineated in this Agreement. The City and SCU agree that the Grant shall be subject to the terms and conditions of this agreement (“Agreement”). The City and SCU are individually referred herein as “Party” and collectively as Parties.

Payments will be made according to the terms and schedules set forth in this agreement.

These resources shall be used as follows (refer to Sections I and II for the purpose and stipulation of each Grant fund):

- (1) \$300,000 shall be directed to establish the **Silicon Valley Power Sustainable Futures Scholarship** (hereafter referred to as the “SVPSF Scholarship”) as an expendable Grant fund administered by SCU’s Enrollment Management Division under the authority of its Vice President, and
- (2) \$75,000 shall be directed to establish the **Silicon Valley Power Sustainable Futures Fellowship** (hereafter referred to as the “SVPSF Fellowship”) as an expendable Grant fund administered by SCU’s Center for Sustainability under the authority of its director and the division Vice President to whom it reports.

While these funds shall have separate administrative structures and processes, they may be collectively referred to as the “**Silicon Valley Power Sustainable Futures Program**” for marketing and impact storytelling purposes.

## **Grant Inspiration and Purpose**

SCU is located within SVP's service territory creating a clear foundation for the development of a multi-year collaboration as both organizations commit to climate change mitigation, and investing in diversity equity and inclusion. The goal of the Silicon Valley Power Sustainable Futures Program is to serve as a catalyst for an education and green workforce pipeline of diverse talent and leadership in sustainability and clean energy sectors as follows:

1. **Access and Affordability:** The SVPSF Scholarship will support annual gap scholarships that improve access to undergraduate studies at SCU with a preference for community-college transfer students from traditionally underrepresented socio-economic backgrounds, and
2. **High-Impact Learning Experiences:** The SVPSF Fellowship will support annual high-impact learning experiences that provide real-world perspectives and experiences as well as opportunities to build critical applied skills that enhance students' early-career and post-graduate success.
3. **Partnership Opportunities:** Using a model of student led projects that provides increased understanding of local climate or sustainability related problems, the City and the SCU can build opportunities for developing local solutions and recommendations through student research and community outreach while providing exposure to green jobs.

To ensure that the intention of the Grant is actualized, the City requires SCU to comply with the provisions below.

## **SECTION I. SILICON VALLEY POWER SUSTAINABLE FUTURES SCHOLARSHIP**

The **Silicon Valley Power Sustainable Futures Scholarship** shall be administered by SCU's Vice President of Enrollment Management and in consultation with SCU's Vice President of Diversity, Equity, and Inclusion. SCU and SVP/the City shall abide by the following provisions:

### **Administration and Decision-Making:**

1. SCU shall be the sole administrator of the SVPSF Scholarship and retains decision-making authority to determine how best to execute the terms of this agreement.
2. SCU's Vice President for Enrollment Management shall have final decision-making authority on the administration of the SVPSF Scholarship and may delegate administrative functions to members of their staff.
3. SCU shall retain decision-making authority over all individual scholarship awards. Beyond establishing general parameters through this Agreement, the City shall not have an active role in the process of selecting and awarding scholarships to individual students.

### **Scholarship Function, Number, and Qualifications:**

4. The SVPSF Scholarship shall be a need-based, gap scholarship that is offered upon student admission to SCU pursuing education in fields of study related to environmental sustainability, clean energy, and/or climate resilience; the SVPSF Scholarship shall provide supplemental grant funding to qualified undergraduates who have remaining unmet financial

needs after receiving federal, state and SCU grant aid through the SCU's standard processes. SCU shall use commonly accepted methods of determining each student's family need such as the FAFSA or CSS Profile.

5. SCU shall award and distribute four (4) unique scholarships of an average of \$15,000 each (\$60,000 in total) annually to qualified students in each year of the term of this Agreement.
6. To qualify for a SVPSF Scholarship, students shall remain in good academic and behavioral standing based on SCU policies and values.

Candidate Prioritization:

7. SCU shall prioritize the selection of candidates who:
  - a. Come from underrepresented socio-economic backgrounds (e.g. Black, Latina/o/ x, Native American, Native Hawaiian/Pacific Islander, and first-generation),  
  
and
  - b. Apply for transfer from a two-year course of study (e.g. community college), with preferences for students transferring from Mission College and other Santa Clara County community colleges.  
  
and
  - c. Demonstrate a clear intention to pursue undergraduate studies and a career path in sustainability or clean power jobs.
8. SCU retains the authority to target more specific subsets of students (e.g. by community college or geography) so long as all other requirements of this Agreement are met.

Recipient Disclosures:

9. As a condition of accepting the SVPSF Scholarship, student recipients shall agree to disclose their individual name, the name of their current or most-recently attended high school or community college, city of residence, and scholarship amount to the City.

## **SECTION II. SILICON VALLEY POWER SUSTAINABLE FUTURES FELLOWSHIP**

The Silicon Valley Power Sustainable Futures Fellowship shall be administered by the Director of Center for Sustainability at SCU under the supervision of the Division Vice President, to which they report, and in consultation with SCU's Vice President for Diversity, Equity, and Inclusion. SCU and the City shall abide by the following provisions:

Administration and Decision-Making:

1. SCU shall be the sole administrator of the SVPSF Fellowship and retains decision-making authority to determine how best to execute the terms of this Agreement.
2. The Director of Center for Sustainability at SCU shall have final decision-making authority on the administration of the SVPSF Fellowship and may delegate administrative functions to members of their staff.
3. SCU shall retain decision-making authority over all individual fellowship awards. Beyond establishing general parameters through this Agreement, the City shall not have an active role in the process of selecting and awarding fellowships to individual students unless such processes are anonymized (e.g., a City staff member serves as a member of a review panel that scores anonymized essays) to prevent conflicts of interest.

Fellowship Function, Number, and Qualifications:

4. The SVPSF Fellowship shall provide a project-based co-curricular experience of more than 10 weeks in duration to selected undergraduate students focused on sustainability, clean energy, and climate resilience fields. Projects may be undertaken in conjunction with internal and/or external partners and as a part of larger interdisciplinary teams. Fellowships are intended to offer leadership-development and self-directed experiences that prepare students for early-career jobs and to improve their graduate admission prospects. Typically, each Fellowship shall conclude with a culminating experience (e.g. paper, presentation, event, etc.) in which results and learnings are shared.
5. The goals/qualifications for the SVPSF Fellowship established by the City include:
  - a. Integration of Justice, Equity, Diversity and Inclusion (JEDI) practices into sustainability projects
  - b. Focus on climate and sustainability issues at the local (City of Santa Clara) level related to:
    - i. Green building/building decarbonization
    - ii. Clean mobility/transportation decarbonization
    - iii. Electrical, Mechanical or Civil Engineering that supports sustainability
    - iv. Microgrid or other energy related generation/storage
    - v. Climate resilience, heat impacts, etc. (community component)
    - vi. Natural systems/water resources/habitat/urban forest
    - vii. Research and summaries of existing regional sustainability work being done
    - viii. The application of JEDI practices in climate action
    - ix. Sustainability outreach/marketing best practices or campaigns
    - x. Food systems and climate
    - xi. Local investments/divestments and climate
6. SCU shall distribute three (3) unique fellowships of \$5,000 each (\$15,000 in total) annually to qualified students in each year of the term of the Agreement.

7. To qualify for a SVPSF Fellowship, students shall remain in good academic and behavioral standing based on SCU policies and values.

#### Project Topics and Opportunities for Externally Recommended Projects

8. The Fellowship experience is designed to enable students to explore intersectional issues surrounding the global climate crisis as well as application and scaling of climate solutions at the local level, using the SCU campus and the City of Santa Clara as living laboratories. Some topics may be more theoretical while others may be highly applied in areas like technology development, behavior change, and data collection and analysis.
9. In an effort to develop a diverse pipeline of 21<sup>st</sup>-century talent, the Director of Center for Sustainability at SCU will provide opportunities for the City and other organizations from the sector to interact with the students, recommend Fellowship project ideas, and provide real-world advice to guide the co-curriculum.

#### Candidate Prioritization:

10. SCU shall prioritize candidates who:
  - a. Come from underrepresented socio-economic backgrounds (e.g. Black, Latina/o/ x, Native American, Native Hawaiian/Pacific Islander, and first-generation),  
  
and
  - b. Demonstrate a clear intention to pursue a career path in sustainability or clean power sectors,  
  
and
  - c. Show strong leadership potential and commitment to the climate mandate outlined within the United Nations Sustainable Development Goals.
11. SCU retains the authority to develop an application process and set forth additional qualifications and desired characteristics that may include recommendations, assessment of prior experiences, a narrative description of career goals, indicators of academic strength, etc.

#### Recipient Disclosures:

12. As a condition of accepting the SVPSF Fellowship, student recipients shall agree to disclose their individual name, academic major, city of residence, project title, and Fellowship amount to the City.

### **SECTION III. IMPACT REPORTING AND STUDENT ENGAGEMENT**

In the interest of communicating the impact of this grant and SCU's progress toward its vision of advancing career pathways for the sustainability and clean power sectors, SCU shall provide the following to the City:

- Annually, the SCU SVPSF Scholarship and SVPSF Fellowship leads will collaborate with the University’s Corporate and Foundation Relations Office to develop/update a key performance indicator (KPI) matrix (e.g., academic progress, graduation success, selection of sustainability careers, etc.) that will track program activities, outcomes, and impacts. At the end of each academic year, these KPIs will be translated into a brief narrative progress report for submission to the City and its City Council.
- Annually, the SCU SVPSF Scholarship and SVPSF Fellowship leads shall make reasonable arrangements to host City staff and executives for a campus visit to meet with students, engage with their projects, and discuss Fellowship project ideas, mentorship opportunities, etc. Selected students may also be invited to share their experiences at Santa Clara City Council meetings or events.
- Annually, the SCU SVPSF Scholarship and SVPSF Fellowship leads shall make reasonable arrangements to provide the City with the following program deliverables:
  - Project description/research/summary on student-led projects that take a climate or sustainability related problem and provide a recommended solution through research and community outreach that includes JEDI principles
  - Project specific deliverable (e.g., report, video, maps, database, outreach materials etc.) that the City can reference, utilize, or modify to guide policy or program development and implementation
    - Include research on overarching societal costs of efforts
  - A 3–5-minute presentation that can be presented to City Council (live or pre-recorded) and to SCU fellowship team
  - Outreach strategy recommendation that incorporates JEDI (if project applicable)
- Annually, the SCU SVPSF Scholarship and SVPSF Fellowship leads shall make reasonable arrangements with the City to develop a brief impact story or video featuring at least one scholar or fellow that can be shared publicly via SCU and City digital media channels.

#### **SECTION IV. GRANT RECOGNITION AND MARKETING**

This grant shall be recognized and publicized through SCU newsletters and social media outlets prior to the start of the 2022-2023 Academic Year classes in late-September of 2022. The resulting **Silicon Valley Power Sustainable Futures Program** will be marketed internally to SCU students and prospective applicants, with the City recognized in all digital (e.g. website) and print material. SCU and the City shall make reasonable arrangements to collaborate on the development of a story or press release in conjunction with the Program’s launch. As part of the Program’s formalization and launch, SCU shall provide an option for a public signing ceremony for promotion through scu and City media channels.

#### **SECTION V. GRANT PAYMENT SCHEDULE**

The Grant will be paid in five equal installments in cash or other marketable securities on the following schedule:

Year 1: a payment of \$75,000 shall be made by August 31, 2022

Year 2: a payment of \$75,000 shall be made by May 31, 2023

Year 3: a payment of \$75,000 shall be made by May 31, 2024

Year 4: a payment of \$75,000 shall be made by May 31, 2025

Year 5: a payment of \$75,000 shall be made by May 31, 2026

Annual payment due dates ensure that funds will be available prior to the start of each academic year to facilitate financial aid and fellowship planning, promotion, and execution. Recognizing that SCU will rely on this pledge commitment to make financial commitments and legal obligations to its students, this pledge is intended to be legally binding upon us.

For purposes of donor recognition, we ask that SCU coordinate all announcements of this grant with SVP/the City in advance of publication.

This Agreement contained the entire agreement of the Parties with respect to the matters covered hereby, and no agreement, statement or promise made by either the City or SCU which is not contained herein, shall be valid or binding. No prior agreement, understanding or representation pertaining to any matters covered hereby shall be effective for any purpose.

By their execution of this Agreement below, the Parties are to be bound by this Agreement.

CITY OF SANTA CLARA

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[Insert Name] Date

Approved as to Form

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City of Santa Clara Office of the City Attorney

**SANTA CLARA UNIVERSITY**

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Lisa Kloppenberg, Interim President Date