




City Council Meeting

City North Framework Item #3

August 27, 2019

The seal of the City of Santa Clara, California, established in 1852, is circular. It features a central illustration of a mission-style building with a red roof and a bell tower, set against a blue sky with clouds and a green landscape. The text "CITY OF SANTA CLARA CALIFORNIA" is written around the top inner edge, "1852" is at the bottom, and "THE MISSION CITY" is at the bottom inner edge.



City of Santa Clara
The Center of What's Possible

City North Framework

Background

- On March 21, 2017, City Council directed staff to prepare Specific Plans for the Freedom Circle and Patrick Henry areas and a comprehensive plan (Framework) for the North Santa Clara area
- Preparation of the Framework is included in the consultant work program approved by City Council on July 2018
- On April 9, 2019 the City Council directed staff to return with more information on the purpose and contents of the Framework

POST MEETING MATERIAL



City North Framework

Proposed Contents

- Prerequisite Studies (per General Plan Phase III requirement)
- District Level Guiding Principles and Strategies
- Coordinated Mobility Plan



City North Framework

Proposed Framework Area

- Patrick Henry Specific Plan
(General Plan Phase 3 Focus Area)
- Freedom Circle Specific Plan
- Tasman East Specific Plan
- Great America
- Related Santa Clara
- Mission College
- Other Civic and Industrial lands





City North Framework

Prerequisite Studies

Consistent with existing policy guidance in the General Plan and prior direction from the City Council, the Framework will include the required findings and prerequisite studies established in the General Plan for Phase III Future Focus Areas, including:

- Citywide parkland ratios
- Adequacy of infrastructure fiscal health
- Emergency response times
- Bicycle, pedestrian, and transit improvements



City North Framework

Guiding Principles

The City North Framework would establish a set of six major planning principles:

- Urban Scale
- Polycentric District
- Complete Neighborhoods
- Innovative Multi-Modal Mobility
- Human-Scale Public Realm
- Compatible Neighborhoods





City North Framework

Implementation Strategies

- Urban Design and Placemaking
- Regional Parks and Open Space
- Mobility and Circulation



City North Framework

Coordinated Mobility Plan

- Transportation Demand Management measures to reduce the use of single-occupant vehicles
- Variety of alternative transportation modes, including a possible shuttle service, and bike and scooter share provided through a Transportation Management Association (TMA)





City North Framework

Next Steps

- Proceed with preparation of the Framework and Specific Plan(s)
- Conduct community and stakeholder outreach, based upon the identified City objectives
- Project Milestones:
 - Begin preparation of EIR / Notice of Preparation and scoping (Fall 2019)
 - Draft EIR (Spring 2020)
 - Public draft Specific Plans (Spring 2020)
 - City Council Hearing (Late summer 2020)



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City North Framework

Context – Framework Area Projects

- Tasman East Specific Plan
- Related Santa Clara
- Great America Master Plan
- Development Proposals
 - Kylli
 - KT Urban
 - Greystar

