



**City of
Santa Clara**
The Center of What's Possible

DEPARTMENT OF PUBLIC WORKS - TRAFFIC ENGINEERING DIVISION

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Bicycle and Pedestrian Advisory Committee Annual Work Plan Topic Request Form

Requestor Name:

Ken Kratz

Date:

Aug. 13, 2023

Proposed Topic Title:

Wayfinding

Background and Discussion: Please provide justification regarding how this topic pertains to the Bicycle and Pedestrian Advisory Committee's roles and responsibilities:

Provide way-finding, the physical sign type, throughout the City.

Areas to be considered include:

1. Old quad, particularly between the train station and university and Franklin Mall. A historic route can be considered as well, maybe with different color signs.
2. San Tomas Aquino Creek trail. Signs along trail to include destination nearby that are off the trail (e.g., transit hubs (light rail and buses), Convention Center, Levis Stadium, Apple campus, City of Alviso, city parks, commercial business along ECR, post offices, bicycle shops, Intel Museum, Mission College, public restrooms, public restrooms and bicycle repair stations.
3. Cross town routes, particularly to meet routes from surrounding cities (e.g., City of Sunnyvale has) one that touches our border) and that cross the San Tomas Aquino Creek Trail.

Justification: Activity supports cycling in the City.