



City of Santa Clara

Meeting Minutes

Cultural Commission

03/06/2023

7:00 PM

Hybrid Meeting
City Manager's Conf. Room
City Hall - East Wing
1500 Warburton Avenue
Santa Clara, CA 95050

The City of Santa Clara is conducting the Cultural Commission meeting in a hybrid manner (in-person and a method for the public to participate remotely).

Via Zoom:

<https://santaclaraca.zoom.us/j/98272283531>

Webinar ID: 982 7228 3531

Or join by phone: 1-669-900-6833

1. CALL TO ORDER AND ROLL CALL

Chair Diaz called the meeting to order at 7:05 p.m.

Present 6 - Commissioner Siddarth Sundaram, Vice Chair Louis Samara, Commissioner Debra von Huene, Chair Candida Diaz, Commissioner Jonathan Marinaro, and Commissioner Paul McNamara

CONSENT CALENDAR

1A. [23-247](#) Cultural Commission Regular Meeting Minutes of February 6, 2023

Recommendation: Approve the Cultural Commission Regular Meeting Minutes of February 6, 2023

A motion was made by Commissioner von Huene, seconded by Vice Chair Samara that this item be approved. The motion passed with the following vote:

Aye: 6 - Commissioner Sundaram, Vice Chair Samara, Commissioner von Huene, Chair Diaz, Commissioner Marinaro, and Commissioner McNamara

PUBLIC PRESENTATIONS

Satish Chandeo and Kaushal Varshney, members of the public spoke in favor of collaborating with the Cultural Commission to honor and celebrate Diwali for the Hindu Civilization. The public shared a presentation. Presentation is Post Meeting Material.

GENERAL BUSINESS

2. [23-248](#) Discussion of Cultural Commission Work Plan Goals and Activities for FY 2022/23

Recommendation: Discuss Cultural Commission work plan goals and activities for FY 2022/23.

Goal #1. Host and enhance multicultural events to encourage and acquaint Santa Clara residents with cultural diversity: The Committee met to determine preferred venues, dates, genres and bands for this year. They confirmed the Summer Concert Series dates and locations: June 9 at Central Park Pavilion, June 23 at Live Oak Park, July 21 at Central Park Pavilion, August 18 at Central Park Pavilion, and September 29 at Live Oak Park. The committee submitted preferred genera of music to staff for the Summer Concert Series and the Street Dance. Staff will secure acts with City vendor. Committee will facilitate a Commissioner attendance calendar. Miss Santa Clara may attend some of the events.

Sponsorship: The Sponsorship Packet is almost complete. Once completed, the Commission can begin securing sponsors to help cover expenses.

Goal #2. Develop and encourage interactive art opportunities to provide temporary, performing, cultural, and public art in the City:

- Public Art: Commissioner von Huene reported that she is meeting with Santa Clara University on a potential collaboration.
- Utility Box Update: Chair Diaz reported that all six (6) Utility Boxes have been completed by the artists.
- Public Art Map - Completed Utility Box will be added to the Art Map by Chair Diaz.

Goal #3. Raise the visibility of commemorative month celebrations: Vice Chair Samara and Chair Diaz reported that they have discussed the coloring book project to update the coloring book with the Federal Commemorative Months with the preferred artist. The artist is working on a draft version of the coloring book and it is expected to be completed in the summer.

Goal #4. Enhance communication and media strategy to increase community awareness of the Cultural Commission.

- Commissioner Marinaro expressed interest in updating the collateral in the Commissioners marketing files.
- The Commission will provide an update to Council on March 21 as special order of business.

Goal #5. Prepare for Citywide Arts Master Plan Process: The sub-committee reported they are working with contacts and collaborating to develop a path forward to develop an Arts Master Plan. Staff will follow up with which development project has a potential art requirement. Interested in doing a community engagement process to develop an Arts Master Plan that is similar to other cities in the region.

No action was taken on this item.

3. STAFF REPORT

Recreation Manager Castro shared the highlights of the Spring+Summer Camp Activity Guide and the registration dates. The Gazebo at Civic Center Park has been upgraded and the project is now complete.

COMMISSIONERS REPORT

Commissioner von Huene attended a Creative Catalyst art retreat last month. She will miss the June 23 Concert as she will be singing at Carnegie Hall.

Commissioner Marinaro attended the Opera San Jose for a Valentine's Day Opera, Will miss the April meeting as he will be in Italy

Commissioner Sundaram enjoyed a Holi Festival in Fremont

Commissioner McNamara read a book on Art and read plays forward and backwards

Chair Diaz attended Beauty and Beast play at Washington Elementary School, and Bye, Bye Birdy at Santa Clara University

ADJOURNMENT

A motion was made by Commissioner Marinaro, seconded by Commissioner Sundaram to adjourn the meeting at 8:05 p.m. The motion passed with the following vote:.

Aye: 6 - Commissioner Sundaram, Vice Chair Samara, Commissioner von Huene, Chair Diaz, Commissioner Marinaro, and Commissioner McNamara

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