

Kirk Vartan Public Presentation - Sound check



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A past example of Councilmember Park's behavior towards Kirk Vartan – Nov 1, 2022

Standards
4
Council Members Avoid Negative Behaviors Like
<ul style="list-style-type: none"> • Listening solely to <u>find flaws</u>, to spot differences, and to counter arguments • Going out of my way during meetings to show <u>why I am always right and others are not</u>



City Council Meeting - November 1, 2022

Source: Public Trust Review, Episode 20

Kirk Vartan comments – Public Presentation

February 21, 2023

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Vice Mayor Kevin Park – Feb 7, 2023



Source: Public Trust Review, Episode 20

Kirk Vartan comments – Public Presentation

February 21, 2023

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Vice Mayor Kevin Park – Feb 7, 2023



Source: Public Trust Review, Episode 20

Kirk Vartan comments – Public Presentation

February 21, 2023

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Dr. Tom Shanks Comments:

Vice Mayor Kevin Park – Feb 7, 2023



Source: Public Trust Review, Episode 20

Kirk Vartan comments – Public Presentation

February 21, 2023

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GOOD GOVERNMENT GUIDING PRINCIPLES

We foster public trust when we:

1. Honor the spirit and the letter of the law.
2. Treat everyone equitably and respectfully.
3. Do the greatest good and the least harm.
4. Impose the lightest burden possible.
5. Fulfill our duties and protect personal rights.
6. Act only in the community's best interests, guided by the City's Code of Ethics & Values.



City of Santa Clara

At Our Best Every Day For Public Trust

ETHICAL • PROFESSIONAL • SERVICE-ORIENTED • FISCALLY RESPONSIBLE • ORGANIZED • COMMUNICATIVE • COLLABORATIVE • PROGRESSIVE



Feb 7, 2023

- Vice Mayor Park has violated the City's Behavioral and Ethical Standards
- Vice Mayor Park violated his role as the presiding officer of the Council Meeting
- **Not one council member, nor the City Attorney stepped in**
- How is this "doing the people's business?"

Source: Public Trust Review, Episode 20

Kirk Vartan comments – Public Presentation

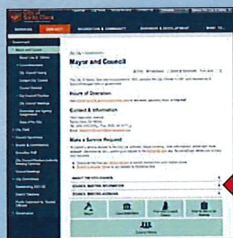
February 21, 2023

6

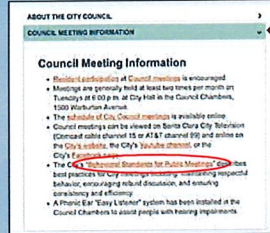
Easy to Find



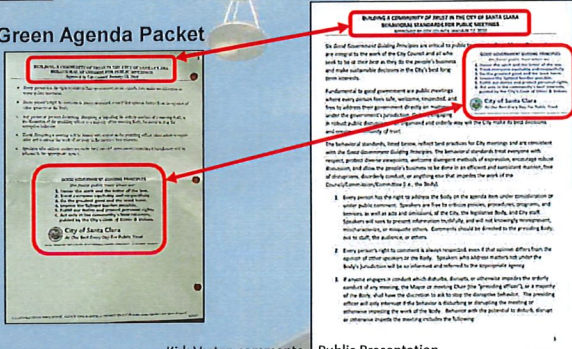
Mayor and Council Page



Behavioral Standards



Green Agenda Packet



Source: Public Trust Review, Episode 20

Kirk Vartan comments - Public Presentation

February 21, 2023

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Stay Engaged – Learn More

To stay informed, please join our YouTube channel:

<http://PublicTrustReview.org>

@PublicTrustReview

Public Trust Review with ethics expert Dr. Tom Shanks



Getting to Yes: Negotiating Agreement Without Giving In by Fisher and Roger



Kirk Vartan comments - Public Presentation

February 21, 2023

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From: [Nora Pimentel](#)
To: [Michelle Estabillo](#)
Subject: FW: A New Low
Date: Tuesday, February 21, 2023 2:47:13 PM

From: Debbie Tryforos <debbiesn1121@gmail.com>
Sent: Tuesday, February 21, 2023 11:59 AM
To: Mayor and Council <MAYORANDCOUNCIL@SantaClaraCA.gov>
Subject: A New Low

I have been watching the "Ethics" youtube videos and as usual they point out the unethical antics of most of our City Council.

In the most recent video, I was shown what happened at the end of the last meeting (notably when the Mayor and Council member Watanabe were not present).

Kevin Park, you should be ashamed. And since I doubt you know that feeling, you need to be censored. What you did to a member of the audience is unforgivable, offensive and needs to be addressed. If this council will not do so, the citizens of Santa Clara will. You are childish, rude, demeaning to members of the public and a total embarrassment to our city.

Most people don't get to see the expressions of our council while one of the others are talking, but this video clearly shows Anthony Becker laughing at Kevin's stunt. For someone who is so sensitive to what others say about him....this is total irony.

Then let's address the City Attorney who let this happen. Where was he? Or was he complicit? It scares me that the next attorney and city manager are favorites of most of you - will they also turn away when you do unethical things?

This needs to be addressed at a council meeting and Kevin needs to apologize to this person in public, just as he wanted Kathy Watanbe apologize to him.

There are options out there for some of you and they are being looked at.

Debbie Tryforos
1735 Long St
Santa Clara, CA

From: [Clerk](#)
To: [Nora Pimentel](#); [Michelle Estabillo](#)
Subject: Public Presentation - Written Public Comment for 2/21/2023
Date: Tuesday, February 21, 2023 1:50:22 PM
Attachments: [image005.png](#)
[Pamphlet-English 3.1.2021.pdf](#)
[Pamphlet-Spanish 3.2.2021.pdf](#)
[Senior Gateway Postcard 020822-English-OR Code.pdf](#)
[Senior Gateway Postcard 020822-Spanish-OR Code.pdf](#)
[Santa Clara Public Comment.pdf](#)
[image008.png](#)

Good afternoon Mayor and Councilmembers,

The Clerk's Office received the attached written comment for Public Presentation, forwarding for your reference. This will form part of the public record for this meeting.

Thank you

Nora Pimentel, MMC | Assistant City Clerk | City Clerk's Office
City of Santa Clara, California
1500 Warburton Ave. | Santa Clara, CA 95050
(O) 1.408.615.2222 | (F) 1.408.241.6771
npimentel@santaclaraca.gov | www.santaclaraca.gov



From: Bykowsky, Mary Beth <MaryBeth.Bykowsky@insurance.ca.gov>
Sent: Tuesday, February 21, 2023 11:42 AM
To: Clerk <Clerk@santaclaraca.gov>
Subject: Written Public Comment

Good Morning,

Please accept my Written Public Comment for tonight's City Council Meeting. I have also attached flyers for the 2 programs I mention in the Comment.

Regards,

Mary Beth Bykowsky | Outreach Analyst
Community Relations and Outreach Branch
California Department of Insurance
(916) 492-3536 | MaryBeth.Bykowsky@insurance.ca.gov

POST MEETING MATERIAL



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Santa Clara City Council Meeting

February 21, 2023 – Written Public Comments

My name is Mary Beth Bykowsky and I serve as the Northern California Outreach Analyst at the Department of Insurance, also known as CDI, and tonight I'd like to share an overview of the Department and how we can assist you and your constituents.

The CA Department of Insurance is a state agency and we regulate all lines of insurance: homeowners, auto, life, health to name a few.

We also regulate the insurance companies, agents, and brokers that sell insurance. We have over 1400 dedicated employees to oversee more than 1400 insurance companies, and license more than 425,000 agents and brokers.

CA has the largest insurance market in the United States and 3rd largest in the world. CA insurance companies collect \$340 billion dollars in premiums every year!

Inside CDI, there are 11 Branches, each led by a Deputy Commissioner. We have our headquarters in LA, Oakland and Sacramento.

I will share the work of a few branches or divisions with you tonight.

The Consumer Services Division is responsible for gathering and responding to consumer inquiries and complaints regarding insurance company or producer activities. The goal of this division is primarily to protect California insurance consumers!

Our Consumer Hotline employs insurance compliance officers who are experts in insurance to assist the public with insurance questions. They answer over 170,000 calls a year.

The Enforcement Branch is the investigative body of the Department. The Enforcement Branch investigates over 4,600 cases of misconduct and fraud by insurers, bail bond agents, employers, providers, insurance agents, brokers, and adjusters, and claimants annually. We have eleven offices throughout California.

The Community Relations and Outreach Branch is the team I am part of. We are dedicated to consumer outreach and education, working with our partners in federal, state, and local elected district offices. We host individual meetings with local elected officials district offices and make presentations at town halls, briefings, roundtables, Senior Scam Stoppers, exhibits and other events.

Next, I'll share with you a few programs the Department has to offer consumers.

Senior Gateway is sponsored by the Elder Financial Abuse Interagency Roundtable (E-FAIR) and hosted by CDI. It is a one-stop website intended to provide seniors, their families, and caregivers helpful information such as: Avoiding and Reporting Abuse & Neglect, Preventing Fraud, Financial Abuse & Common Scams, Health Care Information, and Your Rights. The website is seniors.ca.gov.

The CA Low Cost Auto Insurance Program was established by the Legislature in 1999. It is a State sponsored program for income eligible drivers that offers liability auto insurance at an affordable rate.

To qualify, drivers have to have a valid driver's license or AB 60 license, the value of their car has to be under \$25,000; be a Good Driver with 1 point or less, and be income eligible.

If a driver already qualifies for any state or county assistance programs, like Medi-Cal or Cal Fresh, they would most likely qualify for this program based on income.

Drivers can visit mylowcostauto.com or call 1-866-602-8861 to take the 7-question eligibility quiz.

Thank you for the opportunity to share the Department of Insurance with you!

Mary Beth Bykowsky

Outreach Analyst
Community Relations and Outreach Branch
California Department of Insurance
(916) 492-3536 | MaryBeth.Bykowsky@insurance.ca.gov



Affordable Auto Insurance

Why is this program important?

If you have a driver's license and drive a vehicle, the law requires that you have auto insurance. California's Low Cost Auto Insurance is a state-sponsored program that makes auto insurance affordable, helping you drive responsibly and legally.

Who qualifies for this program?

QUALIFYING DRIVERS MUST:

- Have a valid California driver's license
- Own a vehicle valued at \$25,000 or less
- Meet income eligibility requirements
- Be at least 16 years old

Additional eligibility levels available on the website.

What does it cost?

The annual premiums in California vary by county, ranging from **\$244 to \$966**. There are discounts if the consumer has been a licensed driver for 3 years with a good driving record. To check the rates in your county or calculate a payment schedule, go to www.mylowcostauto.com/coverage.

How do I sign up?

TO APPLY, FOLLOW THESE 2 STEPS:

- 1 Complete the eligibility questionnaire at www.mylowcostauto.com
- 2 Then complete the application process
 - Now 100% online

OR

- Meet with a local agent, at no cost

If you do not have internet access or need additional assistance, please call

1-866-602-8861.



CALIFORNIA'S
LOW COST
AUTO INSURANCE

mylowcostauto.com



Seguro De Auto Patrocinado por el Estado de California

¿Por qué necesito seguro de auto?

Si usted tiene una licencia de conducir válida y conduce un vehículo, la ley requiere que usted tenga seguro de auto. California's Low Cost Auto Insurance [Seguro de Auto de Bajo Costo de California] es un programa patrocinado por el estado que hace el seguro de auto accesible, ayudándole a conducir de manera responsable y legal.

¿Quién califica para este programa?

LOS CONDUCTORES QUE CALIFICAN DEBEN:

- Tener una licencia de conducir válida de California
- Poseer un vehículo avaluado en \$25,000 o menos
- Cumplir con los requisitos de elegibilidad de ingresos
- Debe haber cumplido al menos 16 años de edad

Niveles de elegibilidad adicionales disponibles en la página web.

¿Cuánto cuesta?

Las primas anuales en California varían según el condado, que van desde **\$244** hasta **\$966**. Hay descuentos disponibles si el consumidor ha sido un conductor con licencia con 3 años y buen historial de conducir. Para ver las tarifas en su condado o calcular un calendario de pagos, vaya a www.mylowcostauto.com/coverage.

¿Cómo me inscribo?

SIGA ESTOS DOS PASOS:

- 1 Complete el cuestionario de elegibilidad en www.mylowcostauto.com
 - 2 Luego complete el proceso de solicitud
 - Ahora 100% en Internet
- o
- Reúnase con un agente local, sin costo alguno

Si necesita asistencia adicional, por favor llame al

1-866-602-8861



CALIFORNIA'S
LOW COST
AUTO INSURANCE

mylowcostauto.com



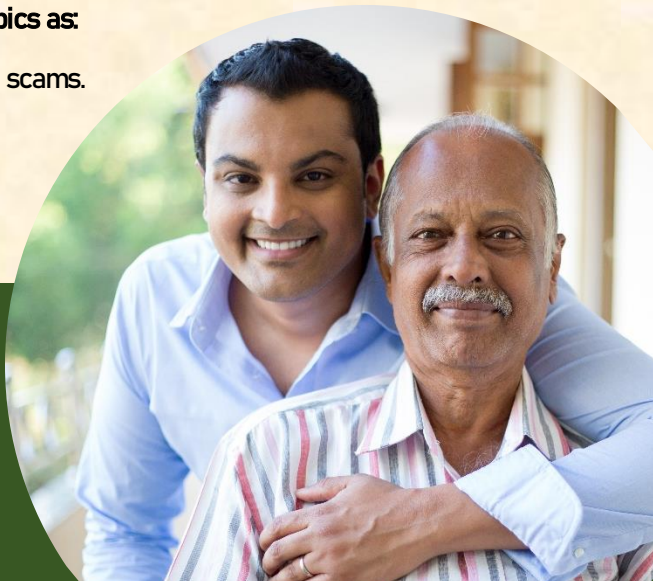
Empowering seniors with information and resources

The Senior Gateway is a one-stop website intended to provide seniors, their families, and caregivers with the information they need to connect to helpful services and resources, to find answers, and to solve problems.

Visit www.seniors.ca.gov to find information on such topics as:

- Preventing fraud, financial abuse, and common scams.
- Avoiding and reporting abuse and neglect.
- Health care information.
- Your rights.
- Other resources.

Senior Gateway is sponsored by the Elder Financial Abuse Interagency Roundtable (E-FAIR), a working group with representatives from many California State agencies, and is hosted by the California Department of Insurance.





Empoderando a los adultos mayores con información y recursos

El Portal para adultos mayores es un sitio web integral que tiene el objetivo de brindarles a los adultos mayores, a sus familias y a sus cuidadores la información que necesitan para conectarse con servicios y recursos útiles, para hallar respuestas y para resolver problemas.

Visite www.seniors.ca.gov para encontrar información sobre temas como los siguientes:

- Prevenir el fraude, el abuso económico y estafas comunes.
- Evitar y denunciar el abuso y la negligencia.
- Información sobre atención médica.
- Sus derechos.
- Otros recursos.

El Portal para adultos mayores está patrocinado por la Mesa Redonda Entre Agencias de Abuso Económico de Adultos Mayores (E-FAIR), un grupo de trabajo de representantes de varias agencias del estado de California, y es alojado por el Departamento de Seguros de California.

