



# City of Santa Clara

The Center of What's Possible

## SENIOR ADVISORY COMMISSION

MUNICIPAL CODE, PRIORITIES, AND WORK PLAN  
FY 2025/26

## CITY MUNICIPAL CODE

The City of Santa Clara charter includes the following sections that mandate the formation of a Senior Advisory Commission and its role.

### **Sec. 2.120.110 Senior Advisory Commission.**

There shall be a City Senior Advisory Commission consisting of seven members to be appointed by the City Council from the qualified electors of the City, none of whom shall hold any paid office or employment in the City government, and shall have the following powers, functions, and duties:

- (a) Study, review, evaluate, and make recommendations to the City Council relative to any and all matters affecting elderly people in the City of Santa Clara.
- (b) Make such studies and submit to the Council such reports or recommendations respecting matters affecting elderly people, and such matters as the Council may from time to time request.

## COUNCIL PRIORITIES

City Council priorities are organized into four Priority Areas of Focus with subcategories. The subcategories are strategic outcomes for each Priority Area of Focus.

1. **Excellent City Government** – Valued City Services, Reliable Funding, Well-Managed Stadium, Trusted and Engaged City Government
2. **Reliable Infrastructure** – Resilient and Well-Maintained Infrastructure, Accessible Transportation Options
3. **Outstanding Quality of Life** – Affordable Housing and Supportive Services, Safe Community, Quality Parks Programing and Cultural Amenities
4. **Thriving Community** – Vibrant Local Community

## VISION STATEMENT

Enrich the lives and enhance the health and wellbeing of our community by supporting a vibrant, active quality of life for all ages, abilities and interests through excellent parks and recreational facilities, community services, programs, and events.

## PRIORITIES

Based on the Commission charter, Council Priorities, the above vision statement, values, and context from prior years, the Commission has defined its priorities and goals for the current fiscal year. The priorities are presented in this section and the goals coming from these priorities are stated in the following section.

# GOALS

## **Goal 1: Strategic Plan for the Senior Needs Assessment**

Action(s)	Ad Hoc Subcommittee	Timeline	Notes	Measurable Outcomes
<p>A. Open and circulate Survey to the public</p> <p>B. Conduct Focus Groups in multiple languages</p> <p>C. Review data</p> <p>D. Develop Senior Needs Assessment Plan</p> <p>E. Connect Older Adults to resources identified within the Senior Needs Assessment Survey</p>			<p>Email Notification – GovDelivery</p> <p>Channel 15 –</p> <p>City Website</p> <p>City Hall News</p> <p>SVP Utility Bill</p> <p>Inside Santa Clara</p> <p>Special Events –</p> <ul style="list-style-type: none"> <li>- Celebrate Santa Clara               <ul style="list-style-type: none"> <li>o Levi’s Stadium</li> <li>o Night Market</li> </ul> </li> </ul> <p>Senior Center Newsletter (Mar., Apr., May)</p> <p>Radio Stations (SCU)</p> <p>Tabling Opportunities</p> <ul style="list-style-type: none"> <li>- Sr. Center,               <ul style="list-style-type: none"> <li>o Fitness Center, Commissioner Kapadia</li> <li>o Senior Nutrition Program, Commissioner Kapadia</li> </ul> </li> <li>- Farmer’s Market</li> <li>- City Special Events (H&amp;W Fair, Movie Nights)</li> </ul> <p>Sr. Living</p> <ul style="list-style-type: none"> <li>- Belovida Senior Living</li> <li>- Bracher Senior Apartments - Commissioner Selden</li> <li>- Camino del Rey Senior Apartments</li> <li>- Ellore – Commissioner Selden</li> <li>- Gateway Santa Clara</li> <li>- John Burns – Commissioner Vaz</li> <li>- Kifer Senior Apartments</li> <li>- Liberty Towers – Commissioner Soto</li> <li>- Pacific Gardens - Commissioner Soto</li> <li>- Presidio Santa Clara</li> <li>- Priya Living</li> </ul>	

			<ul style="list-style-type: none"> <li>- The Westmont</li> <li>- Valley Village – Commissioner Soto</li> <li>- Villa Serena - Commissioner Soto</li> <li>- Warburton Holiday Senior Living - Commissioner Soto</li> </ul> <p>Library - City Partners - Give-aways (magnifying card)</p>	
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**Goal 2: Advocate for Housing Regulations for Older Adults in Santa Clara**

Action(s)	Ad Hoc Subcommittee	Timeline	Notes	Measurable Outcomes
Propose regulation modifications to protect Older Adults in rental properties.			Waiting on information from Senior Needs Assessment	