



Santa Clara Aquatics Foundation

COMMUNITY - ACCESS - EXCELLENCE

THANK YOU!!!!!!



SANTA CLARA AQUATICS

**150+
Years**

**2,000+
Members**

**90+
Olympians**



**\$500,000+
in annual
pool fees**

THIS IS BIGGER THAN A POOL

Community



Excellence

Access

CREATING COMMUNITY

learners

fitness

athletes

masters

special abilities

seniors

youth



everyday health,
fitness, friendships,
and training

local, regional,
national, and
international
competitions

SUITABLE AQUATIC FACILITIES ARE VITAL

(esp. deeper water for diving & artistic)

- ❑ Future of top aquatic programming is at risk
- ❑ Inspiration and motivation for youth aquatics suffers
- ❑ Individual and community opportunities are missed

Drowning Increases in the U.S.

Making swimming lessons more accessible can save lives



#1

Drowning is the number one cause of death for children ages 1-4.

55%

Over half (55%) of U.S. adults have never taken a swimming lesson.

28%

Drowning death rates for Black people were 28% higher in 2021 than in 2019.

Source: <https://www.cdc.gov/vitalsigns/drowning/index.html>



SUITABLE FACILITIES ARE NOT JUST FOR COMPETITIVE ATHLETES



EXCELLENCE

DEVELOPING FUTURE LEADERS

goal-setting

discipline

teamwork

time
management

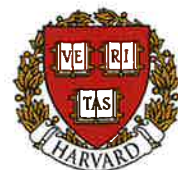


resilience

hard work

dedication

STUDENT-ATHLETES



Santa Clara's International Swim Center (1966)

- ❑ Originally built in 1966 it's been vital to Santa Clarans recreation and fitness
- ❑ 3 pools: a shallow learn-to-swim pool, a 50-meter competition pool, and a dive well with a tower
- ❑ Thousands have learned to swim, maintained their health, connected with their community, trained, and competed

LOCAL INSPIRATION

Mission Viejo



**50+ events
every year**



Irvine

Novato



**Economic Impact
\$1.5 - 2.2M per
Signature and
National events**



**\$11 Million
Marguerite Aquatics Center
in Mission Viejo, CA
(2018)**



- ❑ Originally built in 1972, renovation completed in 2018
- ❑ 3 pools: a shallow learn-to-swim pool, a 50-meter competition pool, and a dive well with a tower
- ❑ Host over 50+ events a year

Source: <https://swimswam.com/11-million-mission-viejo-nadadores-pool-renovation-nearing-completion/>



\$34 Million Miwok Aquatic and Fitness Center in Novato, CA (2022)

- ❑ New construction
- ❑ 3 pools: a shallow learn-to-swim pool, a 50-meter competition pool, and a dive well with a tower
- ❑ Includes fitness center

Source: <https://www.athleticbusiness.com/project-galleries/aquatic-design-portfolio/b4yGvTNxQ3/college-of-marin-new-miwok-center-for-student-wellness-and-recreation#previous-slide>



\$1.15 Million William Woollett Jr. Aquatics Center in Irvine, CA (2025)

- ❑ Addition of a third 50-meter competition pool
- ❑ Addresses a rise in requests from local programs and national competitions
- ❑ Signature and National events generate \$1.5-2.2M in local economic benefit

Source: <https://swimswam.com/william-woollett-ir-aquatics-center-adding-third-50-meter-competition-pool-more-seats/>

Let's Secure the Future of Aquatics in Santa Clara

1. Prioritize the International Swim Center
2. Encourage facility design to start with year-round programming to maximize utilization and benefits to the community
3. Collaborate with City Staff on facility use cases, requirements and design direction
4. Define a partnership between SCAF and the City of Santa Clara to create a long-term model that benefits everyone

THANK YOU!!!