



Council and Authorities Concurrent Meeting
 Item #3 RTC 21-1416
 Alternatives for Revisions to the El Camino Real Specific Plan
 October 19, 2021

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El Camino Real Specific Plan

September 28, 2021 City Council meeting

- Concerns from community members regarding Charities Housing project
- Advocates in support of original Specific Plan
- Item continued to October 19 due to late hour of discussion

Two Alternatives

1. Redo the Specific Plan for a lower density
2. Prepare Roadway Plan and Rezoning

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El Camino Real Specific Plan

Alt #1 – Redo Specific Plan	Alt #2 – Rezoning & Roadway Plan
Specific Plan & CEQA	No Specific Plan; No CEQA
3 new General Plan designations	2 existing General Plan designations
Change General Plan land uses	Maintain General Plan land uses
Rezone to comply with State law based on new General Plan	Rezone to comply with State law based on current General Plan
Height Limits, Specific Objective Design Standards & Bicycle Lane Plan	Height Limits, General Objective Design Standards & Bicycle Lane Plan
2-3 years to complete	9-10 months to complete
Consultant cost: \$900,000	Consultant cost: \$50,000*

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Alternatives

Alternative 1 - Redo the Specific Plan for a lower density

Direct staff to conduct additional planning work to revise the draft Specific Plan per City Council direction, including:

- Authorize the City Manager to execute an agreement with the consultant Rami & Associates, Inc. for an initial three-year term ending September 30, 2024
- Approve related budget amendment recognizing appropriations of an additional \$900,000 in FY 2021/22 General Fund

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Alternatives

Alternative 2 – Prepare Roadway Plan and Rezoning

Direct staff to implement Council direction through two new zoning districts with objective design standards that align with the existing General Plan land use designations and prepare an Infrastructure Plan/Streetscape Plan for the creation of bicycle lanes, and:

- Authorize the City Manager to execute an agreement with Rami & Associates, Inc. to provide El Camino Real Specific Plan Consultant Services for a one-year term ending September 30, 2022
- Approve the related budget amendment recognizing appropriations of an additional \$50,000 in FY 2021/22 General Fund Staff

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10-19-21

ITEM#3

Jose Armas

From: Mathew Reed <mathew@siliconvalleyathome.org>
Sent: Tuesday, October 19, 2021 5:37 PM
To: Mayor and Council
Cc: Clerk; Manager; Andrew Crabtree
Subject: El Camino Real Specific Plan

Mayor Gilmore and Members of the City Council,

I am writing on behalf of SV@Home and our members. We would encourage the Council to support a new planning process for the El Camino Real, which reflects the concerns raised by your body over the past months. This would allow for a more deliberate assessment of the various options available to promote the growth of ECR into the community asset it should be for the city.

This process would allow for careful consideration of the best ways to integrate multiple uses along the corridor, and assess the feasibility of different development options. It is our belief that this process can be informed by the valuable community feedback and planning contained in the specific plan originally presented for approval, while being more responsive to the council's expressed concerns.

We appreciate that this has been a difficult process to untangle and determine the best way forward. We believe that the future of El Camino Real in Santa Clara is too important to not be carefully planned, and that the long term benefits to the city would far outweigh the short term costs of a new study.

Thank you for your work for our city.

Mathew Reed – Director of Policy
SV@Home – siliconvalleyathome.org



Silicon Valley Is Home. Join our Houser Movement. Become a member!

350 W Julian St. #5, San José, CA 95110

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10-19-21

ITEM#3

Melissa Meslo

From: Public Comment
Sent: Tuesday, October 19, 2021 9:24 PM
To: Melissa Meslo
Subject: FW: Public Comment on 3. 21-1416 (Tue Oct 19 Council Meeting)

From: Gabriela Landaveri <gabriela.landaveri@gmail.com>
Sent: Tuesday, October 19, 2021 7:58 PM
To: Public Comment <PublicComment@santaclaraca.gov>
Subject: Public Comment on 3. 21-1416 (Tue Oct 19 Council Meeting)

With regard to the El Camino Real Specific Plan, I request the City Council to approve alternative 1 with an Economic Feasibility Analysis, and I also request to keep the original plan on the table as an alternative.

Thank you,
Gabriela Landaveri