

City of Santa Clara
Proclamation

- WHEREAS,** American singer-songwriter Taylor Swift has had a tremendous cultural impact since her debut self-titled album in 2006; and
- WHEREAS,** Taylor Swift has achieved enormous success with ten studio albums and three re-recorded albums, of over 250 million certified units sold worldwide, twelve Grammy awards, and forty American Music Awards; and
- WHEREAS,** Among many other accolades and accomplishments too numerous to list, Taylor Swift has achieved nine number one hits, forty top ten hits, and one hundred ninety entries on the Billboard Hot 100 List, and is the most streamed female artist on Spotify; and
- WHEREAS,** Well-known for her philanthropic efforts, Taylor Swift has donated millions of dollars to help victims of natural disasters as well as providing millions in funding for musical education at numerous institutions; and
- WHEREAS,** The City of Santa Clara has been honored to host Taylor Swift on six occasions over three tours at Levi's ® Stadium, beginning with "The 1989 World Tour" in 2015, followed by "The Reputation Stadium Tour" in 2018, and "The Eras Tour" in 2023; and
- WHEREAS,** Taylor Swift's incredible and passionate fan base of "Swifties" have been, and are, welcomed with gratitude by and to the City of Santa Clara; and
- WHEREAS,** During the period July 28-29, 2023, the City of Santa Clara is proud to welcome Taylor Swift and Swifties from all over the world to celebrate The Eras Tour,

NOW, THEREFORE, I, LISA M. GILLMOR, by virtue of the authority vested in me as Mayor, and on behalf of the Santa Clara City Council, do hereby proclaim Taylor Swift as honorary Mayor for the period of Friday, July 28, 2023 to Saturday July 29, 2023, and the name of the City shall be changed for ceremonial purposes only to the:

SWIFTIE CLARA

To celebrate the positive local impact to the Santa Clara community, as well as the impact regionally, of Taylor Swift's music, tours, and extraordinary fanbase.

Given under my hand and the Seal of the City of Santa Clara, California, this 18th of July.

LISA M. GILLMOR
MAYOR
City of Santa Clara