



# **Cultural Commission**

**Presentation by Cultural  
Commission on Upcoming Special  
Events, Projects the “Surviving  
COVID” Pocket Exhibition Winner  
RTC: 22-688**

**June 7, 2022**



# Cultural Commission

## 2021-22 Work Plan Goals

- Host and enhance multicultural events
- Develop and encourage interactive art opportunities to provide temporary, performing, cultural, and public art in the City
- Raise visibility of commemorative months
- Enhance communication and social media strategies
- Prepare for Citywide Arts Master Plan



Debra von Huene  
Chair



Candida Diaz  
Vice-Chair



Louis Samara  
Chair, 2019--2021



Jennifer Garcia  
Vega



Jonathan Marinaro



Paul McNamara



Siddarth Sundaram



# Live Summer Concert Series returns!

- Kicks off with North Side concert on July 22 at Live Oak Park (behind the North Side library)
- Concerts at Central Park:
  - July 29<sup>th</sup>
  - August 12<sup>th</sup>
  - October 7<sup>th</sup>

SANTA CLARA CULTURAL COMMISSION PRESENTS

# CONCERTS *in the* PARK

A Community Event Series for All Ages

<b>Friday, July 22*</b> The Hitmen	<b>Friday, July 29</b> Arena
<b>Friday, Aug. 12</b> The Megatones	<b>Friday, Oct. 7</b> Latin Heat

\*Live Oak Park - 641 Moreland Way  
Central Park - 909 Kiely Blvd.  
6:30 - 8 p.m.

 **City of  
Santa Clara**  
The Center of What's Possible

[SANTACLARACA.GOV/CONCERTS](https://SANTACLARACA.GOV/CONCERTS)

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# AND Franklin Street Dance returns to Downtown!

- August 5<sup>th</sup> at Franklin Square Mall,  
Franklin & Jackson Streets
- Featuring the band Pop Fiction
  - From Bruno Mars, to Frank Sinatra, to  
Journey, to Rhianna, and everything in  
between, Pop Fiction plays non-stop  
dance hits!
- Music, food & beverage booths,  
activities and more!

## STREET DANCE



**FRIDAY  
AUG. 5  
2022**

**6-9 P.M.**

Featuring:

**POP FICTION**

FRANKLIN SQUARE MALL

1100-1300 FRANKLIN ST.

THIS EVENT IS SPONSORED BY THE CULTURAL COMMISSION





# Utility Box Program

- Artists painted 5 new boxes in 2021/2022 on the theme “Solidarity, Resilience and Hope”
  - Saratoga/Pruneridge
  - Monroe St/Nobili Ave
  - Benton St/Moraga St
  - Bowers Ave/Mead Ave
  - Agnew Rd/Harrigan Dr
- New for 2022/2023:  
One box per district



Solidarity, Resilience & Hope  
Angelo Lopez



Together  
Helen Kong



Unity & Diversity  
Khushi Kolte



“Stick-er Together”  
Manasa Sundaram

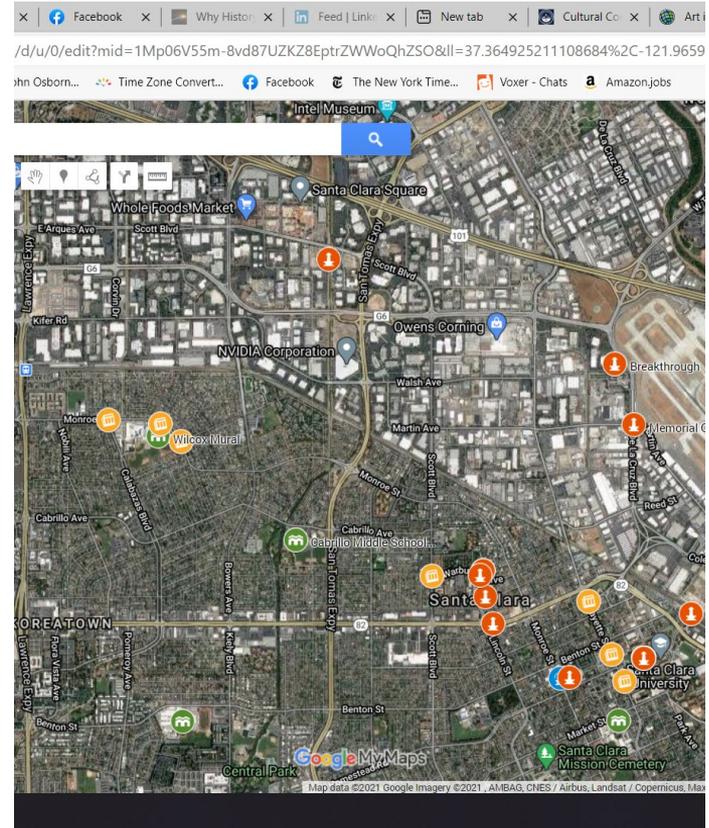


Cycles of Mythical Survival  
Betty Nguyen



# City Art Map

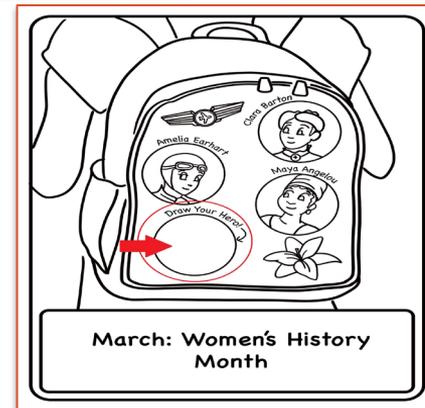
- New! Updated and available in [Google Map format](#) - map is updated with new utility boxes when they are painted
- Dynamic, enables self-guided walking or driving tours
- Custom icons indicate mural, statue, utility box, fountain





# Communication and Social Media

- New! Halloween and Holiday Home Decorating Contests by District
  - Entries/voting done virtually
- Launch of Commemorative Month Celebrations Coloring Book - new page for each month – found on the website





# 2022 Pocket Exhibition

**Theme: "Surviving COVID"**

- Co-sponsored with The Triton Museum
- Categories: 17 years and under, and 18 and over
- Eligible artists from Bay Area counties
- Artwork in a range of expressions
- Semi-finalists selected in April
- Video to be shared on social media
- TBD display @ The Triton Museum

*Call for Artists*

**Surviving COVID-19  
Pocket Exhibition**

Applications accepted

March 17 - April 5

[SantaClaraCA.gov/CulturalCommission](https://SantaClaraCA.gov/CulturalCommission)



**City of  
Santa Clara**  
The Center of What's Possible





# 2022 Pocket Exhibition

Theme: “Surviving COVID”

- First Place:

Paul Ransohoff

“EDR & JDR”

The loving gaze and reach of a new mother and infant under pandemic conditions



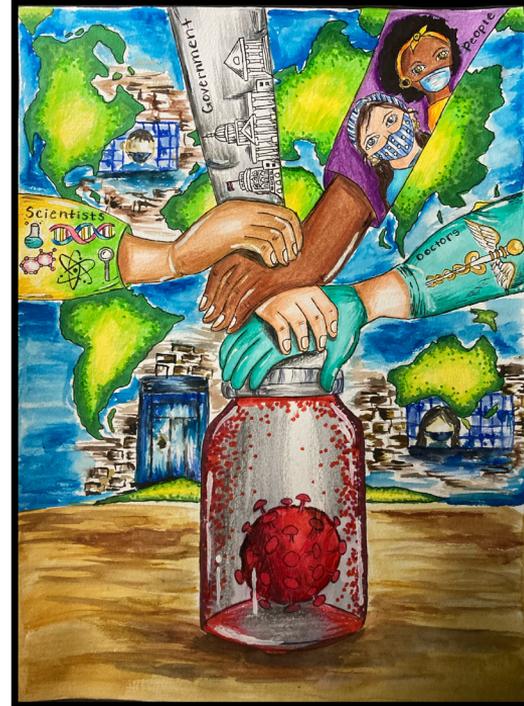


# 2022 Pocket Exhibition

Theme: “Surviving COVID”

- First Place Youth Category Winner:  
Khushi Kolti  
“We Are All In This Together”

My artwork shows that to survive COVID-19 and find a vaccine that will help all of us, we need to work together: the doctors, government, and scientists trying to solve the issue, while people like us staying at home & staying safe.





# 2022 Pocket Exhibition

Theme: “Surviving COVID”

- Second Place:

Mythili Kattapalli

“Trapped”

This art reflects my feelings and emotions in 2020. I felt trapped by Covid-19, lightning, gusty winds, wildfires, evacuation orders and multiple earthquakes. Life was uncertain with all these around and I was disturbed emotionally. Nature is always beautiful, but we cannot stand against its wrath. In spite of the dangers around I felt safe and comfortable at home with my family.





# 2022 Pocket Exhibition

Theme: “Surviving COVID”

- Honorable Mention:  
Bennett Roth-Newell  
“When The Party Goes Away”  
(spoken word/mp3)

Are we really that excited to go back to  
packed malls?  
Are we really still craving to be out 'til last  
call?  
It might have been your jump-off back in the  
day  
But that vibe ain't lit when the party goes  
away...  
Board meetings on Zoom  
Kickin' it via Google  
If these are the only options, then resistance  
would be futile  
Since any social gatherings met with  
disapproval  
If you're not falling in line that might call for  
your removal...  
All my 1099 folks wondering when the gigs  
will come back  
It's looking like we'll have to pivot and revamp  
Since the ways we were used to ain't  
returning in a hurry...



# Will Seek Authorization to Apply for NEA Funding

## "Our Town" Grant – New target: Aug 2023

- Intended Use: Build a citywide **Arts Master Plan**
- Lay the groundwork for systemic changes that sustain the integration of arts, culture, and design into local strategies (e.g. inclusion in Specific Plans for development of new projects such as the new Downtown, Patrick Henry and Related)
- Requires partnership between a local government entity (City of Santa Clara) & nonprofit organization
- Identified SCU as potential partner, but now waiting for new SCU President to review and commit resources to draft the grant application

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# Thank you!

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