

Santa Clara Stadium Authority

Action to Approve a Civic Event at Levi's Stadium and Related
Budget Amendment for the use of
Stadium Authority Discretionary Fund Monies
Item #3 (RTC # 26-209)

February 24, 2026



Agenda

- SCSA - Civic Events
 - Celebrate Santa Clara: A Day on the Field
- Funding Source
- Recommendation



Stadium Authority – Required Approvals

- 1) StadCo's approval of the proposed "Civic Event" at the Stadium, as provided in Sections 4.7.2 and 4.9.4 of the Stadium Lease
- 2) Consult with ManCo regarding the appropriate source of Stadium Authority Funds to finance the Civic Event

The logo for the Santa Clara Stadium Authority (SCSA) is located in the bottom left corner. It consists of a red rectangular box with the letters "SCSA" in white, bold, sans-serif font. Below "SCSA" in a smaller, white, sans-serif font is the text "SANTA CLARA STADIUM AUTHORITY".

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Stadium Authority – Civic Events

StadCo Lease

4.7.2 Civic Events and the Community Room. Subject to the Scheduling priority for Stadium Events and Tenant Incidental Uses described in Paragraph 4.9 below, the Stadium Authority may Schedule not-for-profit civic or other community events in the Stadium ("Civic Events"), including provision of meeting space in the Community Room (as depicted on the Stadium Plans) for community groups and non-profits. The Stadium Authority shall be responsible for all Civic Event Expenses. In recognition of the fact that the types of Civic Events conducted in the Stadium could be perceived as a reflection of the quality and brand of Tenant and the Team, Civic Events will be subject to the mutual approval of Tenant and the Stadium Authority. Without limiting the foregoing, Tenant shall have the right to disapprove any Civic Event that, in Tenant's reasonable judgment, shall (a) cause Tenant to be in violation of any Advertising and Sponsorship Contract; or (b) be inconsistent with or prohibited by NFL Rules and Regulations; provided, however, that the Stadium Authority may submit any dispute regarding Tenant's disapproval of any such Civic Event to mediation in accordance with the Dispute Resolution Procedures. Further, the first Civic Event in the Stadium shall not occur until after the first Non-NFL Event or NFL Event for which Tickets are sold.

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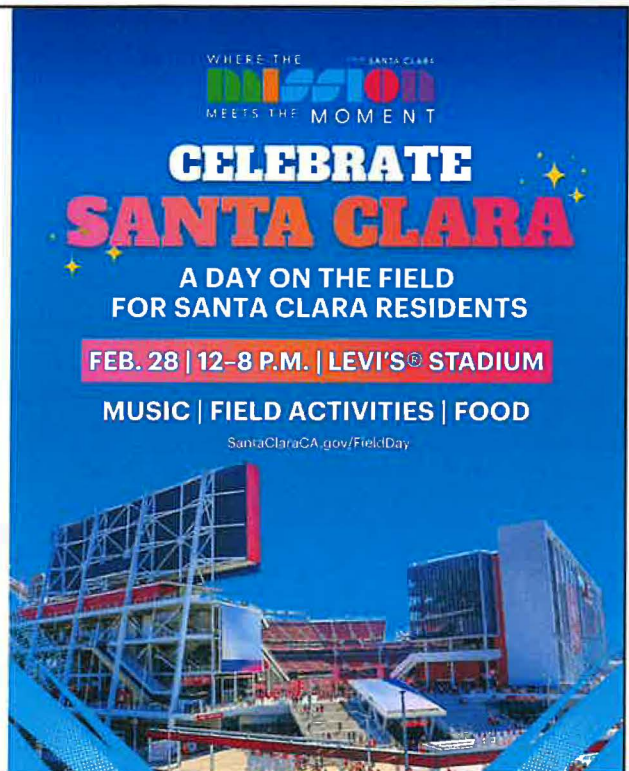
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Event Scope

- 12:00 PM – 2:30 PM
 - Official opening of the Field Day
 - Programmed Youth Soccer and Football Scrimmages
- 2:30 PM – 3:00 PM
 - Police versus Fire Exhibition Penalty Shootout
- 3:00 – 3:30 PM
 - High School Band and Cheer Performance
- 3:30 PM – 5:00 PM
 - Community Field Day: Dive into fun and fitness with a variety of engaging zones on the field at Levi's® Stadium.
- 6:00 PM – 8:00 PM
 - Community Concert: Dance party on the field.

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Event Logistics

- Tickets –
 - 6 per household, children 2 & under don't require a ticket
 - \$11.75 for parking
- Concessions
- Stadium Policies (Bag)

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Recommended Budget Amendments

- Discretionary Funds Budget

Operating Budget

Description	Current	Increase/ Decrease	Revised
Discretionary Fund Expense	\$250,000	\$1,000,000	\$1,250,000
Ending Fund Balance - Discretionary Fund Reserve	\$1,354,775	(\$1,000,000)	\$354,775

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Recommendation

- Stadium Authority Board action to approve a community Civic Event at Levi's Stadium to be hosted on February 28, 2026;
- Stadium Authority Board action to approve a budget amendment in the Stadium Authority Operating Budget from the Discretionary Fund Reserve to fund a civic event at Levi's Stadium in an amount of \$1 million; and
- Stadium Authority Board and the City Council action to Authorize and direct the Executive Director, on behalf of the Stadium Authority, and the City Manager, on behalf of the City, to take such additional actions as are necessary and appropriate to implement the Civic Event, including negotiating the terms of any required agreements, in final forms approved by Agency Counsel/City Attorney.

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