

# Outline

- ❑ **SCSA/City Presentation – PART 1**
- ❑ **Bay Area Host Committee Presentation** *(separate presentation)*
- ❑ **SCSA/City Presentation – PART 2**

# **Santa Clara Stadium Authority**

## **Informational Report on Super Bowl LX and FIFA World Cup 2026 Updates**

**March 5, 2024**

*Item #6, RTC # 24-246*



# Presenters

## City / Stadium Authority Staff

- Jovan D. Grogan, City Manager/Executive Director, City/Stadium Authority
- Glen R. Googins, City Attorney/Stadium Authority Counsel, City/Stadium Authority
- Chuck Baker, Assistant City Manager, City/Stadium Authority
- Elycia Knight, Development Project Manager, City/Stadium Authority
- David Flamm, Emergency Services Officer, City
- Derek Rush, Assistant Police Chief, City

# Background

**Jovan D. Grogan**

*City Manager / SCSA Executive Director  
City of Santa Clara / Stadium Authority*



# Agenda

## SCSA/City Presentation – PART 1

- Background
  - FIFA World Cup 2026 (FWC26) Guiding Principles
  - Super Bowl LX (SBLX) Guiding Principles
  - Games Overview
  - Stakeholder Structure and Roles

# Agenda

## SCSA/City Presentation – PART 2

- Negotiations SBLX and FWC26
  - Games Overview
  - Stakeholder Structure and Roles
- Recent and Current Work Efforts
  - Overall, SBLX, FWC26
- Planned Work Efforts
  - Agreements, Emergency Management, Public Safety, Partnerships

# FWC26 Guiding Principles

On May 23, 2023, the City Council and Stadium Authority Board adopted the following:

1. Professionally oversee FIFA World Cup 2026 events in a manner that positively highlights the City of Santa Clara and celebrates the rich diversity of Santa Clara's neighborhoods.
2. Attain reimbursement of all event costs, including public safety (pre- and post-event costs).
3. Ensure direct benefits to the Santa Clara community and Santa Clara businesses.
4. Plan and provide for communication and engagement with residential neighborhoods adjacent to Levi's Stadium and other venues that will be utilized for large events.
5. Ensure specific benefits to and involvement of Santa Clara youth and adult soccer programs.
6. Seek revenue generating utilization of the Santa Clara Convention Center and other event and recreation spaces (including college and school facilities) in the City of Santa Clara without any impact to the General Fund.
7. Seek mitigation of City and Stadium Authority financial risks and liabilities.
8. Engage in transparent communication on pre-planning efforts, with periodic progress reports to the City Council, including reports published on the City's website to promote engagement and awareness for residential neighborhoods adjacent to the Stadium and the City as a whole.
9. Pledge that the Santa Clara City Council, Stadium Authority Board, and City staff will follow the law, act ethically and transparently with the expectation that other parties do the same.

# Proposed SBLX Guiding Principles

1. Professionally oversee Super Bowl LX events in a manner that positively highlights the City of Santa Clara and celebrates the rich diversity of Santa Clara's neighborhoods.
2. Attain reimbursement of all event costs, including public safety (pre- and post-event costs).
3. Ensure direct benefits to the Santa Clara community and Santa Clara businesses.
4. Plan and provide for communication and engagement with residential neighborhoods adjacent to Levi's Stadium and other venues that will be utilized for large events.
5. Ensure specific benefits to and involvement of Santa Clara youth and adult football programs.
6. Seek revenue generating utilization of the Santa Clara Convention Center and other event and recreation spaces (including college and school facilities) in the City of Santa Clara without any impact to the General Fund.
7. Seek mitigation of City and Stadium Authority financial risks and liabilities.
8. Engage in transparent communication on pre-planning efforts, with periodic progress reports to the City Council, including reports published on the City's website to promote engagement and awareness for residential neighborhoods adjacent to the Stadium and the City as a whole.
9. Pledge that the Santa Clara City Council, Stadium Authority Board, and City staff will follow the law, act ethically and transparently with the expectation that other parties do the same.



# In the News

*Feb 4, 2024*

Check out the match schedule for the tournament in Canada, Mexico and USA with each of the 104 fixtures from the 48-team event.

The match schedule for the FIFA World Cup 26™ has been revealed.

*Feb 4, 2024*

**2026 World Cup final set for MetLife Stadium, USMNT kicks off play in L.A.**

*Feb 25, 2024*

 **Caesars Superdome undergoing \$500 million in renovations before New Orleans hosts 2025 Super Bowl**

*Feb 11, 2024*

**Super Bowl spotlight turning to New Orleans as 2025 host city**

*Feb 10, 2024*

***Canada Prepares for Soccer's 2026 World Cup***

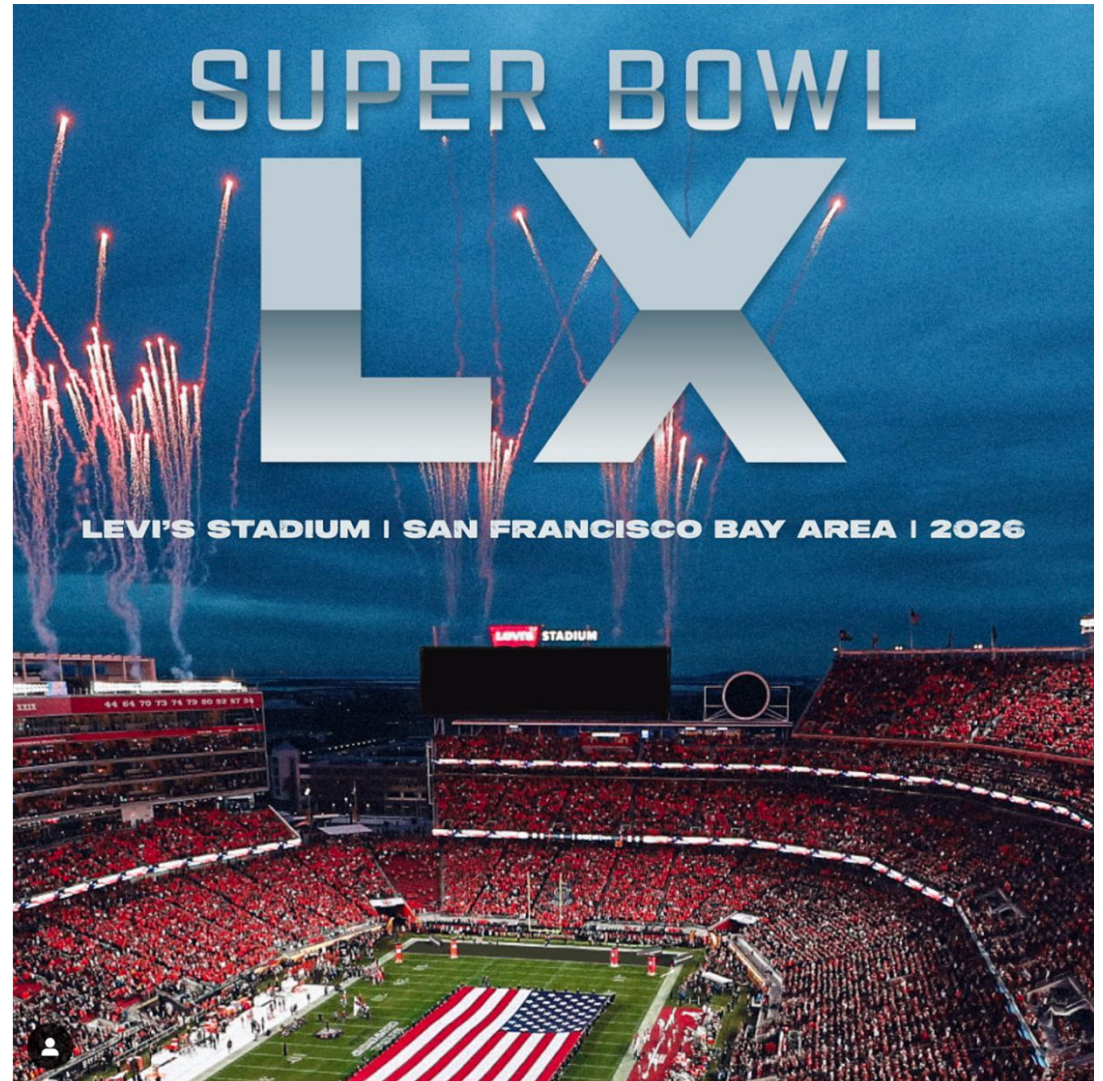
While no new stadiums will be built in Vancouver or Toronto, multimillion-dollar renovations must be finished on a tight deadline.

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Sources: [FIFA](#), [New York Times](#), [ESPN](#), [CBS Sports](#), and [New Orleans Metro News](#)

# Super Bowl LX



# Super Bowl LX Overview

- February 2026
- On May 22, 2023, the NFL announced that Super Bowl LX will be played at Levi's Stadium



# FIFA World Cup 2026



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# FWC26

## Host Cities

- On June 16, 2022, FIFA announced sixteen (16) Host Cities/regions in North America
  - 2 in Canada (Vancouver and Toronto)
  - 3 in Mexico (Mexico City, Guadalajara, and Monterrey,)
  - 11 in the United States (Seattle, San Francisco Bay Area, Los Angeles, Kansas City, Dallas, Houston, Atlanta, Boston, New York/New Jersey, Philadelphia, and Miami).

USA			
ATLANTA	BOSTON	DALLAS	HOUSTON
KANSAS CITY	LOS ANGELES	MIAMI	NEW YORK NEW JERSEY
PHILADELPHIA	SAN FRANCISCO BAY AREA	SEATTLE	

MEXICO		
GUADALAJARA	MEXICO CITY	MONTERREY

CANADA	
TORONTO	VANCOUVER

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# FWC26

## Levi's Stadium

- On February 4, 2024, FIFA announced the FWC26 Match Schedule.
- MetLife Stadium in NJ/NY will host the final.
- 6 Matches
  - 5 Group Stage
  - 1 Knockout Round



The graphic features a large, stylized number '26' in red and blue. Inside the '2' is a pixelated red and white checkered pattern. Inside the '6' is a blue circle with the word 'FIFA' in white. A golden trophy is positioned in front of the '26'. Below the '26' is the text 'SAN FRANCISCO BAY AREA' in red. To the right of the '26' is the text 'MATCH SCHEDULE' in large, bold, red capital letters.

6/13/26	GROUP STAGE	6/22/26	GROUP STAGE
6/16/26	GROUP STAGE	6/25/26	GROUP STAGE
6/19/26	GROUP STAGE	7/01/26	ROUND OF 32

# Stakeholder Roles



Non-profit focused on bringing mega-events to the Bay Area.  
Host City for both SBLX and FWC26.



Professional football league responsible for organizing the annual Super Bowl event.



Soccer's international governing body that organizes the FIFA World Cup, an international competition between FIFA's national teams.



Local jurisdiction where Levi's Stadium is located.  
Lead agency responsible for public safety and permitting for the events.



Owner of Levi's Stadium, which will host SBLX and six FWC26 matches.



# Stakeholder Roles (Cont.)



&  
Stadium Manager

StadCo leases Levi's Stadium for NFL games. Stadium Manager manages Levi's Stadium on behalf of StadCo and Stadium Authority.



+

Federal partners to work with City/SCSA and BAHC on public safety and security for the 2026 major events.



**Cal OES**  
GOVERNOR'S OFFICE  
OF EMERGENCY SERVICES

+

State partners to work with City/SCSA and BAHC on emergency planning, public safety and other items for the 2026 major events.



CITY OF  
**SAN JOSE**  
CAPITAL OF SILICON VALLEY

+

Regional partners to work with City/SCSA and BAHC on public safety, emergency planning, and other items for the 2026 major events.



Valley  
Transportation  
Authority



+

Regional public transportation agencies to work with City/SCSA and BAHC to coordinate transportation to and from the 2026 major events.

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# SCSA

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Santa Clara Stadium Authority

# Agenda

## **SCSA/City Presentation – PART 2**

- Negotiation of Agreements and Documents
- Ongoing City and Stadium Authority Work Efforts
- Stadium Capital Projects
- City Infrastructure and Resources
- Emergency Preparedness
- Public Safety Planning
- Planned Work Efforts
- Next Steps / Recommendation

# Negotiation of Agreements and Documents

**Glen R. Googins**

*City Attorney/Stadium Authority Counsel  
City of Santa Clara/Stadium Authority*



# FWC26 Agreements

- Acquisition of Key FWC26 Agreements
  - Stadium Agreement
  - Host City Agreement
  - Addendum to Stadium Agreement and Host City Agreement
  - Process for obtaining access to any and all other documents and information relevant to any proposed City/Stadium Authority FWC26 obligations

# Negotiations of Event Implementation Agreements

- Assignment and Assumption Agreement
  - **Parties:** Stadium Authority/City, BAHC, ManCo/StadCo
  - **Premise:** All FWC26 Event Obligations under the Stadium Agreement to be Assigned to and Assumed By the BAHC in Consideration of BAHC receiving all associated Event Revenues.

# Key Terms

- Refined Definitions/Understandings of Event Expenses and Event Revenues
- Refined Definitions/Understandings of Required Stadium Improvements and an Implementation Process that Minimizes Impacts on other Events
- Assurances that Cost Reimbursements Will be Available When Needed and in Amounts Needed
- Preservation of Stadium Authority Non-NFL Event Surcharge and Possible Other Mechanisms to Mitigate Opportunity Costs
- Cooperation to Maximize City's Share of Community Benefits
- Accounting/Oversight to Assure Proper Allocation and Full Reimbursement of Costs
- FIFA Approval of Assignment to BAHC of all Stadium Authority Performance Obligations

# Other Agreements

## FWC26 & SBLX

- Government Services Agreement with the City to Insure Understanding and Reimbursement of all Stadium Agreement Costs and Any Proposed Host Agreement Obligations
- Use Agreements with the Convention Center
- City Agreements with Other Agencies for Public Safety Services
- Review and Approval of ManCo Event Service Agreements
- Others to be Determined
- Super Bowl LX “League Event Agreement”

# **Ongoing City and Stadium Authority Work Efforts**

**Chuck Baker**

Assistant City Manager

City of Santa Clara/Stadium Authority





# FWC26 Work Efforts-to-Date

- US Conference of Mayors – Washington, DC - January 17-18, 2024
  - Update on planning and the status of federal funding to support host cities
  - Public safety and transportation session on issues surrounding the games
  - City Manager had the following legislative meetings:
    - Senator Laphonza Butler
    - Senator Alex Padilla
    - Representative Kevin Mullin
    - Office of Representative Anna Eshoo
    - Office of Representative Ro Khanna

# SBLX Work Efforts-to-Date

- NFL Tour with BAHC – Santa Clara – December 13, 2023
  - Meet and Greet with key NFL operations officials
- Superbowl LVIII Future Host Programs – Las Vegas – February 9-10, 2024
  - Visiting Public Safety Officer (VPSO)
    - Multi-day meetings and tours included: Local FBI Office and Command Center, Allegiant Stadium, NFL Fan Zone, Las Vegas Metro PD's, Joint Information Center (JIC), Vehicle and Cargo Inspection Center (VACIS), Team Hotels and security deployments, Joint Emergency Training Institute (JETI), Emergency Communications (Public/Private partnership)
  - Future Host Cities Meeting
    - 4 cities in attendance: New Orleans, Santa Clara/Bay Area, Los Angeles, Charlotte
    - One-day meetings with NFL department heads and Las Vegas Host Committee at Mandalay Bay Convention Center, Allegiant Stadium and Caesars Palace



# City Infrastructure and Resources

- **Mobile Command Vehicle**
  - The City's Fire Department does not have a mobile command vehicle suitable for supporting moderate incidents like multi-alarm fires.
  - In February 2024, the City submitted a \$2M state budget request to Assembly Member Low to fund a command vehicle capable of supporting large-scale, regional emergencies with Unified Command.
- **Staffing for Adequate Fire and Emergency Response (SAFER) Grant**
- The City's SAFER Grant is currently funding 18 Firefighter positions and is set to expire in March 2026.
  - Staff is working with the City's legislative consultant and FEMA to explore potential options to obtain more grant funding and/or extend the grant through July 2026.



# City Infrastructure and Resources

- **Public Safety Radios**
  - The City's Police and Fire Departments' interoperable radios are reaching end of service and will need to be replaced in the near future.
  - Staff is planning to bring forward an agreement for Council approval at the March 19 Council meeting.
  - Funding for the radio replacement has been identified through multiple sources, including a \$1.75M appropriation in Assembly Bill 102 Budget Act of 2023 and a pending \$963K federal earmark.



# City Infrastructure and Resources

- Key Agreement(s)
  - Analyzing and developing work plan for City contracts and agreements that are set to expire near or during the first half of 2026.
- City Capital Projects – Routine/Maintenance
  - Strategic planning to mitigate impacts to ensure completion before or after the major events in the area.
    - E.g, Great America Parkway/Mission College Intersection Improvements Project
      - Widen intersection with additional left-turn and vehicle lanes
      - Bicycle lane, pedestrian, and bus stop improvements
      - Traffic signal upgrades and pavement rehabilitation

# **Stadium Capital Projects**

**Elycia Knight**

Development Project Manager  
City of Santa Clara/Stadium Authority



# Stadium Capital Projects

- Stadium Authority is enhancing its oversight and tracking of capital projects.
- Stadium capital projects require additional focus, as the facility is anticipated to require more maintenance and replacement needs in the upcoming years.
- Stadium Manager has identified various capital improvements that will need to be completed by 2026
  - No capital projects required for SBLX
  - One known capital project required for FWC26
    - *Bowl/Field Modification*

# Capital Project Oversight

- Capital improvements oversight includes:
  - Coordination with Stadium Manager on schedule sequencing and review of potential impacts on Non-NFL Events.
  - Mitigation of potential revenue loss during FWC26 and SBLX-related renovations.
  - Oversight of project timelines and milestones.
  - Compliance oversight with regulations, standards, and adherence to agreements.
  - Management and facilitation of interdepartmental coordination of plan review and permitting of projects.
  - Oversight of the annual Capital Expenditure Budget and 5-year Capital Plan to ensure overall project success through planning and execution.



# Stadium Capital Projects

**Sample Capital Projects to be Completed by 2026**  
*(not required by SBLX or FWC26)*

Improvement	Funded By
Digital Video Display Replacement and Control Room Upgrade	StadCo
Suite Renovations	StadCo
Enhanced Naming Rights Signage	Joint (SCSA & StadCo)
Special Event Area Renovations (Yahoo Wing)	Joint (SCSA & StadCo)
Field Sports Lighting LED Retrofit	SCSA



# Stadium Capital Projects

- **Capital Project Required by FWC26**
  - Bowl/Field Modification: *Current pitch at Levi's Stadium of 64m x 105m does not meet FIFA's desired specifications of 68m x 105m. Modifications can be made to meet FIFA's requirements however further analysis and negotiations with FIFA are in-progress.*



# Emergency Preparedness

**David Flamm**

Emergency Services Manager  
City of Santa Clara





# Office of Emergency Services (OES)

## Response, Preparedness, and Recovery

- To provide a place to collectively communicate, a language with which to communicate, and a process to set collective objectives
- To maintain strategic level “whole of jurisdiction” mission focus
- To facilitate multi-stakeholder coordination, planning, and preparedness focused on resilience and readiness

Local Government Incident Management Levels				
IM Actors	Guiding Doctrine	IM Levels	Mission Focus	Primary Activities
Politicians	Law/Code/Ordinances	Elected	Political	Financial/Public Support/Laws
Executives	Departmental Policies	PAG	Policy	Codifying Strategic Methods
Emergency Managers	SEMS/EOP	EOC	Strategic	Continuity of Govt. & Strategic Coordination
Crisis Managers	Departmental Procedures	DOCs/Dispatch	Operational	Moving Resources Around
Incident Responders	ICS	INCIDENT	Tactical	Resources Fighting the Fight

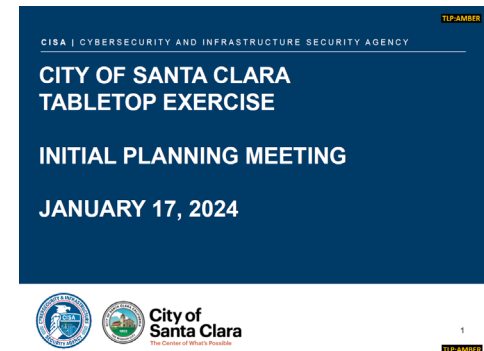


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# Current OES Projects

## SBLX/FWC26 Prep

- Department of Homeland Security Cyber Tabletop Exercise Partnership
- TEEX Sports/Special Event Training Suite
- Emergency Management Concepts Course Offerings
- FBI Victim Services Briefings
- Urban Area Security Initiative Cyber Tabletop Exercise



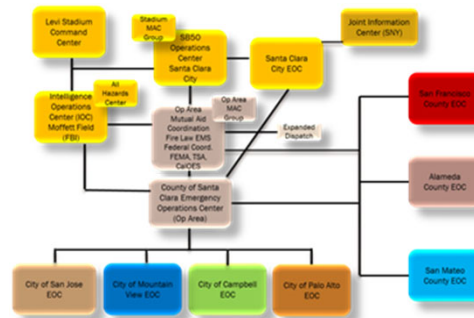


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# SB50 Pre-Event Preparedness

## Initiated 10 Months Prior

- Emergency Management Planning Groups: 5
- Planning Meetings (amongst all groups): 35
- Exercises and Drills Conducted: 6+
- Trainings Conducted: 5 major categories. Multiple individual classes under each.



MACC	DPS CENTER	EOC
FIRE OP	NFL (HOST COV.)	OP AREA RETS
LAW OP	CALICOP : HGIN	S.M. ALAMEDA
EMS County	MACC REP(S)	
OES DIRECTOR	SCPD/SCFD	PUB HEALTH
FED COORD	GIS-SC COP	BUSINESS OPS
CAL OES	EMS DUTY	SCV WD
-MAY GARD	(2) PUB HEALTH	PGE
-FMSA	QSTHCST	RED CROSS
TSA	DOE	YTA
	SCFD NM (2)	211 WEATHER
	CERP P (0800 UNIT)	CAL DES
	FBI	FEMA REG. 9
	TSA	DHS
	MPPD (2)	
	CERT (CYBOR)	
	FED COORD.	
	DHS SENG	
	FPS	
	HSIN (2) ADVISORS	
	HSI	
	CUSTOMS BORDER P.	
	WEATHER	





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# SB50 vs. Now

## Much Further Along

- Starting earlier
- Products and templates built
- Complex problems already solved
- Joint Information Center/Public Information Officer components defined
- EOC and Ops Centers built out
- Emergency Managers in place
- Relationships established
- Better tailored trainings/classes

**EOC Action Plan Cover Sheet**

<b>1. Title</b> 2016 Super Bowl	<b>2. Date</b> 10/20/15
<b>3. Operational Period</b> 1000-2200	
<b>4. Prepared by</b> Name: Joe Guzzardi Position: Planning/Intelligence Coordinator Signature: _____	
<b>5. Approved by</b> Name: James Williams Position: EOC Director Signature: _____	

**How to use this form:**

- Purpose:** Cover page of the Action Plan for this Operational Period
- When to fill out:** While compiling the Action Plan at the start of the Operational Period
- Completed by:** Planning/Intelligence Section and approved by Section Coordinator
- Approved by:** EOC Director
- Send to:** EOC Management Staff as a component of the Action Plan

**ACTION PLAN (AP)  
Emergency Operations Center (EOC)**

Name of Incident: **2016 Super Bowl**

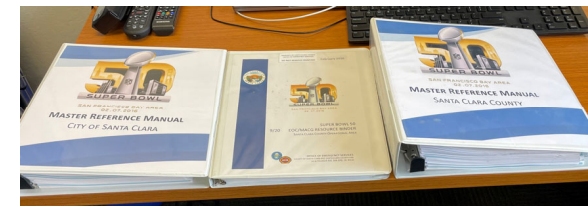
Operational Period to be covered by this AP: 1000 hrs to 2200 hrs

The items checked below are included in this Incident Action Plan

- ☒ EOC Forms Overview
- ☒ EAP-202: Incident Objectives (All Operational Periods after the first)
- ☒ EAP-202S: Section Objectives
- ☒ EAP-203: Personnel Roster
- ☒ EAP-207: EOC Staff Organization Chart
- ☒ EAP-208: Phone and Radio Listing
- ☒ EAP-209: Medical and Safety Plan
- ☒ EAP-209S: Situation Summary (from Operational Period: 1000-2200)
- ☒ EAP-209S: Section Status Update
- ☒ Maps
- ☒ EOC Com Ops
- ☒ Planning IP
- ☒ Weather Report
- ☒ Resource Requesting Guidance

**Other Comments:**  
\_\_\_\_\_

Last revised: 10/2015 Santa Clara County EOC Action Plan Cover Sheet Page 1 of 1



# Public Safety Planning

**Derek Rush**

Assistant Police Chief  
City of Santa Clara

**SCSA**

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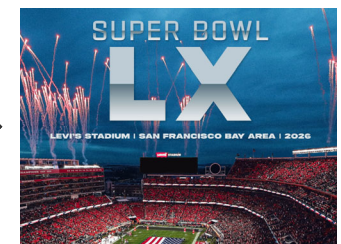
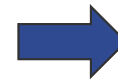


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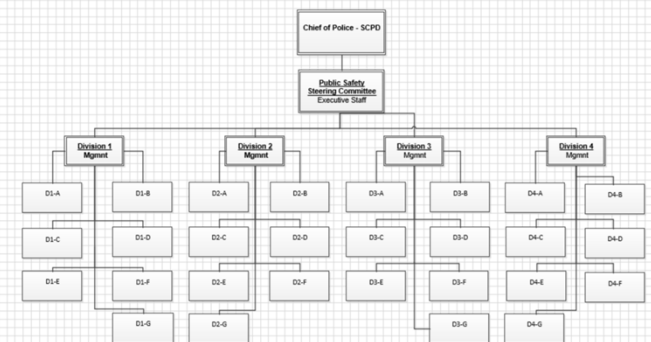
# Public Safety Planning

**Super Bowl LX • FIFA World Cup 26**

- Super Bowl 50 Review
  - We have coordinated and implemented a sound, safe operational plan for a major, globally observed event
  - Comprehensive after-action review
- What still applies? What doesn't?
  - Partnerships
  - Subcommittee structure
  - Technology
  - Infrastructure/Footprint/Areas of Responsibility



## DRAFT Public Safety Steering Committee





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# Public Safety Planning

**Super Bowl LX • FIFA World Cup 26**

- **Special Event Assessment Rating (SEAR)**
  - **Will define the level and type of Federal law enforcement and security support provided.**
  - **Various Levels:**
    1. Significant events with national and/or international importance that require extensive federal interagency support.
    2. Significant events with national and/or international importance that may require some level of federal interagency support.
    3. Events of national and/or international importance that require only limited federal support.
    4. Events with limited national importance that are managed at the state and local levels.
    5. Events that may be nationally recognized but generally have local or state importance.
  - **Super Bowls have historically been SEAR 1 events.**
  - **SEAR rating for FWC26 events in Santa Clara are *TBD*. Department of Homeland Security is evaluating.**
  - **Public Safety structure will change once we know the SEAR rating.**

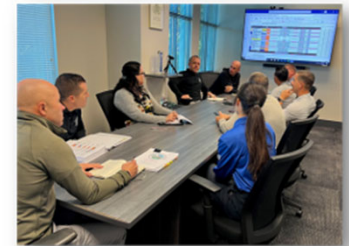


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# Public Safety Planning

**Super Bowl LX • FIFA World Cup 26**

- Steps Forward
  - Review of Super Bowl after-action reports
  - Review/enhancement of policies, procedures
  - Training/simulations/table-top exercises
  - Equipment/resource allocation
  - Internal staffing and committee designations
  - Evaluate TBD areas of responsibility
  - Partnership communication and collaboration





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# Public Safety Planning

## Super Bowl LX • FIFA World Cup 26



- Visiting Public Safety Official (VPSO) program
  - Collaboration with LVMPD, NOPD (SB59), SCCSO, SJPD, SFPD
- Multi-Day Itinerary
- Key Take-Aways
  - Elevated scope & magnitude
  - Internal demands will be significant
  - Quality partnerships are a necessity



# **Planned City and Stadium Authority Work Efforts**

**Chuck Baker**

Assistant City Manager

City of Santa Clara/Stadium Authority



# Planned Work Efforts - Agreements

- SBLX
  - Continue meeting with BAHC and other key stakeholders as needed to finalize Government Services Agreement negotiations and any other potential agreements, subject to Board approval.
- FWC26
  - Continue meeting with BAHC and other key stakeholders as needed to finalize Assignment and Assumption Agreement negotiations and any other potential agreements, subject to Board approval.



# Planned Work Efforts – Partnerships

- SBLX
  - Work with BAHC to identify Santa Clara-focused community organizations and small business owners that will serve as stakeholders in developing and implementing community benefits/grants and the NFL Business Connections strategy.
  - Staff will also partner with various municipal agencies and cities on key work efforts for the events.



# Planned Work Efforts – Partnerships

- FWC26
  - Staff is focused on ensuring that all communities in Santa Clara reap the incredible economic and cultural benefits of FWC26.
  - Staff will also partner with various municipal agencies and cities on key work efforts for the events.





# **Next Steps & Recommendation**

# Next Steps

- Staff will provide an update to the Council and Board on these work efforts in June 2024.

# Staff Recommendation

1. Note and file informational report on Super Bowl LX and FIFA World Cup 2026 updates; and,
2. Adopt the Super Bowl LX Guiding Principles.

# SCSA

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Santa Clara Stadium Authority