



# City of Santa Clara

## Meeting Agenda

### Parks & Recreation Commission

Tuesday, February 21, 2023

7:00 PM

Hybrid Meeting  
City Manager's Conf. Room  
City Hall - East Wing  
1500 Warburton Avenue  
Santa Clara, CA 95050

The City of Santa Clara is conducting the Parks & Recreation Commission meeting in a hybrid manner (in-person and a method for the public to participate remotely).

Via Zoom:

<https://santaclaraca.zoom.us/j/91316665755>

Meeting ID: 913 1666 5755 or

Phone: (669) 900-6833

#### CALL TO ORDER AND ROLL CALL

#### CONSENT CALENDAR

- 1.A 23-160** [Action on the Parks & Recreation Commission Minutes of the January 17, 2023 Meeting](#)

**Recommendation:** Approve the Parks & Recreation Commission Minutes of the January 17, 2023 Meeting.

- 1.B 23-151** [Review Integrated Goose Management Plan for Central Park](#)

**Recommendation:** Note and file.

- 1.C 23-259** [Action to Recommend Acceptance of a Financial Donation to the City for the Purchase, Installation, and Maintenance of a Park Bench in Bracher Park in the name of Myles Anthony Smith](#)

**Recommendation:** Action to recommend acceptance of a designated monetary donation for the purchase, installation, and limited periodic maintenance of a park bench for Bracher Park in the name of Myles Anthony Smith.

#### PUBLIC PRESENTATIONS

*[This item is reserved for persons to address the body on any matter not on the agenda that is within the subject matter jurisdiction of the body. The law does not permit action on, or extended discussion of, any item not on the agenda except under special circumstances. The governing body, or staff, may briefly respond to statements made or questions posed, and appropriate body may request staff to report back at a subsequent meeting.]*

**GENERAL BUSINESS**

2. 23-184 [Initiate the Formal Community Input Process on the Proposed Schematic Design of a New Public Neighborhood Park at 3005 Democracy Way \(Kylli\)](#)

**Recommendation:** Initiate community outreach and provide input on the initial Schematic Design for a new Neighborhood Park to be located at 3005 Democracy Way.

3. 23-70 [Consider a Financial Grant in the Amount of \\$6,000 from the Wade Brummal Youth Sports Grant Program for the Santa Clara Lions Football & Cheer Club 2022](#)

**Recommendation:** Approve a Wade Brummal Youth Sports Program Grant in the combined amount of \$6,000 for the Santa Clara Lions Youth Football & Cheer Program for 2021 and 2022.

4. 23-235 [Consider a Financial Grant in the Amount of \\$1,500 from the Wade Brummal Youth Sports Grant Program for Wilcox High School Athletics Baseball Tournaments for Sports Equipment](#)

**Recommendation:** Approve a Wade Brummal Youth Sports Program Grant in the amount of \$1,500 for Sports Equipment for Wilcox High School Athletics Baseball Tournaments.

5. 23-190 [Parks & Recreation Commission Work Plan Goals for FY2022/23](#)

**Recommendation:** Report on activities and efforts in support of the Commission's Work Plan Goals for FY 2022/23.

**STAFF REPORT****COMMISSIONERS REPORT****ADJOURNMENT**

*The next scheduled meeting is on Tuesday, March 21, 2023, at 7:00 PM.*

**MEETING DISCLOSURES**

The time limit within which to commence any lawsuit or legal challenge to any quasi-adjudicative decision made by the City is governed by Section 1094.6 of the Code of Civil Procedure, unless a shorter limitation period is specified by any other provision. Under Section 1094.6, any lawsuit or legal challenge to any quasi-adjudicative decision made by the City must be filed no later than the 90th day following the date on which such decision becomes final. Any lawsuit or legal challenge, which is not filed within that 90-day period, will be barred. If a person wishes to challenge the nature of the above section in court, they may be limited to raising only those issues they or someone else raised at the meeting described in this notice, or in written correspondence delivered to the City of Santa Clara, at or prior to the meeting. In addition, judicial challenge may be limited or barred where the interested party has not sought and exhausted all available administrative remedies.

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# City of Santa Clara

1500 Warburton Avenue  
Santa Clara, CA 95050  
santaclaraca.gov  
@SantaClaraCity

## Agenda Report

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23-160

Agenda Date: 2/21/2023

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### **REPORT TO PARKS & RECREATION COMMISSION**

#### **SUBJECT**

Action on the Parks & Recreation Commission Minutes of the January 17, 2023 Meeting

#### **RECOMMENDATION**

Approve the Parks & Recreation Commission Minutes of the January 17, 2023 Meeting.

Prepared by: Dale Seale, Deputy Director of Parks & Recreation

Approved by: James Teixeira, Director of Parks & Recreation

#### **ATTACHMENTS**

1. Draft - Parks & Recreation Commission Minutes of the January 17, 2023 Meeting





# City of Santa Clara

## Meeting Minutes

### Parks & Recreation Commission

01/17/2023

7:00 PM

Zoom Meeting

Pursuant to California Government Code Section 54953(e) and City of Santa Clara Resolution 23-9178, the Parks & Recreation Commission meeting will be held by teleconference only. No physical location will be available for this meeting; however, the City of Santa Clara continues to have methods for the public to participate remotely:

Via Zoom:

<https://santaclaraca.zoom.us/j/91316665755>

Meeting ID: 913 1666 5755 or

Phone: (669) 900-6833

#### **CALL TO ORDER AND ROLL CALL**

**Chair Cox** called the meeting to order at 7:00 PM.

**Present** 4 - Vice Chair Dana Caldwell, Commissioner Maureen Chu, Commissioner Eversley Forte, and Chair Kelly Cox

**Absent** 3 - Commissioner Burt Field, Commissioner Brittany Ricketts, and Commissioner Sajid Hai

**Commissioner Caldwell made a motion, seconded by Commissioner Chu to excuse Commissioners Field, Hai, and Ricketts.**

**Aye:** 4 - Vice Chair Caldwell, Commissioner Chu, Commissioner Forte, and Chair Cox

**Excused:** 3 - Commissioner Field, Commissioner Hai, and Commissioner Ricketts

#### **CONSENT CALENDAR**

**Commissioner Forte made a motion, seconded by Commissioner Chu to approve the Consent Calendar.**

**Aye:** 4 - Vice Chair Caldwell, Commissioner Chu, Commissioner Forte, and Chair Cox

**Excused:** 3 - Commissioner Field , Commissioner Hai, and Commissioner Ricketts

- 1.A [23-1487](#) Action on the Parks & Recreation Commission Minutes of the November 15, 2022 Meeting

**Recommendation:** Approve the Parks & Recreation Commission Minutes of the November 15, 2022 Meeting.

## **PUBLIC PRESENTATIONS**

None.

Commissioner Hai entered the meeting at 7:03 PM.

## **GENERAL BUSINESS**

2. [23-1557](#) Consideration of the Proposed Schematic Design - Master Plan for a New Public Mini Park at 3000 Patrick Henry Drive (SummerHill)

**Recommendation:** Recommend that Council approve the proposed Schematic Design - Master Plan for the New Public Mini Park at 3000 Patrick Henry Drive.

Commission expressed their appreciation for the increase in the number of shade trees to the Schematic Design as requested, including California native shade trees that will enhance the park year round.

**Commissioner Forte made a motion, seconded by Commissioner Hai to recommend that Council approve the proposed Schematic Design – Master Plan for the New Public Mini Park at 3000 Patrick Henry Drive.**

**Aye:** 5 - Vice Chair Caldwell, Commissioner Chu, Commissioner Forte, Chair Cox, and Commissioner Hai

**Excused:** 2 - Commissioner Field , and Commissioner Ricketts

3. [23-1527](#) Consideration of the Schematic Design - Master Plan for the New Public Mini Park at 2263 Calle Del Mundo (Ensemble Investments/Rethink Development - Tasman East Specific Plan)

**Recommendation:** Recommend that Council approve the proposed Schematic Design - Master Plan for the New Public Mini Park at 2263 Calle Del Mundo.

The Commission was impressed with the final Schematic Design and noted the modern appeal of the community room, which members of the community will be able to reserve for various functions.

**Commissioner Chu made a motion, seconded by Commissioner Forte to recommend that Council approve the proposed Schematic Design - Master Plan for the New Public Mini Park at 2263 Calle Del Mundo.**

**Aye:** 5 - Vice Chair Caldwell, Commissioner Chu, Commissioner Forte, Chair Cox, and Commissioner Hai

**Excused:** 2 - Commissioner Field , and Commissioner Ricketts

4. [23-68](#) Parks & Recreation Commission Work Plan Goals for FY2022/23

**Recommendation:** Report on activities and efforts in support of the Commission's Work Plan Goals for FY 2022/23.

**Work Plan Goals:**

A: 1) Review park site and facility condition assessments and recommend priorities given existing and anticipated service levels and available resources;

**Subcommittee: Vice Chair Caldwell, Commissioner Field, and Chair Cox.**

*Status as of 01/17/2023: The subcommittee plans to visit parks that will be considered for prioritization in the coming weeks. The subcommittee received an update from Director Teixeira regarding the Statement of Qualifications (SOQ) for Consulting Services for the Parks & Recreation Master Plan, and the Request for Proposal (RFP) for the International Swim Center (ISC) Forensic Engineering Analysis, which both have submittals due by late January 2023. Staff will soon review SOQ submittals from firms regarding the Facilities Condition Assessment for the park system.*

B: 1) Review and solicit community input on the existing City park rehabilitation projects based on the current Capital Improvement Program (CIP) Budget and schedule; and 2) Review residential developer proposed schematic designs for new neighborhood parks that serve new residential development;

**Subcommittee: Commissioner Chu and Commissioner Hai.**

*Status as of 01/17/2023: B1. The subcommittee attended the Santa Clara Outreach Policy Meeting in December 2022 and participated in the community outreach meeting for Patrick Henry Drive in an effort to better understand how the City plans and conducts community outreach and how the Commission can improve input from park users. B2. The Commission recommended approval of two schematic designs to Council: The Proposed Schematic Design - Master Plan for the New Public Mini Park at 3000 Patrick Henry Drive (SummerHill), and the Schematic Design - Master Plan for the New Public Mini Park at 2263 Calle del Mundo (Ensemble Investments/Rethink).*

C: 1) Host and develop recommendations for the annual Santa Clara Art & Wine Festival 2023; and 2) participate in Citywide Special events; and  
*Status as of 01/17/2023: No update.*

D: 1) Partner with at least one other City commission to build on/expand at least one existing Parks & Recreation event by adding one extra element for patrons to interact with during the event.

**Subcommittee: Commissioner Forte and Commissioner Ricketts.**

*Status as of 01/17/2023: The subcommittee planned to attend a local multicultural market in December 2022, however the event was rained out. The subcommittee continues to plan for the multicultural market and to right-size this element in a future event.*

**STAFF REPORT**

**Deputy Director Seale** updated the Commission about basic tree risk assessments across the park system due to the recent extended inclement weather. The City Plaza Gazebo project is expected to finish in February. Construction on the Montague Park Rehabilitation Project is ongoing and a more definite timeline will be provided in February. The design firm, NUVIS, continues to work with staff in arranging site visits and obtaining as-builts to develop construction documents for the Central Park Entrance Project. The Eddie Souza Park restroom building repairs will begin in February. The bid deadline for the Magical Bride All-Inclusive Playground Project is January 19. The developer, Kylli, is developing a schematic design for the new neighborhood park at 4995 Patrick Henry Drive and seeking the community's input on the park design elements. Additional information is available on the Park Projects webpage, which he encouraged the Commission and park patrons to visit to keep track of projects.

<https://www.santaclaraca.gov/our-city/departments-g-z/parks-recreation/park-projects>

**Recreation Manager Castro** thanked commissioners for attending the Holiday Tree Lighting Event. The Nutcracker was held live at the Mission City Center for Performing Arts with about 200 ballet dancers. There were several successful Santa programs in December. January is the time to kick off the winter programs, and thus far the winter of 2023 registrations in out-pacing the winter of 2022 registrations significantly. The Recreation Division is preparing for the spring programs and summer camp season and looking forward to a strong aquatics season. Staff continue to work with the other commissions on their respective work plan items. The Miss Mission City scholarship competition will be held at the Community Recreation Center (CRC) on February 4, 2023. Showtime will be returning in person this year at the CRC on March 4-5.

**Director Teixeira** updated the Commission regarding the Cemetery Division which operates two facilities, the Agnew Historic Cemetery which has a museum, and the Mission City Memorial Park Cemetery. He encouraged commissioners to attend the upcoming Council study session in March regarding the Cemetery Division's operations, including its history, usage and finances.

**COMMISSIONERS REPORT**

**Chair Cox** walked the Tomas Aquino Trail, walked the loop at Henry Schmidt Park, and attended the Tree Lighting Ceremony.

**Commissioner Caldwell** attended the Tree Lighting Ceremony and continues to keep watch and clean up around Maywood Park. He commended City staff for their attentiveness to service during the recent inclement weather.

**Commissioner Chu** enjoyed her oldest daughter's participation in the Nutcracker. She recognized Kimberly Davis-Director, and Robin Shaddle and staff for their continuous work through the years.

**Commissioner Forte** worked out at Meadow Park and attended the tree Holiday Tree Lighting Ceremony.

**Commissioner Hai** visited Bali, Indonesia.

**ADJOURNMENT**

**Commissioner Caldwell made a motion, seconded by Commissioner Chu to adjourn the meeting at 8:19 PM until the next Parks & Recreation Commission Meeting on February 21 at 7:00 PM.**

**Aye:** 5 - Vice Chair Caldwell, Commissioner Chu, Commissioner Forte, Chair Cox, and Commissioner Hai

**Excused:** 2 - Commissioner Field , and Commissioner Ricketts

**MEETING DISCLOSURES**

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## Agenda Report

23-151

Agenda Date: 2/21/2023

### REPORT TO PARKS & RECREATION COMMISSION

#### SUBJECT

Review Integrated Goose Management Plan for Central Park

#### COUNCIL PILLARS

Enhance Community Sports, Recreational and Arts Assets  
Deliver and Enhance High Quality Efficient Services and Infrastructure  
Promote Sustainability and Environmental Protection

#### BACKGROUND

The City of Santa Clara Central Park includes the Central Park Lake, surrounded by planted areas and grass meadows that attract waterfowl. Over the past decade, the Canada Geese population has increased significantly, producing large amounts of fecal waste that exceed the daily grounds maintenance program's capacity to keep pathways, fields, meadows, and recreational amenities clean and sanitary for public use. Each Canada Goose produces a pound of feces per day, resulting in over 175 pounds of accumulating waste per day deposited into the lake and surrounds. In addition, the Central Park Canada Goose population has become non-migratory. The daily foraging, preening and nesting behaviors create added negative impacts year-round to the park.

The management activities of the Canada Geese and Mallards are regulated by the Federal Migratory Bird Treaty Act of 1918 and subsequent revisions, as well as the U.S. Fish and Wildlife Service (USFWS). While the City has used various approved methods to deter geese, including movable predator land decoys (coyote mannequins); floating water decoys (alligator mannequins), geese panic sounds, grass treatments, and physical barriers, additional step were needed to address the community complaints and concerns, as well as to educate and inform policy and management practices that include the community's understanding and support.

To that end, the City retained the services of avian biologist, Daniel Edelstein, who has specific Bay Area experience and has developed an Integrated Goose Management Plan (IGMP). On November 17, 2020, the Parks & Recreation Commission received a presentation on a proposed IGMP which provided research, information, and effective strategies to protect wildlife and reduce the increasingly negative and unsustainable impacts of the Canada Goose and Mallard on the Central Park lake water quality, as well as plants, pathways, recreational amenities, ballfields, and visitors' park use.

On February 15, 2022, the Parks & Recreation Commission reviewed a second draft of the IGMP and the continued impacts the increased goose and mallard populations. The Commission recommended that Council approve the IGMP and begin immediate implementation of its management strategies. On March 22, 2022 Council approved the IGMP.

#### DISCUSSION

The IGMP includes the four “management actions”.

- **Management Action 1:** Conduct community outreach and provide information to Santa Clara residents and media to educate the general public about the current issues at Central Park and the necessary geese and mallard management actions that may be taken. Implementation of Management Action 1 will help the public understand the problems, issues, and options available to the City to address the Canada Goose and Mallard problem. This includes:
  - a) Preparation of information about the current population and effects caused by the Canada Geese at Central Park, and outreach to the local Santa Clara Valley Audubon Society (SCVAS) chapter and the Bay Area chapter of the Sierra Club to engage in discussion of the issues. This may include a request for support from their respective Boards of Directors to communicate with their membership and public, and/or request a formal letter of support for the IGMP.
  - b) Enrollment of the groups' support for various effective management actions through “public scoping and public comment meetings” to ensure ongoing community understanding and support for the City’s methodology, plans and actions discussed in the IGMP.
  - c) Work with the City Communications Office to develop and distribute information to the local media, and informational articles and/or videos to help the general public understand the issues and proposed management actions.
- **Management Action 2:** Develop interpretive signs and materials to educate Central Park visitors. This includes:
  - a) Development of text content and graphic elements for installation along Central park pathways. The purpose is to inform visitors about the Canada Geese, Mallards and other wildlife species, the issues caused by their overpopulation and behaviors, the management strategies available to address the problems, and how and why management plans are implemented.
  - b) Develop other materials and programs, such as educational brochures, onsite meetings, nature walk/bird outings, and virtual components (COVID19 protocol compliant as necessary).
- **Management Action 3:** Effectively address the negative effects of the growing population of Canada Geese and Mallards at Central Park. This includes the implementation of four permitted management practices in conformance with Federal, State and local laws, regulatory oversight and permits. In priority order, these are:
  - a) Harassment Plan. The development, review, and approval of a plan for ongoing, daily, humane harassment and disturbance of Canada Goose and Mallard foraging behavior and presence in Central Park. This may include permit(s) or professional contract(s) for the supervised use of dogs.
  - b) Depredation Plan & Permits. Documentation and applications to obtain separate Depredation Order(s) and Permit(s) from the U.S. Fish & Wildlife Service (USFWS). This includes letter(s) of proof describing the impact of each specie, City authorization, and communication with

USFWS.

- c) Habitat Alteration Plan. Design and installation of effective goose and duck barriers around the perimeter of the Central Park lake, and other effective changes.
- d) Goose Repellant Plan. This includes a written plan for the effective use of goose repellant products, along with any pros, cons, and public preferences.
- **Management Action 4:** Adoption of the written IGMP to ensure that careful, precise non-lethal management actions are implemented to manage the onsite Canada Goose and Mallard overpopulations, while protecting other migratory bird species such as the non-resident, non-breeding "winter" season look-alike "Canada goose" subspecies, Small Cackling Goose and Aleutian Cackling Goose. The Plan also contains "success criteria" and milestones that allow City personnel (including technicians/biologists) to monitor conditions, implementation, and success of the management actions. The two smaller look-alike goose subspecies will not be subject to non-lethal management actions.

#### Progress on Implementation of the IGMP

Since March 22, 2022 staff made improvements around the Central Park lake including:

- **Management Action 2.a:** Installation of infographic signs around the lake and pathways to inform patrons not to feed wildlife;
- **Management Action 4:** continued use of the adopted IGMP, and monitoring of the conditions, implementation, and success of the management actions;
- Installation of a Quick Coupler system around the lake perimeter to reduce the amount of goose droppings on the lake pathway; and
- Reinstallation of the water fountain in the lower part of the lake to deter geese and increase aeration.

The next steps for the continued implementation of the IGMP in 2023 and following will include:

- **Management Action 1:** Conduct community outreach and provide information to Santa Clara residents and media to educate the general public about the current issues at Central Park and the management actions to be taken;
- **Management Action 3.c:** Habitat Alteration, strategically adding shrubs to the lake area, and consideration of adding a low unobtrusive filamentous fence within the lake perimeter;
- **Management Action 4:** Addling Canada Goose eggs, to ensure careful, precise non-lethal management of the onsite Canada Goose population.

#### Regional Changes Related to Canada Geese

During the last year there have been noteworthy changes regarding Canada Geese, such as the City of Cupertino repurposing Memorial Park pond to a recreational lawn area, and the City of Foster City embarking on developing an Integrated Canada Goose Population Management Plan.

#### **ENVIRONMENTAL REVIEW**

The project is categorically exempt from CEQA under the "Class 7" (14 CCR 15307) exemption per the CEQA Guidelines because it is an action taken by the City to assure the maintenance, restoration, or enhancement of a natural resource where the regulatory process involves procedures for protection of the environment. On the federal level, the action complies with federal regulator code

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under a valid U.S. Fish and Wildlife (USFWS) permit secured by avian biologist Daniel Edelstein and updated annually by the avian biologist. This USFWS code regulation is 50 CFR 21.52, pertaining to the allowance of non-lethal overpopulation management actions (including adding of Canada Goose eggs) for this year-round bird species present at the Central Park Lake.

**FISCAL IMPACT**

Park grounds maintenance activities for Central Park are included in the Parks & Recreation Department's annual Operating Budget.

**PUBLIC CONTACT**

Public contact was made by posting the Parks & Recreation Commission agenda on the City's official-notice bulletin board outside City Hall Council Chambers. A complete agenda packet is available on the City's website and in the City Clerk's Office at least 72 hours prior to a Regular Meeting and 24 hours prior to a Special Meeting. A hard copy of any agenda report may be requested by contacting the City Clerk's Office at (408) 615-2220, e-mail [clerk@santaclaraca.gov](mailto:clerk@santaclaraca.gov).

**RECOMMENDATION**

Note and file.

Prepared by: Dale Seale, Deputy Parks & Recreation Director

Approved by: James Teixeira, Director of Parks & Recreation

**ATTACHMENTS**

1. Integrated Goose Management Plan (IGMP) for Central Park - Update 2023



# Parks & Recreation Commission

## **23-151. Integrated Goose Management Plan (IGMP) for Central Park Update Presentation**

**February 21, 2023**



# Outline

- City Actions on IGMP
- Central Park Lake
- Improvements 2014-2021
- Challenges with Goose Droppings and Pathway Cleanliness
- Improvements 2022-2023
- Sustainability Impacts 2022-2023
- Regional Changes Regarding Geese
- Daniel Edelstein, Avian Biologist
- Next Steps



# City Actions on the IGMP

- November 17, 2020: Parks & Recreation Commission Receives IGMP Presentation
- February 15, 2022: Parks & Recreation Commission Recommends Council Approval of IGMP
- March 22, 2022: Council Approves IGMP





# Central Park Lake

## Iconic Feature of Central Park

- One of the focal points in Central Park
- Located in the heart of Central Park
- Central location for the Art & Wine Festival
- A place for families to recreate







# Improvement Projects 2014-2021

- Annual Lake cleanup prior to 2014
  - Limited short-term improvements to water quality
- Biofiltration Project 2014—CIP Project
  - Improved lake water quality
  - Improved the aesthetics of the lake area
- Lake Cleanup every five years
- Bi-annual treatment to reduce algae blooms





# Challenges with Goose Droppings and Pathway Cleanliness







# Improvements 2022-2023



- Installation of Quick Coupler System around lake perimeter
  - Provides another means of cleaning pathway around lake other than sweeping and raking
  - Quick coupler system reduces labor costs to clean pathways
  - Daily (Monday-Friday) cleaning of lake pathway



# Improvements 2022-2023



Infographic signs placed around the lake perimeter, along pathways and entry points on the east side of Central Park



# Improvements 2022-2023



## Reinstallation of Water Fountain Observations

- Geese tend to stay away from the water fountain
- Mallards are indifferent





# Sustainability Impacts 2022-2023



Annual draining of lake from mid-March to early September:

- Consistent with the regional climate and rainfall cycles
- Reduces water usage in the extended drought



# Regional Changes Regarding Geese



City of Cupertino converted lake at Memorial Park to a recreational lawn area:

- Increase in green space
- Increase in recreational activities
- Fewer geese present
- Cleaner pathways



# Regional Changes Regarding Geese



Foster City, as of February 2023, is beginning the process of developing an Integrated Canada Goose Population Management Plan to address the negative impacts of geese.

Image Source: Foster City CA website  
<https://www.fostercity.org/community/page/canada-goose-population-management>





# Daniel Edelstein, Avian Biologist

- Certified Wildlife Biologist Asc. with 25+ years of field survey experience
- 16 Years of Regulatory/Permitting Knowledge
- Community College Birding/Wildlife Instructor
- Birding Guide since 1986
- Author of over 100 regulatory compliance documents



# Next Steps

- Conduct surveys and continue to monitor Canada Goose Population

Date of Survey	Number of Canada Geese Counted	Newborn Geese Counted	Number of Mallard Counted
7/7/20	88	No	59
8/13/20	95	No	71
9/30/20	80	No	64
10/22/20	158	No	87
1/29/23	8	No	45
2/7/23	45	No	90



# Next Steps

- **Management Action 1:**
  - Continue to educate the public about the need to reduce goose overpopulation through educational brochures, onsite meetings, etc.
  - Inform the public of the future geese and mallard management actions



# Next Steps

- **Management Action 3.c:** Implement habitat alteration
  - Adding shrub plantings strategically around the lake
  - Potentially adding an unobtrusive filamentous fence along inner perimeter of lake
- **Management Action 4:** Non-lethal control methods
  - Adding Canada Goose eggs



# Recommendation

- Note and File



## Agenda Report

23-259

Agenda Date: 2/21/2023

### REPORT TO PARKS AND RECREATION COMMISSION

#### **SUBJECT**

Action to Recommend Acceptance of a Financial Donation to the City for the Purchase, Installation, and Maintenance of a Park Bench in Bracher Park in the name of Myles Anthony Smith

#### **COUNCIL PILLAR**

Enhance Community Engagement and Transparency

#### **BACKGROUND**

Donations to the City of Santa Clara must be in accordance with Council Policy 051 Donations to the City (Attachment 1). Donations may be offered in the form of cash, real or personal property. A “designated donation” is the term used when a donor specifies intended use by a particular City department, location, or purpose.

The City has received a request from Anthony Smith, father of Myles Anthony Smith, to donate funds to the City for the installation of a park bench at Bracher Park in honor of Myles Anthony Smith. Myles passed away on September 11, 2022 from a rare form of sarcoma at the age of eight years old. Myles often visited Santa Clara on numerous weekends to visit family, riding his bike and playing basketball at Bracher Park. Myles would often persuade family members to go to the park and play rather than be indoors and play video games.

#### **DISCUSSION**

Parks & Recreation Department staff reviewed the request to donate funds for the purpose of installing an additional park bench in Bracher Park, confirmed that it is a needed amenity, and the donation conforms with the City donation policy. The donation will enable the City to recover all costs associated with the purchase and installation of the bench. The size, shape, type, location in Bracher Park of the bench, any recognition plaque and subsequent limited periodic maintenance will be determined at the sole discretion of the Parks & Recreation Department in conformance with the Bracher Park Master Plan and the Parks & Recreation Design Standards and Amenities.

The Parks & Recreation Commission will discuss and consider a recommendation to approve the acceptance of a designated donation in the amount of \$6,500 to purchase, install and maintain a bench in Bracher Park.

#### **FISCAL IMPACT**

The proposed donation of funds (\$6,500) for the installation of a bench in Bracher Park will cover the purchase of the bench, materials, supplies and labor to install, and limited periodic maintenance. The donation does not cover the lifecycle replacement of the bench in the future. The General Fund would not be impacted by the installation or maintenance of a bench in Bracher Park.

**ENVIRONMENTAL REVIEW**

The action being considered does not constitute a “project” within the meaning of the California Environmental Quality Act (“CEQA”) pursuant to CEQA Guidelines section 15378(b)(5) in that it is a governmental organizational or administrative activity that will not result in direct or indirect changes in the environment. The installation of the bench is exempt from CEQA pursuant to CEQA Guidelines section 15303 (New Construction or Conversion of Small Structures). The installation of a new park bench “consists of construction and location of limited numbers of new, small facilities or structures” including but not limited to appurtenant structures.

**PUBLIC CONTACT**

Public contact was made by posting the Parks & Recreation Commission agenda on the City’s official -notice bulletin board outside City Hall Council Chambers. A complete agenda packet is available on the City’s website and in the City Clerk’s Office at least 72 hours prior to a Regular Meeting and 24 hours prior to a Special Meeting. A hard copy of any agenda report may be requested by contacting the City Clerk’s Office at (408) 615-2220, email [clerk@santaclaraca.gov](mailto:clerk@santaclaraca.gov) [<mailto:clerk@santaclaraca.gov>](mailto:clerk@santaclaraca.gov).

**RECOMMENDATION**

Action to recommend acceptance of a designated monetary donation for the purchase, installation, and limited periodic maintenance of a park bench for Bracher Park in the name of Myles Anthony Smith.

Reviewed by: Dale Seale, Deputy Parks & Recreation Director

Approved by: James Teixeira, Director of Parks & Recreation

**ATTACHMENTS**

1. Council Policy 051 Donations to the City



## **DONATIONS TO THE CITY**

### **PURPOSE**

To establish the process and provide guidance when individuals, community groups, and businesses wish to make donations to the City. This policy does not apply to the donation of tickets to events.

### **POLICY**

Donations may be offered in the form of cash, real or personal property.

For the purpose of this policy, the term “designated donation” is used to include any donation where the donor specifies intended use by a particular City department, location, or purpose. An “undesignated donation” is used to include donations that are given to the City as a whole, for an unspecified use. Donations of any kind which might be perceived or interpreted as an attempt to influence actions of the City Council or City Administration will not be accepted.

Under this policy, all donations must be presented to the City Manager for compliance with this policy. If the City Manager approves acceptance of an undesignated donation, he/she shall determine which City service shall benefit from the donation.

Designated donations may only be accepted when they have a purpose consistent with the City’s goals and objectives and are in the best interest of the City.

For accepted donations, the City Manager will process the donation in accordance with the donor’s request. Designated donations benefitting particular employees or departments shall comply with CMD 067.

Implementation of this policy must comply with Santa Clara City Code Chapter 2.155, Regulation of Lobbying Activities, Section 2.155.130, entitled, “Gifts” which clearly forbids any lobbyist to deliver or cause to be delivered any donation to any City official, and for any City official to accept any donation from a lobbyist.

All non-monetary donations must adhere to City standards, including size and inscription on monumental signage; make and model of equipment; and must fit an otherwise unmet need.

As part of the annual budget process, for anticipated monetary donations, staff will bring forward for Council consideration a balanced appropriation for revenue and expenditures to facilitate the acceptance of donations throughout the fiscal year.



## DONATIONS TO THE CITY (cont.)

### PROCEDURE

1. Based on the value of the donation, the City Manager will review the conditions of any designated or undesignated donation and determine if the benefits warrant acceptance of the donation. Requirements for accepting donations include:
  - a) Reasons for the offer
  - b) Conditions attached to the donation
  - c) Potential liability to the City, the donor, or the public
  - d) Benefits and drawbacks
  - e) Ongoing costs to the City, including estimated maintenance and repair
2. If the City Manager approves a donation valued over \$100,000, the City Manager will submit a Report to Council for Council acceptance of the donation and appropriation of funds for monetary donations or other action; the donor shall be invited to a Council Meeting to be recognized under Special Order of Business; and a letter of acceptance and appreciation signed by the Mayor and City Manager shall be transmitted to the donor(s).
3. If the City Manager approves a donation valued at more than \$1,000, but less than \$100,000, the donor shall be invited to a Council Meeting to be recognized under Special Order of Business, and a letter of acceptance and appreciation signed by the Mayor and City Manager shall be transmitted to the donor(s). Based on the adoption of the annual budget, the City Manager is authorized to make the monetary donations available to department(s) for expenditure without further Council action.
4. If the City Manager approves a donation under the value of \$999, a letter of acceptance and appreciation signed by the Mayor and City Manager shall be transmitted to the donor(s). Based on the adoption of the annual budget, the City Manager is authorized to make the monetary donations available to departments for expenditure without further Council action.
5. If the City Manager determines it is not in the best interest of the City to receive the donation or gift, a letter declining the offer signed by the City Manager will be transmitted to the donor(s).
6. The City Manager shall prepare a report of all donations received by the City and present it to the City Council on a quarterly basis.

**RESOLUTION NO. 18-8608**

**A RESOLUTION OF THE CITY OF SANTA CLARA, CALIFORNIA  
TO ADOPT DONATIONS TO THE CITY POLICY**

**BE IT RESOLVED BY THE CITY OF SANTA CLARA AS FOLLOWS:**

**WHEREAS**, establishing a policy on donations to the City as a whole will help ensure that the City of Santa Clara maintains a clear and consistent procedure to accept donations in an ethical, efficient, and transparent manner;

**WHEREAS**, a policy on donations will provide guidelines for the acceptance and refusal of donations to the City of Santa Clara, and will assist the City with adhering to the highest ethical standards; this policy provides the procedure for the acceptance of designated and undesignated donations, as well as provides the procedure appropriately acknowledging the generosity of the donor; and

**WHEREAS**, a policy on donations help ensure that the City of Santa Clara is not only in compliance with the Santa Clara City Code and with FPPC regulations, but also serves to reinforce the City's commitment to uphold City's Code of Ethics & Values, which includes maintaining the highest standards of personal and professional conduct and to meeting the most demanding ethical standards;

**NOW THEREFORE, BE IT FURTHER RESOLVED BY THE CITY OF SANTA CLARA AS FOLLOWS:**

1. That the Donations to the City policy is hereby adopted, and the City Manager is directed to number (and renumber, as appropriate) the policy in the manual such that it is organized in a logical fashion.

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2. Effective date. This resolution shall become effective immediately.

I HEREBY CERTIFY THE FOREGOING TO BE A TRUE COPY OF A RESOLUTION PASSED AND ADOPTED BY THE CITY OF SANTA CLARA, CALIFORNIA, AT A REGULAR MEETING THEREOF HELD ON THE 2<sup>nd</sup> DAY OF OCTOBER, 2018, BY THE FOLLOWING VOTE:

AYES: COUNCILORS: Davis, Kolstad, O'Neill, and Watanabe and Mayor Gillmor

NOES: COUNCILORS: None

ABSENT: COUNCILORS: Mahan

ABSTAINED: COUNCILORS: None

ATTEST:



JENNIFER YAMAGUMA  
ACTING CITY CLERK  
CITY OF SANTA CLARA



## Agenda Report

23-184

Agenda Date: 2/21/2023

### REPORT TO PARKS & RECREATION COMMISSION

#### SUBJECT

Initiate the Formal Community Input Process on the Proposed Schematic Design of a New Public Neighborhood Park at 3005 Democracy Way (Kylli)

#### COUNCIL PILLAR

Enhance Community Sports, Recreational and Arts Assets  
Deliver and Enhance High Quality Efficient Services and Infrastructure  
Sustainability

#### BACKGROUND

The Santa Clara City Code [Chapter 17.35 <http://www.codepublishing.com/CA/SantaClara/>](http://www.codepublishing.com/CA/SantaClara/) Park and Recreational Land requires new residential developments to provide developed parkland and recreational amenities pursuant to the California Quimby Act (Quimby) and/or the Mitigation Fee Act (MFA), and/or pay a fee in-lieu thereof. The City has received a development application from Mission Point by Kylli (Project). The Project proposes the development of a 46-acre site that will have 3,000,000 +/- square feet of commercial office/lab space, 100,000 +/- square feet of neighborhood retail, 1,800 new multi-family residential units, a childcare facility, indoor and outdoor community spaces, a neighborhood park, and a trail.

The Project application is pending City review and will include an amendment to the General Plan to change the zoning from High-Intensity Office/Research to allow a high-intensity mix of office, commercial, and residential uses. During the formal application process, plans are submitted to City staff for review and analysis. Various community meetings and public hearings are then held to gather input and feedback from stakeholders. The City Council has the ultimate authority to approve an application during public hearings. For this project, this will take place at a future date.

The Mission Point project site is located along the Tasman Drive Corridor. It is bounded by Tasman Drive to the north, Old Ironsides Drive to the east, Patrick Henry Drive to the west, and the Hetch Hetchy Right-of-Way (San Francisco Public Utilities Commission) and the Patrick Henry Drive Specific Plan area to the south.

#### DISCUSSION

The Project intends to meet its parkland dedication requirement primarily through the dedication of public parkland and recreational amenities. At the February 2023 Regular Meeting, the Parks & Recreation Commission will receive a presentation (Attachment 1) by Kylli of the initial schematic design and potential amenities for the 10-acre Neighborhood Park to be located at 3005 Democracy Way. The initial park proposal includes a natural grass field, children's play areas, outdoor fitness areas, quiet seating areas, family gathering and picnic areas, a 3000 square foot community room/restroom facilities, an off-leash dog area, informal recreation areas, a community garden, and

landscaping. The Commission will receive public comment and provide input. Further opportunities for public input will be shared with the Commission, including an online survey posted on the City website. Once sufficient public comment has been received, the developer will provide a final schematic design for the Neighborhood Park at a future meeting of the Parks & Recreation Commission for a possible recommendation to the City Council for approval. Residents can opt in to receive information about the Project and can check on the City's website park project page to keep informed.

### **ENVIRONMENTAL REVIEW**

The action being considered does not constitute a "project" within the meaning of the California Environmental Quality Act ("CEQA") pursuant to CEQA Guidelines section 15378(b)(5) in that it is a governmental organizational or administrative activity that will not result in direct or indirect changes in the environment. The activity covered by this residential development project falls within the scope of the project analyzed under the Environmental Impact Report (EIR), which includes the construction of parks, and which is ongoing. The Mission Point project and EIR will be presented to City Council at a later date for review and approval pursuant to the California Environmental Quality Act (CEQA) (Public Resources Code Section 21000 et seq.).

### **FISCAL IMPACT**

There is no fiscal impact to the General Fund for the outreach, design and construction of the new Neighborhood Park. The developer will design and construct the Neighborhood Park to City standards. Park Maintenance costs and responsibility will be established at a later date and ongoing funding obligation to possibly be reflected in the Master Declaration of Covenants, Conditions and Restrictions (CC&Rs). If the quantity of public parkland and recreation amenities to be dedicated meets and fully satisfies the requirements of City Code 17.35, then there are no fees anticipated to be due in lieu of the parkland dedication.

### **COORDINATION**

This report has been coordinated with the City Attorney's Office.

### **PUBLIC CONTACT**

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### **RECOMMENDATION**

Initiate community outreach and provide input on the initial Schematic Design for a new Neighborhood Park to be located at 3005 Democracy Way.

Prepared by: Gina Saporito, Staff Analyst

Approved by: James Teixeira, Director of Parks & Recreation

### **ATTACHMENTS**

1. Presentation - 3005 Democracy Way Park Master Plan & Schematic Design



# Parks & Recreation Commission Meeting

**23-184. Item #2. Initiate Community  
Input Process on the Proposed  
Schematic Design of a New Public  
Neighborhood Park at 3005  
Democracy Way (Kylli)**

**February 21, 2023**





# Introduction

## Inspiration

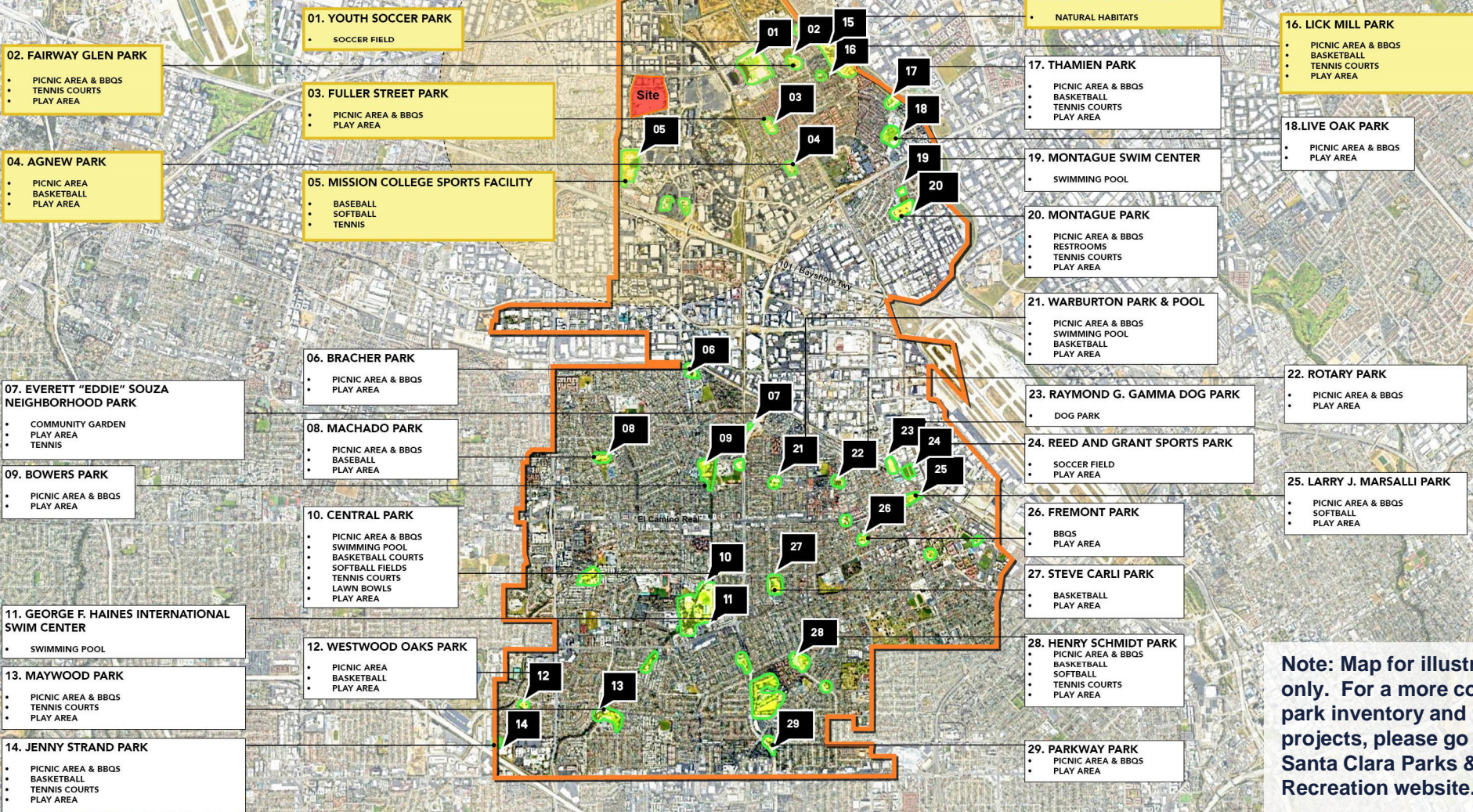
- Nature
- History
- Community feedback





# Santa Clara Parks Map

2 mile radius



**Note: Map for illustration only. For a more complete park inventory and park projects, please go to City of Santa Clara Parks & Recreation website.**

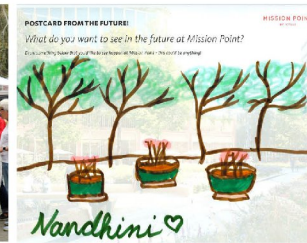




# Background

## Community Engagement

- Dog park
- Community garden
- Outdoor fitness
- Garden areas
- Picnic tables
- Open lawn
- Outdoor events





# Sustainable Landscape Measures



## Urban Habitat

- Conserve and use native plants
- Manage invasive plants
- Conserve healthy soils and appropriate vegetation
- Use vegetation to minimize building energy consumption
- Reduce urban heat island effects



## Water Conservation

- Manage stormwater on site
- Reduce water use for landscape irrigation by selecting plants with low water needs
- Adopt recycled water for irrigation and landscape maintenance and chose plants that will thrive on recycled water



## Resource Management

- Provide for storage and collection of recyclables
- Recycle organic matter
- Plan for sustainable site maintenance
- Protect air quality during landscape maintenance





# Conceptual Public Park Program



**1. TURFED PLAY FIELD**



**2. CHILDREN'S PLAY AREA**



**3. OUTDOOR FITNESS**



**4. FURNISHED, PARK-LIKE QUIET SEATING AREA**



**5. FAMILY GATHERING / PICNIC AREA / COMMUNITY ROOMS**

0.5 AC MIN.



**6. DOG PARK**



**7. INFORMAL RECREATION**



**8. COMMUNITY GARDEN/ ORCHARD**



Conceptual Public Park Programming Diagram



# Conceptual Private Recreational Amenities



**1. ACCESSIBLE SWIMMING POOL WITH WOOD DECK AREA**



**2. CHILDREN'S PLAY AREA**



**3. OUTDOOR FITNESS**



**4. FURNISHED, PARK-LIKE QUIET SEATING AREA**



**5. FAMILY GATHERING & PICNIC AREA**



**6. RECREATIONAL COMMUNITY GARDEN**



Conceptual Private Recreational Amenity Diagram





# Public Neighborhood Park

- Designed using a parks-come-first concept
- Park Dedication to the City:
  - Up to 10.5-acre neighborhood park.
  - Up to 0.3-mile (1,600 feet) trail at the southern end of the park, adjacent to the Hetch-Hetchy.
  - Minimum 3,000 square foot community room.
- Connectivity to the surrounding transportation network, e.g., VTA light rail stations, bus stops
- Located directly north of the future Patrick Henry Drive specific plan neighborhood park.

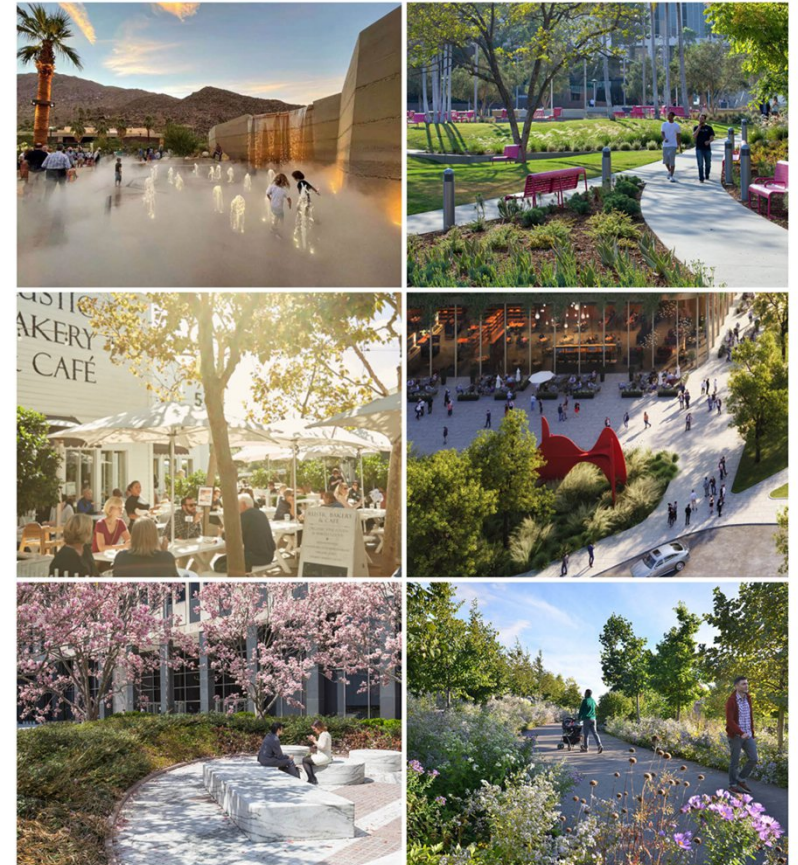
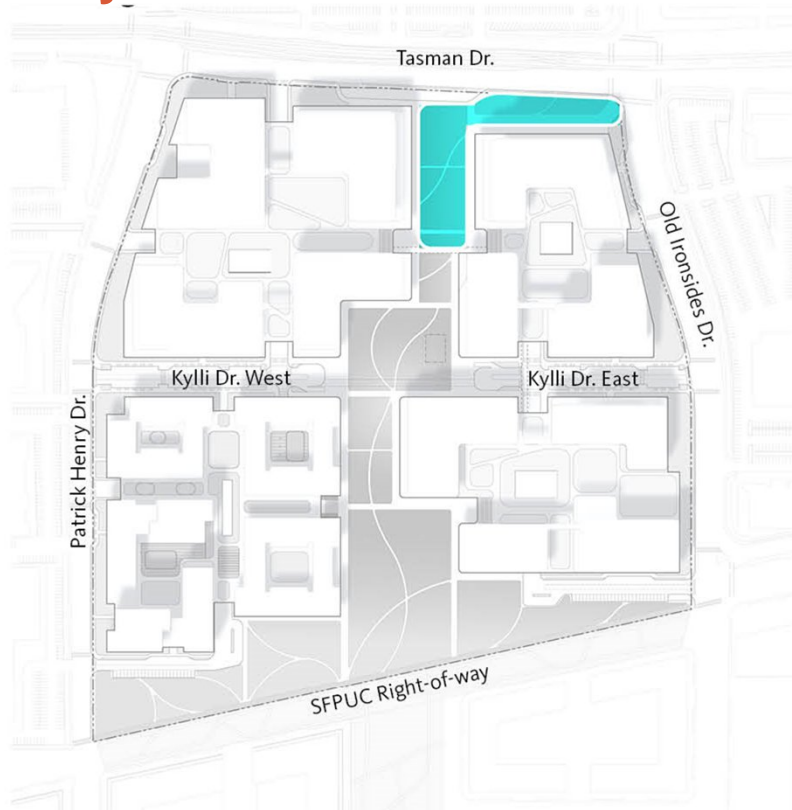


Conceptual Park Areas



# Public Parkland

## Gateway Area



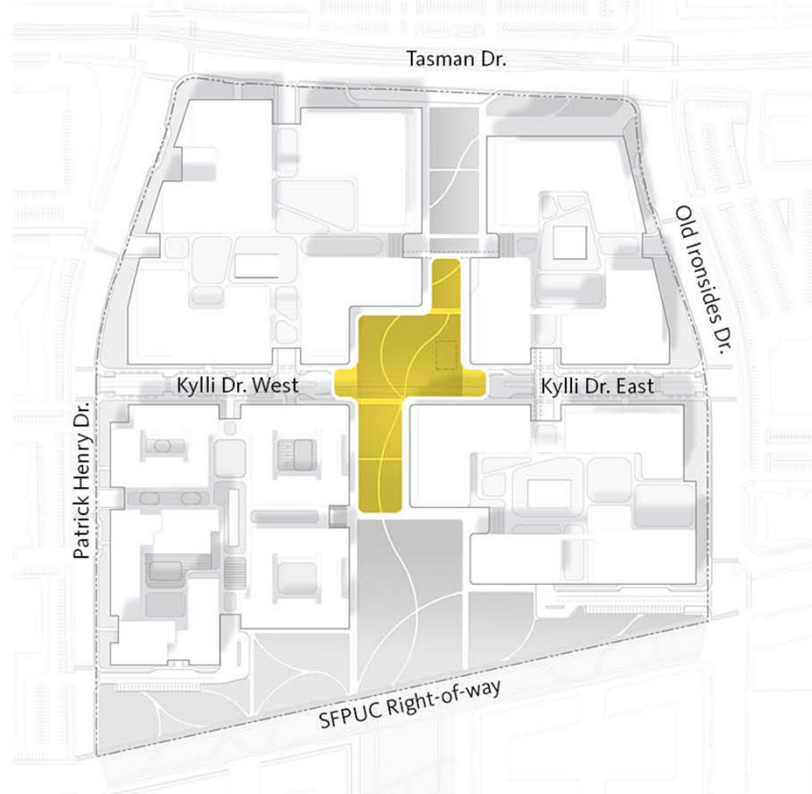
Conceptual Inspiration Imagery





# Public Parkland

## Central Area



Conceptual Inspiration Imagery



# Public Parkland

## Southern Area



Conceptual Inspiration Imagery

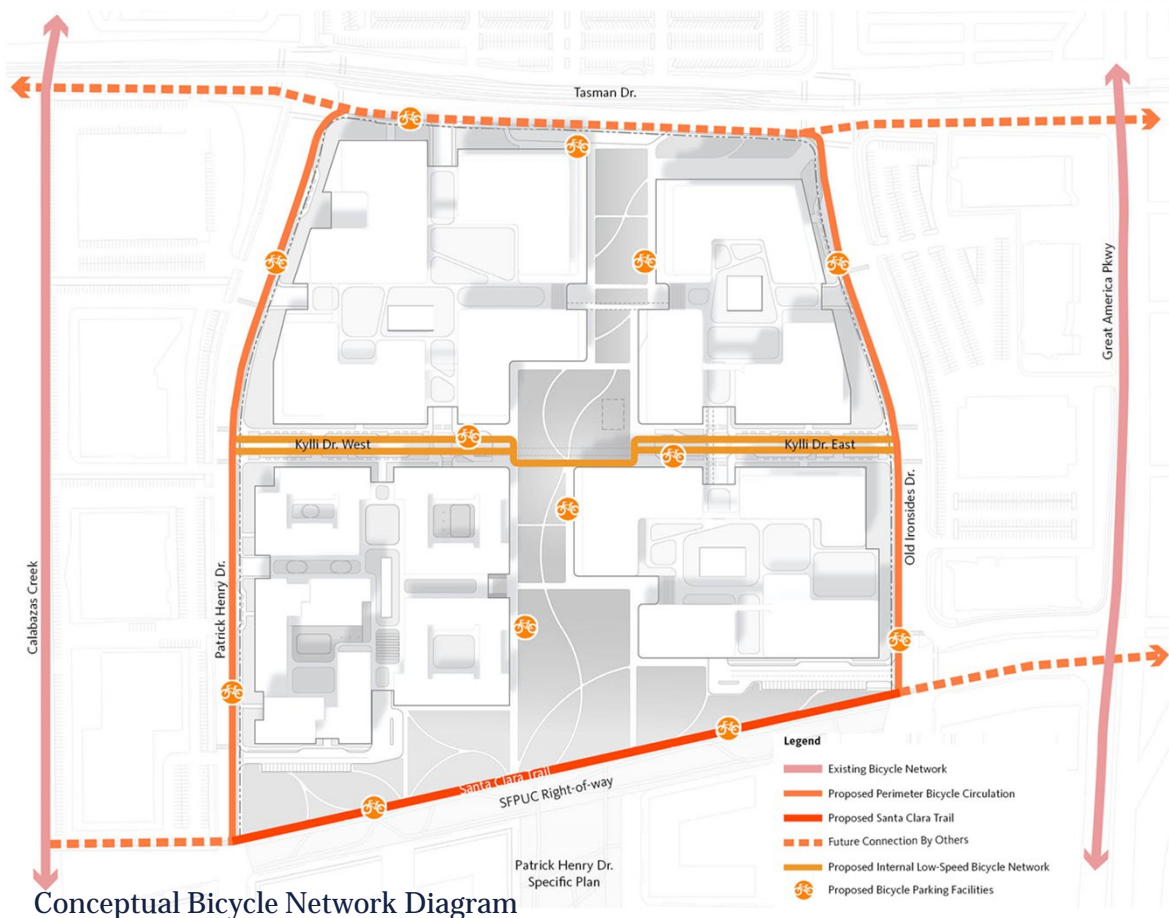




# Site Circulation

## Bicycle Network

- Connects into a larger existing bicycle network in the region.
- Provides bike lanes at Patrick Henry Drive, Tasman Drive and Old Ironsides Drive.
- Bicycle lanes and trails shall follow the standards and guidelines in the Patrick Henry Drive Specific Plan and the City of Santa Clara Bicycle Plan.

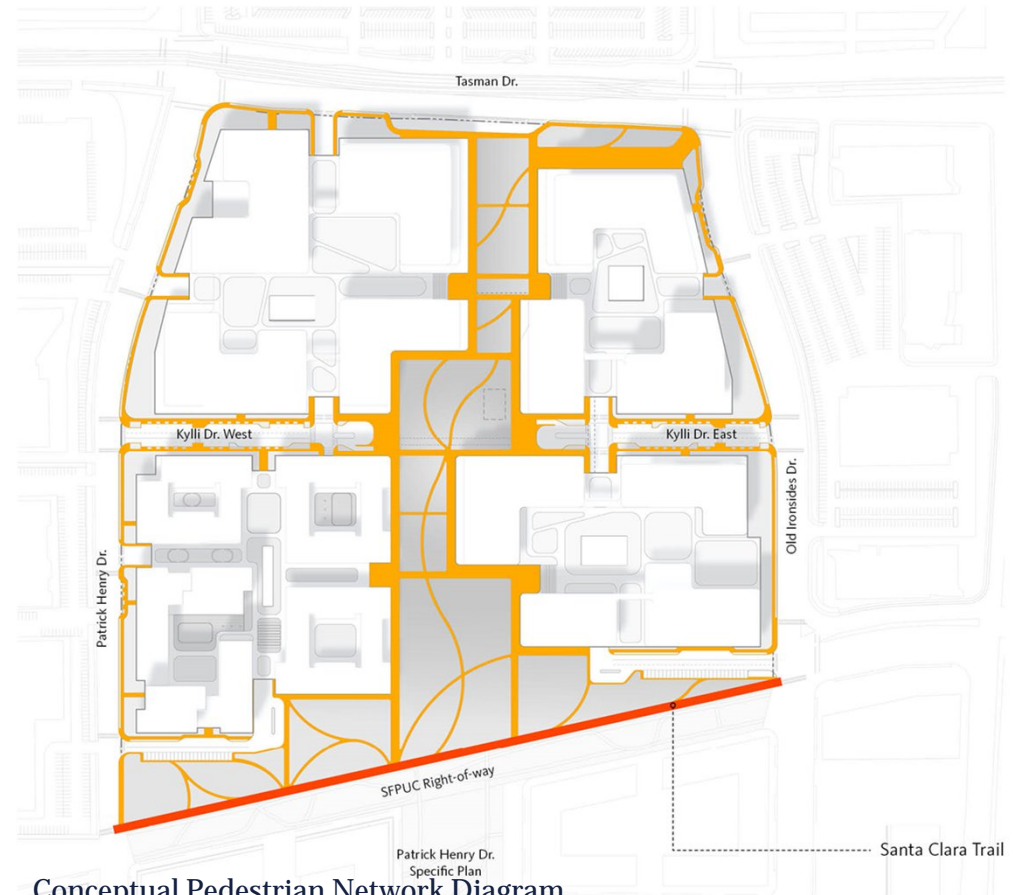




# Site Circulation

## Pedestrian Network

- Accessible pathways and sidewalks for strolling, jogging, and circulation.
- Santa Clara Trail extension to the south.
- Supported by clear wayfinding and efficient connections.



Conceptual Pedestrian Network Diagram



# Planting Strategies

## Drought Tolerant Tree Palette

- Plants will be purchased from local nurseries located in compatible climate.
- Plant material from commercial nurseries will either be sourced conventionally or by contract growing, depending on quantities and type of plants specified.
- The palette on the right identifies some, but not all, of the climate-appropriate tree species that will be considered throughout the Park and landscape.

### STREET TREES



LEMON-SCENTED GUM  
*CORYMBIA CITRIODORA*



PRIMROSE TREE  
*LAGUNARIA PATERSONII*



WATER GUM  
*TRISTANOPSIS LAURINA*



GINKGO  
*GINKGO BILOBA* "PRINCETON  
SENTRY," "SARATOGA"



CORK OAK  
*QUERCUS SUBER*

### PARK SHADE TREES



FRUITLESS OLIVE  
*OLEA EUROPAEA*



STONE PINE  
*PINUS PINEA*



BROAD-LEAF PAPERBARK  
*MELALEUCA QUINQUENERVIA*



WESTERN SYCAMORE  
*PLATANUS RACEMOSA*



PACIFIC MADRONE  
*ARBUTUS MENZIESII*

### ACCENT / FLOWERING / FRUIT TREES



AVOCADO  
*PERSEA AMERICANA*



MULBERRY  
*MORUS NIGRA*



CALIFORNIA BUCKEYE  
*AESCULUS CALIFORNICA*



LIQUIAT  
*ERIOBOTRYA JAPONICA*



CARA CARA NAVEL  
*CITRUS x SINENSIS*

### PERIMETER / STORMWATER TREATMENT TREES



WESTERN HACKBERRY  
*CELTIS RETICULATA*



AUSTRALIAN WILLOW  
*GEIJERA PARVIFLORA*



CATALPA CHERRY LAUREL  
*PRUNUS LYONII*



ELEGANT WATER GUM  
*TRISTANOPSIS LAURINA*  
"ELEGANT"



TIVOLI  
*HETTOMELES ARBUTIFOLIA*

### Preliminary Tree Palette





# Planting Strategies

## Understory Planting Palette

- Water Intelligent & Climate-ready Plants
- Designed with careful sensitivity to water limitations, while still featuring colorful native and adapted grasses, perennials, flowering shrubs and succulents.
- Chosen for durability, drought-tolerance, flower and foliage coloring, and structural interest.
- Suitable for recycled water irrigation.



Preliminary Plant Palette





## Recommendation

Formally open the public input process on the initial Schematic Design for the Neighborhood Park to be located at 3005 Democracy Way.



## Agenda Report

23-70

Agenda Date: 2/21/2023

### REPORT TO PARKS AND RECREATION COMMISSION

#### SUBJECT

Consider a Financial Grant in the Amount of \$6,000 from the Wade Brummal Youth Sports Grant Program for the Santa Clara Lions Football & Cheer Club 2022

#### COUNCIL PILLAR

Enhance Community Sports, Recreation & Arts Assets  
Enhance Community Engagement and Transparency

#### BACKGROUND

The Wade Brummal Youth Sports Grant Program (Grant Program) was established in memory of Santa Clara resident and youth sports enthusiast Wade Brummal. On October 27, 2015 (Attachment 1), Council approved a fee in the amount of \$25 per non-resident youth participant in Santa Clara youth sports organizations as a means of generating funds to support economically challenged Santa Clara youth participate in local Santa Clara based youth sports programs. The grants would reimburse the organization for registration, equipment, program fees, and other related costs. Prior to adopting the fee, the Program had been funded through individual donations and an annual golf tournament held at the now closed Santa Clara Golf & Tennis Club.

Local youth sports organizations using City Parks & Recreation facilities and fields provide seasonal rosters identifying non-resident players and payment of the non-resident participant fee. In order to be eligible to submit a request for a financial grant, organizations must meet the established eligibility criteria, as follows:

- (1) The organization must be a City of Santa Clara non-profit, sports, or school organization serving youth 18 years and under, and have participated in the payment of non-resident youth participant fees;
- (2) Grant funds must be used to cover registration and/or participation fees, enhancing services, training, equipment, facilities or other expenses related to the sport, league, or activity.
- (3) Requests are limited to one request per organization, per sport; and,
- (4) A limit of \$500 per group, per request would be granted,
- (5) Larger grant amounts maybe considered provided the Grant Program has accumulated sufficient funds and that Grant Program requests above \$500 are reviewed and approved by the Parks & Recreation Commission.

Payments are administered by the Parks & Recreation Department.

From 2015 to 2019, six organizations participated and received financial grants from the Grant Program for youth from low-income households to participate in sports programs. In 2020, seven youth sports organizations participated. The COVID19 pandemic impacted programs in 2021-22. The Grant Program account balance as of January 2023 is \$275,520.

**DISCUSSION**

Santa Clara Lions Football & Cheer Club (Lions) is a nonprofit organization founded in 1960 whose primary purpose is to develop, promote and administer the game of football and cheerleading and to provide a healthy recreational activity while teaching sportsmanship and discipline to youth from ages under six to under nineteen years old within Santa Clara. The program supports approximately 800 children per year.

The Lions contributed to the Wade Brummal Youth Sports Grant Program and met the fee requirements for the 2022 calendar year. In January 2023, Lions submitted three Grant Program requests (Attachment 2) for three programs held in 2022, each within the single request limit of \$500, for a total of \$1,500. However, the Lions provided 40 individual low-income resident youth with free or reduced registration fees, equipment, and/or other support assisting participation during 2022 football and cheer seasons at a cost of \$6,000 (\$150 x 40 youth served).

The Parks & Recreation Department staff reviewed the requests and determined that they meet the Grant Program guidelines. However, given that the annual Lions contribution toward participant costs and the quantity of Santa Clara low income youth served exceeds the small grant limit of \$500, the Lions could request a larger one-time grant amount. Since the current Grant Program balance is more than sufficient to support such a one-time grant, staff recommends Commission consider approval of a one-time grant of \$6,000 (\$150 x 40 youth served).

The Parks & Recreation Commission will consider approval of the grant at their Regular Meeting on February 21, 2023.

**ENVIRONMENTAL REVIEW**

The action being considered does not constitute a “project” within the meaning of the California Environmental Quality Act (“CEQA”) pursuant to CEQA Guidelines section 153778(a) as it has no potential for resulting in either a direct physical change in the environment or a reasonably foreseeable indirect physical change in the environment.

**FISCAL IMPACT**

There is no impact on the City’s General Fund. The Wade Brummal Youth Sports Grant Program account balance of \$275,520 can accommodate the request of a one-time combined Program Grant for 2021 and 2022 in the total amount of \$6,000.

**PUBLIC CONTACT**

Public contact was made by posting the Parks & Recreation Commission agenda on the City’s official -notice bulletin board outside City Hall Council Chambers. A complete agenda packet is available on the City’s website and in the City Clerk’s Office at least 72 hours prior to a Regular Meeting and 24 hours prior to a Special Meeting. A hard copy of any agenda report may be requested by contacting the City Clerk’s Office at (408) 615-2220, email [clerk@santaclaraca.gov](mailto:clerk@santaclaraca.gov) <<mailto:clerk@santaclaraca.gov>>.

**RECOMMENDATION**

Approve a Wade Brummal Youth Sports Program Grant in the combined amount of \$6,000 for the Santa Clara Lions Youth Football & Cheer Program for 2021 and 2022.

Prepared by: Kimberly Castro, Recreation Manager  
Approved by: James Teixeira, Director of Parks & Recreation

**ATTACHMENTS**

1. City Council Report October 27, 2015 13.A
2. Wade Brummal Youth Sports Grant Program Application - SC Lions 2022



## AGENDA REPORT

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**Date:** October 27, 2015

**To:** City Manager for Council Action

**From:** Director of Parks & Recreation

**Subject:** Unfinished Business—Parks & Recreation Commission Report on outreach to organizations regarding the \$25 non-resident participant fee

### EXECUTIVE SUMMARY

On April 21, 2015, Council considered the Parks & Recreation Commission's recommendation to establish a non-resident youth sports participation fee in the amount of \$25 per non-resident participant to be assessed on all non-profit youth sports organizations that use City parks and recreation facilities for their respective sports programs and that the fees collected be made available for consideration for disbursement according to the Wade Brummal Youth Sports Scholarship Program guidelines. The purpose of the Commission proposal was to establish a regular source of funds to support the Wade Brummal Youth Sports Scholarship that provides local non-profit youth sports organization with financial support for needs such as participant registration, equipment, and tournament entry fees. The Council referred the recommendation back to the Commission for further outreach to the non-profit youth sports organizations. On May 19, 2015, the Commission Chair reviewed the additional outreach efforts that included sending a copy of the proposal through the Parks & Recreation Department to all of the youth sports organizations and invitations to comment and/or attend the Commission meeting, follow up communication by the Chair with the Santa Clara Swim Club and Lions Football. On July 21, 2015 in response to the major concerns of the two groups, the Commission further refined the elements of the proposal including the definition of Santa Clara resident, removing the maximum grant per family and allowing additional opportunities for the leagues to request funding from the Scholarship Fund. On August 18, 2015, the Commission recommended that the revised proposal for Annual Non-Resident Sports Participant's Fee for Use of City of Santa Clara Athletic Facilities with Proceeds to Benefit City's "Wade Brummal—Youth Sports Scholarship Fund" be submitted to Council for approval.

### ADVANTAGES AND DISADVANTAGES OF ISSUE

Additional efforts to contact and receive input from youth athletic leagues was made by the commission including sending copies of the proposal to the leagues for comment and inviting comment at three additional Commission meetings. The proposal has been revised to include the comments and to address concerns. The schedule for implementation has also been revised to provide time for organizations to adjust and incorporate both the new fee and opportunities to request funding. Implementing an affordable non-resident fee would provide a stable source of funding for needs of local non-profit sports groups such as support for disadvantaged youth and program costs.



### **ECONOMIC/FISCAL IMPACT**

The proposal does not effect the City General Fund, but does provide a stable source of revenue for the City's Wade Brummal Youth Sports Scholarship Fund (084-1117-87800-(A)20412) that receives support primarily from donations from the public, and in the past, from charitable golf tournament proceeds. The estimated amount to be generated is \$15,000-\$20,000 per year, but would depend upon the actual number of non-resident participants in the community sports programs.

### **RECOMMENDATION**

That the Council establish a non-resident youth sports participation fee in the amount of \$25 per non-resident participant to be assessed on all non-profit youth sports organizations that use City parks and recreation facilities for their respective sports programs and that the fees collected be made available for consideration for disbursement according to the Wade Brummal Youth Sports Scholarship Program guidelines.



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James Teixeira  
Director of Parks & Recreation  
Commission Liaison

APPROVED:



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*JJ* Julio J. Fuentes  
City Manager

*Documents Related to this Report:*

- 1) *Exhibit A-Parks & Recreation Commission Wade Brummal Youth Sports Scholarship Funding Proposal*

## Exhibit A

### WADE BRUMMAL YOUTH SPORTS SCHOLARSHIP PROGRAM FUNDING PROPOSAL.

The City of Santa Clara Wade Brummal Youth Sports Scholarship Program Funding Proposal ("Proposal") will apply to all non-profit youth sports groups, organizations and athletic leagues located in the City of Santa Clara that use City of Santa Clara Parks & Recreation athletic facilities. The purpose of this proposal is to generate funds for the Wade Brummal Youth Sports Scholarship Grant Program that provides financial assistance to Santa Clara youth residents who wish to participate in organized youth sports and may not have the financial means to pay the fees required to participate in youth sports leagues, and helps support sports league's facility and program needs. Fees will be collected from all youth non-profit sports organizations that allow "non-residents" to participate in their respective programs. Each organization will submit a roster that lists all residents (with proof of residency) and all "non-resident" participants to the Santa Clara Parks & Recreation Department annually or prior to receiving a facility use permit. The number of non-resident participants provided on the roster will determine the total amount due for non-resident participation fees.

#### Policy and Procedures:

- 1) **Amount of Fee:** Each non-profit youth sports organization using a Santa Clara Parks & Recreation sports facility will pay a fee of \$25 per year, per non-resident participant.
  - a) **Non-Resident Definition:** A "non-resident" is any person who does not reside within the geographic boundaries of the City of Santa Clara or the boundaries of the Santa Clara Unified School District (SCUSD).
  - b) **Resident Definition:** A resident is any person who resides within the City of Santa Clara or is enrolled in the SCUSD.
  - c) **Proof of Residency:** It will be the responsibility of the leagues to verify residency. Leagues will disclose non-residents on residency rosters submitted to the Parks and Recreation Department.
- 2) **Payment:** The total fee will be made payable to the City of Santa Clara—Wade Brummal Youth Sports Scholarship Program, c/o Parks & Recreation Department, 1500 Warburton Ave., Santa Clara, CA 95050.
- 3) **Schedule for Submitting Participant Roster and Fee.** Rosters should highlight a list of all non-resident participants in each eligible youth sports organization. Rosters and payment will be submitted by the last business day prior to the following dates:
  - Aquatic Sports—September 30
    - Swimming—Santa Clara Swim Club
    - Synchronized Swim—Aquamaids
    - Diving—Santa Clara Diving Club
    - Water Polo & Others
  - Softball—June 30
  - Baseball—June 30
  - SCPAL—June 30 for Summer/Fall sports; December 31 for Winter/Spring sports
  - Football—June 30
  - Soccer—September 30
  - Other Sports—prior to issuance of Athletic Facility Use Permit

#### 4) Funding Requests.

- a) **Eligibility.** Any Santa Clara based, non-profit youth sports organization that pays the non-resident, participation fee is eligible to apply for funding/request reimbursement for financial assistance granted to residents of the City of Santa Clara. Additionally, non-profit youth sports organizations that provide services to Santa Clara residents only, due to jurisdictional boundaries, are also eligible for reimbursement (i.e., Little League Baseball). Eligible organizations must comply with Title IX, the federal law that prohibits discrimination on the basis of gender in schools that receive federal funding — including in their athletics programs.
- b) **Application/Requests:** A written application (Request for Funds) by the board president or executive director of the youth sports organization will be submitted to the City of Santa Clara—Parks & Recreation Department on behalf of the sports organization.
- c) **Limit of Request(s):**
- i) An application (Request for funds) will be considered for approval for **up to \$500** (or less based on available funds) by the Parks and Recreation Department on a case-by-case basis.
  - ii) An application (Request for Funds) for **over \$500** (or less, based on total funds available in the Wade Brummal Youth Sports Scholarship Program Fund) will be reviewed by the Parks & Recreation Commission for a recommendation of approval.
  - iii) A request for funds may be made by any organization no more than one time per quarter.
- d) **Priorities of Funding.**
- i) Participant Scholarships. Reimbursement of a youth sports organization's direct financial assistance to support disadvantaged residents to participate in the sport (i.e. league registration fees, participation, etc.) Individuals must be qualifying residents of the City of Santa Clara (as defined in Policy and Procedures 1.B)
  - ii) Relevant program costs. Reimbursement for new equipment, field repairs, capital projects, maintenance costs. (Only available if fund balance exceeds \$15,000 in a year.)
  - iii) Reimbursement of costs related to additional competition expenses (i.e., travel). Grants of this nature will be reviewed by the Parks & Recreation Commission on a case-by-case basis for a recommendation of approval.
  - iv) Requests from non-contributing Santa Clara based youth sports organizations and programs are also eligible to request funds based on fund availability. Requests must be made to the Parks and Recreation Commission for approval.
  - v) Contributions to the fund do not constitute a guarantee of funding.

*I:\Parks\Parks & Recreation Commission\Minutes\Minutes 2015\Wade Brummal Youth Sports Scholarship Grant Program-Funding Proposal Amended 08\_08\_15.doc*



# Wade Brummal Scholarship/Grant Program Application

(Please type or print)

1. Amount requested \$500

2. How are funds to be specifically used?

Scholarships for Registration Fees for the 2022 Fall Tackle Football

3. Summary of proposed activity, project, program, etc., to be funded.

To offset cost of sign-up fee

4. Who is specifically served by these funds?

assist players that cannot afford to participate

Name/Organization Santa Clara Lions Football Club

Contact Person Craig Connelly

Phone (home) 408-2856

Phone (work) 408-2056

Address 3320 Lochinvar Ave #54

City, State, Zip Santa Clara Ca 95051

Applicant's signature\*

Applicant's title President

Date 01/17/2023

\*Parent/guardian signature required if applicant is under 18 years old

Mail completed application to:  
Wade Brummal Scholarship/Grant Program  
Parks & Recreation Dept—City Hall  
1500 Warburton Avenue  
Santa Clara, CA 95050

Call (408) 615-3140 for additional information.



2022 Fall Tackle Football Sponsored Players

1	Vallejo	Elijah	2122 Aza Dr #4	Santa Clara	95050
2	Chavez	Adrian	3559 Haig St	Santa Clara	95054
3	Garg	Ayush	1301 Casa Ct	Santa Clara	95051
4	Ghazanfari	Jaison	1165 Warburton Ave	Santa Clara	95050
5	Martinez	Raymond	1293 Lewis St	Santa Clara	95050
6	Mora	Aria	1993 Monroe St	Santa Clara	95050
7	Morris	Sophia	2736 Donovan Ave	Santa Clara	95051
8	Paredes	Keiver	1993 Monroe St	Santa Clara	95050
9	Rodriguez	Gavino	2366 Fatjo Pl	Santa Clara	95050
10	Serrano	Nehemiah	1293 Lewis St	Santa Clara	95050

# Wade Brummal Scholarship/Grant Program Application

(Please type or print)

1. Amount requested \$ 5 00 00

2. How are funds to be specifically used?

Scholarships for Registration Fees for the 2022 Spring Tackle Football

3. Summary of proposed activity, project, program, etc., to be funded.

To offset cost of sign-up fee

4. Who is specifically served by these funds?

assist players that cannot afford to participate

Name/Organization Santa Clara Lions Football Club

Contact Person Craig Connelly

Phone (home) 408-221-3056

Phone (work) 408-22 1305 6

Address 3320 Lochinvar Ave #54

City, State, Zip Santa Clara Ca 95051

Applicant's signature\*

Applicant's title President

Date 1/17/2023

\*Parent/guardian signature required if applicant is under 18 years old

Mail completed application to:  
Wade Brummal Scholarship/Grant Program  
Parks & Recreation Dept--City Hall  
1500 Warburton Avenue  
Santa Clara, CA 95050

Call (408) 615-3140 for additional information.

## 2022 Spring Tackle Football Sponsored Players

1	Castro	Pedro	2228 Harrison St	Santa Clara	95050
2	Christopher	Sha'heed	245 Washington St @3	Santa Clara	95050
3	Correia	Luke	846 Fremont St	Santa Clara	95050
4	Dominguez	Elijah	1280 Normandy Way	Santa Clara	95050
5	Gomez	Axel	2150 Main St #24	Santa Clara	95050
6	Herrera	Isaiah	1559 Lewis St	Santa Clara	95050
7	Huaracha	Alex	1280 Normandy Way	Santa Clara	95050
8	Jones	Sidney	2112 Town And Country Ln	Santa Clara	95051
9	Martinez	Samuel	2420 Pacific Dr #17	Santa Clara	95051
10	Porda	Joshua	3707 Poinciana Dr #85	Santa Clara	95051

# Wade Brummal Scholarship/Grant Program Application

(Please type or print)

1. Amount requested \$ 500.00
2. How are funds to be specifically used?  
Scholarships for Registration Fees for the 2022 Flag and Conditioning Camp
3. Summary of proposed activity, project, program, etc., to be funded.  
To offset cost of sign-up fee
4. Who is specifically served by these funds?  
assist players that cannot afford to participate

Name/Organization Santa Clara Lions Football Club

Contact Person Craig Connelly

Phone (home) 408 22 13056

Phone (work) 408 221 3 5 6

Address 3320 Lochinvar Ave #54

City, State, Zip Santa Clara Ca 95051

Applicant's signature\*

Applicant's title President

Date 1/17/2023

\*Parent/guardian signature required if applicant is under 18 years old

Mail completed application to:  
Wade Brummal Scholarship/Grant Program  
Parks & Recreation Dept—City Hall  
1500 Warburton Avenue  
Santa Clara, CA 95050  
Call (408) 615-3140 for additional information.





# Wade Brummal Youth Sports Scholarship/ Grant Program

## Introduction

The purpose of the Wade Brummal Scholarship/Grant Program is to financially assist individuals as well as groups participating in youth sports within the City of Santa Clara.

Wade Brummal was a Santa Clara resident who was very active and supportive of youth sports. This scholarship/grant program is dedicated to his memory by his family and friends.

## General Information

1. Requests must be submitted a minimum of seven (7) days prior to review.
2. Groups receiving funds shall submit a report on achievements accomplished with the funds received.
3. Groups are asked to acknowledge the support of the Wade Brummal Scholarship/Grant Program where appropriate.
4. Groups shall submit a financial statement related to the expenditure of grant funds upon completion of the program, project, or activity.
5. Scholarship funds are not granted directly to individuals. Checks to be made out to service provider, merchant, or organization only.

## Eligibility

1. Individuals are encouraged to apply under the following conditions:
  - a. Santa Clara City resident 18 years and under.
  - b. Funds may be used for registration fees, travel expenses, and other related expenses included in a sport or activity.
  - c. Maximum limit of \$150.00 per individual request.
  - d. Limit of one request per individual per year.
2. Groups/organizations may apply under the following conditions:
  - a. City of Santa Clara non-profit, sports, or school organization serving youth 18 years and under.
  - b. Funds may be used for enhancing service, training, travel, equipment, or other related expenses pertaining to sports or activity.
  - c. Limit of one request per organization per year.
  - d. Limit of \$500.00 per group request.

## 2022 Flag and Camp Sponsored Players

1	Amaya	Jedidiah	1078 Sunset Dr	Santa Clara	95050
2	Apaza	Alex	1907 Michigan Ave	Alviso	95002
3	Brown	Damian	1171 Catherine St	Alviso	95002
4	Castro	Pedro	2228 Harrison St	Santa Clara	95050
5	Chavez	Joey	916 Live Oak Dr	Santa Clara	95051
6	Clay	Presley	835 Jefferson St	Santa Clara	95050
7	Deleon	Johnny	1380 Via Dondera #4	Santa Clara	95051
8	Delgado	Josiah	761 Circle Dr	Santa Clara	95051
9	Gomez	Axel	2150 Main St #24	Santa Clara	95050
10	Hernandez	James	3155 Mauricia Ave	Santa Clara	95051
11	Huaracha	Alex	1280 Normandy Way	Santa Clara	95050
12	Lujan	Joshua	1364 Michigan Ave	Alviso	95002
13	Marr	Nicholas	2500 Alhambra Dr #C	Santa Clara	95051
14	Martin	Jayson	2736 Donovan Ave	Santa Clara	95051
15	Martinez	Samuel	2420 Pacific Dr #17	Santa Clara	95051
16	Meidinger	Ryan	664 Cupples Ct	Santa Clara	95051
17	Qureshi	Faayez	729 Hamilton Ln	Santa Clara	95051
18	Stevenson	Robert	595 Los Padres Blvd	Santa Clara	95050
19	Trujeque	Tayo	782 Cornell Dr	Santa Clara	95051
20	Willard	Jackson	806 Main St	Santa Clara	95050



## Agenda Report

23-235

Agenda Date: 2/21/2023

### REPORT TO PARKS AND RECREATION COMMISSION

#### SUBJECT

Consider a Financial Grant in the Amount of \$1,500 from the Wade Brummal Youth Sports Grant Program for Wilcox High School Athletics Baseball Tournaments for Sports Equipment

#### COUNCIL PILLAR

Enhance Community Sports, Recreation & Arts Assets  
Enhance Community Engagement and Transparency

#### BACKGROUND

The Wade Brummal Youth Sports Grant Program (Grant Program) was established in memory of Santa Clara resident and youth sports enthusiast Wade Brummal. On October 27, 2015 (Attachment 1), Council approved a fee in the amount of \$25 per non-resident youth participant in Santa Clara youth sports organizations as a means of generating funds to support economically challenged Santa Clara youth participation in Santa Clara based youth sports programs. The grants reimburse organizations and schools for registration, equipment, program fees, and other related costs. Prior to adopting the fee, the Program had been funded through individual donations and an annual golf tournament held at the (now closed) Santa Clara Golf & Tennis Club.

According to the Priorities of Funding section of the Grant Program, requests from non-contributing Santa Clara based youth sports programs are also eligible to request funds based on fund availability. Such a request would be considered for approval by the Parks & Recreation Commission. Wilcox High School Athletics meets the eligibility requirements in two categories of funding by being a Santa Clara based non-contributing organization; and, the grant request is for reimbursement of costs related to additional competition expenses, which in this case are for tournament supplies in the amount of \$1,500. The Grant Program account balance as of January 2023 is \$275,520. The fund has sufficient balance to allocate a financial grant.

#### DISCUSSION

Wilcox High School Athletics provides High School Athletics to boys and girls in the Santa Clara Unified School District boundaries. High School athletic teams compete regionally and high-ranking teams can compete at the State level. Three (3) baseball tournaments are scheduled at Washington Ballfield, which is a field permitted by the City. These series of events will raise money and allow for high school athletics to be robust and meet the needs of a diverse array of student athletes. High School sports expenses include uniforms, facilities, equipment, coaches, officials, and transportation.

While Wilcox High School has not contributed to the fund Grant Fund, the City has historically supported Wilcox High School Athletics fundraising tournaments by providing facility supervision, field preparation and custodial service for the tournaments. In 2022, the City adopted a Parks & Recreation Cost Recovery Policy in the face of an ongoing budget deficit, and which now directs the

City to recovery costs for programs that provide primarily services and benefit to non-residents while subsidizing programs that have a primarily community benefit. For this reason the Wilcox Baseball program is seeking financial support from the City for continuation of the tournament. Separately, the Council has approved a Community Grant of \$10,000 and for the Parks & Recreation Department to provide staffing support through reductions in other areas of the Department. This leaves tournament equipment costs as an additional avenue of support. Baseball tournaments require the use of many new baseballs. Tournament organizers expect to use 21 cases of new baseballs over the 3 tournaments. The cost of the baseballs (\$2,090.43) is reflected in the application (Attachment 2), however, the applicant requests only \$1,500 from the Grant Program.

The Parks & Recreation Commission will consider approval of the grant at their Regular Meeting on February 21, 2023.

### **ENVIRONMENTAL REVIEW**

The action being considered does not constitute a “project” within the meaning of the California Environmental Quality Act (“CEQA”) pursuant to CEQA Guidelines section 153778(a) as it has no potential for resulting in either a direct physical change in the environment or a reasonably foreseeable indirect physical change in the environment.

### **FISCAL IMPACT**

There is no impact on the City’s General Fund. The Wade Brummal Youth Sports Grant Program account balance of \$275,520 can accommodate the request of a one-time Program Grant in the total amount of \$1,500.

### **PUBLIC CONTACT**

Public contact was made by posting the Parks & Recreation Commission agenda on the City’s official -notice bulletin board outside City Hall Council Chambers. A complete agenda packet is available on the City’s website and in the City Clerk’s Office at least 72 hours prior to a Regular Meeting and 24 hours prior to a Special Meeting. A hard copy of any agenda report may be requested by contacting the City Clerk’s Office at (408) 615-2220, email [clerk@santaclaraca.gov](mailto:clerk@santaclaraca.gov) <<mailto:clerk@santaclaraca.gov>>.

### **RECOMMENDATION**

Approve a Wade Brummal Youth Sports Program Grant in the amount of \$1,500 for Sports Equipment for Wilcox High School Athletics Baseball Tournaments.

Prepared by: Kimberly Castro, Recreation Manager

Approved by: James Teixeira, Director of Parks & Recreation

### **ATTACHMENTS**

1. City Council Report October 27, 2015 13.A
2. Grant Program Application - Wilcox High School Athletics





## AGENDA REPORT

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**Date:** October 27, 2015

**To:** City Manager for Council Action

**From:** Director of Parks & Recreation

**Subject:** Unfinished Business—Parks & Recreation Commission Report on outreach to organizations regarding the \$25 non-resident participant fee

### EXECUTIVE SUMMARY

On April 21, 2015, Council considered the Parks & Recreation Commission's recommendation to establish a non-resident youth sports participation fee in the amount of \$25 per non-resident participant to be assessed on all non-profit youth sports organizations that use City parks and recreation facilities for their respective sports programs and that the fees collected be made available for consideration for disbursement according to the Wade Brummal Youth Sports Scholarship Program guidelines. The purpose of the Commission proposal was to establish a regular source of funds to support the Wade Brummal Youth Sports Scholarship that provides local non-profit youth sports organization with financial support for needs such as participant registration, equipment, and tournament entry fees. The Council referred the recommendation back to the Commission for further outreach to the non-profit youth sports organizations. On May 19, 2015, the Commission Chair reviewed the additional outreach efforts that included sending a copy of the proposal through the Parks & Recreation Department to all of the youth sports organizations and invitations to comment and/or attend the Commission meeting, follow up communication by the Chair with the Santa Clara Swim Club and Lions Football. On July 21, 2015 in response to the major concerns of the two groups, the Commission further refined the elements of the proposal including the definition of Santa Clara resident, removing the maximum grant per family and allowing additional opportunities for the leagues to request funding from the Scholarship Fund. On August 18, 2015, the Commission recommended that the revised proposal for Annual Non-Resident Sports Participant's Fee for Use of City of Santa Clara Athletic Facilities with Proceeds to Benefit City's "Wade Brummal—Youth Sports Scholarship Fund" be submitted to Council for approval.

### ADVANTAGES AND DISADVANTAGES OF ISSUE

Additional efforts to contact and receive input from youth athletic leagues was made by the commission including sending copies of the proposal to the leagues for comment and inviting comment at three additional Commission meetings. The proposal has been revised to include the comments and to address concerns. The schedule for implementation has also been revised to provide time for organizations to adjust and incorporate both the new fee and opportunities to request funding. Implementing an affordable non-resident fee would provide a stable source of funding for needs of local non-profit sports groups such as support for disadvantaged youth and program costs.

### **ECONOMIC/FISCAL IMPACT**

The proposal does not effect the City General Fund, but does provide a stable source of revenue for the City's Wade Brummal Youth Sports Scholarship Fund (084-1117-87800-(A)20412) that receives support primarily from donations from the public, and in the past, from charitable golf tournament proceeds. The estimated amount to be generated is \$15,000-\$20,000 per year, but would depend upon the actual number of non-resident participants in the community sports programs.

### **RECOMMENDATION**

That the Council establish a non-resident youth sports participation fee in the amount of \$25 per non-resident participant to be assessed on all non-profit youth sports organizations that use City parks and recreation facilities for their respective sports programs and that the fees collected be made available for consideration for disbursement according to the Wade Brummal Youth Sports Scholarship Program guidelines.



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James Teixeira  
Director of Parks & Recreation  
Commission Liaison

APPROVED:



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*Jr* Julio J. Fuentes  
City Manager

*Documents Related to this Report:*

- 1) *Exhibit A-Parks & Recreation Commission Wade Brummal Youth Sports Scholarship Funding Proposal*



## Exhibit A

### WADE BRUMMAL YOUTH SPORTS SCHOLARSHIP PROGRAM FUNDING PROPOSAL.

The City of Santa Clara Wade Brummal Youth Sports Scholarship Program Funding Proposal ("Proposal") will apply to all non-profit youth sports groups, organizations and athletic leagues located in the City of Santa Clara that use City of Santa Clara Parks & Recreation athletic facilities. The purpose of this proposal is to generate funds for the Wade Brummal Youth Sports Scholarship Grant Program that provides financial assistance to Santa Clara youth residents who wish to participate in organized youth sports and may not have the financial means to pay the fees required to participate in youth sports leagues, and helps support sports league's facility and program needs. Fees will be collected from all youth non-profit sports organizations that allow "non-residents" to participate in their respective programs. Each organization will submit a roster that lists all residents (with proof of residency) and all "non-resident" participants to the Santa Clara Parks & Recreation Department annually or prior to receiving a facility use permit. The number of non-resident participants provided on the roster will determine the total amount due for non-resident participation fees.

#### Policy and Procedures:

- 1) **Amount of Fee:** Each non-profit youth sports organization using a Santa Clara Parks & Recreation sports facility will pay a fee of \$25 per year, per non-resident participant.
  - a) **Non-Resident Definition:** A "non-resident" is any person who does not reside within the geographic boundaries of the City of Santa Clara or the boundaries of the Santa Clara Unified School District (SCUSD).
  - b) **Resident Definition:** A resident is any person who resides within the City of Santa Clara or is enrolled in the SCUSD.
  - c) **Proof of Residency:** It will be the responsibility of the leagues to verify residency. Leagues will disclose non-residents on residency rosters submitted to the Parks and Recreation Department.
- 2) **Payment:** The total fee will be made payable to the City of Santa Clara—Wade Brummal Youth Sports Scholarship Program, c/o Parks & Recreation Department, 1500 Warburton Ave., Santa Clara, CA 95050.
- 3) **Schedule for Submitting Participant Roster and Fee.** Rosters should highlight a list of all non-resident participants in each eligible youth sports organization. Rosters and payment will be submitted by the last business day prior to the following dates:
  - Aquatic Sports—September 30
    - Swimming—Santa Clara Swim Club
    - Synchronized Swim—Aquamaids
    - Diving—Santa Clara Diving Club
    - Water Polo & Others
  - Softball—June 30
  - Baseball—June 30
  - SCPAL—June 30 for Summer/Fall sports; December 31 for Winter/Spring sports
  - Football—June 30
  - Soccer—September 30
  - Other Sports—prior to issuance of Athletic Facility Use Permit

#### 4) Funding Requests.

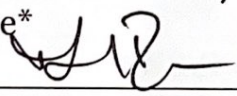
- a) **Eligibility.** Any Santa Clara based, non-profit youth sports organization that pays the non-resident, participation fee is eligible to apply for funding/request reimbursement for financial assistance granted to residents of the City of Santa Clara. Additionally, non-profit youth sports organizations that provide services to Santa Clara residents only, due to jurisdictional boundaries, are also eligible for reimbursement (i.e., Little League Baseball). Eligible organizations must comply with Title IX, the federal law that prohibits discrimination on the basis of gender in schools that receive federal funding — including in their athletics programs.
- b) **Application/Requests:** A written application (Request for Funds) by the board president or executive director of the youth sports organization will be submitted to the City of Santa Clara—Parks & Recreation Department on behalf of the sports organization.
- c) **Limit of Request(s):**
- i) An application (Request for funds) will be considered for approval for **up to \$500** (or less based on available funds) by the Parks and Recreation Department on a case-by-case basis.
  - ii) An application (Request for Funds) for **over \$500** (or less, based on total funds available in the Wade Brummal Youth Sports Scholarship Program Fund) will be reviewed by the Parks & Recreation Commission for a recommendation of approval.
  - iii) A request for funds may be made by any organization no more than one time per quarter.
- d) **Priorities of Funding.**
- i) Participant Scholarships. Reimbursement of a youth sports organization's direct financial assistance to support disadvantaged residents to participate in the sport (i.e. league registration fees, participation, etc.) Individuals must be qualifying residents of the City of Santa Clara (as defined in Policy and Procedures 1.B)
  - ii) Relevant program costs. Reimbursement for new equipment, field repairs, capital projects, maintenance costs. (Only available if fund balance exceeds \$15,000 in a year.)
  - iii) Reimbursement of costs related to additional competition expenses (i.e., travel). Grants of this nature will be reviewed by the Parks & Recreation Commission on a case-by-case basis for a recommendation of approval.
  - iv) Requests from non-contributing Santa Clara based youth sports organizations and programs are also eligible to request funds based on fund availability. Requests must be made to the Parks and Recreation Commission for approval.
  - v) Contributions to the fund do not constitute a guarantee of funding.

*I:\Parks\Parks & Recreation Commission\Minutes\Minutes 2015\Wade Brummal Youth Sports Scholarship Grant Program-Funding Proposal Amended 08\_08\_15.doc*



# Wade Brummal Scholarship/Grant Program Application

(Please type or print)

1. Amount requested \$ 1,500<sup>00</sup>
  2. How are funds to be specifically used?  
BASEBALLS FOR THE 3 TOURNAMENTS, WE NEED 7 DOZEN  
PER TOURNAMENT, \$75 PER DOZEN
  3. Summary of proposed activity, project, program, etc., to be funded.  
WILCOX HIGH SCHOOL BASEBALL TOURNAMENTS AT  
WASHINGTON PARK
  4. Who is specifically served by these funds?  
HIGH SCHOOL BASEBALL PLAYERS AT WILCOX AND  
SANTA CLARA HIGH SCHOOL  
Name/Organization WILCOX HIGH SCHOOL ATHLETICS.  
  
Contact Person PAUL ROSA  
Phone (home) 408 595 8752  
Phone (work) 408 423-2447  
Address 3250 MONROE ST.  
City, State, Zip SANTA CLARA, CA, 95051  
Applicant's signature\* 
- Applicant's title ATHLETIC DIRECTOR  
Date 2/2/2023

\*Parent/guardian signature required if applicant is under 18 years old

Mail completed application to:  
Wade Brummal Scholarship/Grant Program  
Parks & Recreation Dept—City Hall  
1500 Warburton Avenue  
Santa Clara, CA 95050  
Call (408) 615-3140 for additional information.



PO Box 841393  
 Dallas, TX 75284-1393  
 Phone: 800-527-7510 Fax: 800-899-0149  
 Visit us at www.bsnsports.com

Order Summary	
Cart #:	9658825
Purchase Order #:	Baseballs
Cart Name:	Wilcox - Baseballs
Order Date:	02/03/2023
Estimated Delivery:	02/07/2023
Payment Terms:	NT30
Ship Via:	
Ordered By:	Paul Rosa

Contact Your Rep

Carlos Trujillo Email:ctrujillo@bsnsports.com | Phone:408-440-4040

**Sold to**  
**1048734**  
**WILCOX HIGH SCHOOL**  
 3250 MONROE ST  
 SANTA CLARA CA 95051-1153  
 USA

**Ship To**  
**1048734**  
**WILCOX HIGH SCHOOL**  
 Paul Rosa  
 3250 MONROE ST  
 SANTA CLARA CA 95051-1153  
 USA

**Payer**  
**1048734**  
**WILCOX HIGH SCHOOL**  
 3250 MONROE ST  
 SANTA CLARA CA 95051-1153  
 USA

Item Description	Qty	Unit Price	Total
<b>R100-H3 / 1DZ / TPK</b> Item # - RWR100H3	21 DZN	\$ 84.99	\$ 1,784.79

Subtotal:	\$1,784.79
Other:	\$0.00
Freight:	\$142.78
Sales Tax:	\$162.86
Order Total:	\$2,090.43
Payment/Credit Applied:	\$0.00
<b>Order Total:</b>	<b>\$2,090.43</b>



## Agenda Report

23-190

Agenda Date: 2/21/2023

### REPORT TO PARKS & RECREATION COMMISSION

#### SUBJECT

Parks & Recreation Commission Work Plan Goals for FY2022/23

#### COUNCIL PILLAR

Enhance Community Engagement and Transparency

Enhance Community Sports, Recreational and Arts Assets

#### BACKGROUND

Annually, the Parks & Recreation Commission (Commission) considers three to five specific, measurable, attainable, realistic, and time-bound Work Plan goals and/or activities for the year. These are intended to focus Commission efforts and respond to community and City Council priorities within existing budget direction, resource limitations, and the purview of the Commission as set forth in the City Charter and City Code.

At the October 18, 2022 Parks & Recreation Commission meeting, the Commission adopted the following Work Plan Goals for FY2022/23:

- Goal A: 1) Review park site and facility condition assessments and recommend priorities given existing and anticipated service levels and available resources.
- Goal B: 1) Review and solicit community input on the existing City park rehabilitation projects based on the current Capital Improvement Program (CIP) Budget and schedule; and 2) review residential developer proposed schematic designs for new neighborhood parks that serve new residential development.
- Goal C: 1) Host and develop recommendations for the 41<sup>st</sup> annual Santa Clara Art & Wine Festival to be held September 16 and 17, 2023; and 2) participate in Citywide Special events.
- Goal D: 1) Explore and partner with at least one other City commission to build on/expand at least one existing Parks & Recreation event by adding one extra element for patrons to interact with during the event.

#### DISCUSSION

The Commission discusses the Work Plan at the regular monthly Commission meetings and makes subcommittee assignments as necessary. Subcommittee are comprised of less than a quorum of the Commission. Between meetings, Commissioners work on the activities. At each meeting, subcommittee will provide an update regarding their efforts and activities in support of the FY2022/23 Work Plan Goals.

**ENVIRONMENTAL REVIEW**

The action being considered does not constitute a “project” within the meaning of the California Environmental Quality Act (“CEQA”) pursuant to CEQA Guidelines section 15378(b)(5) in that it is a governmental organizational or administrative activity that will not result in direct or indirect changes in the environment.

**PUBLIC CONTACT**

Public contact was made by posting the Parks & Recreation Commission agenda on the City’s official -notice bulletin board outside City Hall Council Chambers. A complete agenda packet is available on the City’s website and in the City Clerk’s Office at least 72 hours prior to a Regular Meeting and 24 hours prior to a Special Meeting. A hard copy of any agenda report may be requested by contacting the City Clerk’s Office at (408) 615-2220, email [clerk@santaclaraca.gov](mailto:clerk@santaclaraca.gov) <<mailto:clerk@santaclaraca.gov>>.

**RECOMMENDATION**

Report on activities and efforts in support of the Commission’s Work Plan Goals for FY 2022/23.

Reviewed by: Dale Seale, Deputy Parks & Recreation Director

Approved by: James Teixeira, Director of Parks & Recreation

**ATTACHMENTS**

1. Parks & Recreation Commission Work Plan Goals FY2022/23 Summary for 02-21-2023



## **Parks & Recreation Commission Work Plan Goals FY 2022 – 2023**

### **Goal A:**

**1) Review park site and facility condition assessments and recommend priorities given existing and anticipated service levels and available resources;**

*10/18/2022* The subcommittee met and plans to visit parks listed from the previous top ten prioritized projects in 2021 with particular focus on the top three (3) to five (5) and those that may be included in an updated top ten list using the Facilities Condition Assessment (Kitchell 2017) as a reference.

*11/15/2022* The subcommittee had an enlightening meeting with Parks & Recreation Department staff at City Hall for a holistic review of park projects that included current status, funding, timelines, deficiencies, etc. which will assist the subcommittee in recommending the prioritization of projects. They learned more about the aged and failing infrastructure within the park system and the importance of updating the facility condition assessment planned for 2023. The subcommittee received feedback from Mr. Gupta (affiliated with the Santa Clara Swim Club) regarding support for the Central Park Master Plan particularly in the context of having a new swim center given the failing infrastructure of the International Swim Center. Families involved with swimming programs have a vested interest in becoming more involved in supporting efforts to see the Central Park Master Plan executed.

*01/17/2023* The subcommittee plans to visit parks that will be considered for prioritization in the coming weeks. The subcommittee received an update from Director Teixeira regarding the Statement of Qualifications (SOQ) for Consulting Services for the Parks & Recreation Master Plan, and the Request for Proposal (RFP) for the International Swim Center (ISC) Forensic Engineering Analysis, which both have submittals due by late January 2023. Staff will soon be review SOQ submittals from firms regarding the Facilities Condition Assessment for the park system.

### **Goal B:**

**1) Review and solicit community input on the existing City park rehabilitation projects based on the current Capital Improvement Program (CIP) Budget and schedule; and**

**2) Review residential developer proposed schematic designs for new neighborhood parks that serve new residential development;**

*10/18/2022* B1. The subcommittee is considering various action items and methods to reach out and quantify community input for B1.

*11/15/2022* B1. The subcommittee plans to increase community input through neighborhood Facebook groups for the proposed Schematic Design for the new Mini Park at 3000 Patrick Henry Drive.

B2. Subcommittee is pleased to see the Commission approve the new public neighborhood park at 5155 Stars & Stripes Drive.

*01/17/2023* B1. The subcommittee attended the Santa Clara Outreach Policy Meeting in December 2022 and participated in the community outreach meeting for Patrick Henry Drive in an effort to better understand how the City plans

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and conducts community outreach and how the Commission can improve input from park users.

B2. The Commission recommended approval of two schematic designs to Council: The Proposed Schematic Design - Master Plan for the New Public Mini Park at 3000 Patrick Henry Drive (SummerHill), and the Schematic Design - Master Plan for the New Public Mini Park at 2263 Calle del Mundo (Ensemble Investments/Rethink).

### **Goal C:**

**1) Host and develop recommendations for improving the 40<sup>th</sup> annual Art & Wine Festival in September 2022; and,**

**2) Participate in Citywide Special events.**

10/18/2022 C1. Commissioners shared their feedback with the Commission and staff regarding their experiences from the 40<sup>th</sup> annual Art & Wine Festival as they look forward to planning for next year.

### **Goal D:**

**1) Partner with at least one other City commission to build on/expand at least one existing Parks & Recreation event by adding one extra element for patrons to interact with during the event.**

10/18/2022 The subcommittee will continue work on developing specific action items such as adding a multicultural marketplace for the 4<sup>th</sup> of July event.

11/15/2022 Commissioner Forte met with the Cultural Commission and the Youth Commission respectively on December 7 and 8. The Cultural Commission was receptive to collaborating and learning more about adding a multicultural market to one of the summer concert series or one of the holiday events. The Youth Commission was very receptive to collaborating on special events to increase youth attendance at Parks & Recreation events. They provided many ideas, which the subcommittee will be reviewing and sharing with the Commission at an upcoming meeting.

01/17/2023 The subcommittee planned to attend a local multicultural market in December 2022, however the event was rained out. The subcommittee continues to plan for the multicultural market and to right-size this element in a future event.

### **Report to Commission 22-1234**

Recommend the Parks & Recreation Commission Work Plan Goals FY2022/23

### **Meeting Date: October 18, 2022**

*Commissioner Chu made a motion, seconded by Commissioner Field to recommend approval of Work Plan Goals A, B, and C and the new Work Plan Goal D: Partner with at least one other City commission to build on/expand at least one existing Parks & Recreation Commission event by adding one extra element for patrons to interact with during the event; and, with the option to add another Work Plan Goal at a later date regarding the International Swim Center.*

### **Report to Commission 22-1328**

Recommend the Parks & Recreation Commission Work Plan Goals FY2022/23

### **Meeting Date: November 15, 2022**

**Parks & Recreation Commission Work Plan Goals  
FY 2022 – 2023**

*Commissioner Forte made a motion, seconded by Commissioner Chu to remove the word commission in the term "Parks & Recreation Commission" as follows for Work Plan Goal D 1)  
Explore and partner with at least one other City commission to build on/expand at least one existing Parks & Recreation event by adding one extra element for patrons to interact with during the event.*