

CALIFORNIANS FOR ELECTORAL REFORM

PRESENTS THIS

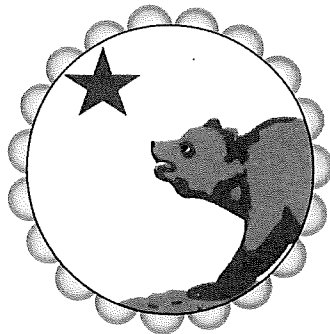
WILMA RULE MEMORIAL AWARD

TO THE

Santa Clara City Council

**IN RECOGNITION OF THEIR WORK CONTRIBUTING TO THE ADVANCEMENT
OF PROPORTIONAL REPRESENTATION IN CALIFORNIA**

by having the courage to place on the ballot Measure A, an amendment to the charter of the City of Santa Clara that specifies the use of the single-transferable vote form of ranked choice voting for electing the City Council, and, if Measure A had passed, would have made Santa Clara the first city in the United States since 1941 to adopt a proportional representation system for electing its City Council.



PRESENTED THIS 9TH DAY OF JUNE, 2018

A handwritten signature in black ink, appearing to read "Steve Chessin".

Steve Chessin
President



CITIES STRONG TOGETHER

Membership Application

JOIN THE NATIONAL LEAGUE
OF CITIES IN MOVING OUR
NATION FORWARD. TOGETHER.

POST MEETING MATERIAL

Section 1: Municipality Data

Name of Municipality: _____
Address (City Hall): _____
City: _____ State: _____ Zip Code: _____
Billing Address (if different from above): _____
City: _____ State: _____ Zip Code: _____
Phone: _____ Fax: _____
Email: _____ Web: _____
Twitter: _____ Facebook: _____

Municipality Type:

- ☐ City
☐ Town

- ☐ Village
☐ Township

- ☐ Borough
☐ Other: _____

Form of Government:

- ☐ Mayor /Council
☐ Council /Manager

- ☐ Commission
☐ Town Meeting

Section 2: Municipality Form of Government

Date Founded: _____

Date Incorporated: _____

Fiscal Year Begins: _____

Primary Election Date: _____

General Election Date: _____

Is the Chief Elected Official a member of the governing body:

- ☐ Yes
☐ No

Are governing body terms:

- ☐ Concurrent (C)
☐ Staggered (S)

How is the chief elected official selected?

- ☐ Directly by the voters in the general election
☐ Most votes for seat on governing body during general election
☐ Selected from the governing body by the governing body
☐ Other, describe: _____

What is the size of the governing body? _____

What is the term length for the chief elected official? _____

What is the term length for the members of governing body? _____

Section 3: Municipal Priorities

- | | | |
|---|--|--|
| ☐ Economic Development | ☐ Transportation | ☐ Job Growth/Creation |
| ☐ Sustainability | ☐ Neighborhood Revitalization | ☐ Public Safety |
| ☐ Fiscal Stability | ☐ Education | ☐ Other: _____ |

Section 4: City Official Profile

Submit as many individual profiles for staff as you would like.

CHIEF ELECTED OFFICIAL

Name: _____
Email: _____
Term End Date: _____
Gender: ☐ Male ☐ Female

Chief of Staff / Exec. Asst.

Name: _____
Email: _____

Title: _____
Telephone: _____
Ethnicity: _____
Year of Birth: _____

Title: _____
Telephone: _____

CITY MANAGER

Name: _____
Email: _____
Term End Date: _____
Gender: ☐ Male ☐ Female

Chief of Staff / Exec. Asst.

Name: _____
Email: _____

Title: _____
Telephone: _____
Ethnicity: _____
Year of Birth: _____

Title: _____
Telephone: _____

CITY CLERK

Name: _____
Email: _____
Term End Date: _____
Gender: ☐ Male ☐ Female

Title: _____
Telephone: _____
Ethnicity: _____
Year of Birth: _____

Section 4: City Official Profile (continued)

PRIMARY MUNICIPAL CONTACT

Name: _____
Email: _____
Term End Date: _____
Gender: ☐ Male ☐ Female

Title: _____
Telephone: _____
Ethnicity: _____
Year of Birth: _____

PRIMARY BILLING CONTACT

Name: _____
Email: _____
Term End Date: _____
Gender: ☐ Male ☐ Female

Title: _____
Telephone: _____
Ethnicity: _____
Year of Birth: _____

FINANCE DIRECTOR

Name: _____
Email: _____
Term End Date: _____
Gender: ☐ Male ☐ Female

Title: _____
Telephone: _____
Ethnicity: _____
Year of Birth: _____

ECONOMIC DEVELOPMENT DIRECTOR

Name: _____
Email: _____
Term End Date: _____
Gender: ☐ Male ☐ Female

Title: _____
Telephone: _____
Ethnicity: _____
Year of Birth: _____

CITY ATTORNEY

Name: _____
Email: _____
Term End Date: _____
Gender: ☐ Male ☐ Female

Title: _____
Telephone: _____
Ethnicity: _____
Year of Birth: _____

PLANNING DIRECTOR

Name: _____
Email: _____
Term End Date: _____
Gender: ☐ Male ☐ Female

Title: _____
Telephone: _____
Ethnicity: _____
Year of Birth: _____

Section 4: City Official Profile (continued)

OTHER

Name: _____
Email: _____
Term End Date: _____
Gender: ☐ Male ☐ Female

Title: _____
Telephone: _____
Ethnicity: _____
Year of Birth: _____

OTHER

Name: _____
Email: _____
Term End Date: _____
Gender: ☐ Male ☐ Female

Title: _____
Telephone: _____
Ethnicity: _____
Year of Birth: _____

OTHER

Name: _____
Email: _____
Term End Date: _____
Gender: ☐ Male ☐ Female

Title: _____
Telephone: _____
Ethnicity: _____
Year of Birth: _____

OTHER

Name: _____
Email: _____
Term End Date: _____
Gender: ☐ Male ☐ Female

Title: _____
Telephone: _____
Ethnicity: _____
Year of Birth: _____

OTHER

Name: _____
Email: _____
Term End Date: _____
Gender: ☐ Male ☐ Female

Title: _____
Telephone: _____
Ethnicity: _____
Year of Birth: _____

OTHER

Name: _____
Email: _____
Term End Date: _____
Gender: ☐ Male ☐ Female

Title: _____
Telephone: _____
Ethnicity: _____
Year of Birth: _____

Section 5: Governing Body

MEMBER OF GOVERNING BODY

Name: _____

Email: _____

Term End Date: _____

Gender: ☐ Male ☐ Female

Chief of Staff / Exec. Asst.

Name: _____

Email: _____

Title: _____

Telephone: _____

Ethnicity: _____

Year of Birth: _____

MEMBER OF GOVERNING BODY

Name: _____

Email: _____

Term End Date: _____

Gender: ☐ Male ☐ Female

Chief of Staff / Exec. Asst.

Name: _____

Email: _____

Title: _____

Telephone: _____

Title: _____

Telephone: _____

Ethnicity: _____

Year of Birth: _____

MEMBER OF GOVERNING BODY

Name: _____

Email: _____

Term End Date: _____

Gender: ☐ Male ☐ Female

Chief of Staff / Exec. Asst.

Name: _____

Email: _____

Title: _____

Telephone: _____

Title: _____

Telephone: _____

Ethnicity: _____

Year of Birth: _____

MEMBER OF GOVERNING BODY

Name: _____

Email: _____

Term End Date: _____

Gender: ☐ Male ☐ Female

Chief of Staff / Exec. Asst.

Name: _____

Email: _____

Title: _____

Telephone: _____

Title: _____

Telephone: _____

Ethnicity: _____

Year of Birth: _____

Title: _____

Telephone: _____

Section 5: Governing Body(Continued)

OTHER

Name: _____
Email: _____
Term End Date: _____
Gender: ☐ Male ☐ Female

Title: _____
Telephone: _____
Ethnicity: _____
Year of Birth: _____

OTHER

Name: _____
Email: _____
Term End Date: _____
Gender: ☐ Male ☐ Female

Title: _____
Telephone: _____
Ethnicity: _____
Year of Birth: _____

OTHER

Name: _____
Email: _____
Term End Date: _____
Gender: ☐ Male ☐ Female

Title: _____
Telephone: _____
Ethnicity: _____
Year of Birth: _____

OTHER

Name: _____
Email: _____
Term End Date: _____
Gender: ☐ Male ☐ Female

Title: _____
Telephone: _____
Ethnicity: _____
Year of Birth: _____

OTHER

Name: _____
Email: _____
Term End Date: _____
Gender: ☐ Male ☐ Female

Title: _____
Telephone: _____
Ethnicity: _____
Year of Birth: _____

OTHER

Name: _____
Email: _____
Term End Date: _____
Gender: ☐ Male ☐ Female

Title: _____
Telephone: _____
Ethnicity: _____
Year of Birth: _____

Section 6: Payment of Dues

POPULATION

DUES

Under 1,000	\$ 263
1,000-2,000	\$ 536
2,501-5,000	\$ 809
5,001-10,000	\$ 1,117
10,001-20,000	\$ 1,489
20,001-30,000	\$ 1,861
30,001-40,000	\$ 3,258
40,001-50,000	\$ 3,813
50,001-60,000	\$ 4,467
60,001-70,000	\$ 5,401
70,001-80,000	\$ 5,952
80,001-90,000	\$ 6,697
90,001-100,000	\$ 7,816
100,001-125,000	\$ 8,743
125,001-150,000	\$ 9,674
150,001-175,000	\$ 10,610
175,001-200,000	\$ 11,535
200,001-225,000	\$ 12,468
225,001-250,000	\$ 13,400

POPULATION

DUES

250,001-275,000	\$ 14,328
275,001-300,000	\$ 15,259
300,001-325,000	\$ 16,192
325,001-350,000	\$ 17,118
350,001-375,000	\$ 18,050
375,001-400,000	\$ 18,979
400,001-425,000	\$ 19,910
425,001-450,000	\$ 20,842
450,001-475,000	\$ 21,767
475,001-500,000	\$ 22,698
500,001-600,000	\$ 23,631
600,001-700,000	\$ 24,554
700,001-800,000	\$ 25,490
800,001-900,000	\$ 26,421
900,001-1,000,000	\$ 27,352
1,000,001-1,333,333	\$ 34,607
1,333,334-1,666,666	\$ 39,073
Over 1,666,667	\$ 45,000

Dues scheduling is based on your city's population as reported in the 2010 Census.

Population as of 2010 census: _____

Dues: _____

PAYMENT METHOD

☐ Check Enclosed

☐ Send Invoice

☐ Visa

☐ MasterCard

☐ American Express

☐ Wire Transfer

Credit Card Number: _____ CSV #: _____ Expr. Date: ____ / ____ / ____

Name as it appears on card: _____

Signature of Card Holder: _____ Date: _____

Section 7: Submit Application

MAIL TO: National League of Cities
Membership Lockbox- 4047
PO Box 17425
Baltimore, MD 21298-8240

FAX TO: (202)-626-3109

EMAIL TO: memberservices@nlc.org

NLC NATIONAL
LEAGUE
OF CITIES

Three Ways to Get Involved

NETWORKING AND LEADERSHIP OPPORTUNITIES

Serve on a Federal Advocacy Committee, join a Constituency Group or lend your leadership skills to a Member Council. These are three of the best ways to connect with other members and advance your leadership.

Federal Advocacy Committees

CONNECT LOCAL NEEDS WITH WASHINGTON

Serve on an advocacy committee and play an important role in shaping NLC's annual legislative agenda. Members and leadership of the committees are appointed annually for one year terms by NLC's incoming president.

Meetings are open to all. Attend one and learn more!

- Community and Economic Development
- Energy, Environment & Natural Resources
- Finance, Administration & Intergovernmental Relations
- Human Development
- Information Technology & Communications
- Public Safety & Crime Prevention
- Transportation & Infrastructure Services

For more information and how to apply, please visit www.nlc.org.

"Membership in NLC has allowed our city leaders to exchange ideas with peers across the country on some of the deepest challenges affecting our city's future."

//RON NIRENBERG

CITY COUNCILMAN, SAN ANTONIO, TX

Constituency Groups

ENCOURAGE DIVERSITY IN LOCAL POLITICS

Constituency groups encourage diversity in local politics. They serve as a forum to share ideas and best practices, and connect you with other local officials from across the country who share your experience.

Constituency groups serve as a resource for the larger NLC community and federal advocacy committees on issues of diversity and inclusion.

- Asian Pacific American Municipal Officials (APAMO)
- Hispanic Elected Local Officials (HELO)
- Lesbian, Gay, Bisexual, Transgender Local Officials (LGBTLO)
- National Black Caucus of Local Elected Officials (NBC-LEO)
- Women in Municipal Government (WIMG)

Member Councils

MEET LEADERS OF COMMUNITIES SIMILAR TO YOUR OWN

Lend your leadership skills to a member council and be recognized as the voice of communities like yours.

Member councils bring together leaders from communities that are similar in size, type, or another important characteristic. Together, members address their unique challenges.

- First Tier Suburbs Council
- Large Cities Council (population 200,000+)
- Military Communities Council
- Small Cities Council (population 50,000 or less)
- University Communities Council
- Council on Youth, Education, and Families

Many board members got their start through a committee, constituency group or member council. **Get involved—you may be a future board member!**

Contact

SEANTAE BYERS
**Member Services &
Engagement Director**

(202) 626-3168
sbyers@nlc.org



ARIEL GUERRERO
Northeast/Mid-Atlantic Region

(202) 626-3035
guerrero@nlc.org



SARAH LINDSAY
Midwest Region

(202) 626-3067
lindsay@nlc.org



KATRINA AMOS
WASHINGTON
South Region

(202) 626-3151
washington@nlc.org



MIKE NELSON
West Region

(202) 626-3063
nelson@nlc.org

Advance your community. Advance your leadership.

MOVE FORWARD WITH THE STRENGTH OF
THE NATIONAL LEAGUE OF CITIES

1 Advocate

ACHIEVE YOUR POLICY
AGENDA IN WASHINGTON, DC

- Attend the **Congressional City Conference** in DC, as 2,000+ attendees bring the local agenda to Capitol Hill.
- Visit the **Take Action** section of NLC's website for resources and tools to influence federal policy.
- Get the *Federal Advocacy Update*, our bi-weekly newsletter on federal issues affecting cities, towns, and villages.

Congressional City Conference Statistics

2,000+
ATTENDEES

250+
MEETINGS



Federal Advocacy Committees

Join one of 7 Federal Advocacy Committees to help shape NLC's priorities and advocate for cities, towns, and villages.

- Community & Economic Development
- Energy, Environment & Natural Resources
- Finance, Administration & Intergovernmental Relations
- Human Development
- Information Technology & Communications
- Public Safety & Crime Prevention
- Transportation & Infrastructure Services

2 Solve

ACCESS CASE STUDIES, TECHNICAL ASSISTANCE,
BEST PRACTICES, RESEARCH, AND FUNDING

- Get *NLC Weekly*, our flagship newsletter, your link to news, challenges, and successes in cities across the U.S.
- Visit the **Center for City Solutions**, your national resource for innovative solutions to emerging challenges that cities face.
- Search **Grant Access** for 5,800+ funding opportunities online.
- Engage with the **Institute for Youth, Education, and Families** for toolkits, strategy guides, other resources, and technical assistance opportunities.
- Participate in one of NLC's many programs that serve cities and residents, and save taxpayer money, like the **NLC Prescription Discount Program**.



Through NLC's Federal Advocacy Committees, my city has learned what other cities, large and small, are doing on key issues. Personally, I was able to participate in *Infrastructure Week*, lobby for federal grants for my city and every city around the nation, and give a presentation highlighting key issues to lawmakers on Capitol Hill, all through membership in NLC.

CRAIG THURMOND | MAYOR
Broken Arrow, OK

Chair, NLC Community and Economic
Development Committee

NLC Grant Access

5,800+

FUNDING OPPORTUNITIES
AVAILABLE ONLINE



3 Learn BUILD YOUR KNOWLEDGE AND LEADERSHIP SKILLS

- Attend the **City Summit**, our signature annual event with 3,500+ attendees, 200+ exhibitors, and 100+ workshops.
- Learn from the **Big Ideas** series, a TED-style platform of creative approaches by forward-thinking cities and businesses.
- Enroll in **NLC University**, our multi-dimensional learning experience featuring workshops, seminars, and access to national experts.
- Attend the **Leadership Summit**, an intimate, two-day immersive program on vision, partnership, and success.

4 Network CONNECT TO THOUSANDS OF PEERS

- Join one of **6 Member Councils** to meet and share ideas with municipal leaders in communities like yours.
- Join the **Young Elected Leaders Network**, our newest community, connecting NLC members 40 and under.
- Engage on **social media** with NLC, city officials and city partners on Facebook, LinkedIn, Twitter, and Instagram.
- Join one of **5 Constituency Groups** representing and celebrating the diversity of city officials.
- Access **10+ Issue Networks** organized by distinct policy and programmatic issues.

NLC City Summit

3,500+
ATTENDEES

200+
EXHIBITORS

100+
WORKSHOPS



Member Councils

- First Tier Suburbs Council
- Large Cities Council
- Military Communities Council
- Small Cities Council
- University Communities Council
- Council on Youth, Education, and Families

Constituency Groups

- Asian Pacific American Municipal Officials
- Hispanic Elected Local Officials
- Lesbian, Gay, Bisexual, Transgender Local Officials
- National Black Caucus of Local Elected Officials
- Women in Municipal Government

Take the next step, **contact your NLC representative:**

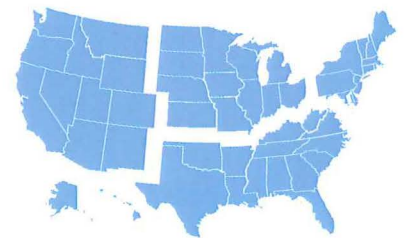
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**Member Services &
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SARAH LINDSAY
Midwest Region
(202) 626-3067
lindsay@nlc.org

KATRINA AMOS
WASHINGTON
South Region
(202) 626-3151
washington@nlc.org

ARIEL GUERRERO
**Northeast/Mid-
Atlantic Region**
(202) 626-3035
guerrero@nlc.org



"The Municipality of Norristown and I are excited to work with the NLC team to find innovative ways to expand our dynamic workforce and lift it up on the national level."

//DISTRICT COUNCILWOMAN VALERIE SCOTT COOPER
NORRISTOWN, PA

Introducing our newest member benefit: **Grant Access**

We know how important it is for you to get the funding you need to make your city or town stronger. We are excited to announce Grant Access, our newest offering exclusive to NLC member cities. Through this easy search tool, you'll find information about federal, state, foundation and corporate grant opportunities for your community.

What's your goal for your community? We're granting you access to make it a reality.

**Go to grants.nlc.org to learn more
and sign up on behalf of your city.**



NLC NATIONAL
LEAGUE
OF CITIES
CITIES STRONG TOGETHER



REBUILD WITH US.

NLC NATIONAL
LEAGUE
OF CITIES
CITIES STRONG TOGETHER

REBUILD AND REIMAGINE AMERICA'S INFRASTRUCTURE

WWW.NLC.ORG/INFRASTRUCTURE

GUIDING PRINCIPLES ←

»» SUSTAINABLE INVESTMENT

Together, cities and our federal partners must address the existing core infrastructure backlog, reestablish long-term funding and use new technologies that will serve America's cities for the next 100 years.

»» LOCALLY-DRIVEN PROJECTS

Local leaders, from cities large and small, are best positioned to identify where infrastructure needs are greatest and should be given a stronger voice in how limited federal dollars are invested.

»» FEDERAL-LOCAL PARTNERSHIP

Cities are already paying their fair share and need a steady federal partner to fund existing national programs and make significant capital investments for the long-term benefit of the economy.

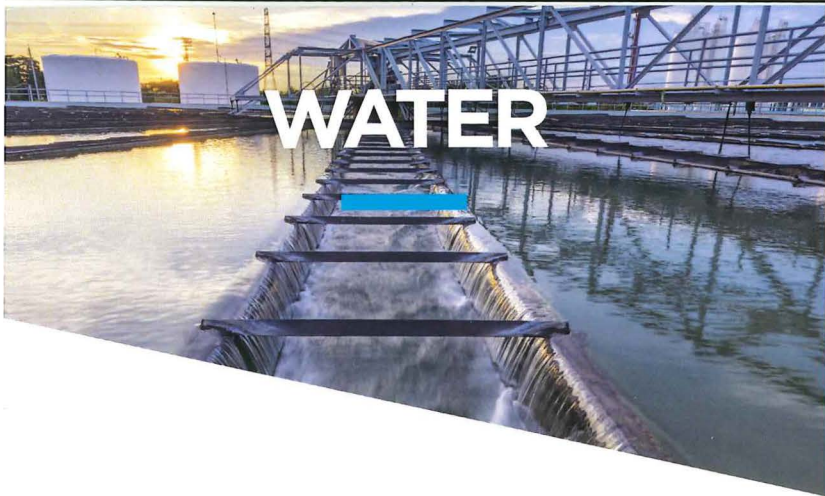
»» EXPAND REVENUE TOOLS

Cities should be given more flexibility to raise revenues and use innovative financing techniques while protecting existing tools, such as tax-exempt bonds, to drive regional investments that tie into the national network.

»» REBUILD AND REIMAGINE

Cities are leading the way in building intermodal, sustainable and interconnected infrastructure networks that support a modern economy. Congress must invest in cities' vision to rebuild and reimagine America's infrastructure.





WATER

NLC calls on Congress to improve our nation's water infrastructure by passing legislation that will:

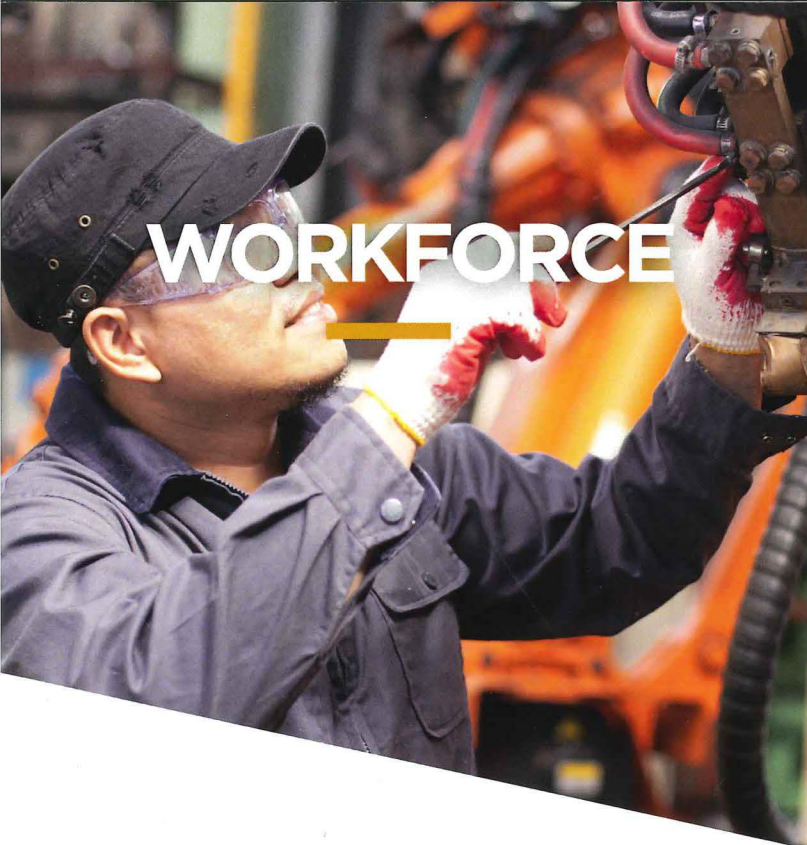
- Reauthorize and provide federal funding for water infrastructure improvements through the **Clean Water and Drinking Water State Revolving Loan Fund (SRF)** programs;
- Provide full appropriation to the **Water Infrastructure Finance and Innovation Act (WIFIA)** for loans and loan guarantees for water infrastructure projects, to jump-start the U.S. Army Corps of Engineers WIFIA program, and to permanently establish the program beyond a pilot program;
- Remove the **federal volume cap** on tax-exempt bonds for water and wastewater infrastructure projects, which will make additional private capital available for water projects;
- Establish a comprehensive and flexible **integrated planning and permitting process** for local water, wastewater and stormwater management that will allow communities to meet their requirements under the Clean Water Act and Safe Drinking Water Act in an efficient and cost-effective manner through the sequencing and scheduling of projects;
- Incentivize **green infrastructure techniques** that can reduce flooding and help manage stormwater runoff in a more cost-effective way; and
- Clarify that **rebates provided by local water utilities to homeowners** for water conservation and water efficiency are not subject to a federal income tax.



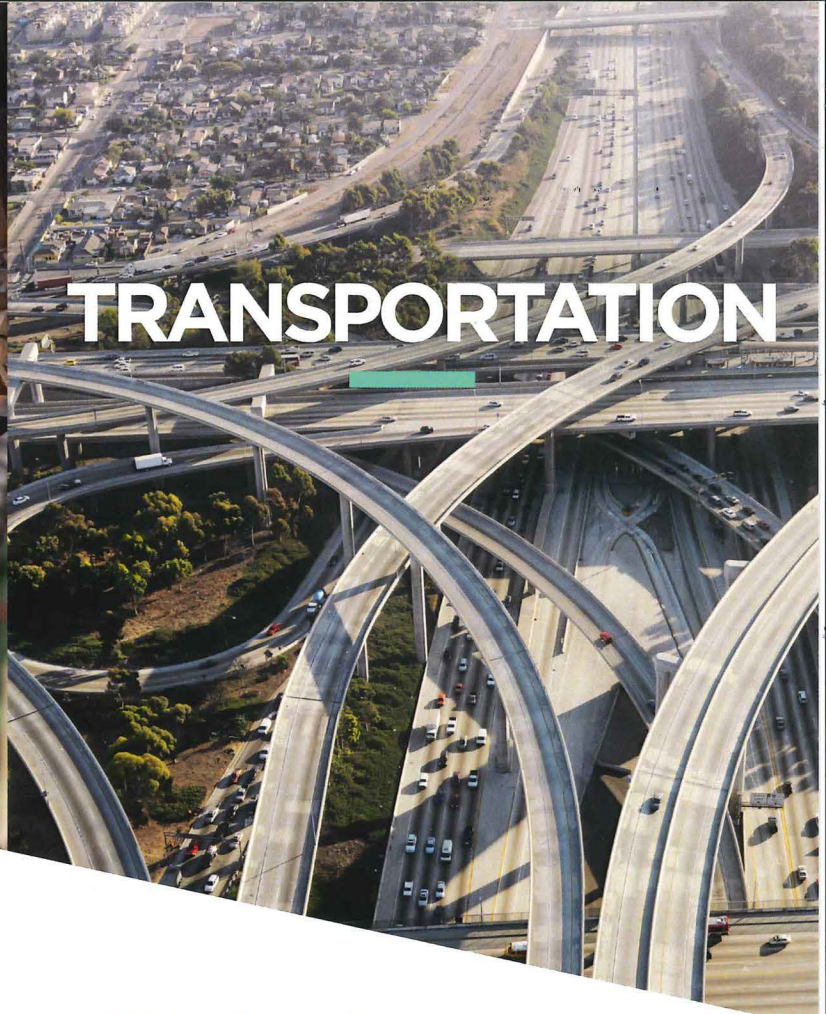
BROADBAND

NLC calls on Congress to update our nation's broadband infrastructure by passing legislation that will:

- Expand **broadband access** to underserved neighborhoods by eliminating state barriers to municipal broadband networks;
- Target federal money to community institutions, underserved communities, and low-income families by fixing funding shortfalls in the **Federal Communications Commission's Universal Service Fund** and modernizing contribution methods;
- Establish a **broadband grant program** to accompany the U.S. Department of Agriculture's Rural Utility Service Broadband Loan program and increase the population threshold for eligible areas to at least 20,000;
- Increase funding for **Community Development Block grants and Choice Neighborhoods grants**, so that local governments can allocate funding for broadband planning and deployment alongside affordable housing and neighborhood improvement projects;
- Expand the **HUD ConnectHome** program to ensure a growing number of HUD-assisted households with children have Internet access; and
- Increase the financial viability of middle- and last-mile broadband infrastructure investment with **dig once policies** for inclusion of conduit or fiber placement in federally-funded infrastructure projects.



WORKFORCE



TRANSPORTATION

NLC calls on Congress to invest in our nation's workforce by passing legislation that will:

- Build on the Workforce Innovation and Opportunity Act (WIOA) by creating additional **workforce funding and training programs through joint partnerships** between the U.S. Department of Labor (DOL), U.S. Department of Transportation (DOT) and U.S. Environmental Protection Agency (EPA);
- Expand dedicated funding for **sector-based partnerships** that would jump-start local infrastructure projects and maintain necessary skilled labor;
- Expand funding and opportunities to bridge the skills gap for those interested in an **apprenticeship program**;
- Connect investments to existing local **Career and Technical Education (CTE) programs** and workforce development board initiatives focused on infrastructure skill development;
- Maintain our current workforce by ensuring **protections for immigrants**, including those with Deferred Action for Childhood Arrival (DACA) status; and
- Improve **housing affordability** by incentivizing mortgage lending for workforce housing.

NLC calls on Congress to modernize our nation's transportation infrastructure by passing legislation that will:

- Identify a long-term, sustainable revenue source that keeps the **Highway Trust Fund fully funded** to be used for both rebuilding and maintaining new investments;
- Fund transportation infrastructure projects by putting money directly into the hands of local governments, who are best equipped to identify **high priority projects** and invest in a coordinated, intermodal network;
- Increase federal funding for **existing programs** that support all modes of transportation, including the Transportation Investment Generating Economic Recovery (TIGER) program, Transportation Alternatives, the Surface Transportation Block Grant Program, New Starts, and the Smart City Challenge; and
- Create greater **flexibility for private investment** in infrastructure, while also recognizing that public-private partnerships may only be viable for a limited number of infrastructure projects.



CITIES STRONG TOGETHER

ABOUT THE NATIONAL LEAGUE OF CITIES

The National League of Cities (NLC) is dedicated to helping city leaders build better communities. NLC is a resource and advocate for 19,000 cities, towns and villages, representing more than 218 million Americans.

#REBUILDWITHUS