

SANTA CLARA STADIUM AUTHORITY
NON-NFL EVENTS
FY 2019

	Ticketed Events	Catered Events	Total
Attendance	155,255	33,535	188,790
Non-NFL Event Revenue			
Ticketed Event Revenue (includes Promoter/Artist revenue)	\$ 22,496,891	\$	22,496,891
Non-Ticketed Event Revenue (includes F&B revenue)		\$ 6,816,403	6,816,403
Total Non-NFL Event Revenue	22,496,891	6,816,403	29,313,294
Non-NFL Event Expense			
Promoter/Artist Payments	18,553,717	-	18,553,717
Public Safety Costs/Security	2,625,412	156,128	2,781,540
Event Staff	1,468,066	482,525	1,950,591
F&B Cost	356,508	4,051,256	4,407,764
Parking Costs	1,040,483	12,839	1,053,322
Other Event Expenses	1,458,169	621,325	2,079,494
Total Non-NFL Event Expense	25,502,355	5,324,073	30,826,428
Subtotal	(3,005,464)	1,492,330	(1,513,134)
Other Operating Income (Expense)			
Catered Events Department Labor Costs			(512,554)
Staff Costs - Not Event Specific			(306,256)
Operating Expenses			(110,156)
City of Santa Clara Workers' Comp Claims			(277,346)
Interest Income			70,350
Depreciation Expense			(91,918)
Total Other Operating Income (Expense)			(1,227,880)
Net Income from Non-NFL Events			(2,741,014)
Non-NFL Event Ticket Surcharge Collected			735,496
Combined Net Income and Ticket Surcharge			<u><u>\$ (2,005,518)</u></u>