



**City of
Santa Clara**

Cultural Commission

Work Plan Fiscal Year 2026/27

CITY CHARTER SECTION 2.120.140

The Cultural Commission shall consist of seven members, who shall not hold any paid office or employment in the City government and shall have the following powers, functions and duties:

- (a) Act in an advisory capacity to the City Council in all matters pertaining to cultural enrichment and beautification of the City, sister city relationships and international exchanges.
- (b) Encourage the beautification of the City and programs for the cultural enrichment of the City.
- (c) Foster cultural events, activities and displays that celebrate the City's native and historic cultures and present diversity.
- (d) Assist in the planning and supervision of international exchange activities with our sister communities, sharing friendship, skills and concerns.
- (e) Develop individual contacts designed to enhance international communication and understanding.
- (f) Encourage educational, cultural, sports, technical and governmental exchanges to help acquaint citizens of Santa Clara with cultural and political diversity abroad.
- (g) Perform other such duties and exercise such powers as the City Council may impose or require. (Ord. 1908 § 4, 7-16-13).

COMMISSION PRIORITIES

1. Provide inclusive, diverse, multicultural programs for the Community.
2. Increase collaboration and outreach with the community, other civic and corporate Santa Clara organizations, and interdepartmentally to further the mission of the Commission and build on our knowledge base for future leadership.
3. Develop and preserve a variety of art forms and interactive, expressive programming events that complement each other.

GOALS

The Santa Clara Cultural Commission has defined its goals for the FY 2026/27. The annual budget allocated for Commission activities is \$58,693. These goals incorporate the combined theme of civic leadership, multicultural diversity, visible public art, and improved communication with the community as the fundamental platform upon which more cultural and arts activities can take place in Santa Clara. The goals are as follows:

GOAL #1: Host and enhance multicultural events to encourage and acquaint Santa Clara residents with cultural diversity.				
Activities	Ad Hoc Sub-Committee	Timeline	Notes/Budget	Measurable Outcomes
Plan and implement Summer Concerts in FY 2026/27	Diaz/	6/19- Faye Carol w/Library 7/10- Megatones; 7/17 Pop Rocks; 7/24 Patron Latin Rhythms; 7/31- Houserockers, 8/14 – Aja Vu @ Live Oak.	\$32,258 + 3,000 Stage – Live Oak Flyer complete. 6/19 and 7/10, 7/24, & 7/31 concerts Central Park, behind Library	
Street Dance	Garg/Diaz	Aug. 7, 2026 David Martin's House Party	1000 Lafayette \$9,831 + 3,000 Stage Flyer complete, banners are up, Marketing started Banner at Marsalli Park Lawn signs along Lafayette \$250 allocated	
Plan and Host Friday Night Live Events	Das/ Garg	MCCPA dates reserved tentatively 10/16 Save 10/9 JIC	10/16- hold Ashley Lopez - contact \$3k, 1.5 hour show, 8 musicians, 16 dancers	Check dates in November

Secure sponsors for Cultural Commission special events in FY 2026/27			\$11,500 Street Dance (6k paid) \$15k Concerts (all paid) + 300 VTA	
GOAL #2: Develop and encourage interactive, art opportunities to provide temporary, performing, cultural, and public art in the City.				
Activities	Ad Hoc Sub-Committee	Timeline	Notes/Budget	Measurable Outcomes
Support Traffic Box Program	Diaz/Pontious		Research vinyl wrap as an option. 2 still to finish from 25/26 Allocate \$6k for 26/27- 6 boxes	6 Boxes get painted
Host Public Art Exhibition (indoor or outdoor)	von Huene/Garg	FY 2026/27		Amount of entries Feedback Engagement
Host Halloween Home & Holiday Home Decorating Contest and Recognition 6 winner/Council District, 1 group entry winner, 1 best of the best	Roy/Garg	Release Contest Oct.7 Oct. 26 Deadline for submissions. Oct. 30 Judging due; Announcements & Signs out. Holiday – 11/23 Release Contest 12/18 Deadline for submissions 12/21 Judging due 12/22 Announcements	\$70 Approx for signs 8 total signs needed per contest allocating \$1200	# of Entries Feedback & Engagement

		made 12/22-12/23 Signs out		
Update and maintain City interactive web-based public art map		On-going		
Make Music Day June 21, 2027	Pontious/Roy/Das			Make Music Day June 21, 2027
GOAL #3: Raise the visibility of commemorative months.				
Activities	Ad Hoc Sub-Committee	Timeline	Notes/Budget	Measurable Outcomes
Identify a space to curate and facilitate the celebration of Commemorative Months and which cultural holidays to celebrate and via what medium	Garg/Das/von Huene		Coloring pages reposted Share with school district 26/27 school year	
GOAL #4: Enhance communication and media strategy to increase community awareness of the Cultural Commission.				
Activities	Ad Hoc Sub-Committee	Timeline	Notes/Budget	Measurable Outcomes
Present accomplishments to City Council annually		Brief accomplishments and promote concerts & street dance Date? Council Dinner	July 7, 2026 Council Presentation Accomplishments (Canceled)	

Develop, maintain, and grow partnerships and collaborations with external organizations.		June – August 2026	Mission College Concert Series \$1,000 Allocated	
Representative to Station Area Task Force meetings	Garg			
GOAL #5: Prepare for Citywide Arts Master Plan Process.				
Activities	Ad Hoc Sub-Committee	Timeline	Notes/Budget	Measurable Outcomes
Develop, promote, and implement Citywide Arts Master Plan alongside the City Council	von Huene/Pontious/Garg		3 Proposals Submitted	Work with staff on community engagement.

FUTURE PROJECTS AND ACTIVITIES FOR CONSIDERATION

August Agenda:

Work Plan update FY26/27

Subcommittees

Arts Master Plan Update

September Agenda:

Halloween Home Decorating