



City of Santa Clara

Meeting Minutes

Cultural Commission

01/09/2023

7:00 PM

Zoom Meeting

(Special Meeting)

Pursuant to California Government Code Section 54953(e) and City of Santa Clara Resolution 22-9175, the Cultural Commission meeting will be held by teleconference only. No physical location will be available for this meeting; however, the City of Santa Clara continues to have methods for the public to participate remotely:

Please click the link below to join the webinar:

<https://santaclaraca.zoom.us/j/83222664367>

Or join by phone: 1-669-900-6833

CALL TO ORDER AND ROLL CALL

Vice Chair Samara called the meeting to order at 7:06 p.m.

Present 6 - Commissioner Siddarth Sundaram, Vice Chair Louis Samara, Commissioner Debra von Huene, Chair Candida Diaz, Commissioner Jonathan Marinaro, and Commissioner Paul McNamara

CONSENT CALENDAR

A motion was made by Commissioner von Huene, seconded by Chair Diaz, that the Consent Calendar be approved.

Aye: 6 - Commissioner Sundaram, Vice Chair Samara, Commissioner von Huene, Chair Diaz, Commissioner Marinaro, and Commissioner McNamara

1.A [23-1555](#) Cultural Commission Regular Meeting Minutes of November 7, 2022

Recommendation: Approve the Cultural Commission Regular Meeting Minutes of November 7, 2022

1.B [23-861](#) Cultural Commission Regular Meeting Minutes of December 5, 2022

Recommendation: Approve the Cultural Commission Regular Meeting Minutes of December 5, 2022

PUBLIC PRESENTATIONS

None.

GENERAL BUSINESS

2. [23-311](#) Discussion of Cultural Commission Work Plan Goals and Activities for FY 2022/23

Recommendation: Develop, discuss and recommend Cultural Commission work plan goals and activities for FY 2022/23.

Commissioners reported the following updates to the Cultural Commission Work Plan Goals and Activities for FY 2022/23.

GOAL #1: Host and enhance multicultural events to encourage and acquaint Santa Clara residents with cultural diversity.

Concerts: Vice Chair Samara reported that GFI Entertainment was awarded the bid for sound and production for the Concerts and Street Dance. The committee will meet and discuss venues, dates and bands for the year.

Proposed dates are: June 9, June 23, July 21, Aug. 18 and Sept. 29.

Street Dance: Vice Chair Samara mentioned that the Street Dance will be held on Aug. 4.

Sponsorship: The committee will begin securing sponsors to help cover expenses.

GOAL #2: Develop and encourage interactive, art opportunities to provide temporary, performing, cultural, and public art in the City.

Public Art-Commissioner von Huene reported that she began discussion with two (2) artists about temporary art installation. One (1) option is a Rainbow Portal and the other is a Horse Sculpture. **Recreation Manager Castro** mentioned it would be efficient to do a Call for Artists. Approximately \$10,000 is left in the budget to accommodate this project. **Commissioner von Huene** will work on a Call for Artists.

Utility Box Art-Chair Diaz mentioned that another Utility Box has been completed. It is located across the street from Schmidt Park (Los Padres/Saratoga Ave). Photos of the artist and the completed box was shared. Feedback was received from artists about the difficulty of the process. Next round will include FAQs about the process and insurance amount to assist the artists. Four (4) artists are in the process of painting. **Chair Diaz** thanked staff for their work.

Holiday Home Decorating Contest- 21 entries were received. **Commissioners Marinaro and von Huene** delivered the winning signs to the homes. Judging rubric was used and saved for reference if needed.

Vice Chair Samara mentioned that there isn't interest from District 5. He wants to meet with the committee to see the future of the program moving forward and if changes are needed.

Commissioner McNamara suggested using Print Media, ie: SC Weekly to advertise the contest.

Map-Completed Utility Boxes will be added by **Chair Diaz**.

GOAL #3: Raise the visibility of commemorative months.

Vice Chair Samara and Chair Diaz will provide a updated proposal at the Feb. meeting of new days, months and an updated coloring book.

Commissioner von Huene will provide commemorative month posts for Jan. and Feb.

GOAL #4: Enhance communication and media strategy to increase community awareness of the Cultural Commission.

Marketing Strategies-Commissioners Marinaro and McNamara will meet on marketing strategies. Goal will be to have more outreach and investment in events. Will provide update next month.

Report to Council-Recreation Manager Castro will meet with **Chair Diaz** on a date for Commission to report to Council in 2023.

GOAL #5: Prepare for Citywide Arts Master Plan Process

Patrick Henry Drive Development-Recreation Manager Castro reported there was a public meeting held on Dec.12. The Park will be discussed at the Parks & Recreation Commission Meeting on Jan. 17. Consultant interviews will be held on Friday for public outreach and design process. 155 people participated in the survey.

Arts Master Plan-Santa Clara University is currently on break.

Commissioner von Huene will set up a meeting to draft the grant for the Arts Master Plan. **Commissioners Marinaro and McNamara** are working on securing consultants to assist with writing the grant and reviewing the Arts Master Plan.

STAFF REPORT

Recreation Manager Castro thanked the Commissioners who attended the Holiday Tree Lighting event. She mentioned winter recreation classes began today after a two week facility closure. The Emergency Operations Center has been partially activated to respond to resident needs, outreach and supply efforts in response to the storm. She stated that staff is working on sponsorship packages for the whole year and starting to solicit artists for the Art & Wine Festival.

COMMISSIONERS REPORT

Commissioner von Huene mentioned she is a member of the SC Chorale. They held three (3) concerts in Dec. One (1) was free and two (2) were ticketed shows at the Santa Clara Mission. Shows were well attended. She has a rehearsal tonight for the new season for a show in March and there will be two (2) concerts in June. At end of June the concert will be held at the Carnegie Hall in New York.

Commissioner McNamara shared that he graduated with a Master of Fine Arts in Writing from San Jose State University. He was congratulated by the commission.

Chair Diaz shared that she had a difficult time applying for college programs.

ADJOURNMENT

A motion was made by Commissioner von Huene, seconded by Commissioner McNamara, That the meeting be adjourned at 8 p.m.

Aye: 6 - Commissioner Sundaram, Vice Chair Samara, Commissioner von Huene, Chair Diaz, Commissioner Marinaro, and Commissioner McNamara

MEETING DISCLOSURES

The time limit within which to commence any lawsuit or legal challenge to any quasi-adjudicative decision made by the City is governed by Section 1094.6 of the Code of Civil Procedure, unless a shorter limitation period is specified by any other provision. Under Section 1094.6, any lawsuit or legal challenge to any quasi-adjudicative decision made by the City must be filed no later than the 90th day following the date on which such decision becomes final. Any lawsuit or legal challenge, which is not filed within that 90-day period, will be barred. If a person wishes to challenge the nature of the above section in court, they may be limited to raising only those issues they or someone else raised at the meeting described in this notice, or in written correspondence delivered to the City of Santa Clara, at or prior to the meeting. In addition, judicial challenge may be limited or barred where the interested party has not sought and exhausted all available administrative remedies.

If a member of the public submits a speaker card for any agenda items, their name will appear in the Minutes. If no speaker card is submitted, the Minutes will reflect "Public Speaker."

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