

12/2/2019

ITEM 6

Worker Cooperative Update

Economic Development, Communications and Marketing Committee
December 2, 2019

Santa Clara Worker Cooperative Work Plan (\$100K seed)

Inventory of SC – ~\$20K

- Inventory businesses
- Categorize by age
- Identify “at risk” businesses
- Create outreach letter
- Direct outreach

Potential Partner Agencies:

Project Equity
Chamber of Commerce
Sustainable Economies Law Center
Democracy at Work Institute
USFWC

Policy and Program/Changemaking – ~\$24K

- Policy formalization support, such as resolution/ordinance drafting and review
- Program design to identify ecosystem gaps & develop recommendations for long-term capacity building/impact

Outreach/Education – ~\$55-65K

- Workshops, lunches, awareness, publications, webinars, and other ongoing services

Coop Conversation Process – ~\$15-25K

- ~1-3 Businesses
- Financial Feasibility
- Succession planning & Financial training
- Governance Education/planning
- By-laws/Operating agreement
- General legal support

POST MEETING MATERIAL