

**PETITION TO THE CITY OF SANTA CLARA
TO RENEW THE SANTA CLARA TOURISM IMPROVEMENT DISTRICT**

We petition you to initiate proceedings to renew the Santa Clara Tourism Improvement District (SCTID) in accordance with the Property and Business Improvement District Law of 1994, Streets and Highways Code section 36600 et seq., for the purpose of providing services as described in the summary of the Management District Plan attached hereto as Exhibit A.

<u>Business Establishment(s) & Address(es)</u>	<u>Business Owner</u>
AC by Marriott Santa Clara	Odyssey Propco II LLC
2970 Lakeside Dr., Santa Clara, CA 95054	

The undersigned is the business owner or the authorized representative of the business owner and is the person legally authorized and entitled to sign this petition.

Paula Weissenberg	Asset Manager
Owner /Owner Representative Name (printed)	Title

	5/1/2026
Owner/Owner Representative Signature	Date

A complete copy of the Management District Plan will be furnished upon request. Requests for a complete copy of the Management District Plan should be made to:

Christine Lawson, Chief Executive Officer
 Discover Santa Clara
 5001 Great America Parkway
 Santa Clara, CA 95054
 (408) 748-7095

EXHIBIT A

MANAGEMENT DISTRICT PLAN SUMMARY

Location: The renewed SCTID includes all lodging businesses with ten (10) rooms or more, existing and in the future, available for public occupancy located within the boundaries of a portion of the city of Santa Clara, as shown on the map included herein.

Services: The SCTID is designed to provide specific benefits directly to payors by increasing awareness and demand for room night sales. Marketing, communication programs, convention center and partner sales, and other improvements and activities will increase demand for overnight tourism and market payors for tourist, meeting and event destinations, thereby increasing demand for room nights.

Budget: The total SCTID annual assessment budget for the initial year of its five (5) year operation is anticipated to be approximately \$4,047,912. A similar assessment budget is expected to apply to subsequent years, but this assessment budget is expected to fluctuate as room sales do, as businesses open and close, and if the assessment rate is increased or decreased pursuant to the Management District Plan ("Plan").

Cost: The annual assessment rate is two percent (2%) of gross short-term sleeping room rental revenue. During the SCTID term, the assessment rate may be increased to a maximum rate of three percent (3%) of gross short-term sleeping room rental revenue for assessed lodging businesses. The Silicon Valley/Santa Clara DMO, Inc. dba Discover Santa Clara® Board of Directors ("Board") shall have the authority to increase the rate to a maximum assessment rate of three percent (3%). If the assessment rate is increased, it may subsequently be decreased, subject to Board approval, but shall not be decreased below a minimum of two percent (2%) of gross short-term sleeping room rental revenue. The maximum assessment increase or decrease permitted in any year shall be one-half percent (0.5%). Increases to the assessment rate shall be subject to the approval of the Board and assessed lodging business owners.

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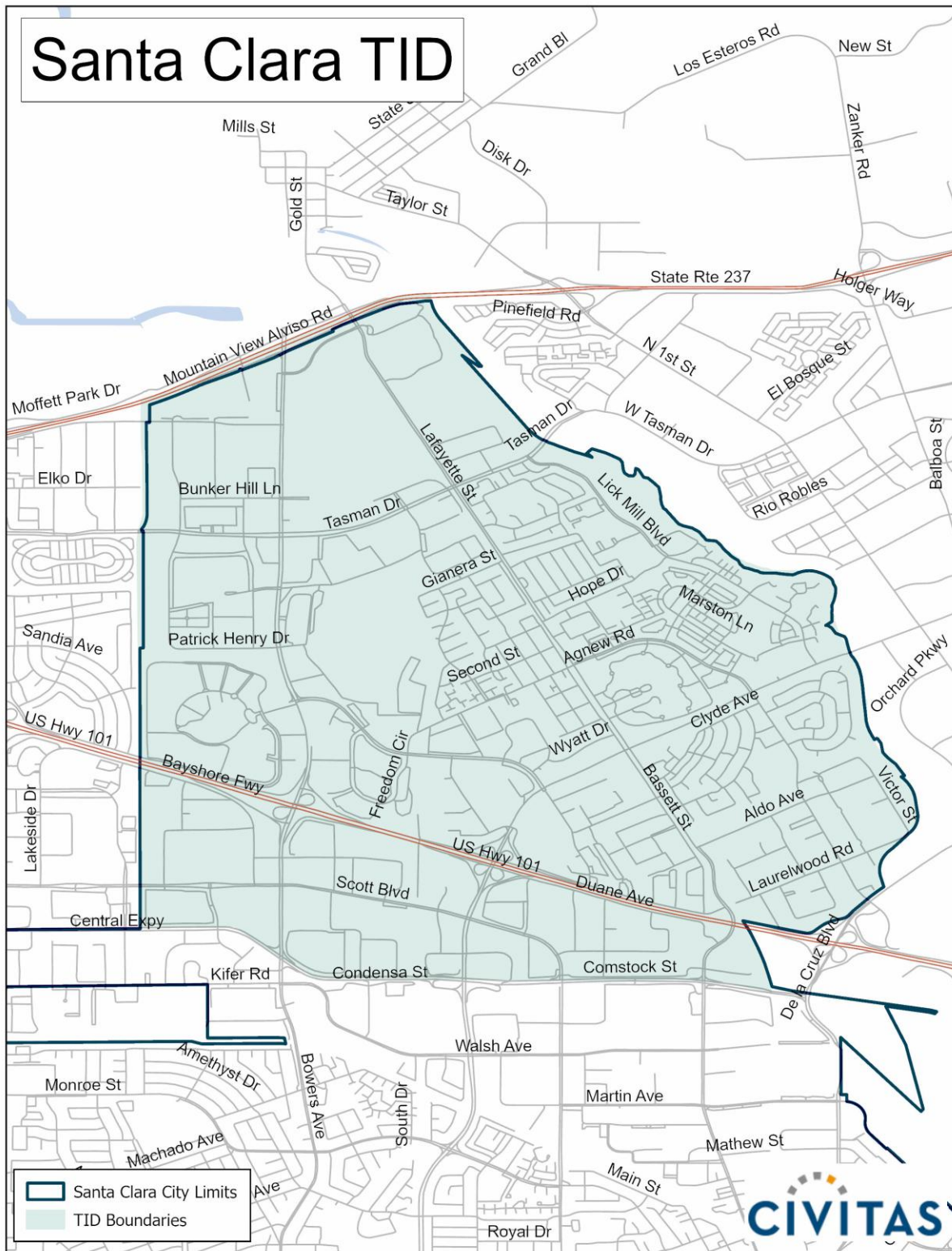
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MANAGEMENT DISTRICT PLAN SUMMARY

Boundary Map



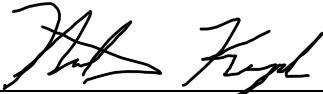
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<u>Business Establishment(s) & Address(es)</u>	<u>Business Owner</u>
Element Santa Clara	Mission Park Hotel LP
1950 Wyatt Drive	600 University St, Suite 2820
Santa Clara, CA 95054	Seattle, WA 98101

The undersigned is the business owner or the authorized representative of the business owner and is the person legally authorized and entitled to sign this petition.

Nathan Korpela	Senior Vice President
Owner /Owner Representative Name (printed)	Title

	4/29/2026
Owner/Owner Representative Signature	Date

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Discover Santa Clara
5001 Great America Parkway
Santa Clara, CA 95054
(408) 748-7095

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Budget: The total SCTID annual assessment budget for the initial year of its five (5) year operation is anticipated to be approximately \$4,047,912. A similar assessment budget is expected to apply to subsequent years, but this assessment budget is expected to fluctuate as room sales do, as businesses open and close, and if the assessment rate is increased or decreased pursuant to the Management District Plan ("Plan").

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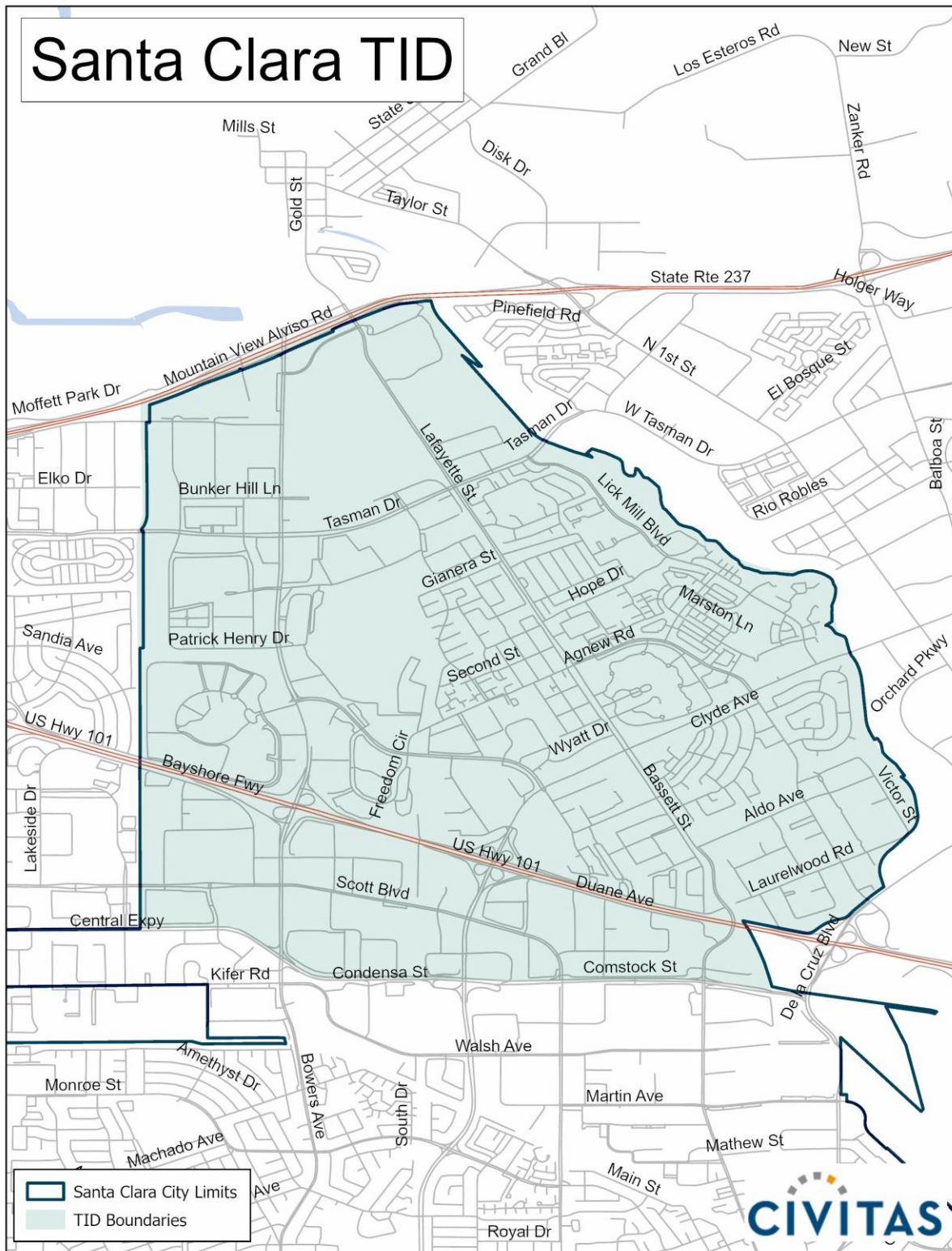
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Business Establishment(s) & Address(es)

Business Owner

Hyatt House Santa Clara

RLJ HyH Santa Clara Lessee, LP

3915 Rivermark Plaza, Santa Clara, CA 95054

The undersigned is the business owner or the authorized representative of the business owner and is the person legally authorized and entitled to sign this petition.

Kevin Hurley

Area Vice President & GM

Owner /Owner Representative Name (printed)

Title



04/30/2026

Owner/Owner Representative Signature

Date

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Discover Santa Clara
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Business Establishment(s) & Address(es)

Business Owner

Hyatt Regency Santa Clara
5101 Great America Parkway
Santa Clara, CA 95054

JA Lodging Santa Clara TRS, L.L.C

The undersigned is the business owner or the authorized representative of the business owner and is the person legally authorized and entitled to sign this petition.

Erin Henney
Owner /Owner Representative Name (printed)

General manager
Title


Owner/Owner Representative Signature

4/29/26
Date

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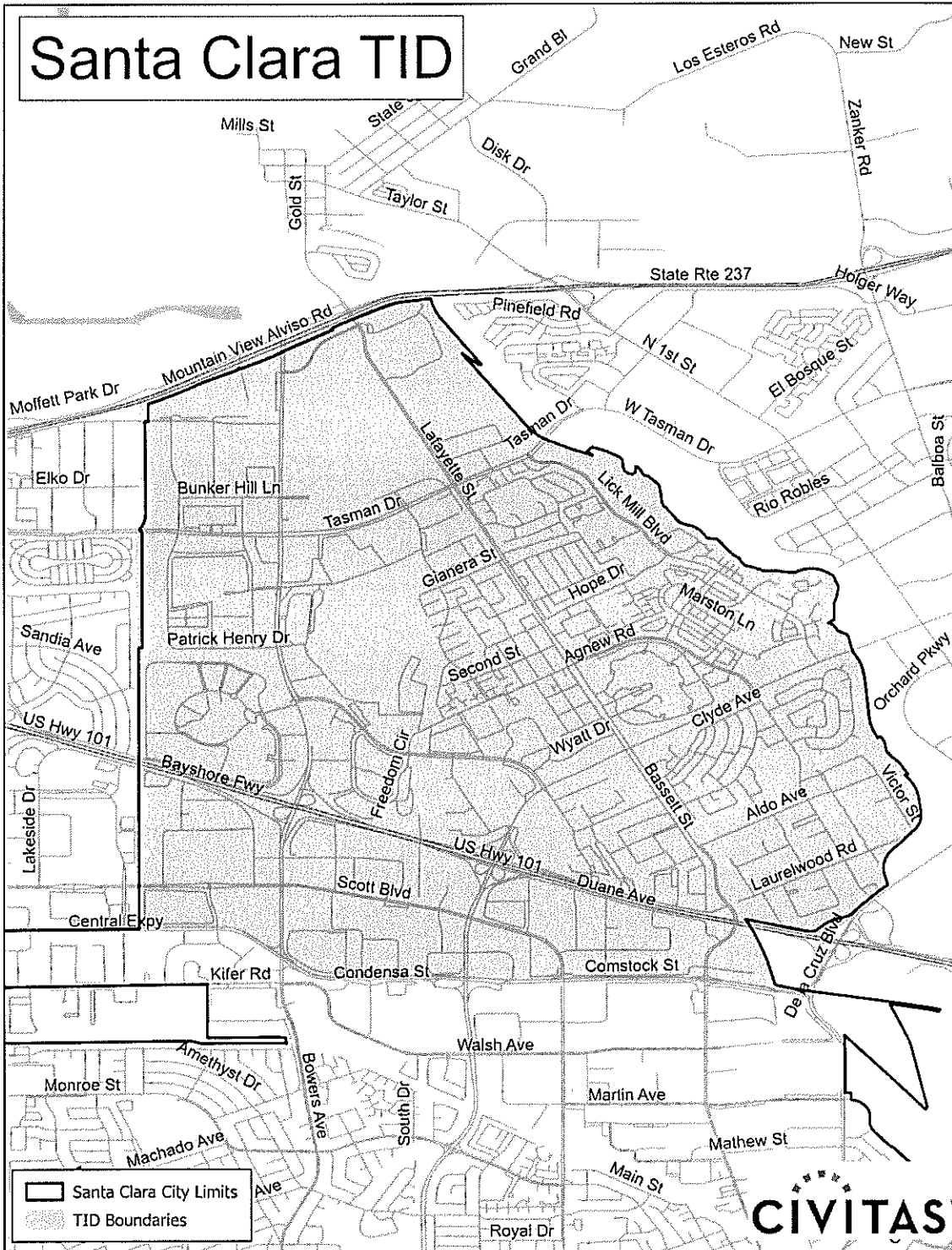
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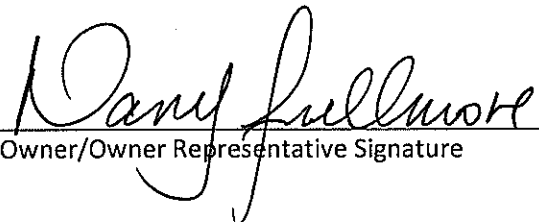
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<u>Business Establishment(s) & Address(es)</u>	<u>Business Owner</u>
<u>Santa Clara Marriott.</u>	<u>Host Hotels & Resorts</u>
<u>2700 Mission College Blvd</u>	<u>CCMH Santa Clara LLC</u>
<u>Santa Clara, CA 95054</u>	<u>6903 Rockledge Dr.</u>
	<u>Suite 1500</u>
<u>* Marriott Hotel Service LLC (Managed)</u>	<u>Bethesda MD 20817.</u>
<u>for CCMH Santa Clara LLC (owner)</u>	

The undersigned is the business owner or the authorized representative of the business owner and is the person legally authorized and entitled to sign this petition.

<u>NANY FULLMORE</u>	<u>General Manager</u>
Owner /Owner Representative Name (printed)	Title

<u></u>	<u>4/28/2020</u>
Owner/Owner Representative Signature	Date

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Christine Lawson, Chief Executive Officer
Discover Santa Clara
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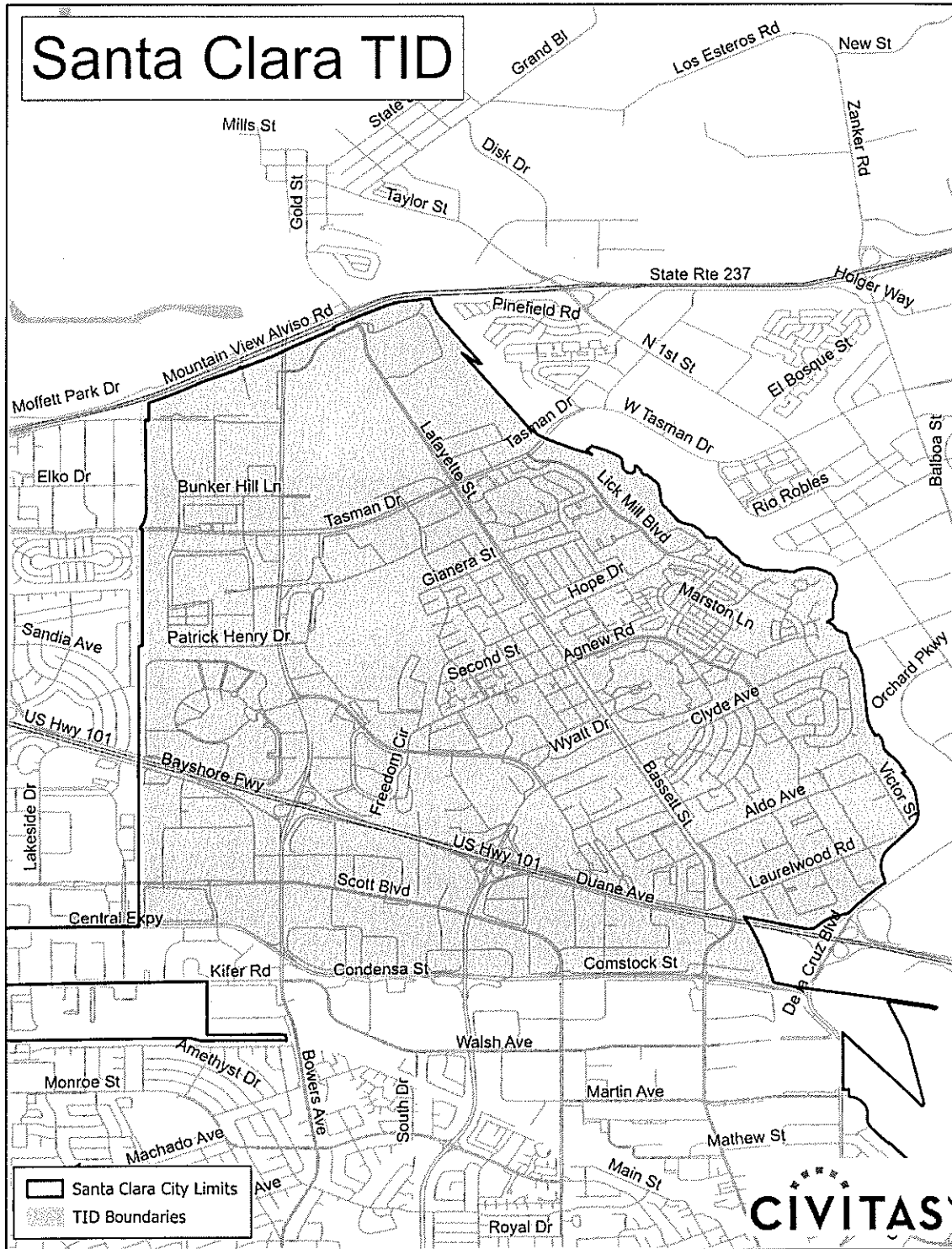
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EXHIBIT A
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Boundary Map



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Business Establishment(s) & Address(es)

Business Owner

KANG FAMILY PARTNERS L.P.	DAPHNE KANG
DBA DELTA BY ALAMO MARRIOTT	SILICON VALLEY
2151 LAURELWOOD RD.	
SANTA CLARA CA 95054	

The undersigned is the business owner or the authorized representative of the business owner and is the person legally authorized and entitled to sign this petition.

DAPHNE KANG	PRESIDENT of KANG FAMILY CORP. GENERAL PARTNER of KANG FAMILY PARTNERS, L.P.
Owner /Owner Representative Name (printed)	Title

	4/30/20
Owner/Owner Representative Signature	Date

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Christine Lawson, Chief Executive Officer
Discover Santa Clara
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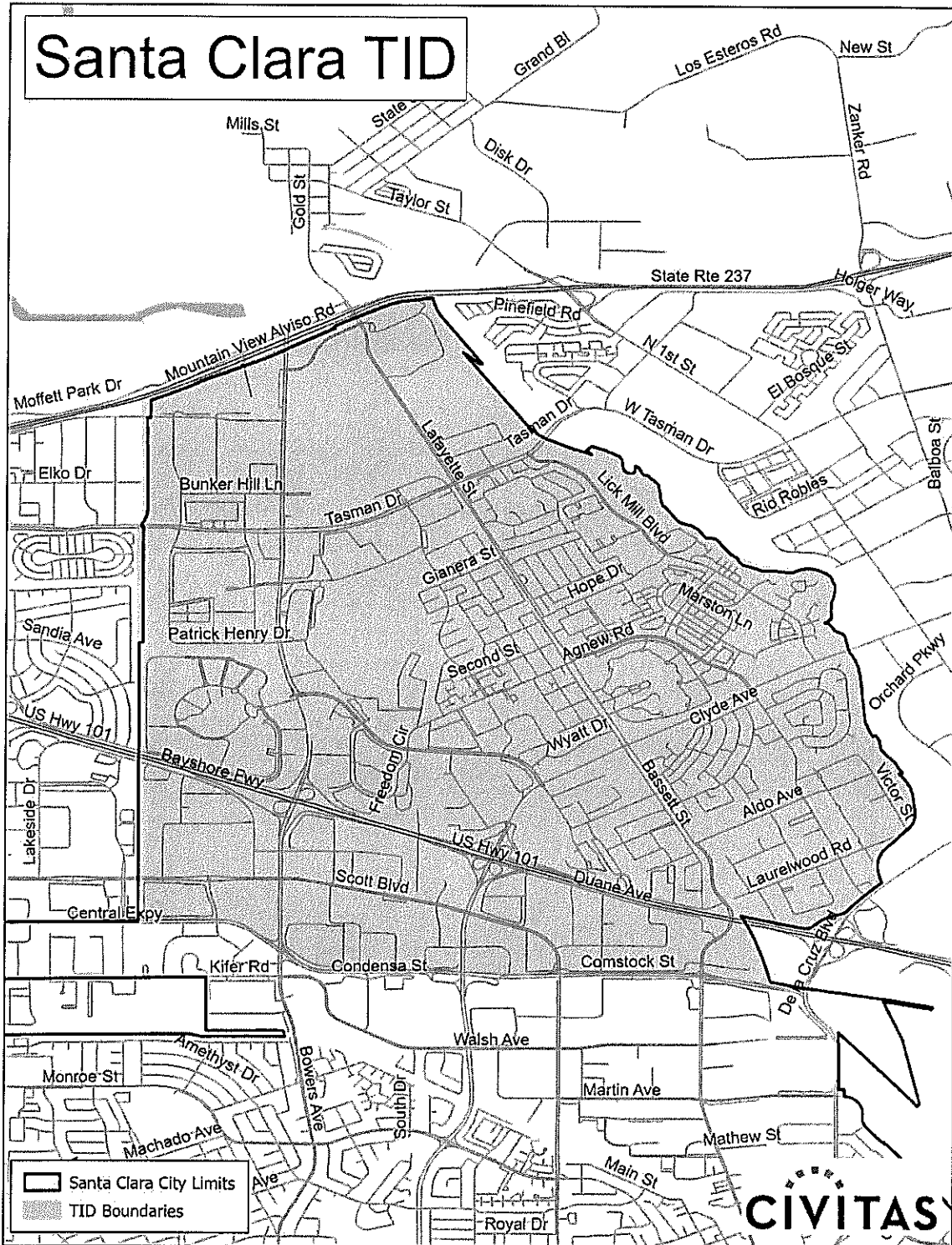
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Business Establishment(s) & Address(es)

Business Owner

TownePlace Suites by Marriott

Santa Clara Suites Partners LP

2877 Lakeside Drive

2877 Lakeside Drive

Santa Clara, CA 95054

Santa Clara, CA 95054

The undersigned is the business owner or the authorized representative of the business owner and is the person legally authorized and entitled to sign this petition.

Bridgette C. Burns

General Manager

Owner/Owner Representative Name (printed)

Title

Bridgette C. Burns

4/29/2026

Owner/Owner Representative Signature

Date

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- Budget:* The total SCTID annual assessment budget for the initial year of its five (5) year operation is anticipated to be approximately \$4,047,912. A similar assessment budget is expected to apply to subsequent years, but this assessment budget is expected to fluctuate as room sales do, as businesses open and close, and if the assessment rate is increased or decreased pursuant to the Management District Plan ("Plan").
- Cost:* The annual assessment rate is two percent (2%) of gross short-term sleeping room rental revenue. During the SCTID term, the assessment rate may be increased to a maximum rate of three percent (3%) of gross short-term sleeping room rental revenue for assessed lodging businesses. The Silicon Valley/Santa Clara DMO, Inc. dba Discover Santa Clara® Board of Directors ("Board") shall have the authority to increase the rate to a maximum assessment rate of three percent (3%). If the assessment rate is increased, it may subsequently be decreased, subject to Board approval, but shall not be decreased below a minimum of two percent (2%) of gross short-term sleeping room rental revenue. The maximum assessment increase or decrease permitted in any year shall be one-half percent (0.5%). Increases to the assessment rate shall be subject to the approval of the Board and assessed lodging business owners.

Based on the benefit received, assessments will not be collected on: stays of more than thirty (30) consecutive days; or stays by any officer or employee of a foreign government who is exempt by reason of express provision of Federal law or international treaty. Additionally, assessments will not be collected on stays by any Federal or State of California officer or employee on official business who shall provide one of the following: a warrant or check drawn on the Treasury of the United States; a copy of the official travel orders indicating the issuing governmental agency and the employee's full name; or, a copy of a letter on the official letterhead of an exempt governmental agency requesting exemption and listing the employee's name and stating that the stay is for official government business. The dates of occupancy must also be included. These requirements must be demonstrated by the guest at the time of registration. Failure to satisfy these requirements will result in no assessment exemption. Copies of the documentation for each exemption claimed must be submitted to the City of Santa Clara ("City") Director of Finance with each remittance of assessments.

EXHIBIT A
MANAGEMENT DISTRICT PLAN SUMMARY

- Collection:* Each assessed lodging business located in the boundaries of the SCTID shall be responsible for remitting the assessments to the City in accordance with the Plan. The City will be responsible for collecting the assessment on a monthly basis (including any interest and overdue charges) from each assessed lodging business located in the boundaries of the SCTID. The City shall take all reasonable efforts to collect the assessments from each assessed lodging business and may charge SCTID its proportionate share of collection costs.
- Duration:* The renewed SCTID will have a five (5) year life, beginning July 1, 2026, or as soon as possible thereafter, and ending five (5) years from its start date. After five (5) years, the SCTID may be renewed pursuant to the Property and Business Improvement District Law of 1994, Streets and Highways Code Section 36600 et seq. if assessed lodging business owners support continuing the SCTID programs.
- Management:* The Silicon Valley/Santa Clara DMO, Inc. dba Discover Santa Clara® shall continue to serve as the SCTID's Owners' Association. The Owners' Association is charged with managing funds and implementing programs in accordance with the Plan and must provide annual reports to the City Council.

EXHIBIT A
MANAGEMENT DISTRICT PLAN SUMMARY

Boundary Map

