

Meeting Agenda

Neighborhood-University Relations Committee

Monday, October 20, 2025

6:00 PM

Hybrid Meeting
City Hall Council
Chambers/Virtual
1500 Warburton Avenue
Santa Clara, CA 95050

The City of Santa Clara is conducting Neighborhood University Relations Committee meetings in a hybrid manner (in-person and continues to have methods for the public to participate remotely).

• Via Zoom:

o https://santaclaraca.zoom.us/j/82990496428 or

o Phone: 1(669) 900-6833

How to Submit Written Public Comment Before Neighborhood University Relations Committee Meeting: By email to PlanningPublicComment@santaclaraca.gov by 12 p.m. the day of the meeting. Those emails will be forwarded to Staff and will be uploaded to the Neighborhood University Relations Committee Agenda as supplemental meeting material. Emails received after 12:00 P.M.cutoff time up through the end of the meeting will form part of the meeting record. Please identify the Agenda Item Number in the subject line of your email.

Note: Emails received as public comment will not be read aloud during the meeting. Agendas, Staff Reports and some associated documents for Neighborhood University Relations Committee items may be viewed on the Internet at https://santaclara.legistar.com/Calendar.aspx

All public records relating to an open session item on this agenda, which are not exempt from disclosure pursuant to the California Public Records Act, that are distributed to a majority of the legislative body will be available for public inspection at the Office of the City Clerk at Santa Clara City Hall, 1500 Warburton Avenue, Santa Clara, CA 95050 at the same time that the public records are distributed or made available to the legislative body.

CALL TO ORDER AND ROLL CALL

Welcome, Swearing In Ceremony and Introductions

CONSENT CALENDAR

1. 25-836 NURC Meeting Minutes of May 5, 2025 Special Meeting

Recommendation: Approve the NURC Meeting Minutes of the May 5, 2025 Special Meeting

PUBLIC PRESENTATIONS

[This item is reserved for persons to address the body on any matter not on the agenda that is within the subject matter jurisdiction of the body. The law does not permit action on, or extended discussion of, any item not on the agenda except under special circumstances. The governing body, or staff, may briefly respond to statements made or questions posed, and appropriate body may request staff to report back at a subsequent meeting.]

GENERAL BUSINESS

- 2. 25-1532 <u>Introductory Meeting of the Restructured Neighborhood University Relations Committee</u>
 - **Recommendation:** Note and file the staff report
- 3. 25-1547 Community Engagement Activities in Planning for 2026
 - **Recommendation:** Note and file the staff report
- 4. 25-1531 <u>Updates from Community Development Department, Santa</u>
 Clara University, and Police Department
 - **Recommendation:** Note and file the staff and Santa Clara University update
- 5. 25-1534 <u>2026 Neighborhood University Relations Committee Calendar</u>

Recommendation: Approve the proposed 2026 NURC Meeting Calendar

<u>ADJOURNMENT</u>

MEETING DISCLOSURES

The time limit within which to commence any lawsuit or legal challenge to any quasi-adjudicative decision made by the City is governed by Section 1094.6 of the Code of Civil Procedure, unless a shorter limitation period is specified by any other provision. Under Section 1094.6, any lawsuit or legal challenge to any quasi-adjudicative decision made by the City must be filed no later than the 90th day following the date on which such decision becomes final. Any lawsuit or legal challenge, which is not filed within that 90-day period, will be barred. If a person wishes to challenge the nature of the above section in court, they may be limited to raising only those issues they or someone else raised at the meeting described in this notice, or in written correspondence delivered to the City of Santa Clara, at or prior to the meeting. In addition, judicial challenge may be limited or barred where the interested party has not sought and exhausted all available administrative remedies.

If a member of the public submits a speaker card for any agenda items, their name will appear in the Minutes. If no speaker card is submitted, the Minutes will reflect "Public Speaker."

In accordance with the requirements of Title II of the Americans with Disabilities Act of 1990 ("ADA"), the City of Santa Clara will not discriminate against qualified individuals with disabilities on the basis of disability in its services, programs, or activities, and will ensure that all existing facilities will be made accessible to the maximum extent feasible. The City of Santa Clara will generally, upon request, provide appropriate aids and services leading to effective communication for qualified persons with disabilities including those with speech, hearing, or vision impairments so they can participate equally in the City's programs, services, and activities. The City of Santa Clara will make all reasonable modifications to policies and programs to ensure that people with disabilities have an equal opportunity to enjoy all of its programs, services, and activities.

Agendas and other written materials distributed during a public meeting that are public record will be made available by the City in an appropriate alternative format. Contact the City Clerk's Office at 1 408-615-2220 with your request for an alternative format copy of the agenda or other written materials.

Individuals who require an auxiliary aid or service for effective communication, or any other disability-related modification of policies or procedures, or other accommodation, in order to participate in a program, service, or activity of the City of Santa Clara, should contact the City's ADA Coordinator at 408-615-3000 as soon as possible but no later than 48 hours before the scheduled event.



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Agenda Report

25-836 Agenda Date: 10/20/2025

REPORT TO NEIGHBORHOOD UNIVERSITY RELATIONS COMMITTEE (NURC)

SUBJECT

NURC Meeting Minutes of May 5, 2025 Special Meeting

RECOMMENDATION

Approve the NURC Meeting Minutes of the May 5, 2025 Special Meeting



Meeting Minutes

Neighborhood-University Relations Committee

05/05/2025 6:00 PM

Hybrid Meeting City Hall Council Chambers/Virtual 1500 Warburton Avenue Santa Clara, CA 95050

Special Meeting

TO WHOM IT MAY CONCERN:

NOTICE IS HEREBY GIVEN that, pursuant to the provisions of California Government Code §54956 ("The Brown Act") and Section 708 of the Santa Clara City Charter, the undersigned calls for a Special Meeting of the Neighborhood-University Relations Committee (NURC), to commence and convene on May 5, 2025 at 6:00 pm for a Special Meeting at Santa Clara City Hall/Council Chambers, 1500 Warburton Avenue, Santa Clara, California, and via Zoom to consider the following matter(s) and to potentially take action with respect to them.

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o https://santaclaraca.zoom.us/j/82990496428 or

o Phone: 1(669) 900-6833

Public Comments prior to meeting may be submitted via email to PlanningPublicComment@SantaClaraCA.gov no later than noon on the day of the meeting; (Comments received after 12:00 PM on the day of the meeting will be made part of the public record but will not be read out loud during the meeting) and also before and during the meeting via eComment. Clearly indicate the project address, meeting body, and meeting date in the email.

Agendas, Staff Reports and associated documents for Neighborhood University Relations Committee items may be viewed on the City's website at https://santaclara.legistar.com/Calendar.aspx

CALL TO ORDER AND ROLL CALL

Chair Jain called the meeting to order at 6:02 p.m.

Staff in Attendance:

Director of Economic Development & Sustainability Reena Brilliot Director of Community Development Afshan Hamid Police Captain Nick Richards Police Sergeant Otico

CONSENT CALENDAR

1. 25-544 NURC Meeting Minutes of February 24, 2025 Meeting

Recommendation: Approve the NURC Meeting Minutes of the February 24, 2025 Meeting

A motion was made by Councilmember Chahal, seconded by Chair Jain, to approve the Consent Calendar. Motion was approved 2-0.

PUBLIC PRESENTATIONS

None.

GENERAL BUSINESS

2. Planning Division Update: Community Development Department Presentation on Code Enforcement Activity

Community Development Director Afshan Hamid provided the staff presentation on Code Enforcement statistics.

Chair Jain inquired about response time to requests, and overflowing waste container response. Staff provided information that these requests are responded to within 72 hours.

Public Speaker:

Mathew Duncan

3. Santa Clara University Update: Santa Clara University Presentation

Santa Clara University Assistant Dean for Off Campus Student Life Steve Ross provided a presentation on upcoming events at the University. He announced the exiting of resident halls will be June 13, 2025, and disposal of move out items are to be recycled or disposed of via large dumpsters onsite.

Chair Jain mentioned a special City Council meeting to be held at Santa Clara University.

Public Speakers: None.

4. Santa Clara Police Update: Police Department Presentation

Santa Clara Police Department Sergeant RJ Otico presented updates on the current activity in the University area, proactive enforcement, explanations of the current enforcement model, and common violation types.

Chair Jain inquired about undercover officers working on holidays when consumption of alcohol could be higher and the amount of fines.

Public Speakers:

Santa Clara Resident
Santa Clara University Student Safety Campus Officer

5. 25-528 Update on the Restructure Process for the Neighborhood University Relations Committee (NURC)

Recommendation: Accept the staff report regarding the update on the restructuring process for the Neighborhood University Relations Committee.

> Director of Economic Development and Sustainability Reena Brilliot provided the staff presentation on NURC restructuring as approved by Council.

Councilmember Chahal inquired about alternate members and suggested one-year terms.

Public Speakers:

Santa Clara Resident Santa Clara University Student Safety Campus Officer

A motion was made by Councilmember Chahal, seconded by Chair Jain, to approve the staff recommendation. Motion was approved 2-0.

REPORTS OF COMMITTEE LIASION

Announcements/Other Items

Director of Economic Development and Sustainability Reena Brilliot announced there will be an official tour of the Sobrato Stem Building, open to the public, taking place on May 9, 2025.

ADJOURNMENT

A motion was made by Chair Jain to adjourn the meeting at 6:57 p.m.

The next regular scheduled meeting is on Monday, October 20, 2025.

MEETING DISCLOSURES

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Agenda Report

25-1532 Agenda Date: 10/20/2025

REPORT TO NEIGHBORHOOD UNIVERSITY RELATIONS COMMITTEE

SUBJECT

Introductory Meeting of the Restructured Neighborhood University Relations Committee

BACKGROUND

On April 8, 2025 the City Council took action to restructure the Neighborhood University Relations Committee (NURC). The Committee is now comprised of seven members: two City Councilmembers; two members of Santa Clara University staff; one Santa Clara University student; one Old Quad resident; and one property owner/landlord representative. This restructuring was done with the goal of achieving a more inclusive Committee reflecting the diverse interests and promoting collaboration within the various interest groups and stakeholders in the community.

The Committee Member positions of Old Quad resident and property owner/landlord representative were subject to a recruitment process. The Old Quad resident committee member position is to represent the perspectives of residents who live adjacent to Santa Clara University. To be eligible, the Old Quad resident must reside within the boundaries of the Old Quad neighborhood. The property owner/landlord Committee representative is to represent the perspective of landlords who own rental property in the Old Quad. To be eligible, applicants must own or represent rental property within the Old Quad neighborhood.

The City Clerk's Office ("CCO") facilitated the recruitment for these two Committee member positions and accepted applications for both positions. On October 7, 2025, the City Council held interviews for both positions and appointed Shanfang "Jennifer" Zheng for the Committee member position of Old Quad resident and Collin Forgey for the position of property owner/landlord representative.

Santa Clara University has three Committee Member positions: two staff members; and one student. Santa Clara University has designated Sean Collins, Assistant Vice President for University Operations and Steve Ross, Assistant Dean of Students - Dean of Students Office as the two staff representatives and Shea Mulqueeney, Senior, Community Development Vice President - Associated Student Government as the student representative. On October 7, 2025, the City Council appointed the three Santa Clara University designees to the NURC.

DISCUSSION

At the October 20, 2025 NURC meeting, the Committee members will meet for the first time as the newly structured Committee.

The Committee members are as follows:

25-1532 Agenda Date: 10/20/2025

- Suds Jain, Santa Clara City Councilmember (Chair)
- Raj Chahal, Santa Clara City Councilmember
- Albert Gonzalez, Santa Clara City Councilmember (Alternate)
- Sean Collins, Assistant Vice President for University Operations, Santa Clara University staff
- Steve Ross, Assistant Dean of Students Dean of Students Office, Santa Clara University staff
- Shea Mulqueeney, Senior, Community Development Vice President Associated Student Government, Santa Clara University student
- Shanfang "Jennifer" Zheng, Old Quad Resident
- Collin Forgey, Property Owner/Landlord representative

Committee members will share why they were interested in serving on the Committee.

ENVIRONMENTAL REVIEW

The action being considered does not constitute a "project" within the meaning of the California Environmental Quality Act ("CEQA") pursuant to CEQA Guidelines section 15378(a) as it has no potential for resulting in either a direct physical change in the environment, or reasonably foreseeable indirect physical change in the environment.

FISCAL IMPACT

There is no additional cost to the City other than administrative staff time and expense.

PUBLIC CONTACT

Public contact was made by posting the Council agenda on the City's official-notice bulletin board outside City Hall Council Chambers. A complete agenda packet is available on the City's website and in the City Clerk's Office at least 72 hours prior to a Regular Meeting and 24 hours prior to a Special Meeting. A hard copy of any agenda report may be requested by contacting the City Clerk's Office at (408) 615-2220, email clerk@santaclaraca.gov or at the public information desk at any City of Santa Clara public library.

RECOMMENDATION

Note and file the staff report

Reviewed by: Reena Brilliot, Director of Economic Development & Sustainability

Approved by: Jovan Grogan, City Manager



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Agenda Report

25-1547 Agenda Date: 10/20/2025

REPORT TO NEIGHBORHOOD UNIVERSITY RELATIONS COMMITTEE

SUBJECT

Community Engagement Activities in Planning for 2026

BACKGROUND

The City's Economic Development and Marketing Committee Ad Hoc (EDMC), along with the community, and staff have been holding meetings since April of 2025 to develop a campaign for the community engagement efforts surrounding the 2026 major events (Super Bowl LX and FIFA World Cup). The committee has been working collaboratively towards developing a slogan and logo and a list of community events and activations to host for the upcoming year.

At the September 23, 2025, City Council meeting, Council approved the slogan and logo for the campaign; "Where the Mission meets the Moment".

Through a collaborative process with the committee, community survey input (core values, types of community events for 2026 surveys), and staff, an event and art activation prioritization list was developed. The list outlines the types of events the committee recommends including watch parties, night markets, live music /concert, STEM Bowl among others.

Several of these activities include activations of Commerce Plaza, a city owned site within Santa Clara's Downtown as well as a community concert, potentially held at Santa Clara University.

DISCUSSION

Staff will present the engagement activities and of potential activations being proposed for the community in 2026.

ENVIRONMENTAL REVIEW

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FISCAL IMPACT

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25-1547 Agenda Date: 10/20/2025

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RECOMMENDATION

Note and file the staff report

Reviewed by: Paulina Morales, Assistant City Manager

Approved by: Jovan Grogan, City Manager



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Agenda Report

25-1531 Agenda Date: 10/20/2025

REPORT TO NEIGHBORHOOD UNIVERSITY RELATIONS COMMITTEE

SUBJECT

Updates from Community Development Department, Santa Clara University, and Police Department

BACKGROUND

The Community Development Department, Santa Clara University, and Police Department collect data about enforcement and student activity.

DISCUSSION

The Community Development Department, Santa Clara University, and Police Department will share high level updates.

ENVIRONMENTAL REVIEW

The action being considered does not constitute a "project" within the meaning of the California Environmental Quality Act ("CEQA") pursuant to CEQA Guidelines section 15378(a) as it has no potential for resulting in either a direct physical change in the environment, or reasonably foreseeable indirect physical change in the environment.

FISCAL IMPACT

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RECOMMENDATION

Note and file the staff and Santa Clara University update

Approved by: Reena Brilliot, Director of Economic Development and Sustainability



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Agenda Report

25-1534 Agenda Date: 10/20/2025

REPORT TO NEIGHBORHOOD UNIVERSITY RELATIONS COMMITTEE

SUBJECT

2026 Neighborhood University Relations Committee Calendar

RECOMMENDATION

Approve the proposed 2026 NURC Meeting Calendar

Reviewed by: Reena Brilliot, Director of Economic Development & Sustainability

Approved by: Jovan Grogan, City Manager

ATTACHMENTS

1. Proposed 2026 NURC meeting dates



Neighborhood University Relations Committee CITY COUNCIL CHAMBERS 1500 Warburton Avenue Santa Clara, CA 95050

PROPOSED SCHEDULE OF MEETINGS 2026

Regular meetings are held on Monday evenings, beginning at 6:00 p.m., in the City Council Chambers at 1500 Warburton Avenue Santa Clara, (or other designated location) in accordance with the following schedule.

Meeting Dates

- March 2, 2026 at 6:00pm
- May 18, 2026 at 6:00pm
- October 5, 2026 at 6:00pm