



City of Santa Clara

Meeting Minutes

Economic Development & Marketing Committee (Ad Hoc)

07/28/2025

4:00 PM

Hybrid Meeting
Central Park Library
Redwood Room
2635 Homestead Road
Santa Clara, CA 95050

The City of Santa Clara is conducting Economic Development & Marketing Committee (Ad Hoc) meetings in-person and continues to have methods for the public to participate remotely or in-person.

- Via Zoom: <https://santaclaraca.zoom.us/j/84548597547>
- Webinar ID: 845 4859 7547
- By phone: +1 669 444 9171

To submit written public comment before meeting:

Send email to mayorandcouncil@santaclaraca.gov by 11 AM the day of the meeting. Those emails will be forwarded to Committee members and will be uploaded as supplemental meeting material.

Note: Emails received as public comment will not be read aloud during the meeting.

CALL TO ORDER AND ROLL CALL

Chair Gillmor called the Special Meeting to order at 4:06 P.M.

Present 2 - Lisa M. Gillmor, and Albert Gonzalez

Absent 1 - Kelly Cox

CONSENT CALENDAR

A motion was made by Member Gonzalez, seconded by Chair Gillmor, to approve the Consent Calendar.

Aye: 2 - Gillmor, and Gonzalez

Absent: 1 - Cox

1. [25-846](#) Approval of July 14, 2025 Economic Development & Marketing Committee (Ad Hoc) Minutes

A motion was made by Member Gonzalez, seconded by Chair Gillmor, to approve the July 14, 2025 Economic Development & Marketing Committee (Ad Hoc) Minutes.

Aye: 2 - Gillmor, and Gonzalez

Absent: 1 - Cox

PUBLIC PRESENTATIONS

Shawn Williams introduced himself to the Committee.

GENERAL BUSINESS

2. [25-847](#) Discussion and Direction on the Citywide 2026 Economic Development & Community Engagement

The **Committee** heard presentations from community stakeholders on proposed Sponsor/Partner-Led events tied to community engagement efforts leading up to the 2026 Super Bowl and FIFA World Cup.

ADJOURNMENT

Chair Gillmor adjourned the meeting at meeting at 5:55 P.M.

MEETING DISCLOSURES

The time limit within which to commence any lawsuit or legal challenge to any quasi-adjudicative decision made by the City is governed by Section 1094.6 of the Code of Civil Procedure, unless a shorter limitation period is specified by any other provision. Under Section 1094.6, any lawsuit or legal challenge to any quasi-adjudicative decision made by the City must be filed no later than the 90th day following the date on which such decision becomes final. Any lawsuit or legal challenge, which is not filed within that 90-day period, will be barred. If a person wishes to challenge the nature of the above section in court, they may be limited to raising only those issues they or someone else raised at the meeting described in this notice, or in written correspondence delivered to the City of Santa Clara, at or prior to the meeting. In addition, judicial challenge may be limited or barred where the interested party has not sought and exhausted all available administrative remedies.

If a member of the public submits a speaker card for any agenda items, their name will appear in the Minutes. If no speaker card is submitted, the Minutes will reflect "Public Speaker."

In accordance with the requirements of Title II of the Americans with Disabilities Act of 1990 ("ADA"), the City of Santa Clara will not discriminate against qualified individuals with disabilities on the basis of disability in its services, programs, or activities, and will ensure that all existing facilities will be made accessible to the maximum extent feasible. The City of Santa Clara will generally, upon request, provide appropriate aids and services leading to effective communication for qualified persons with disabilities including those with speech, hearing, or vision impairments so they can participate equally in the City's programs, services, and activities. The City of Santa Clara will make all reasonable modifications to policies and programs to ensure that people with disabilities have an equal opportunity to enjoy all of its programs, services, and activities.

Agendas and other written materials distributed during a public meeting that are public record will be made available by the City in an appropriate alternative format. Contact the City Clerk's Office at 1 408-615-2220 with your request for an alternative format copy of the agenda or other written materials.

Individuals who require an auxiliary aid or service for effective communication, or any other disability-related modification of policies or procedures, or other accommodation, in order to participate in a program, service, or activity of the City of Santa Clara, should contact the City's ADA Coordinator at 408-615-3000 as soon as possible but no later than 48 hours before the scheduled event.