



# City of Santa Clara

## Meeting Minutes

### Economic Development, Communications, and Marketing Committee

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03/20/2019

3:30 PM

City Hall – Council Chambers  
1500 Warburton Avenue  
Santa Clara, CA 95050

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#### CALL TO ORDER AND ROLL CALL

**Chair Davis** called the meeting to order at 3:35 PM.

**Present** 3 - Councilmember Debi Davis, Mayor Lisa M. Gillmor, and  
Councilmember Kathy Watanabe

#### 1. Introduction by Chair

**Chair Davis** made introductory remarks.

Committee Members and staff made introductions.

#### PUBLIC PRESENTATIONS

**Public Speaker** made general comments and questions regarding the  
Committee.

#### GENERAL BUSINESS

2. [19-210](#) Overview of Mission, Goals, and Discussion of Workplan Items

**Chair Davis** reviewed the Workplan items.

**Mayor Gillmor** provided a handout ("Economic Development, Communications, Marketing Committee Consultant) and reviewed the need and purpose of a Consultant for the Committee.

**Chair Davis** asked Stakeholders to share their thoughts regarding topics related to the Committee.

**No official motion was made, however Committee Members expressed support for the memo provided by Mayor Gillmor and the memo was referred to staff to evaluate further and determine a potential funding mechanism.**

***Note: The referral for the Committee "to seek the services of a consultant" requires review to determine compliance and governance alignment with the City Charter.***

3. [19-214](#) Small Business Cooperative Presentation

**Chair Davis** asked Kirk Vartan to give a presentation on Business Retention Plan/Worker Cooperative.

**Public Speaker(s):** Public Speaker (1)

**A motion was made by Councilmember Watanabe, seconded by Mayor Gillmor, to direct staff to agendize a Study Session similar to how other topic experts have been invited to present to the City Council.**

**Aye:** 3 - Councilmember Davis, Mayor Gillmor, and Councilmember Watanabe

**STAFF REPORT**

None.

**COMMITTEE MEMBERS REPORT**

None.

**GOOD OF THE ORDER**

Stakeholders made various updates on upcoming events.

**ADJOURNMENT**

The meeting was adjourned at 5:17 PM.

The Economic Development, Communications, and Marketing Committee meeting was adjourned to June 3, 2019, at 3:00 p.m.