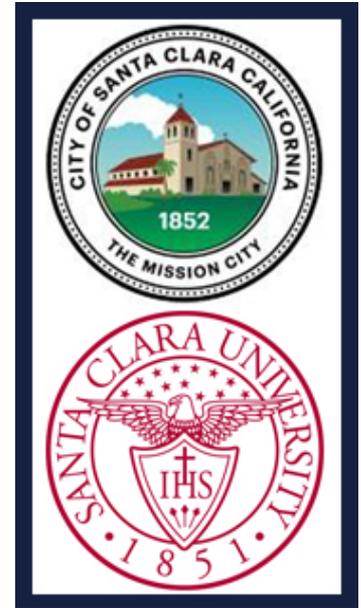# Neighborhood University Relations Committee (NURC)

December 2, 2024

Agenda

1. **Planning Division Update.** Presentation by Community Development Department on enforcement activity

2. **Santa Clara University Update.** Presentation by Santa Clara University

3. **Santa Clara Police Update.** Presentation by the Police Department

4. Update on NURC Restructuring

Long Range Planning

Long Range Planning

Proposed El Camino Real Specific Plan Draft Land Use Plan

- ## El Camino Real Specific Plan Redo
  - In progress – Undergoing CEQA analysis

- ## Santa Clara Station Area Plan
  - In progress –
    - Consultant contract signed in December 2023
    - Held 5 Station Area Task Force (SATF) Meetings
    - 1st Community Workshop held on November 13, 2024

SANTA CLARA STATION
WHERE COMMUNITY CONNECTS

Santa Clara Station Area Specific Plan
EXISTING CONDITIONS REPORT
MAY 2024
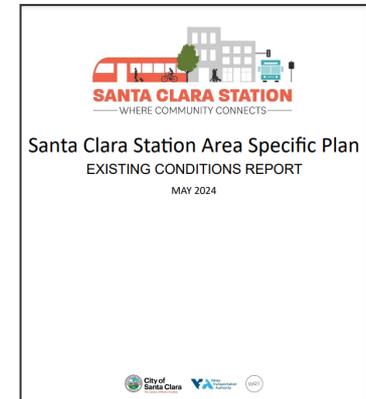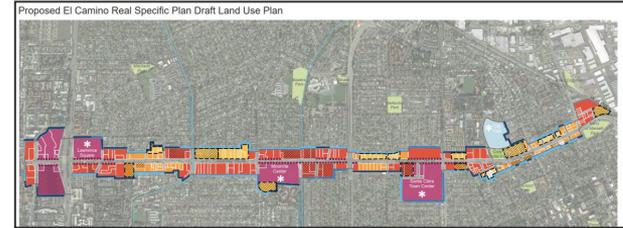
Development Projects

1400 Coleman Avenue

- Demolition of existing 1-2 story office buildings and surface parking.
- Construction of:
  - 45 3-story townhome units with ADU's
  - 70 townhome units in 2 podium budlings.

Code Enforcement Activity

University Area Enforcement
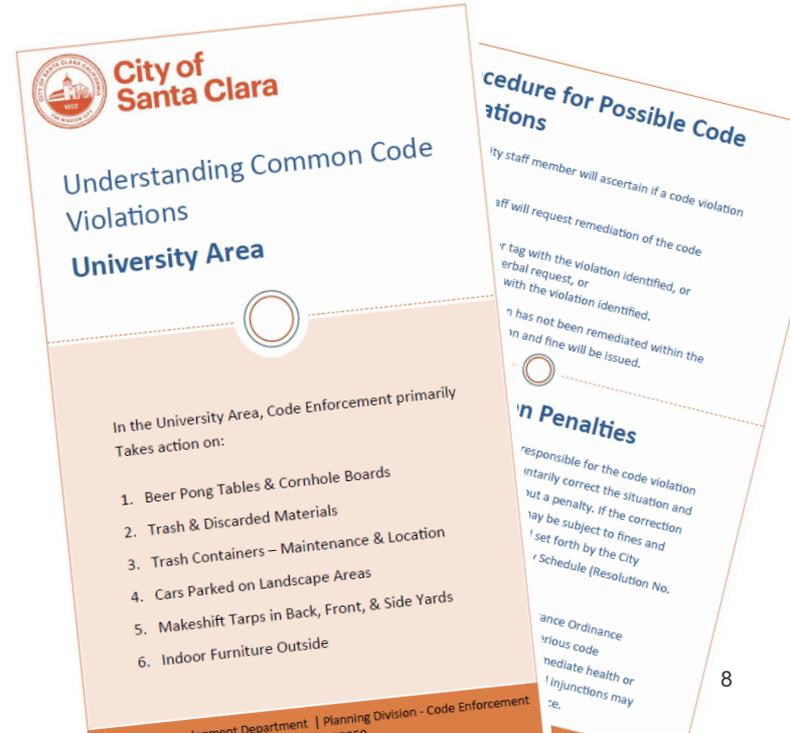## Code Violations Procedure

Procedure for Possible Code Violations

Step 1: A City staff member will ascertain if a code violation exists.

Step 2: City Staff will request remediation of the code violation, by;
- leaving a door tag with the violation identified, or
- an in person verbal request, or
- a mailed letter with the violation identified.

Step 3: If the violation has not been remediated within the given timeline, a Citation and fine will be issued.

City of Santa Clara

Understanding Common Code Violations

University Area

In the University Area, Code Enforcement primarily Takes action on:

1. Beer Pong Tables & Cornhole Boards
2. Trash & Discarded Materials
3. Trash Containers – Maintenance & Location
4. Cars Parked on Landscape Areas
5. Makeshift Tarps in Back, Front, & Side Yards
6. Indoor Furniture Outside

University Area Enforcement
Working Together for Compliance

Community Development

↓

Confirm a violation exists

↑

Environmental Programs

Issue a notice of violation

Conduct a re-inspection. Take the appropriate enforcement action if not abated.

University Area Enforcement
Citations

- October 16, 2023 – May 14, 2024:

  Community Development
  - 77 violation notices issued
  - 4 citations were issued
  Environmental Programs
  - 32 violation notices issued
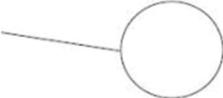 - 6 citations were issued

- May 14, 2024 – Present:

  Community Development
  - 30 violation notices issued
  - 1 citations were issued
  Environmental Programs
  - 31 violation notices issued
  - 5 citations were issued

City of Santa Clara
Code Enforcement
1500 Warburton Avenue
Santa Clara, CA 95050
(408) 615-2460

Address: _____

Notice of Violation

Santa Clara Municipal Code Violation:

08.15.020 Overgrown Weeds
[ ] Trim down weeds
08.25.040 Accumulation of Refuse
[ ] Remove trash, cups, glass bottles, cardboard, and boxes
08.30.030 Public Nuisances
[ ] Remove couches, beer pong tables, kegs, and debris
[ ] Remove inflatable/kiddie pool
18.12.120 Parking Requirements
[ ] Lawn parking prohibited
18.82.010 Inoperable Vehicle(s)
[ ] Remove inoperable vehicle
[ ] Other SCC: _____

University Area Enforcement
Community Outreach

Gov Delivery – City News

NURC Website

NURC Public Meetings

Santa Clara University

NURC Meeting
May 22nd, 2023

SCU Student Move-in

Smooth process this year!

3,513 students living in University-owned housing
- Undergraduate students: 3241
- Neighborhood Units: 94
- Graduate and Law students: 178

Student Educational Outreach

Walkabout

- September 28th
- Partnered with
  - Associated Student Government,
  - Campus Safety Services
  - Neighborhood Ambassadors
  - Santa Clara Police & Fire
  - Planning & Code Enforcement
- Visited 166 student residences
  - Spoke to 99 of those residences

Neighborhood Ambassadors Programming

- Programs within the Residence Halls
- Collaboration with ASG,
  off campus students and SCPD

Picnic in the Park Recap

On October 26th, we had an estimated 375 attendees, with 103 enjoying storytime before the event officially started.

The event received overwhelmingly positive feedback from attendees, who loved the activities, goodies/treats, student performances, and raffle prizes.

We would like to thank our local partners who worked closely with us to make this a great event:
- Mission Branch Library
- Old Quad Residents Association
- Santa Clara Police Department
- Santa Clara Fire Department
- SCU Off Campus Living

Update on Monthly Joint Agency Coordination Meeting

- Members:
  - Santa Clara University Staff, Campus Safety Services and students
  - Local property managers
  - City of Santa Clara Staff: Code Enforcement, Planning Department and Public Works
  - Old Quad Residents Association
  - Santa Clara Police Department
  - Santa Clara Fire Department
  - Santa Clara Unified School District
- Timing: Monthly meetings all year
- Purpose: Coordination between agencies to address concerns
- Topics: Trash, parking, noise abatement, citations from Code Enforcement & Santa Clara Police

SCU Supporting the Community

Hosted parking for SCU Parade of Champions on Oct 5

Hosted the Old Quad Residents Association City Council District 5 candidate forum on Oct. 24 at 7pm in the Benson Center

Participating on City's Vision Zero Working Group (VZWG)

Participating in Station Area Task Force and BART VTA Community Working Group - Santa Clara Station

Santa Clara University Contacts:

Sam Florio, Associate Vice President for Auxiliary Services
sflorio@scu.edu

Steve Ross, Office of Student Life
sross2@scu.edu, 408-554-4583

Sean Collins, Associate Vice President for University Operations
spcollins@scu.edu, 408-554-5078

Santa Clara Police Department Sergeant Otico

SITREP

- <u>Troublesome behavior from SCU students.</u>

  - Urinating in public

  - Thefts (Safeway, 10851, etc.)

  - Alcoholic beverages thrown at officers

  - Pedestrian safety

  - Disrespect (fleeing from Police, laughing about

  criminal behavior, etc.)

Proactive Steps Taken

- <u>08-20-24</u>: SCU Task Force meeting (SCPD, SCU, Code Enforcement, & others)

- <u>08-21-24</u>: Meeting with SCU Staff regarding the upcoming school year.

- <u>09-18-24</u>: Meeting with SCU Neighborhood Ambassadors

- <u>09-24-24</u>: SCU Task Force meeting (SCPD, SCU, Code Enforcement, & others)

- <u>09-25-24</u>: Meeting with property owners / managers

- <u>09-28-24</u>: SCU Walkabout – SCPD, SCU Office of Student Life, Code Enforcement, Fire Dept. Door-to-door education (200+ students contacted)

- Multiple Team 200 patrols to begin the school year, intelligence-driven

- Informational emails and welcome video for incoming students

- ABC Grant special operations (Impact inspections, shoulder taps, minor decoys, etc.)

SCU Footprint
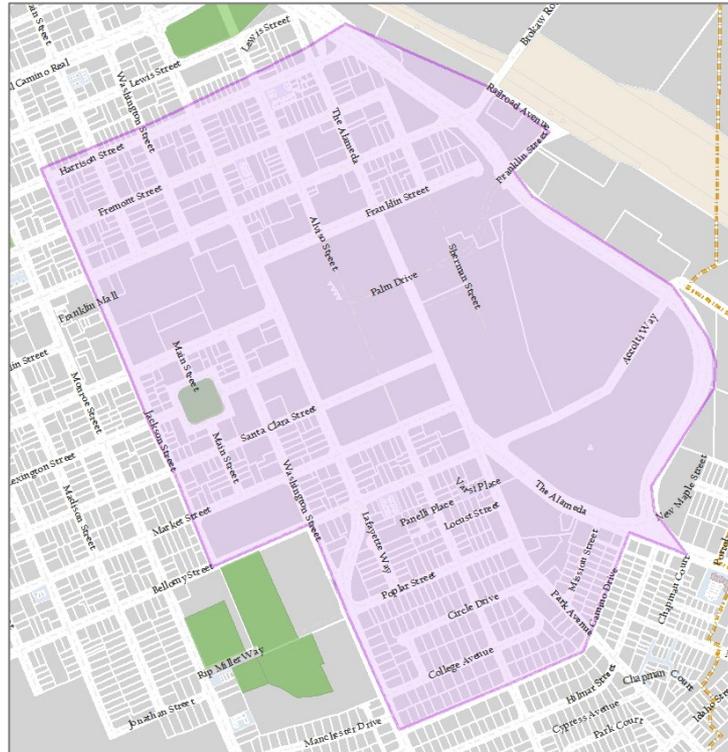
Strict Enforcement Model

PD takes a tough stance on noise complaints

- CRT Officers are using a progressive enforcement model. Various first offenses can potentially result in warnings (educational element), but citations are also being issued on first offenses when noise is late or excessive.

Special Response Ordinance (penalty amounts for violations deemed an infraction)

Section 9.05.020 (a)	First Response	
Section 9.05.020 (f)(1)(A)	2nd Response **within 72 hours**	$500.00
Section 9.05.020 (f)(1)(B)	2nd Response, after 72 hrs, **within 30 days**	$250.00
Section 9.05.020 (f)(1)(C)	2nd Response, after 30 days, **within one year**	$150.00
Section 9.05.020 (f)(1)(D)	3rd Response within one year	$300.00
Section 9.05.020 (f)(1)(E)	4th Response within one year	$600.00
Section 9.05.020 (f)(1)(F)	5th Response within one year	$900.00
Section 9.05.020 (f)(1)(G)	Over 5 Responses within one year	$1000.00

Santa Clara City Code

The fees above apply to Administrative Citations only for the sections noted. The City may enforce a violation(s) of City Code as a criminal, civil, or administrative action. The gathering abated may also be subsequently evaluated for enforcement of other City Code violations, including but not limited to:

SCCC 9.05.010: loud and unreasonable noise 10PM to 7AM

SCCC 9.05.025: public nuisance - disturbance

SCCC 9.05.110: person(s) under the age of 21 in possession of alcoholic beverage(s)

This is intended to be an informational reference guide and notice. Refer to the actual City Code for complete text of the referenced sections, and additional sections, including but not limited to: SCCC Chapter 9.05.

Rev 9/2016

Strict Enforcement Model

Property Owners Collaboration

- Regular follow-up meetings conducted to foster a good working relationship/information flow with property owners/managers.

- Property owners taking action in collaboration with CRT. "House meetings" are a good example of this (roughly **8** such meetings already this school year), as is the path to enforcement action (citations) and "blue tags"...

Blue Tags

- When a property has been identified as a "Nuisance" it can be blue tagged

- Each subsequent police or fire response is $1000 minimum

- Blue tag must remain posted on residence for 90 days

IMPORTANT NOTICE REGARDING PUBLIC NUISANCE

PURSUANT TO SANTA CLARA CITY CODE CHAPTER 9.05, THE NEXT DISTURBANCE AT THE PREMISES WILL RESULT IN MONETARY PENALTIES IMPOSED UPON ALL PARTICIPANTS AND SPONSORS OF THE EVENT, AND ALL PROPERTY OWNERS OF THE PREMISES.

NOTICE IS HEREBY GIVEN THAT on 2-XX-2022, at 2:00 PM, the Santa Clara Police Department found that a public nuisance caused by a disturbance of the public peace and/or threat to public safety occurred at the premises located at 1234 Main Street in Santa Clara, CA.

If there is a subsequent event on these premises that constitutes such a public nuisance and necessitates the intervention of the Police Department or Fire Department on or before 2-XX-2023, every participant in and sponsor of such event shall be jointly and severally liable for the monetary penalties connected with this response (any subsequent event at the same premises, which necessitates City intervention, shall result in a fee of one thousand dollars ($1,000.00)). If there is a subsequent event on these premises that constitutes such a public nuisance and necessitates the intervention of the Police Department or Fire Department within one (1) year from the date of this notice, the occupants and owner of the premises shall be jointly and severally liable for the costs connected with any subsequent response.

Randy Van Diemen
Officer Name

Officer Signature

Police Officer
Title of Officer

408-615-4742
Phone Number

2-XX-2022
*Date Issued / Posted*

2202XXXXXX
Case Number

The residents/tenants of the listed property shall be responsible for ensuring that this notice shall NOT be removed or defaced for three months from the time of posting.

Blue Tags

- Blue-tags used more frequently as a tool to combat nuisances.

- NOTE: SCPD has adjusted the blue tag approach to carry over from the previous year.

- Currently 5 blue tags are active, with multiple other houses on the verge of being blue-tagged (meetings conducted with all)

Blue Tags

Year	Blue Tags
2019-20	4
2020-21	2
2021-22	8
2022-23	4
2023-24	3
2024-25	5
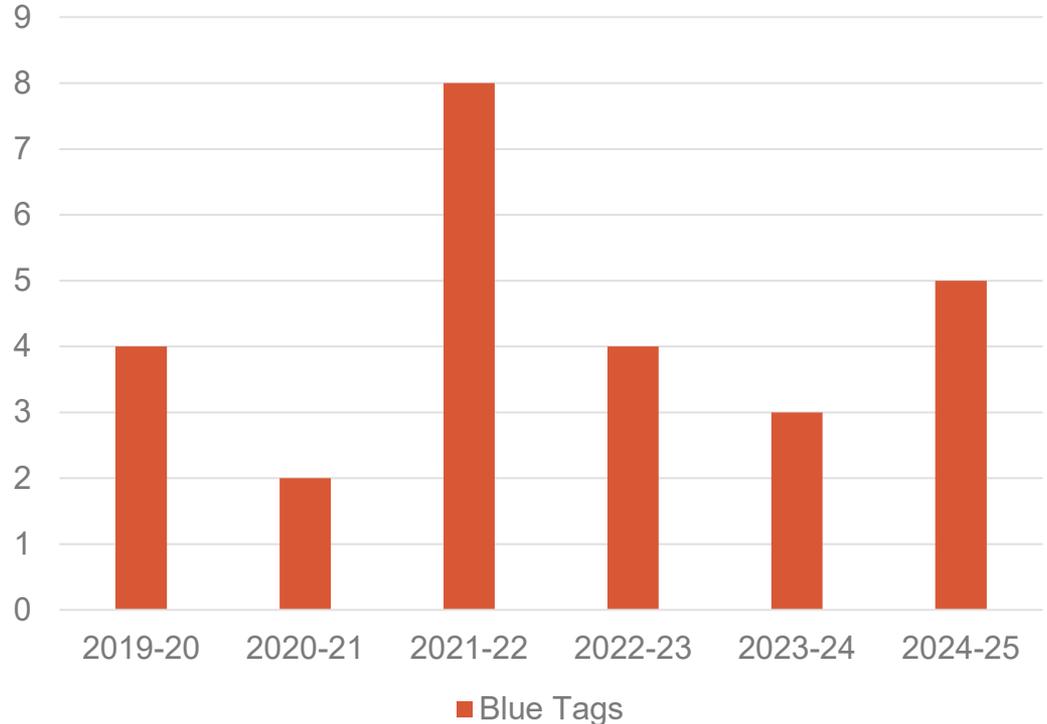
SCU Zone Statistics

SPECIAL RESPONSE NOTICES:
- *9/1/2023 through 12/2/2023 = 58*
- ***9/1/2024 through 12/2/2024 = 58***

ADMINISTRATIVE CITATIONS (after Special Response Analysis):
- *9/1/2023 through 12/2/2023 = 35*
- ***9/1/2024 through 12/2/2024 = 29***

Citation Statistics

As of 12/2/23:
- ***$22,100 in fines***

- *$631.43 per citation*

As of 12/2/24:
- ***$16,950 in fines***

- *$584.48 per citation*

The goal is not to produce money, but to change behavior and bring peace to the neighborhood

Working with Students

- Conversations with students to educate on driving factors for behavior and police response

- Actions taken by SCPD to promote health and safety of students
  - Prowlers / stalkers
  - Fentanyl dangers
  - Proactively addressing "bad actors" (internal and external)

- Building relationships with student organizations (ex: First Responders Night with ASG)

- Police participation in SCU activities to build rapport and trust

- Firm, but fair approach

Questions?