

**PETITION TO THE CITY OF SANTA CLARA
TO FORM THE SANTA CLARA TOURISM IMPROVEMENT DISTRICT**

We petition you to initiate proceedings to form a Tourism Improvement District in accordance with the Property and Business Improvement District Law of 1994, Streets and Highways Code section 36600 et seq., for the purpose of providing services as described in the summary of the Management District Plan attached hereto as Exhibit A.

Lodging Establishment

Business Owner

AC Hotel Santa Clara

TPG Capital

Justin Hat

Owner Representative/Owner Name (printed)

General Manager

Title

Justin Hat

Owner/Representative Signature

3/20/21

Date

A complete copy of the Management District Plan will be furnished upon request. Requests for a complete copy of the Management District Plan should be made to:

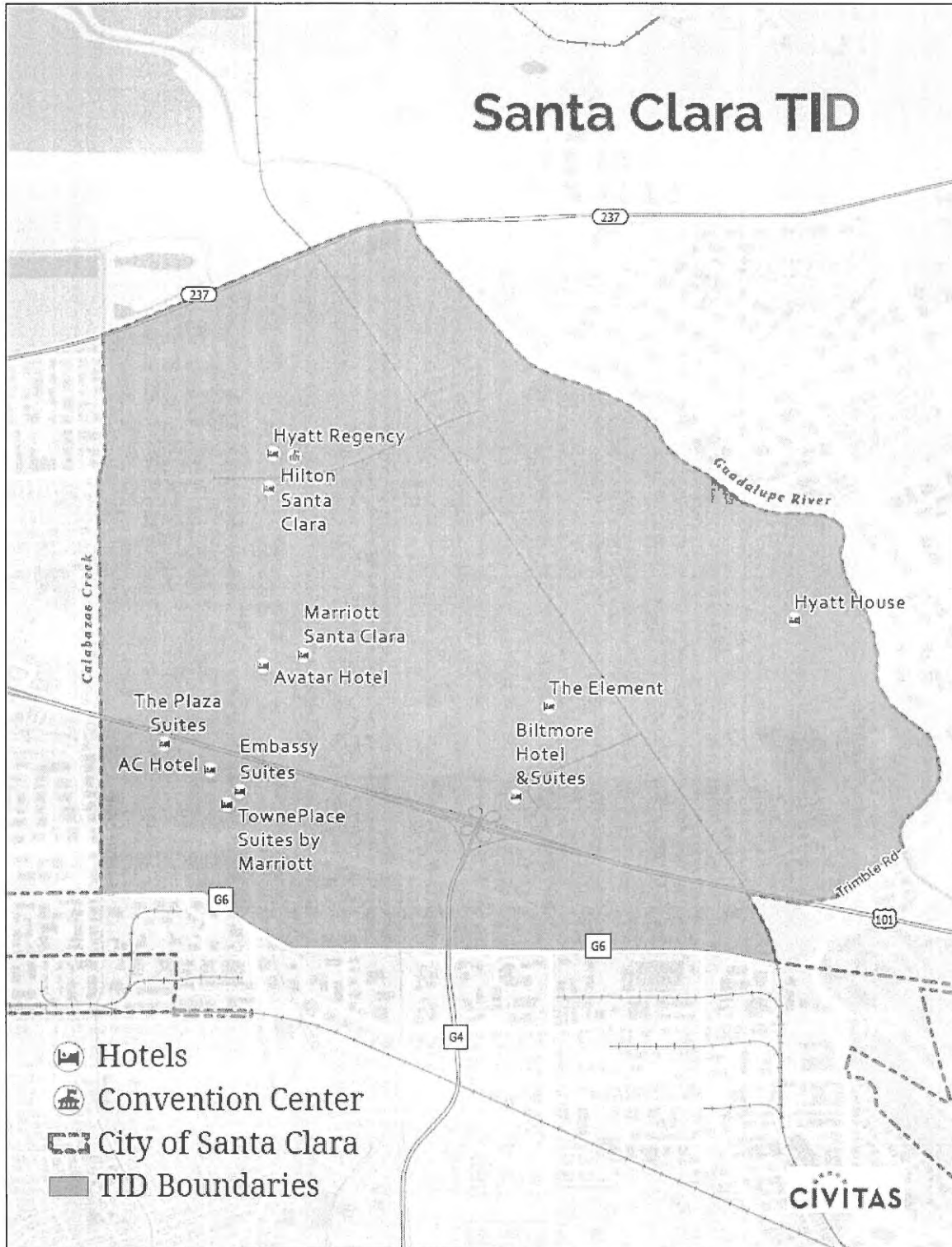
Nancy Thome, Assistant to the City Manager
City of Santa Clara
City Manager's Office
1500 Warburton Avenue
Santa Clara, CA 95050
408.615.2210

EXHIBIT A
MANAGEMENT DISTRICT PLAN SUMMARY

- Location:** The proposed SCTID includes all lodging businesses with ten (10) rooms or more located within the boundaries of a portion of the City of Santa Clara, as shown on the following map.
- Services:** The SCTID is designed to provide specific benefits directly to payors by increasing room night sales. Convention sales, incentives, and services and marketing and communication programs will increase overnight tourism and market payors as tourist, meeting and event destinations, thereby increasing room night sales.
- Budget:** The total SCTID annual budget for the initial year of its five (5) year operation is anticipated to be approximately \$610,936.
- Cost:** The annual assessment rate is one and one-half of one percent (1.5%) of gross short-term room rental revenue. After the initial year of the SCTID's five (5) year term the assessment rate may be increased in any year by the Owners' Association's Board to a maximum of two percent (2%) of gross short-term room rental revenue. Based on the benefit received, assessments will not be collected on stays by any officer or employee of a foreign government who is exempt by reason of express provision of Federal law or international treaty. Additionally, assessments will not be collected on stays by any Federal or State of California officer or employee on official business who shall provide one of the following; a warrant or check drawn on the Treasury of the United States; a copy of the official travel orders indicating the issuing governmental agency and the employee's full name; or, a copy of a letter on the official letterhead of an exempt governmental agency requesting exemption and listing the employee's name and stating that the stay is for official government business. The dates of occupancy must also be included. These requirements must be demonstrated by the guest at the time of registration. Failure to satisfy these requirements will result in no assessment exemption. Copies of the documentation for each exemption claimed must be submitted to the Director of Finance with each remittance of assessments.
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Boundary Map



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Lodging Establishment

Business Owner

BIRMINGHAM HOTEL + SUITES

KANG FAMILY PARTNERS LP

Paul L. BARNHAM
Owner Representative/Owner Name (printed)

Authorized Signatory
Title

P. Barnham
Owner/Representative Signature

Feb 1 2021
Date

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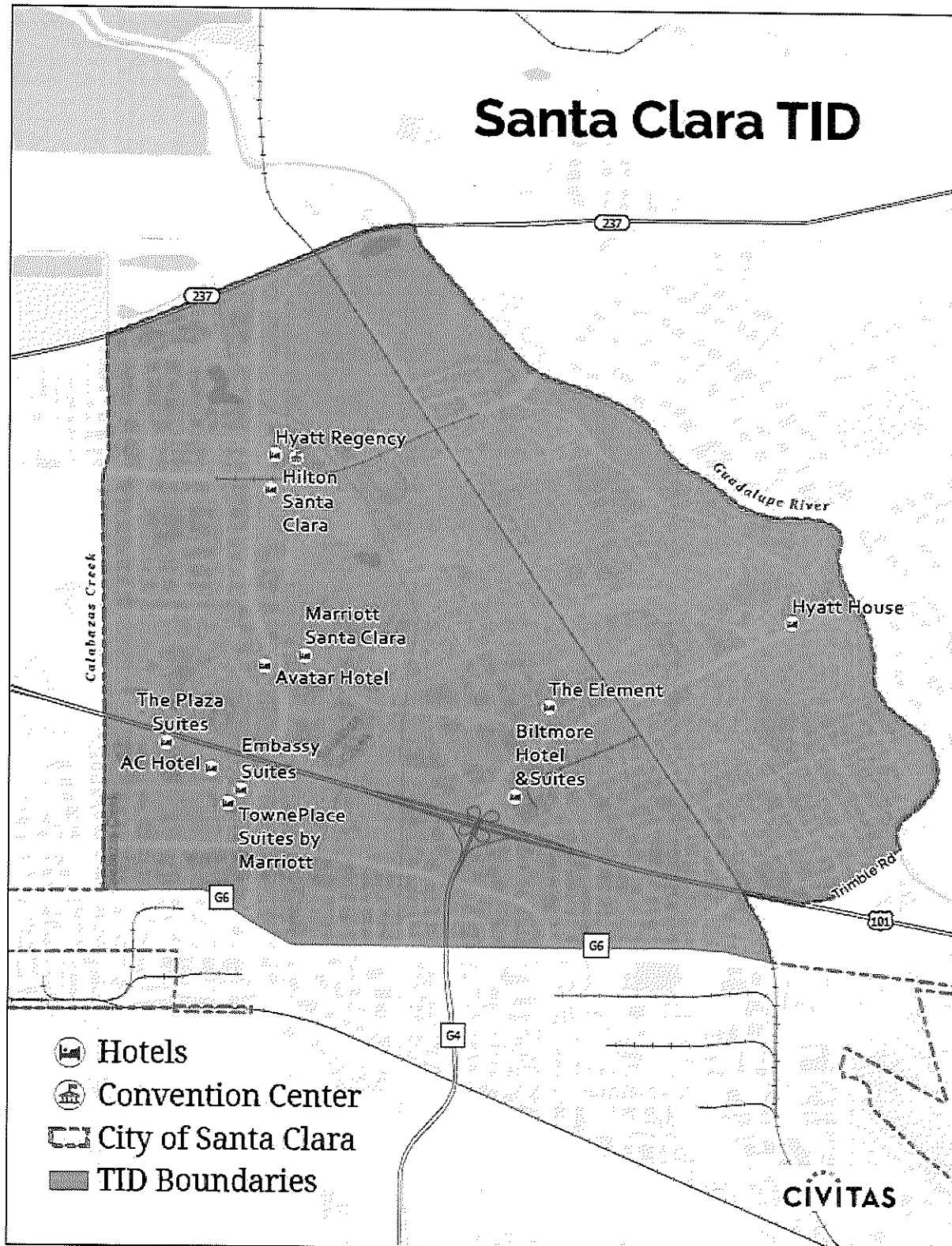
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Lodging Establishment

Business Owner

EMBASSY SUITES SANTA CLARA

ASHFORD TRS SANTA CLARA LLC

Peter Hart

Owner Representative/Owner Name (printed)

General Manager

Title

Peter Hart

Owner/Representative Signature

2/2/2021

Date

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Lodging Establishment

Business Owner

Hilton Santa Clara
4949 Great America Parkway
Santa Clara, CA 95054

Ontario Airport Hotel Corporation

J.L. Helvey
Owner Representative/Owner Name (printed)

Treasurer
Title

J. Helvey
Owner/Representative Signature

3/19/2021
Date

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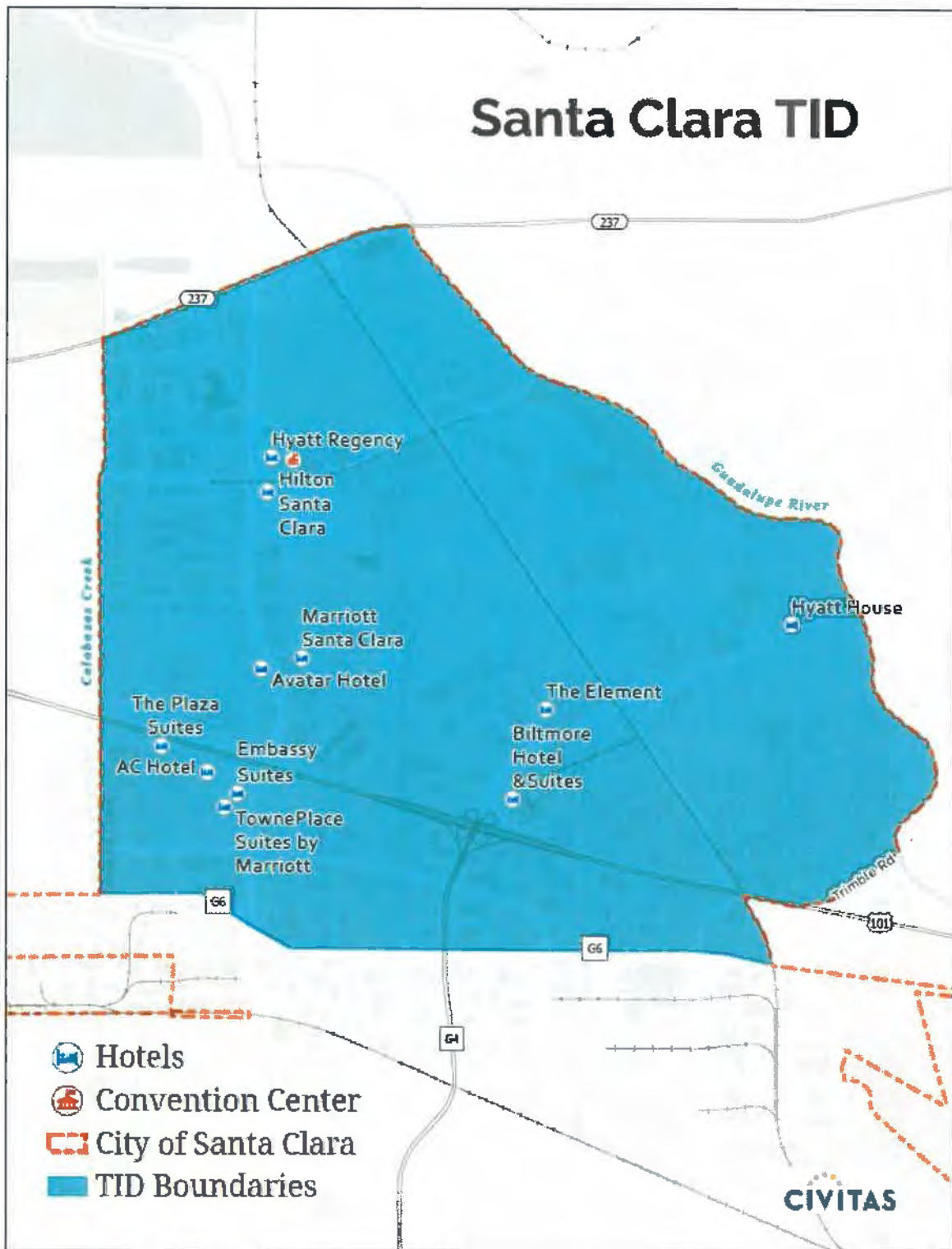
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Lodging Establishment

HYATT REGENCY SANTA CLARA
5101 GREAT AMERICA PKWY
SANTA CLARA, CA 95054

Business Owner

IA LODGING SANTA CLARA,
TPS, L.L.C., A DELAWARE
LIMITED LIABILITY COMPANY
d/b/a/ HYATT REGENCY SANTA CLARA

ERON HODGES

Owner Representative/Owner Name (printed)

GENERAL MANAGER

Title



Owner/Representative Signature

2/4/21

Date

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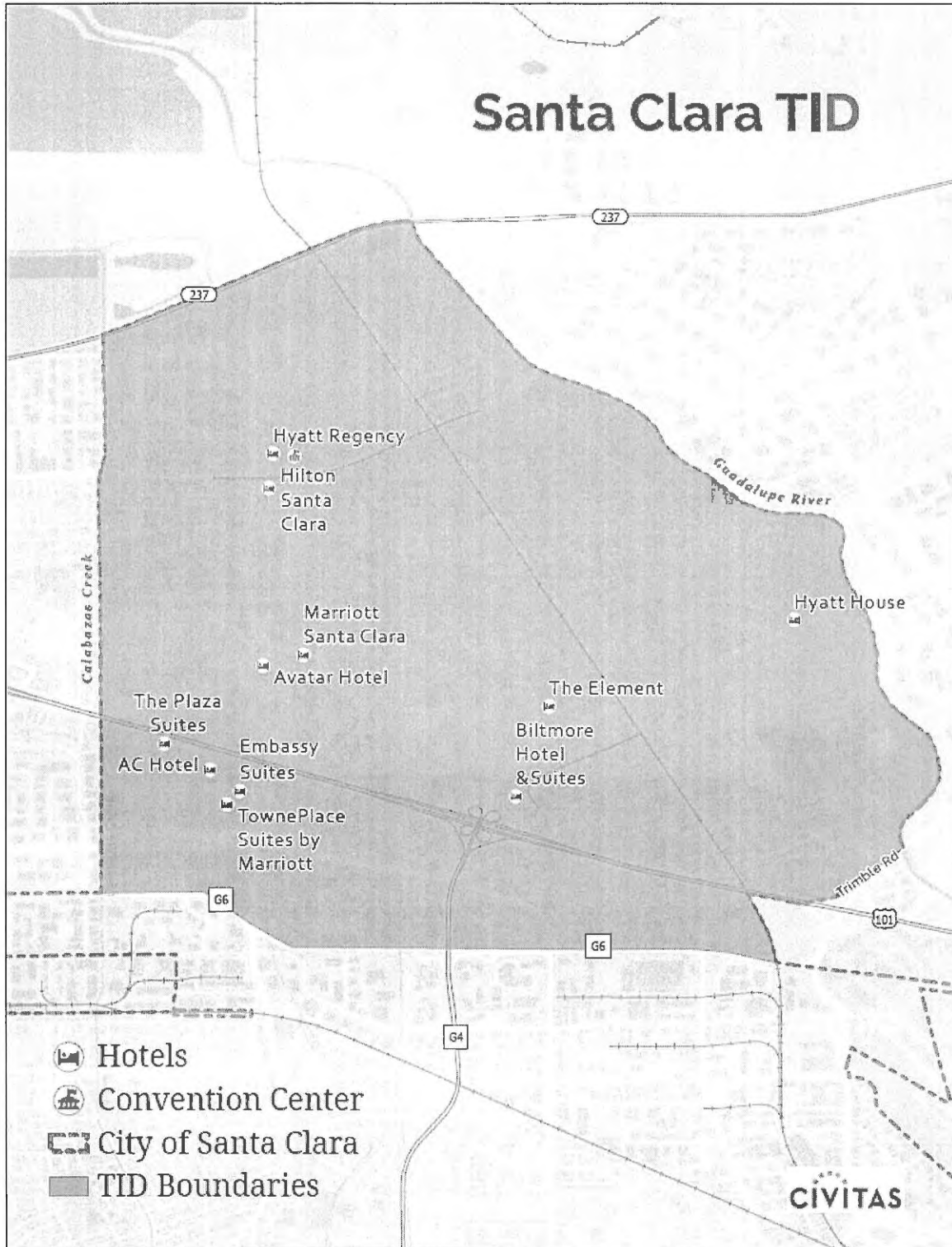
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Lodging Establishment

Business Owner

Santa Clara Marriott

CCMH Santa Clara LLC

Melissa CALLETTE NIELSEN, GENERAL MANAGER
Owner/Representative/Owner Name (printed) Title

Melissa Feb 9, 2021
Owner/Representative Signature Date

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