

Council and **Authorities Concurrent Meeting**

Item Number: 23-253

March 21, 2023

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Cultural Commission

FY 22/23 Work Plan Goals

- Host & enhance multicultural events that encourage and acquaint Santa Clara residents with cultural diversity.
- Develop & encourage interactive, art opportunities that provide temporary, performing, cultural, and public art in the City.
- Raise the visibility of commemorative months.
- · Enhance communication and social media strategies.
- Prepare for citywide Arts Master Plan process.





2022 Events were a Success!

Concerts in the Park Street Dance

- July 22 The HitmenAug. 5 Pop Fiction
- July 29 Arena
- Aug. 12 The Megatones
- Oct. 7 Latin Heat







Utility Box Program - 22/23

- <u>Theme</u>: Acknowledging that we are slowly emerging from a pandemic, while noting the rich history and diverse population that makes up our city, the possibilities for designs are endless.
- Six boxes identified, one in each Council District.

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Completed Utility Box

• District 1: "Our Houses by the Bay"

Located at: Agnew and Sun Fire Way

Artists: Helen Kong





Completed Utility Box

• District 2: "Beyond Your Imagination"

• Located at: Bowers and Cabrillo Avenue

Artists: Stephanie Pilgrim



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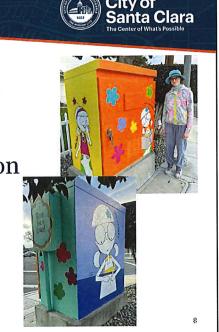
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Completed Utility Box

• District 3: "Bloom Like a Flower"

Located at: Bowers and Warburton

Artists: Giada Conte



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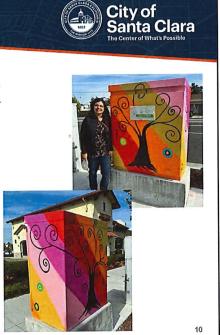
Completed Utility Box

- District 4: "We are in it Together"
- Located at: Benton and Pomeroy
- Artists: Stephanie Pilgrim



Completed Utility Box

- District 5: "The Tree of Life"
- Located at: Scott and Anna
- Artists: Surabhi Ahuja





Completed Utility Box

- District 6: "Renewal of Community and Learning"
- Located at: Saratoga and Los Padres
- Artists: Lonie Fullerton



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Halloween Home Decorating Contest 2022

One winner selected per Council District, along with one citywide "Best of the Best" winner





Holiday Home Decorating Contest 2022

 One winner selected per Council District, along with one citywide "Best of the Best" winner



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Commemorative Months Coloring Pages Celebrating what makes Santa Clara so special. February: African American History Month Tankary: National Staying Healthy Month

Slide 14

- **TF2** there is another completed coloring page, I'll look for it and add it here. Tyler Freitas, 03/13/2023
- KC2 There is a page fore each month maybe list the themes for each month they haven't done the update yet
 Kimberly Castro, 03/13/2023



2023 Schedule of Events

Concerts in the Park

- June 9 Central Park
- June 23 Live Oak
- July 21 Central Park
- Aug. 18 Central Park
- Sept. 29 Live Oak

Street Dance

• Aug. 4 - Franklin Square



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Thank you!

Visit us at SantaClaraCA.gov/CulturalCommission
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