



# \*\*\*CONFIDENTIAL\*\*\* Internal Poll Results

Santa Clara June 20, 2022

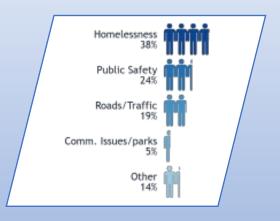
## What is the most important issue facing Santa Clara Today?

#### By Age

, ,					
Column %	18-34	35-44	45-54	55-64	65+
Homelessness	42%	49%	32%	32%	37%
Public Safety	18%	18%	34%	26%	25%
Roads/Traffic	26%	<b>7</b> %	20%	17%	21%
Comm. Issues/parks	2%	12%	1%	5%	8%
Other	11%	13%	14%	21%	10%

#### By Gender

Column %	Female	Male
Homelessness	37%	40%
Public Safety	26%	22%
Roads/Traffic	19%	19%
Comm. Issues/parks	4%	6%
Other	14%	13%



### By Education Level

Column %	HS	College	Grad+
Homelessness	39%	34%	43%
Public Safety	20%	28%	23%
Roads/Traffic	27%	16%	14%
Comm. Issues/parks	5%	4%	8%
Other	10%	18%	12%

### By Race

Column %	White	Asian	Hispanic	Other
Homelessness	43%	31%	41%	25%
Public Safety	18%	34%	14%	26%
Roads/Traffic	19%	17%	31%	13%
Comm. Issues/parks	7%	8%	2%	2%
Other	13%	11%	12%	33%

### By Ideology

Column %	Moderate	Liberal	Conserv.
Homelessness	44%	32%	44%
Public Safety	27%	15%	34%
Roads/Traffic	13%	27%	15%
Comm. Issues/parks	6%	7%	1%
Other	10%	18%	<b>7</b> %

### By Party

Column %	Dem.	Indep.	Repub.
Homelessness	36%	46%	35%
Public Safety	17%	27%	42%
Roads/Traffic	26%	8%	14%
Comm. Issues/parks	5%	9%	1%
Other	16%	10%	9%

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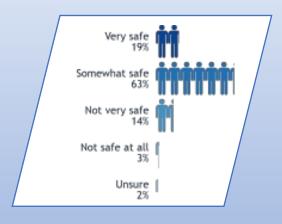
### Do you feel Santa Clara is:

#### By Age

Column %	18-34	35-44	45-54	55-64	65+
Very safe	13%	19%	23%	17%	24%
Somewhat safe	70%	68%	61%	59%	56%
Not very safe	14%	11%	14%	19%	13%
Not safe at all	2%	2%	2%	5%	1%
Unsure	1%	0%	1%	1%	6%

### By Gender

Column %	Female	Male
Very safe	18%	19%
Somewhat safe	70%	56%
Not very safe	8%	20%
Not safe at all	2%	3%
Unsure	1%	2%



### By Education Level

By Ideology

Column %	HS	College	Grad+
Very safe	21%	16%	20%
Somewhat safe	59%	65%	65%
Not very safe	14%	14%	14%
Not safe at all	2%	4%	0%
Unsure	3%	1%	1%

### By Race

Column %	White	Asian	Hispanic	Other
Very safe	21%	8%	28%	18%
Somewhat safe	64%	64%	57%	67%
Not very safe	12%	24%	8%	15%
Not safe at all	2%	2%	5%	0%
Unsure	1%	2%	2%	0%

Column %	Moderate	Liberal	Conserv.
Very safe	18%	23%	13%
Somewhat safe	63%	61%	64%
Not very safe	12%	16%	16%
Not safe at all	4%	0%	5%
Unsure	2%	1%	2%

By Party			
Column %	Dem.	Indep.	Repub.
Very safe	25%	11%	11%
Somewhat safe	65%	64%	55%
Not very safe	8%	24%	19%
Not safe at all	2%	1%	6%
Unsure	0%	0%	9%

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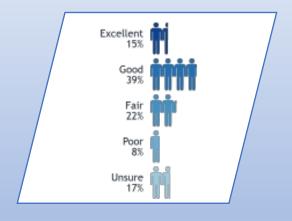
Overall, how would you rate the performance of the Santa Clara Police Department?

#### By Age

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Column %	18-34	35-44	45-54	55-64	65+
Excellent	7%	11%	12%	22%	25%
Good	35%	25%	49%	39%	46%
Fair	17%	26%	19%	32%	18%
Poor	11%	13%	4%	5%	5%
Unsure	29%	25%	16%	2%	7%

### By Gender

Column %	Female	Male
Excellent	16%	14%
Good	41%	37%
Fair	26%	18%
Poor	5%	10%
Unsure	12%	21%



### By Education Level

Column %	HS	College	Grad+
Excellent	16%	15%	12%
Good	37%	37%	45%
Fair	19%	25%	23%
Poor	4%	11%	8%
Unsure	24%	13%	12%

### By Race

Column %	White	Asian	Hispanic	Other
Excellent	22%	7%	7%	3%
Good	41%	30%	54%	48%
Fair	18%	23%	28%	33%
Poor	5%	6%	10%	8%
Unsure	13%	34%	0%	<b>7</b> %

### By Ideology

Column %	Moderate	Liberal	Conserv.
Excellent	19%	5%	25%
Good	39%	35%	44%
Fair	24%	20%	23%
Poor	6%	11%	4%
Unsure	12%	29%	4%

### By Party

Column %	Dem.	Indep.	Repub.
Excellent	14%	15%	19%
Good	38%	35%	48%
Fair	21%	24%	23%
Poor	7%	11%	5%
Unsure	21%	15%	5%



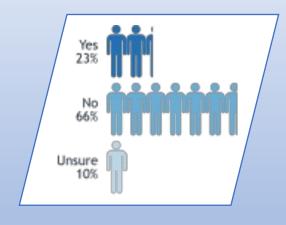
Did you know Santa Clara is one of the last cities in California to "elect" their Police Chief?

#### By Age

, ,					
Column %	18-34	35-44	45-54	55-64	65+
Yes	4%	18%	29%	35%	36%
No	94%	76%	55%	53%	46%
Unsure	2%	6%	16%	12%	18%

### By Gender

Column %	Female	Male
Yes	26%	21%
No	64%	68%
Unsure	9%	11%



### By Education Level

Column %	HS	College	Grad+
Yes	19%	27%	25%
No	67%	64%	67%
Unsure	14%	9%	<b>7</b> %

### By Race

Column %	White	Asian	Hispanic	Other
Yes	31%	<b>17</b> %	20%	27%
No	61%	66%	74%	68%
Unsure	<b>7</b> %	18%	5%	5%

### By Ideology

Column %	Moderate	Liberal	Conserv.
Yes	26%	17%	32%
No	65%	70%	58%
Unsure	9%	12%	10%

### By Party

Column %	Dem.	Indep.	Repub.
Yes	27%	17%	23%
No	61%	79%	62%
Unsure	12%	4%	16%

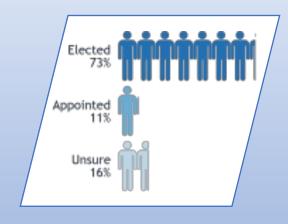
Do you prefer the ability to "elect" the Santa Clara Police Chief or would you want the Chief to be appointed by City Leaders?

### By Age

Column %	18-34	35-44	45-54	55-64	65+
Elected	74%	76%	73%	67%	74%
Appointed	3%	<b>7</b> %	16%	15%	15%
Unsure	22%	17%	10%	18%	11%

### By Gender

Column %	Female	Male
Elected	76%	70%
Appointed	10%	11%
Unsure	14%	18%



### By Education Level

Column %	HS	College	Grad+
Elected	84%	65%	70%
Appointed	3%	14%	15%
Unsure	12%	21%	15%

### By Race

Column %	White	Asian	Hispanic	Other
Elected	69%	70%	78%	79%
Appointed	13%	14%	<b>5</b> %	3%
Unsure	18%	15%	18%	18%

### By Ideology

Column %	Moderate	Liberal	Conserv.
Elected	72%	73%	76%
Appointed	13%	5%	14%
Unsure	15%	22%	<b>9</b> %

### By Party

Column %	Dem.	Indep.	Repub.
Elected	68%	81%	76%
Appointed	12%	6%	16%
Unsure	20%	13%	<b>9</b> %

### Methodology and Demographics

Completed June 16 – 20, 2022

### Age

18-34	25%
35-44	18%
45-54	20%
55-64	19%
65+	20%

#### Gender

	%
Female	51%
Male	49%

### **Education Level**

	%
HS	35%
College	35%
Grad+	29%

#### Race

11000	
	%
White	42%
Asian	29%
Hispanic	21%
Other	9%

Ideology

deology	
	%
Moderate	41%
Liberal	39%
Conserv.	20%

**Party** 

	%	
Dem.	56%	
Indep.	28%	
Repub.	16%	

### Population & Sample Description:

350 Registered Voters

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**MoE:** +/- 5.22%

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**Weighting**: Age, Gender, Education Level, Party, Zip Code, and Race



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