



Past Events

- **Mar. – Jul. 2018:** City staff participated in the Local Update of Census Addresses (LUCA) and submitted information to the County as part of their update effort
- **Sept. 2018:** Joined the Santa Clara County Complete Count Committee and the Neighborhoods and Cities Subcommittee
- **Sept. 2018 – Feb. 2019:** Worked with Neighborhoods and Cities Subcommittee to draft outreach plan and coordinate shared resources
- **Mar. 2019:** Created Santa Clara 2020 Census website SantaClaraCA.gov/census2020 and began posting information in City Manager's Biweekly Report and City's social media (#SantaClaraCounts)
- **May 2019:** Presented information to Santa Clara Challenge Team, part of the Healthier Kids Foundation, which includes representatives from school districts, non-profit organizations, city and county services, and parent and student groups who serve youth and strengthen the City of Santa Clara community
- **Aug. 7, 2019:** Presented Census 2020 information and discussed outreach opportunities at City-School Liaison Committee meeting
- **Sept. 14-15, 2019:** Hosted Census 2020 booth at Art & Wine Festival with U.S. Census Bureau representatives to provide resources; invited kids to help decorate the Census 2020 float for Parade of Champions
- **Sept. 28, 2019:** Participated in the Parade of Champions with a Census 2020 parade float that included the Mayor and City Councilmembers and available Santa Clarans of the Year, as well as hosted an informational booth in their Homestead Community Village
- **Oct. 12, 2019:** Hosted Census 2020 booth at Central Park Library's ComicCon
- **Nov. 2019 – Jan. 2020:** Included Census 2020 advertising at seasonal Santa Clara on Ice skating rink
- **Jan. 2020:** Census information was included in the 2020 City Calendar and a whole page was dedicated to Census 2020 in the Winter/Spring 2020 edition of Inside Santa Clara
- **Jan. 2020:** Census information was included in Mission City Scenes and included in all utility bills for January (also available online)
- **Jan. 10, 2020:** Facilitated Census 2020 informational session at S.E.S. Portuguese Hall with U.S. Census Bureau and the Portuguese American Leadership Council of the United States (PALCUS)
- **Jan. 14, 2020:** Presented to Youth Commission about Census 2020 and ways for Commissioners to get involved
- **Jan. 28, 2020:** City Council held study session to discuss Census 2020 outreach opportunities
- **Feb. 2020:** Census information was included in Mission City Scenes and included in all utility bills for February (also available online)