3-26-19





City Manager's Office

Memorandum

Date:

March 26, 2019

To:

Mayor and Councilmembers

From:

Lenka Wright, Director of Communications

Subject: Revised Relay for Life City Team Name Submissions

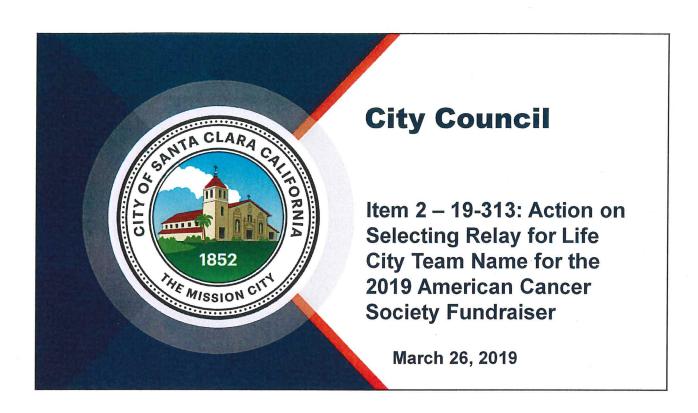
The chart below displays a revised list of potential City team names that were submitted by the public as part of a social media contest for naming the City's 2019 Relay for Life team.

#### The revisions are due to:

- Two team name submissions inadvertently missing from the original list noted in the March 26, 2019 Report to Council;
- A few capitalization errors of the team names; and
- An incorrect team name listing.

There are now a total of 14 team names for the City Council to consider for the City's team name.

Clara 4 life	The Santa Clara Cure-ators
The Santa Clara Conquerors	The Santa Clara Superheroes
The Walk and Rollers	Mission City Trailblazers
Walker's United	Center of What's Possible
Run for your Life	Team Santa Clara: City on a Mission to Find a Cure
Mission City POSSIBLE	Mission City Miracles!
Walk to Remember SC	Mission: Santa Clara





#### **Background**

- On January 29, the City Council directed staff to:
  - Conduct the naming of a City of Santa Clara team for the 2019 Relay for Life through a social media campaign
- Social media contest held Feb. 4-22
- Sharing details of team formation to City staff underway



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### **Vote for City Team Name**

Clara 4 life	The Santa Clara Cure-ators
The Santa Clara Conquerors	The Santa Clara Superheroes
The Walk and Rollers	Mission City Trailblazers
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Walk to Remember SC	Mission: Santa Clara

City of Santa Clara

#### **Relay for Life of Santa Clara**

• Visit relayforlife.org/SantaClaraCA

RELAY FOR LIFE OF

Santa Clara



APRIL 27TH-28TH, 2019

11 a.m.-9 a.m.

MORE DETAILS >



TOWNSEND FIELD

1111 Bellomy St Santa Clara, CA

MAP IT



**FOLLOW EVENT** 



uthie.lopez@cancer.org

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## What is Relay For Life?



Relay For Life is the American Cancer Society's signature fundraising event. It is a fun-filled overnight event that brings together 3.5 million people across the country to raise cancer awareness and funds for research, advocacy efforts, education, and patient services. Join us! Sign Up

Help the American Cancer Society help people to stay well, get well, find cures, and fight back!



Join us!

: Relay For Life of Santa Clara CA

For More Information

www.relayforlife.org/santaclaraca



#### Relay For Life of Santa Clara

# **How To Sign-Up**

- 1. Go To: www.RelayForLife.org/SantaClaraCA
- 2. Click on "Join this Relay"

JOIN THIS RELAY

3. Choose your registration type



- 4. Follow the on-screen instructions and enter your contact information
- 5. Questions?
  - Email: Ruthie.Lopez@cancer.org

www.RelayForLife.org/SantaClaraCA

#### 3-24-19 Ifem 2

# COUNCIL VOTE SHEET SANTA CLARA RELAY FOR LIFE TEAM NAME

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3	The Walk and Rollers								16.
4	Walker's United								
5	Run for your Life								
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7	Walk to Remember SC								
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9	The Santa Clara Superheroes			×					
10	Mission City Trailblazers								27
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12	Team Santa Clara: City on a Mission to Find a Cure				X	1	X	$\times$	
13	Mission City Miracles!	X	X	X			>	×	
14	Mission: Santa Clara							,	

# COUNCIL VOTE SHEET SANTA CLARA RELAY FOR LIFE TEAM NAME

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13	Mission City Miracles!	X	Ì	X			X		
14	Mission: Santa Clara						-	,	