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Respondent

2

Anonymous

28:01

Time to complete

The 44th Annual Santa Clara Art & Wine Festival

The 44th Annual Santa Clara Art & Wine Festival will provide opportunities for local, non-profit, charitable organizations directly serving and benefiting Santa Clara residents to raise funds to support their mission. To be considered for the fundraising opportunity, organizations must represent Santa Clara youth residents, senior residents, or be a Santa Clara based non-profit organization.

Organizations selected may be assigned to manage Fatjo Field Parking Lot under the coordination and direction of the Parks & Recreation Commission and City Staff. Two (2) organizations will be chosen and assigned to manage and operate on Saturday, Sept. 19, 2026, or Sunday, Sept. 20, 2026, from 8 a.m. to 6:30 p.m. for Fatjo Field Parking Lot. Organizations selected to fundraise on Sunday, Sept. 20, 2026, will end their shift one (1) hour earlier. The organizations will manage the assigned area, collect all fees, may collect donations, may display information on organization, and keep proceeds from the event. All volunteers operating the parking lot must be adults.

The Parks & Recreation Commission will review how the organizations meet the service goals of the City, as well as evaluate the ability of the organization to provide sufficient support to manage the assigned area at the Festival.

Parks and Recreation Commission: May 11, 2026 at 7 p.m.

Applicants will be invited to provide a five (5) minute presentation to Parks & Recreation Commission on Monday, May 11, 2026 at 7 p.m. during the Parks & Recreation Commission regular meeting. Parks and Recreation Commission meetings are held at the Sparacino Conference Room - City Hall (1500 Warburton Ave, Santa Clara, CA 95050). Applicants who fail to complete the application and provide necessary information regarding the organization or services will not be invited to present to the Commission. Complete the application process to be considered for this fundraising opportunity.

Organizational Regulations

1) Electricity is not available. Generators are not allowed. 2) Health Department regulations prohibit distribution of food and drinks to event attendees. It is not permissible to sell or sample merchandise, food, or services. 3) Organizations may accept donations or display flyers or banners at their assigned area. 4) Organizations assigned to the Parking Lot area will be provided with two (2) tents of 10'x10', one (1) table, and four (4) chairs. 5) No balloons are allowed in the park. 6) Private vehicles are not allowed in the park. 7) Organization may park in public lots as space is available. Carpooling is encouraged. Reserved parking is not available. 8) Organization should be set up and operational during the entire assigned time and day. 9) No voice or music amplification is allowed. 10) Pets are not permitted in the park during the event. Only service animals are permitted at the event. (Resolution #16-8310).

1. Organization name: *

Santa Clara Parade of Champions

2. Organization address: *

1164 Loyola Dr. Santa Clara CA 95051

3. Organization phone number: *

4. Main contact person: *

5. Position in organization: *

6. Main contact person phone number: *

7. Email address: *

8. Website address: *

9. Federal Tax ID Status *

501c3

509a

Other

10. Organization's Federal Tax ID Number: *

83-2239213

11. Does your organization serve City of Santa Clara residents? *

Yes

No

12. List the charitable programs or services and the number of participants (unduplicated count) that your organization has provided for Santa Clara resident youth & seniors over the past two (2) calendar/fiscal years. For each program/ service, please include the program name, the goal of the program, the services offered, and the number of persons served. *

1) Youth Enrichment: Scholarships for SCHS and Wilcox 2024 & 2025: 4 students total \$2000. Community Service Graduation hours for 250 students and 3 Interns, 2) Families facing medical crisis: Donated 4500 for JW House for about 1,500 warm meals for families staying there while their loved ones receive medical care. and 3) Veteran programs at American Legion 419 donated \$3500.

13. What are your primary sources of funding? How will an Art & Wine Festival Grant benefit Santa Clara youth or seniors? *

Sponsors, donations, Annual Live Auction and Art and Wine NPO fundraising. Money Raised support our Charitable initiatives are Youth Scholarships/Service one per school (2026 includes SCHS, Wilcox, MECHS, Kathleen MacDonald), Veterans AL419 and Meals for Families Facing Medical Crisis.

My organization agrees to:

a) Provide a minimum of eight (8) adult volunteers for the Parking Lot area, for the duration of the Art & Wine Festival on one day. b) Submit list of volunteers (names and assigned day & times) to the Parks & Recreation Dept. by September 10. c) Provide cashless payment method and accept passes provided by the Parks & Recreation Department as payment method. d) Adhere to the group regulations including volunteer application.

14. Please rank your preferred fundraising opportunity from 1-2, 1 = most preferred, 2 = least preferred *

1 Parking Lot, Saturday, Sept. 19, 2026

2 Parking Lot, Sunday, Sept. 20, 2026

Organization Statement and Operational Budget

After completing the application, a confirmation email will be sent out with instructions on submitting the organization's statement and operating budget.

15. Please type in your name as acknowledgement of the terms and requirements of the application. *

Ana Vargas-Smith

Profit and Loss YTD Comparison

Santa Clara Parade of Champions

January 2026

DISTRIBUTION ACCOUNT	TOTAL	
	JAN 1 - JAN 31 2026	FEB 1 2025 - JAN 31 2026 (YTD)
Income		
Donations		
Corporate Donors		31,965.75
Individual Donors		1,999.85
Total for Donations		\$33,965.60
Events Revenue		
Auction Proceeds		13,278.08
Booth Income		4,389.72
Sponsorship		37,455.39
Ticket Sales - Events		8,382.05
Total for Events Revenue		\$63,505.24
Total for Income		\$97,470.84
Cost of Goods Sold		
Gross Profit		\$97,470.84
Expenses		
Advertising, Marketing & PR	530.25	11,119.96
Awards	1,400.00	3,600.00
Event Registration Fees	-25.00	103.75
Event Services	2,150.00	35,920.00
Office Supplies	115.00	1,834.33
Balloons		6,720.00
Bank Service Charges		\$10.00
Square Fees		30.20
Total for Bank Service Charges		\$40.20
Charitable Contributions		5,010.00
Dues & Subscriptions		518.00
Equipment Rental		15,435.94
Event Supplies		7,729.46
Insurance		2,414.00
Legal & Professional Fees		
Accounting		4,985.00
Total for Legal & Professional Fees		\$4,985.00
Lodging for Event Services		116.50
Meals & Entertainment		151.80
Postage & Shipping		48.20
Travel - Parking & Tolls		22.00
Total for Expenses	\$4,170.25	\$95,769.14
Net Operating Income	-\$4,170.25	\$1,701.70

Profit and Loss YTD Comparison

Santa Clara Parade of Champions

January 2026

DISTRIBUTION ACCOUNT	TOTAL	
	JAN 1 - JAN 31 2026	FEB 1 2025 - JAN 31 2026 (YTD)
Other Income		
Interest Income	1.64	46.72
Total for Other Income	\$1.64	\$46.72
Other Expenses		
Net Other Income	\$1.64	\$46.72
Net Income	-\$4,168.61	\$1,748.42