



City of Santa Clara

Meeting Minutes

Cultural Commission

08/05/2024

7:00 PM

Hybrid Meeting
Santa Clara Senior Center
Room 205
1303 Fremont Street
Santa Clara, CA 95050

The City of Santa Clara is conducting the Cultural Commission meeting in a hybrid manner (in-person and a method for the public to participate remotely).

ViaZoom:

<https://santaclaraca.zoom.us/j/98272283531>

Meeting ID:98272283531

Or join by phone: 669-900-6833

CALL TO ORDER AND ROLL CALL

Chair Marinaro called the meeting to order at 7:02 PM

Present 6 - Commissioner Abinas Roy, Commissioner Candida Diaz, Vice Chair Debra von Huene, Chair Jonathan Marinaro, Commissioner Louis Samara, and Commissioner Neetu Garg

CONSENT CALENDAR

1.A. [24-496](#) Action on Cultural Commission Regular Minutes of June 3, 2024

Recommendation: Approve the Cultural Commission Regular Meeting Minutes of June 3, 2024

A motion was made by Commissioner Diaz and seconded by Commissioner von Huene to approve the consent calendar. The motion passed with the following vote.

Aye: 6 - Commissioner Roy, Commissioner Diaz, Vice Chair von Huene, Chair Marinaro, Commissioner Samara, and Commissioner Garg

PUBLIC PRESENTATIONS

None.

GENERAL BUSINESS

2. [24-636](#) Discussion and Adoption of the Cultural Commission's Work Plan Goals and Activities for FY 2024/25

Commissioners reported the following on the Cultural Commission Work Plan Goals and Activities for FY 2024/25 & FY 2025/26

GOAL #1: Host and enhance multicultural events to encourage and acquaint Santa Clara residents with cultural diversity.

1. Plan & Implement Summer Concerts in FY 2024/25
July 12 @ Central Park-The Megatonnes
July 26 @ Central Park-Orchestra Borinquen
Aug.16 @ Central Park-Pop Ficton
(2) June 2025 TBD
2. Street Dance- Date: Aug. 7, 2025
3. Plan for a Group Wedding
4. Plan for a Korean Cultural Festival
5. Plan and Host Friday Night Live Events
6. Secure sponsors for Cultural Commission special events in FY 2024/25

GOAL #2: Develop and encourage interactive, art opportunities to provide temporary, performing, cultural, and public art in the City.

1. Advise and recommend public art to City Council.
2. Outdoor Temporary Art Installation project. Allocate \$10,000 from the Cultural Commission budget FY 2024/25.
3. Six Utility Boxes in the City for Artist Utility Box Program. Allocate \$4,500 from the Cultural Commission budget FY 2024/25.
4. Host a Sculpture Exhibition at the Central Park Library, October-November 2024. Allocate up to \$700 from the Commission budget FY 2024/25 to reimburse artists for expenses incurred related to the application process.
5. Host Halloween Home & Holiday Home Decorating Contest and Recognition- Dates listed in Work Plan FY 2024/25. Winners are recognized at a City Council meeting after the contest. Allocate

\$1,100 from the Cultural Commission budget FY 2024/25.

6. Update and maintain City interactive web-based public art map.

GOAL #3: Raise the visibility of commemorative months.

1. Engage the public with commemorative months according to the Federal Calendar.
2. Identify a space to curate and facilitate the celebration of commemorative months
3. Promote monthly commemorative months through social media and special events to raise awareness and cultural competency.

GOAL #4: Enhance communication and media strategy to increase community awareness of the Cultural Commission.

1. Consider attending the Americans for the Arts Conference and/or the Sister Cities Conference.
2. Present work plan accomplishments and activities to City Council annually.
3. Develop, maintain, and grow partnerships and collaborations with external organizations. Explore opportunities for placemaking in Rivermark, in collaboration with Mission College.

GOAL #5: Prepare for Citywide Arts Master Plan Process.

1. Develop private/public partnerships to invest and promote the Arts in Santa Clara.
2. Review, comment, and assist with the implementation of a citywide Arts Master Plan.

A motion was made by Commissioner Samara and seconded by Commissioner von Huene to adopt the Cultural Commission work plan for FY 2024-2026.

Aye: 6 - Commissioner Roy, Commissioner Diaz, Vice Chair von Huene, Chair Marinaro, Commissioner Samara, and Commissioner Garg

A motion was made by Commissioner von Huene and seconded by Commissioner Diaz to host an Outdoor Temporary Art Installation Project and allocate \$10,000 from the Cultural Commission budget in FY 2024/25 for the project.

Aye: 6 - Commissioner Roy, Commissioner Diaz, Vice Chair von Huene, Chair Marinaro, Commissioner Samara, and Commissioner Garg

A motion was made by Commissioner Diaz and seconded by Commissioner von Huene to allocate \$4,500 from the Cultural Commission budget in FY 2024/25 to the Utility Box Program for artists stipends.

Aye: 6 - Commissioner Roy, Commissioner Diaz, Vice Chair von Huene, Chair Marinaro, Commissioner Samara, and Commissioner Garg

A motion was made by Commissioner Samara and seconded by Commissioner von Huene to cancel the Sculpture Exhibition Program and allocate up to \$700 to reimburse artists for expenses incurred for the cost of insurance related to the agreement process.

Aye: 6 - Commissioner Roy, Commissioner Diaz, Vice Chair von Huene, Chair Marinaro, Commissioner Samara, and Commissioner Garg

A motion was made by Commissioner Diaz and seconded by Commissioner Samara to allocate \$1,100 from the Cultural Commission budget FY 2024/25 to pay for the home decorating contest signs.

Aye: 6 - Commissioner Roy, Commissioner Diaz, Vice Chair von Huene, Chair Marinaro, Commissioner Samara, and Commissioner Garg

STAFF REPORT

None.

COMMISSIONERS REPORT

Chair Marinaro traveled and saw great art and plays over the past month.

Commissioner Diaz attended the Station Area Task Force, and there will be a Community Planning Meeting soon. She encouraged the community to participate. Public Art and the Art Master Plan were discussed.

ADJOURNMENT

The next meeting of the Cultural Commission will be Monday, October 7, 2024 at 7:00 p.m.

A motion was made by Commissioner von Huene and seconded by Commissioner Diaz to adjourn the meeting at 8:40 p.m.

Aye: 6 - Commissioner Roy, Commissioner Diaz, Vice Chair von Huene, Chair Marinaro, Commissioner Samara, and Commissioner Garg

MEETING DISCLOSURES

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If a member of the public submits a speaker card for any agenda items, their name will appear in the Minutes. If no speaker card is submitted, the Minutes will reflect "Public Speaker."

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