

# PROPOSAL: Commemorative Months & Cultural Celebrations

## City of Santa Clara Cultural Commission

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### JANUARY

#### Martin Luther King Jr. Day

- Partner with the Santa Clara City Library to organize a youth speaking event
- Invite students to dress as historical figures and deliver speeches
- Coordinate with library staff for venue and scheduling

#### Lunar New Year

- **City Council Recognition:** Request official proclamation from City Council
  - **Educational Events:** Partner with library or Friday Night Live (Triton) for:
    - Dragon dance or traditional cultural dance performances
    - Lantern-making workshops
  - **Community Engagement:**
    - Invite local East Asian community members to curate display cases in City Hall
    - Coordinate cultural dance presentation at City Council meeting
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### FEBRUARY

#### Black History Month

- Request City Council proclamation and recognition

#### World Interfaith Harmony Week

- Cultural Commission invites partner organizations such as Silicon Valley Interreligious Council to speak and present at City Council meeting (3+ minutes at City Council meeting)
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# **MARCH**

## **Women's History Month**

- Partner with Santa Clara League of Women
- Display educational posters on easels throughout City Hall, highlighting notable women in history and local community

## **Holi Festival**

- Coordinate cultural celebration and community awareness with local organizations
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# **APRIL**

## **Easter**

- Create seasonal display case in City Hall( Partner with Parks and Recreation Department for display coordination)

## **Ramadan / American Muslim Recognition**

- Request City Council proclamation
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# **MAY**

## **Asian American and Pacific Islander (AAPI) Heritage Month**

- Collaborate with Diana Ding on programming and events

## **Cinco de Mayo**

- Partner with local Hispanic societies/organizations (Create cultural display case in City Hall showcasing Mexican heritage)
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# **JUNE**

## **Pride Month**

- Cultural Commission representation at the city organized pride month event Flag Raising

## **Juneteenth**

- <https://partiprogram.com/> Cultural Commission can coordinate presentation at City Council meeting

## **National Caribbean Heritage Month**

- Council proclamation to recognize and celebrate Caribbean cultural contributions

## **Portuguese National Heritage Month**

- Council proclamation to recognize Portuguese community and cultural heritage
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# **JULY**

## **Founding of Santa Clara / Local History**

- **Action Items:**
  - Debra to consult with Ana V for historical information about Santa Clara's founding and landmarks
  - Create coloring page featuring map of Santa Clara with historic landmarks
  - Distribute at Concerts in the Park and community events

## **Independence Day (July 4th)**

- Support citywide celebrations
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# **AUGUST**

## **Korean Community Day**

- Event at Central Park organized by the Korean community (2024), Cultural Commission booth or representation at the event
- **Action Item:** Neetu to contact President Daniel Woo for coordination

## **Ukrainian Independence Day (August 24)**

- Partner with Ukrainian Women's League of America, Branch #107
  - Contact: Irna Enpilokava (Debra will contact)
  - City Council recognition for Ukrainian community
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## SEPTEMBER

### Hispanic Heritage Month (September 15 - October 15)

- Request City Council proclamation

### International Day of Peace (September 21)

- **Multi-Partner Initiative:**
    - Collaborate with school districts and libraries
    - Launch "What Peace Means to Me" project featuring:
      - Flags
      - Murals
      - Posters
      - Poetry submissions
  - **Display Locations:** Libraries, City Hall, City Council chambers
  - **Presentation:** Cultural Commission to create slideshow presentation for City Council meeting
  - **Invited Guests:** Student participants and families
  - **Resource:** (Universal Child statue at City Hall)  
<https://www.santaclaraca.gov/Home/Components/ServiceDirectory/ServiceDirectory/1262/2661>
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## OCTOBER

### Global Diversity Awareness Month

- **Interactive Cultural Event:**
  - Invite participants to wear traditional ethnic attire
  - Showcase cultural board games from various traditions (mah-jongg, pachisi, backgammon, go, etc.)
  - Create interactive "board game café" atmosphere where attendees can learn and play
- **Partnership:** Collaborate with Senior Advisory Commission  
Proposal is to have the "board game café" event at Senior Center (Some weekend)

## **Breast Cancer Awareness Month**

- Publish and distribute existing coloring page via city channels
  - Request City Council proclamation
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## **NOVEMBER**

### **Hindu Heritage Month**

- Request City Council proclamation

### **Sikh Appreciation Month**

- Request City Council proclamation

### **Native American Heritage Month / Indigenous Peoples' Day**

- **Action Items:**
  - Research and identify Ohlone tribe representatives to invite
  - Request traditional presentation, prayer, or cultural demonstration at City Hall
  - City Council proclamation
- **Contacts to Explore:**
  - Preston at Triton Museum
  - Santa Clara University Mission

### **Diwali (Festival of Lights)**

- **Cultural Commission Partnership Event (TBD):**
    - Partner with local Hindu organizations
    - Explore funding through partnering organizations and local businesses
    - Plan community celebration
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## **DECEMBER**

### **Universal Human Rights Month / Human Rights Day (December 10)**

- **Educational Campaign:**
  - Publish existing coloring pages on city social media (Facebook, etc.)

- Partner with Community Relations Commission (CRC), City Hall, and libraries to display educational posters citywide
- **Presentation:** Short animated film about human rights presented by Cultural Commission at City Council  
5 minutes movie link:

Everyone Has The Right <https://www.youtube.com/watch?v=KDPriYA3E4I>

- **Action Item:** Request Kim to add to Special Order of Business on City Council agenda
- **Additional Resources:**
  - <https://www.awarenessdays.com/awareness-days-calendar/human-rights-day/>
  - [https://en.wikipedia.org/wiki/Universal\\_Declaration\\_of\\_Human\\_Rights](https://en.wikipedia.org/wiki/Universal_Declaration_of_Human_Rights)

## December Holiday Season (Hanukkah, Kwanzaa, Christmas)

- **Tree Lighting Ceremony Enhancement:**
  - Create picture frame displays celebrating Hanukkah, Kwanzaa, and Christmas, Display during annual tree lighting ceremony
- **Action Item:** Discuss with Kim about Cultural Commission presence at tree lighting ceremony (booth or alternative representation)

## IMPLEMENTATION NOTES

### Key Action Items:

1. Coordinate with Kim (City Council liaison) for agenda placements and proclamation requests
2. Establish partnerships with libraries, Parks & Recreation, school districts, and community organizations
3. Assign leads for each month's activities
4. Create timeline with deadlines for proclamation requests (typically 4-6 weeks in advance)
5. Develop budget estimate for materials, displays, and events
6. Create communication plan for promoting events via city channels

### Recurring Activities:

- City Council proclamations (submit requests 4-6 weeks prior)
- Display case rotations in City Hall (coordinate with facilities)
- Social media promotion (coordinate with city communications)
- Community partner outreach and coordination

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**Prepared by:** Cultural Commission commemorative months sub committee

**Next Steps:** Review and approve proposal, assign task leads, establish budget