



City Council Meeting

Item # 4

Adopt Updated Definitions for Field User Categories and Field User Priorities of Use and Adopt a Resolution Incorporating the Updated Recreation Fields and Turf Areas Reservations: Practice & Games Fees into the Proposed FY 2025/26 Municipal Fee Schedule.

April 29, 2025

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Background

- Free Field Use: Santa Clara Youth Sports Group (51% residents)
- Budget shortfalls and aging infrastructure
- Cost Recovery Policy adopted by Council on April 19, 2022
- Field Use Fees adopted with FY 2022/23 Muni Fee Schedule
- City Council paused fees April 2023

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Community Engagement Process

- User Group Feedback:
 - Wade Brummal Program
 - Field User Categories & Priorities
 - Municipal Fees
- 20+ groups representing Youth Sports in Santa Clara
- Groups met 9 times between March 2023 to February 2025

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Wade Brummal Update Adopted

- Based on this process Council adopted new program guidelines (March 11, 2025) for the Wade Brummal Scholarship & Grant Program.
- Updated program rolled out this spring and summer.
- Program monitored by Parks & Recreation Commission annually.
- Wade Brummal supplements existing youth sports group scholarship programs and fundraising.

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Field User Categories & Priorities of Use

1. City Programs
2. Resident Youth Non-Profit
3. Resident Adult Non-Profit
4. Resident
5. Non-Resident
6. Commercial Entity

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Benchmarking

Santa Clara County Cities	
Cupertino	Campbell
Milpitas	Mountain View
Palo Alto	San Jose
Saratoga	Sunnyvale

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Proposed Fee Schedule

	Field User Categories & Priorities for Use	Current Field Rental Fee	FY 2025/26	FY 2026/27	FY 2027/28	+ Lights FY 2027/28	+ Synthetic Turf FY 2027/28
1.	City Programs	N/A	N/A	N/A	N/A	N/A	N/A
2.	Resident Youth Non-Profit	\$14	\$8	\$10	\$10+CPI	MR	MR
3.	Resident Adult Non-Profit	\$14	\$25	\$30	\$30+CPI	MR	MR
4.	Resident	\$100	\$60	\$60	\$60+CPI	MR	MR
5.	Non-Resident	\$280	\$280	\$280+CPI	2027+CPI	MR	MR
6.	Commercial	\$280	\$280	\$280+CPI	2027+CPI	MR	MR

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Other Considerations

New/Added User Category

- Non-Resident; Non-Profit

Sliding Fee Structure

- High residency = lower fee

Community Grant Process

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**Thank you to the many groups and
community members who were dedicated
to the process.**

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Recommendation

- Accept Recommendation by the Parks & Recreation Commission and Adopt
 - a. Updated Definitions for Field User Group Categories; and
 - b. Updated Field User Group Priorities for Field Allocation; and
 - c. Adopt a Resolution Incorporating the Updated Recreation Fields and Turf Areas Reservations: Practice & Games Fees into the Proposed FY 2025/26 Municipal Fee Schedule.

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