



City of Santa Clara

Meeting Minutes

Economic Development, Communications, and Marketing Committee

05/19/2021

3:00 PM

Virtual Meeting

CALL TO ORDER AND ROLL CALL

Chair Watanabe called the meeting to order at 3:05 p.m.

Present 3 - Chair Kathy Watanabe, Member Kevin Park, and Member Anthony Becker

CONSENT CALENDAR

1. [21-299](#) Economic Development, Communications, and Marketing Committee Special Meeting Minutes of March 3, 2021

A motion was made by Member Becker, seconded by Member Park, and unanimously carried, that the Committee approve the minutes from the March 3, 2021 special meeting.

Aye: 3 - Chair Watanabe, Member Park, and Member Becker

PUBLIC PRESENTATIONS

Santa Clara University (SCU) Presents Director Butch Coyne announced that the SCU Women's Soccer Team won the 2021 NCAA Women's Soccer National Championship. The Committee stakeholders provided various updates.

GENERAL BUSINESS

2. [21-74](#) Update on Worker Cooperative Program

Assistant to the City Manager Robyn Sahid provided a brief introduction on the Worker Cooperative Program and introduced Project Equity Operations & Regional Business Development Manager Jason Eby and Democracy at Work Institute Program Manager Zen Trenholm who gave a presentation to the Committee. Jason Eby reported on progress, outreach challenges, and business interests. Zen Trenholm went over the workshop series and upcoming Business Owners Forum on May 25th with staff across City agencies. Kirk Vartan provided comments commending Santa Clara for leading the way in Silicon Valley with implementing Worker Cooperatives. Chair Watanabe thanked Kirk Vartan for his comments. This was informational update only and no action was taken by the Committee.

3. [21-136](#) Presentation of Levy Premium Foodservice Community Enrichment Plan

Assistant City Manager Ruth Shikada introduced the item and turned the presentation over to Levy Restaurants General Manager Christopher Hamilton. Christopher Hamilton presented on Levy's Community Enrichment Plan and provided an overview on its current programs and its upcoming Teaching Kitchen Program and the proposed timeframe for implementation. He reported that Levy will work on establishing Teaching Kitchen Partnerships with Bill Wilson Center, NOVA, and Santa Clara Unified School District. Chair Watanabe thanked Christopher Hamilton for the update and commended Levy on their progress. Members Becker and Park provided comments on the update. This was informational update only and no action was taken by the Committee.

4. [21-675](#) Report and Direction on Tobacco Policies Reducing Youth Access to Tobacco Products

Assistant City Manager Ruth Shikada introduced the item and turned the presentation over to Management Analyst Jennifer Acuna, who reported on the findings from the community outreach process on proposed tobacco policies, and requested the Committee's direction on how to proceed with drafting an ordinance for Council consideration.

A motion was made by Member Park, seconded by Member Becker, and unanimously carried, that the Committee direct staff to proceed with the full ordinance and policy recommendations as put forward by the County of Santa Clara, noting the importance of including a ban on flavored products and e-cigarettes.

Aye: 3 - Chair Watanabe, Member Park, and Member Becker

STAFF REPORT

None.

COMMITTEE MEMBERS REPORT

None.

ADJOURNMENT

The meeting was adjourned at 5:25 p.m.