



City Council Meeting

Item No. 7, RTC 25-156
Action on Approval of
Location and Design of the
Rainbow Crosswalk Project

June 24, 2025

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City of Santa Clara
The Center of What's Possible

Background

- FY 2024/25 CIP includes \$100k for one Rainbow Crosswalk.
- Completed identification of potential crosswalk locations and artwork.
- January 6 Cultural Commission discussion/recommendation.
- April 3 Council Priority Setting Session project update.
- Rainbow Crosswalks have been installed by many municipalities as a display of support for the LGBTQIA+ community.

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Installation

- Not regulatory but considered a form of artwork.
- Can not replace crosswalk markings.
- Location criteria:
 - Higher than average pedestrian activity
 - Lower vehicle volume and speed
 - Midblock or uncontrolled crosswalks are ideal
- Two staff recommended locations.

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Location 1

Monroe Street at Franklin Street



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Location 2

**Warburton Avenue at City Hall to
Triton Museum**



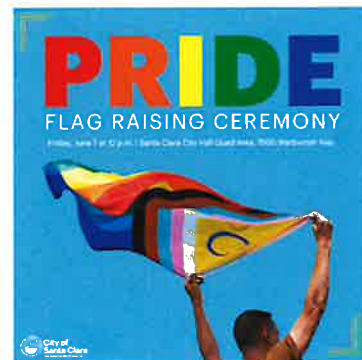
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Artwork

- Incorporates LGBTQIA+ colors
 - Red – Life
 - Orange – Healing
 - Yellow – Sunlight
 - Green – Nature
 - Blue – Serenity
 - Violet – Spirit
 - Black and Brown – People of Color
 - Pink, Light Blue and White – Transgender community, reflecting traditional gender colors and those who identify outside the binary.
- Simplified artwork to facilitate on-going maintenance



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Artwork Sample 1



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Artwork Sample 2



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Staff Recommendation to Cultural Commission

Monroe St. and Franklin St.



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January 6th Cultural Commission

- **Location:**
 - First choice: Southern crosswalk at Scott Boulevard and Anna Drive (*New location idea*)
 - Second choice: Monroe Street and Franklin Street (*Staff recommended*)
- **Rainbow-Colored Artwork:** Ladder-style crosswalk with rainbow-colored stripes running perpendicular to pedestrian travel (*Staff recommended*)

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Cultural Commission Recommendation

Scott Blvd and Anna Dr.



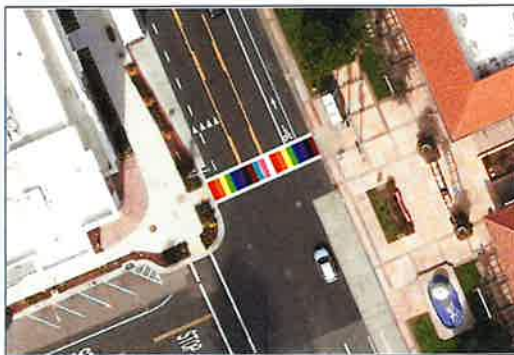
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Staff Recommendation

Monroe St. and Franklin St.



- Aligns with recommended location characteristics
- Supports local events
- Straightforward overall design

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Recommendation

1. Approve the location of the Rainbow Crosswalk project at the crosswalk at Monroe Street and Franklin Street; and
3. Approve the design of the Rainbow Crosswalk as a ladder-style crosswalk with individual rainbow-colored stripes that run perpendicular to a pedestrian's path of travel.

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