


8.29.23

Item 9




City of Santa Clara
City Council
August 29, 2023

Item 9: RTC 23-856
Action on Membership for
the El Camino Real Specific
Plan Community Advisory
Committee

Andrew Crabtree, Director
Community Development Department

1



ECRSP Community Advisory Committee

Background – El Camino Real Specific Plan

- March 7, 2023 - City Council approved a scope of work with the City's consultant to prepare revised El Camino Real Specific Plan (ECRSP)
- August 29, 2023 - City Council to confirm ECRSP draft land use plan
- June 2024 - City Council Adoption of ECRSP
- Reconvene Community Advisory Committee (CAC) 1-2 times to provide updates on preparation of the ECRSP

2



ECRSP Community Advisory Committee

Background – Community Advisory Committee (CAC)

- January 23, 2018 - City Council appointed CAC to provide community input for preparation of ECRSP
- 16 individuals part of CAC reflecting City Council's appointment
 - Members of City Board & Commissions
 - Active community members involved with ECR development
 - Individuals representing regional organizations or nonprofits

3

3



ECRSP Community Advisory Committee

Reconvening of Community Advisory Committee (CAC)

- Staff contacted original CAC members regarding availability to reconvene
- Chamber of Commerce requested two representatives to participate in re-convened CAC
- May 17, 2023 - Adam Thompson submitted a Written Petition to reconsider the CAC membership to no longer have representatives from:
 - Building Industry Association (BIA)
 - National Association of Industrial and Office Properties (NAIOP)
 - Silicon Valley Leadership Group (SVLG)

4

4



ECRSP Community Advisory Committee

Implications for CAC Changes

- May not be available to participate:
 - Building Industry Association (BIA)
 - National Association of Industrial and Office Properties (NAIOP)
- Retaining or removing BIA, NAIOP, & SVLG or adding a second representative of Chamber of Commerce will not affect project schedule
- Directing staff to conduct new requirement and selection process for CAC will delay planned September CAC meeting & overall ECRSP process

5

5




ECRSP Community Advisory Committee

Recommendation

Reconvene the original ECRSP CAC with those members who are available to participate consistent with the prior City Council appointment process for ECRP.

6

6

The seal of the City of Santa Clara, California, is circular. It features a central illustration of a mission-style building with a red roof and a bell tower, set against a blue sky with clouds and a green field. The year "1852" is written in white on a green banner at the bottom of the illustration. The outer ring of the seal contains the text "CITY OF SANTA CLARA CALIFORNIA" at the top and "THE MISSION CITY" at the bottom, separated by a dotted line.

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