

## **Attachment 4: Vision Statement and Values/Guiding Principles**

### **Vision Statement**

The Stevens Creek Boulevard Corridor transportation infrastructure changed little in the past 50 years while the area it serves grew into a worldwide hub of innovation. Therefore, we envision the transportation corridor our community deserves to support continued residential and commercial vibrancy: safe and enjoyable travel for people of every age, ability, and chosen mode.

Residents, businesses, and visitors would be served by:

- A high-capacity transit system supported by station access enhancements to connect the Cities of Cupertino, Santa Clara, and San José from Diridon Station and Downtown San José to De Anza College within twenty minutes, with connection to Foothill Boulevard, for reliable travel to local and regional destinations. Station areas would be well-maintained and inviting community assets.
- A stress-free and enjoyable walking and bicycling environment. High-quality pedestrian and bicycle infrastructure would be prioritized to connect neighborhoods to the corridor within ½ mile or 20-minute walk of transit stops.
- Safe and efficient vehicle travel would be accommodated for connections to neighborhoods, businesses, and expressways and freeways.

This Vision would be implemented by a continuous, open, and inclusive evaluation process to promote equitable access and use.

## Values and Guiding Principles

The Corridor Vision would be implemented in steps. The committed shared purpose, vision, and values of the Cities of Cupertino, San José, and Santa Clara, Santa Clara County, and the Santa Clara Valley Transportation Authority (VTA) will guide the Vision implementation process:

### Ongoing Collaboration

- Continually engage and collaborate with corridor users and decision-makers.
- Incrementally improve access, comfort, speed, and reliability of transit.
- Embrace technological innovations.

### Safety of All Corridor Users

- Eliminate transportation-related fatalities and severe injuries.
- Allow safe passage for vulnerable road users along and crossing the corridor.
- Reduce the level of stress and increase the accessibility of walking and biking,

### Create a Sustainable Environment to Prioritize People

- Design for all ages, abilities, and incomes of users.
- Maintain the corridor as a clean and inviting place.
- Provide green space and shade, and support native wildlife and plants.
- Foster enjoyable public space.
- Support reduction in greenhouse gas emissions from transportation.

### A Transit Corridor

- Increase transit frequency and speed.
- Favor transit travel time over auto travel time in roadway operations.
- Improve access and comfort of waiting for transit.
- Implement a high-capacity, separated transit service in the corridor.

### Convenience and Connectivity

- Improve the convenience of travel for people.
- Ensure access and connectivity for all travelers through investment to meet resident and business needs.
- Enhance neighborhood and business access.