



City of Santa Clara

Meeting Minutes

Cultural Commission

10/04/2021

7:00 PM

Virtual Meeting

Pursuant to the provisions of California Governor's Executive Order N-29-20, issued on March 17, 2020, to prevent the spread of COVID-19, the City of Santa Clara has implemented methods for the public to participate remotely.

Via Zoom:

<https://santaclaraca.zoom.us/j/98272283531>

Webinar ID: 982 7228 3531

Or join by phone: 1-669-900-6833

The meeting set-up is in line with the recommendations of the COVID-19 White House Task Force, which notes no more than ten (10) people gathering. The Chair will be present for the meeting with the staff liaison and commissioners participating remotely.

CALL TO ORDER AND ROLL CALL

The meeting was called to order by Chair von Huene at 7:03 p.m.

Present 6 - Commissioner Siddarth Sundaram, Commissioner Louis Samara, Chair Debra von Huene, Vice Chair Candida Diaz, Commissioner Jonathan Marinaro, and Commissioner Paul McNamara

Absent 1 - Commissioner Jennifer Vega

CONSENT CALENDAR

1.A [21-1094](#) Cultural Commission Regular Meeting Minutes of August 2, 2021

Recommendation: Approve the Cultural Commission Regular Meeting Minutes of August 2, 2021.

A motion was made by Vice Chair Diaz, seconded by Commissioner Samara that this item be approved. The motion passed with the following vote:

Aye: 6 - Commissioner Sundaram, Commissioner Samara, Chair von Huene, Vice Chair Diaz, Commissioner Marinaro, and Commissioner McNamara

Absent: 1 - Commissioner Vega

1.B [21-1275](#) Cultural Commission Calendar of Meetings for 2022

Recommendation: Recommend that Council approve Cultural Commission Calendar of meetings for 2022.

A motion was made by Vice Chair Diaz, seconded by Commissioner Samara that this item be approved.

Aye: 6 - Commissioner Sundaram, Commissioner Samara, Chair von Huene, Vice Chair Diaz, Commissioner Marinaro, and Commissioner McNamara

Absent: 1 - Commissioner Vega

PUBLIC PRESENTATIONS

None.

GENERAL BUSINESS

2. [21-1267](#) Discussion and Updates to Cultural Commission Work Plan Goals and Activities for FY 2021/22

Recommendation: Provide updates to Cultural Commission work plan goals and activities for FY 2021/22.

Commissioners reported the following updates to the work Plan FY 2020/21.

Goal #1-Summer Concerts- Concerts can resume in July 1, 2022.

Goal # 2-Public Art- Chair von Huene and Commissioner Samara will follow up Gloria Cox regarding the Art Campaign and the National Fitness Campaign. They will notify them via email that the commission will not move forward with the project this year.

Utility Boxes- Vice Chair Diaz reported that three (3) of the six (6) Utility Boxes have been completed. Two (2) additional boxes are in the painting process and one (1) artist is still waiting for insurance to clear. Additional Utility Boxes are identified for the next round.

Halloween and Holiday Home Decorating Contest- Commissioner Marinaro reported that the contest is underway. He asked the Commission to get community involved. Seven (7) awards will be given. Six (6) districts and one (1) Best of the Best. Total price per sign is \$390.

Public Art Map- Vice Chair Diaz will add the completed Utility Boxes to the map.

Breaking Free Sculpture Exhibition- Award checks were mailed in Sept. Top three (3) winners are on display in the Triton Museum lobby for 45 days.

Surviving Covid Art Exhibition- Semi finalists have been selected. Waiting for agreements to be approved and sent to the artists.

Goal #3-Expand social media presence- Commissioner Garcia Vega is working on drafting templates for a marketing plan. Commissioner McNamara will follow up with Commissioner Garcia Vega on the project. Facebook, Instagram and Twitter was discussed.

Coloring Book- Commission discussed the coloring book project and possibly a monthly post to highlight specific months.

Goal #4- Marketing and Communication strategy- Commissioner McNamara will discuss metrics and logistics with Commissioner Garcia Vega. Reports will be a co-function of the marketing strategy to see what

is meaningful to the commission.

Goal # 5- Citywide Master Art Plan- Chair von Huene provided a summary of the strategy. She discussed partnership with Santa Clara University. Deadline is August of each year. Will apply for grant next year. She discussed possibly working with stake holders, art festivals and community.

STAFF REPORT

Recreation Manager Castro mentioned a variety of projects the City is working on, including the Westwood Oaks Park Playground Rehabilitation Project Survey. She mentioned City Hall facilities opened on Oct. 4 and Parks & Recreation facilities have remained open and serving the public. She mentioned the Department is hiring part time staff. She informed everyone that Zoom meetings would continue until further notice. She informed everyone that she would like to take a photo of the Commissioners at a painted Utility Box for the 2022 City Calendar.

COMMISSIONERS REPORT

Chair von Huene reported that the Triton Museum has Cultural Commission Sculptures currently on exhibit. She encouraged people to visit.

Commissioner Marinaro attended a Electronic Music Festival in Oakland. It was an artist focused concert. He announced he bought a new home in Santa Clara.

Commissioner McNamara has a friend who attended a Publishing as an Art Form Exhibit that he is interested in. He has been looking at online plays and art exhibits that are impressive and creative.

Commissioner Samara has been busy spending time with his family. He is on the Board for Santa Clara Youth Soccer League and is one of the Coordinators on the Recreational side. He is happy to see the children playing soccer again.

ADJOURNMENT

A motion was made by Vice Chair Diaz, seconded by Commissioner Marinaro, that the meeting be adjourned at 8:07 p.m.

Aye: 6 - Commissioner Sundaram, Commissioner Samara, Chair von Huene, Vice Chair Diaz, Commissioner Marinaro, and Commissioner McNamara

Absent: 1 - Commissioner Vega

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If a member of the public submits a speaker card for any agenda items, their name will appear in the Minutes. If no speaker card is submitted, the Minutes will reflect "Public Speaker."

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