



# City of Santa Clara

## Meeting Minutes Cultural Commission

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02/05/2024

7:00 PM

Hybrid Meeting  
Santa Clara Senior Center  
Room 205  
1303 Fremont Street  
Santa Clara, CA 95050

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The City of Santa Clara is conducting the Cultural Commission meeting in a hybrid manner (in-person and a method for the public to participate remotely).

Via Zoom:

<https://santaclaraca.zoom.us/j/98272283531>

Meeting ID: 982 7228 3531

Or join by phone: 669-900-6833

### **CALL TO ORDER AND ROLL CALL**

Chair Diaz called the meeting to order at 7:01 p.m.

**Present** 5 - Commissioner Louis Samara, Vice Chair Debra von Huene, Chair Candida Diaz, Commissioner Jonathan Marinaro, and Commissioner Neetu Garg

**Absent** 1 - Commissioner Paul McNamara

### **CONSENT CALENDAR**

**1.A**     [24-65](#)     Action on Cultural Commission Special Meeting Minutes of January 8, 2024

**Recommendation:** Approve the Cultural Commission Special Meeting Minutes of January 8, 2024

**A motion was made by Commissioner Samara, seconded by Commissioner Marinaro, that the consent calendar be approved.  
The motion passed with the following vote:**

**Aye:** 5 - Commissioner Samara, Vice Chair von Huene, Chair Diaz, Commissioner Marinaro, and Commissioner Garg

**Absent:** 1 - Commissioner McNamara

**PUBLIC PRESENTATIONS**

None.

**GENERAL BUSINESS**

2. [24-72](#) Action on Cultural Commission Work Plan Goals and Activities for FY 2023/24

**Recommendation:** Discuss the Cultural Commission Work Plan Goals and Activities for FY 2023/24.

Commissioners reported the following on the Cultural Commission Work Plan Goals and Activities for FY 2023/24:

**GOAL #1: Host and enhance multicultural events to encourage and acquaint Santa Clara residents with cultural diversity.**

**Plan for Summer Concerts in FY 2023/24- Commissioner Samara**

reported the following: There will be five (5) Concerts- Four (4) at Central Park and one (1) at Live Oak Park:

June 14 @ Live Oak Park-Houserockers

June 28 @ Central Park-The Peelers

July 12 @ Central Park-The Megatones

July 26 @ Central Park-Orquesta Borinquen

Aug.16 @ Central Park-Pop Ficton

**Street Dance-** Date: Aug. 2024. Chosen band is Neon Velvet. Potential new location for 2024. A staff walk-through of proposed site will be in two (2) weeks.

**Plan and Host Friday Night Live Events-** Triton will provide space. A youth jazz band is being considered for April. October will be the second event. The Korean Event with the Parks & Recreation Commission will be moved to a later date in 2025.

**Secure sponsors for Cultural Commission special events in FY 2023/24-**The Sponsorship Packet is completed and posted on the City's website. The packet will be emailed to the Commission to distribute.

**GOAL #2: Develop and encourage interactive, art opportunities to provide temporary, performing, cultural, and public art in the City.**

**Advise and recommend public art to City Council-Santa Clara**

University students had a Robotics Challenge as a result of the Mechanical Horse Exhibit. Three (3) finalists had their artwork displayed beginning Jan. 24. **Vice Chair von Huene** attended the viewing, took photographs and spoke to the Dean about the project. The winner received \$2,500. She would like to include this project in the presentation to Council on March 19.

**Identify available Utility Boxes in the City for Artist Utility Box Program (alternate years with Sculpture Exhibition)-** No update.

**Host Sculpture Exhibition**-The Call for Artists is under review from the Commission. **Commissioner Marinaro** would like to add Santa Cruz County to the list of counties that could apply. Judges were suggested and need to be finalized. Details of the June reception need to be finalized.

**Host Halloween Home & Holiday Home Decorating Contest and Recognition**-Contests have concluded. No update.

**Update and maintain City interactive web-based public art map**-The map is up to date.

**GOAL #3: Raise the visibility of commemorative months.**

**Update Coloring Book to honor Commemorative Months according to Federal Calendar**- Nine (9) of twelve (12) pages have been completed. **Chair Diaz** will contact the artist to begin completion of April-June pages.

**Promote monthly commemorative months through Social Media and Special Events to raise awareness and cultural competency**- Vice Chair von Huene posted the February coloring page.

**GOAL #4: Enhance communication and media strategy to increase community awareness of the Cultural Commission.**

**Commissioners to attend the Americans for the Arts Conference**-On hold for FY 2023/24.

**Present regularly to City Council**-The Commission will present to Council on March 19 at the Joint Dinner. A Draft Presentation will be presented at the March meeting.

**Develop, maintain, and grow partnerships and collaborations with external organizations**-Committee will meet with the President of Mission College and share concert dates. The Committee wants to foster a relationship with Mission College and collaborate on possible concert sites.

**GOAL #5: Prepare for Citywide Arts Master Plan Process.**

**Develop private/public partnerships to invest and promote the Arts in Santa Clara**- Commissioner Marinaro attended the Golden Circle Event

and there is an interest in supporting the Arts in Santa Clara. Staff has a meeting with SV Creates on Feb. 9.

**Develop, promote, and implement Citywide Arts Master Plan alongside the City Council-Meeting with Assistant City Manager and Acting Director of Parks & Recreation, Cynthia Bojorquez. Planned for next week.**

**GOAL #6: Identify and expand on Arts Education in the City of Santa Clara.**

**Identify potential partnerships with schools/local organizations to expand arts and art education-** No update.

#### **STAFF REPORT**

**Recreation Manager Castro** reported there is a Commissioner Recruitment for several Commissions: Feb. 8 - March 19. Interviews are on April 16. She encouraged the commission to encourage people to apply. She reported that staff is working on the Call for Artists for the Sculpture Exhibit, Sponsorship Packages are updated, and bands are selected for 2024. There is a Summer Camp Fair on Feb. 27 and the Activity Guide is being finalized. She announced that future meetings will be held at the Senior Center and that the room has been prepared to accommodate the logistics of the meeting.

**COMMISSIONERS REPORT**

**Commissioner Marinaro** reported he attended the Golden Circle Event, featuring John Legend. He encouraged the Commission to attend *Rigoletto*, at the California Theater though Opera San Jose.

**Commissioner Garg** watched *Kathak Aadi Kathak*, directed by Rewa Rawat, a documentary on Kathak (Indian Dance) and its relationship to ancient sculptures and the Naatya Shastra.

**Vice Chair von Huene** attended a play, *How I learned What I Learned*, by August Wilson, at the Mountain View Center for the Performing Arts. It was a fantastic one (1) person show. At the end, he read a poem and handed it to her in the audience, as a keepsake.

**Chair Diaz** reported the next meeting of the Cultural Commission will be held at the Senior Center, Room 205 on Monday, March 4.

**A motion was made by Commissioner Marinaro, seconded by Vice Chair von Huene, that the meeting be adjourned at 7:44 p.m.**

**ADJOURNMENT**

**Aye:** 5 - Commissioner Samara, Vice Chair von Huene, Chair Diaz, Commissioner Marinaro, and Commissioner Garg

**Absent:** 1 - Commissioner McNamara

**MEETING DISCLOSURES**

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If a member of the public submits a speaker card for any agenda items, their name will appear in the Minutes. If no speaker card is submitted, the Minutes will reflect "Public Speaker."

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