

2018 Bicycle Plan Update Programs Status Report
10/4/2021

EDUCATION PROGRAMS		
Program	Description	Status
Adult Bicycling Skills Class	City to support adult bicyclist skills classes which are taught by Silicon Valley Bicycle Coalition (SVBC) and Valley Transportation Authority (VTA).	Not started due to limited staff resources. The City would recommend Santa Clara BPAC members become certified instructors through the League of American Bicyclists.
Student Bicycle Traffic Safety Information	Students are taught traffic safety skills that help them understand basic traffic laws and safety rules.	On-going - Completed at 12 schools within recent Safe Routes to School Project. Staff is preparing next Safe Routes to School Project for additional 10 schools.
ENCOURAGEMENT PROGRAMS		
Program	Description	Status
Back-to-school Encouragement Marketing	A back-to-school encouragement marketing campaign can promote bus, carpool, walking, and bicycling to school.	On-going - Completed at 12 schools within recent Safe Routes to School Project. Staff is preparing next Safe Routes to School Project for additional 10 schools.
Employer-Based Encouragement Programs	The City collaborate with employers to implement bicycle related programs.	Not started due to limited staff resources
Bicycle Helmet Giveaway	The City to conduct bike helmet giveaways for children.	On-going - Completed at 12 schools within recent Safe Routes to School Project. Staff is preparing next Safe Routes to School Project for additional 10 schools.
Open Streets Events	The City should work with local community groups to host Open Streets Events, sometimes called "Ciclovía".	Not started, subject to limited staff resources and City funding
Bike to Shop Day	Bring bike to shop day to Santa Clara. Local shop owners typically reward shoppers who arrive by bike through discounts and prizes during one month of the year.	Have BPAC subcommittee group for this item
Bike to Work Month and Day	The City sponsor a Bike to Work Day energizer station and begin to sponsor a different event such as Bike to Work group rides.	Ongoing - In 2021, staff supported Bike to Work Day energizer station. Subject to limited staff resources
Walk and Roll Days	Walk and bike to school days are events to encourage students to try walking or bicycling to school. Recommendation is to expand these events to a weekly basis.	On-going - Completed at 12 schools within recent Safe Routes to School Project. Staff is preparing next Safe Routes to School Project for additional 10 schools.
Walking School Buses and Bike Trains	An organized group of students who walk or ride together under the supervision of a parent/adult volunteer.	On-going - Completed at 12 schools within recent Safe Routes to School Project. Staff is preparing next Safe Routes to School Project for additional 10 schools.
Suggested Routes to School Maps	Family friendly routes to schools.	On-going - Completed at 12 schools within recent Safe Routes to School Project. Staff is preparing next Safe Routes to School Project for additional 10 schools.
ENFORCEMENT PROGRAMS		
Program	Description	Status
Bicycle-Related Ticket Diversion Class	Diversion classes are classes offered to bicyclist offenders of certain traffic violations, such as running a stoplight. No classes are currently offered to those 18 years of age or older.	Not started due to limited staff resources
Crosswalk Stings/Enforcement Campaigns	Police Department target drivers who fail to yield to pedestrians in a school crosswalk.	Not started due to limited staff resources
Vision Zero Targeted Enforcement	Police Department adopt enforcement goals targeting the vehicle code infractions most likely to result in injury collisions or fatalities. This should be done after a Vision Zero Policy is adopted.	Staff to present a Council study session on Vision Zero. A Vision Zero Plan is currently unfunded due to limited City funding
EVALUATION PROGRAMS		
Program	Description	Status
Parent Surveys	Conduct parent surveys every 3 years related to modes of travel, interest in walking or biking to school, and challenges to walking and bicycling to school.	On-going - Completed at 12 schools within recent Safe Routes to School Project. Staff is preparing next Safe Routes to School Project for additional 10 schools.
Manual Student Walking and Biking Counts	Student hand tallies conducted annually as to how many students walk, bike, take transit or carpool to school.	On-going - Completed at 12 schools within recent Safe Routes to School Project. Staff is preparing next Safe Routes to School Project for additional 10 schools.

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BICYCLE PLAN OBJECTIVES		
Policy	Description	Status
Objective 1.A: Study implementing a Vision Zero Policy before 2024	Review bicycle collisions on an annual basis to identify any annual trends and locations needing improvements.	Not started due to limited staff resources
	Identify opportunities to reduce crossing distances	On-going - Identifying opportunities during capital improvement and land development projects
	Study the need for 15 mph School Zone speed limits and adopt in appropriate locations by 2022	In progress - Consultant is identifying existing conditions and infrastructure needs
	StreetSmarts uses print media, radio spots, and television spots to educate people about safe driving, bicycling, skateboarding, and walking behavior.	On-going - Expansion is dependent on limited staff resources. Held "Slow Down Santa Clara" campaign in September 2020 to remind drivers to slow down.
Objective 2.A: Obtain funding for all high priority projects by 2026;	Submit dedicated bicycle projects into the Capital Improvement Program	On-going - Staff submits dedicated bicycle projects into the Capital Improvement Program
	Actively pursue external grant funding;	On-going - Staff actively pursues external grant funding
	At every BPAC meeting, present a "grant funding sheet"	On-going - Staff reports on grant status at every BPAC meeting
Objective 2.B: Plan, design, and construct a complete bicycle network	Coordinate implementation of cross county corridor recommendations with neighboring jurisdictions and VTA	On-going - Staff coordinated with the VTA and other agencies for De La Cruz interchange and Central Bikeway projects
	Upgrade and improve existing arterial bikeway network	On-going - Staff obtained grants to 3 planning studies and made progress on the 3 capital projects
	Implement bicycle detection at signalized intersections within the City	On-going - Limited by capital project funding
	Incorporate green stormwater infrastructure	On-going - Limited by capital project funding
Objective 2.C: Enhance standard operating practices for installing and maintaining bicycle facilities	Develop a trail pavement management plan by 2020 and request funding through the capital budget process to perform necessary pavement maintenance.	On-going - Limited by capital project funding
	Identify opportunities for parking removal or roadway reallocation	On-going - Staff has 4 grants to complete corridor studies and outreach
	Review striping plans for all roadways prior to resurfacing projects	On-going - Staff presents a list of streets to BPAC for complete streets policy review
	Maintain bicycle lanes next to construction zones when feasible	On-going - staff checks traffic control plans for construction permits
	Maintain bicycle facilities by street sweeping and pavement repair	On-going - subject to limited staff resources and City funding
	Install green colored bicycle lanes at high conflict zones	Not started - Pending creation of a City standard for application of green treatment
Objective 3.A: Increase bicycle mode share to five percent by 2026	Encourage large employers/retailer to pursue LAB designation. Develop an award program to highlight private sector partners	Not started due to limited staff resources.
	Develop city-wide bicycle wayfinding system	Not started - A bicycle wayfinding capital improvement project is currently unfunded due to limited City funding
	Update the MySantaClara app an online service request website to permit requests for maintenance on bicycle facilities by 2020.	Not started due to limited staff resources.
	Prioritize installation of bicycle parking in the public right of way and consider updating the Municipal Code to increase the amount of bicycle parking	Not started - Subject to limited staff resources. In progress - Staff is currently updating Zoning Code to establish bicycle parking requirements.
	Support Safe Routes to School programs	On-going - Completed at 12 schools within recent Safe Routes to School Project. Staff is preparing next Safe Routes to School Project for additional 10 schools.
	Work with Police to host annual bike light giveaways	Not started - Subject to limited staff resources.
	Evaluate opportunities for bike share and electric scooters	In progress - Staff is bringing bike and scooter share program to Council in Dec. 2021.
		In Progress - Staff has contracted with a traffic count vendor. Projects will be collecting bicycle data before and after construction
Objective 3.B: Conduct ongoing planning and evaluation for bicycle facilities	Collect pre and post data for projects	In Progress - Staff has contracted with a traffic count vendor. Projects will be collecting bicycle data before and after construction
	Whenever vehicle Level of Service studies are required, include measurements that account fo bicyclists and pedestrians	On-going - New developments are reviewed to ensure compliance with bicycle and pedestrian goals
	Encourage local community input in planning and implementation of bikeways	On-going - Staff has 4 grants to complete corridor studies and outreach
	Explore opportunities for implementing a bicycle share program	In progress - Staff is bringing bike and scooter share program to Council in Dec. 2021.
	Work with Police to improve reporting and analysis of bicycle collisions	Not started due to limited staff resources.
	Regularly monitor implementation of the Bicycle Plan	On-going- staff monitors progress of Plan projects, programs, and policies and brings to BPAC once a year
	Strive to improve City's Bicycle Friendly Community status	Not started due to limited staff resources.
	An annual report card to assess the City's progress toward goals, objectives, projects, and programs outlined in this Plan.	On-going- staff monitors progress of Plan projects, programs, and policies and brings to BPAC once a year