

09-07-21

ITEM 2A  
RTZ# 21-1071



**RELAY FOR LIFE OF SANTA CLARA**  
October 1st and 2nd  
Townsend Field, Santa Clara and Online

POST MEETING MATERIAL

# WHAT IS RELAY FOR LIFE?

- The **world's largest** fundraising event to **save lives** from cancer!
- Uniting **thousands of communities** across the globe to:
  - **celebrate** survivors,
  - **remember** loved ones lost, and
  - **fight back** with prevention information





# This Year's Event Video...





# ABOUT OUR 2019 EVENT: BY THE NUMBERS

In 2019 we welcomed:

54 Teams

421 Participants

94+ Survivors

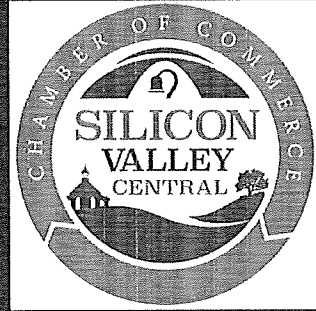
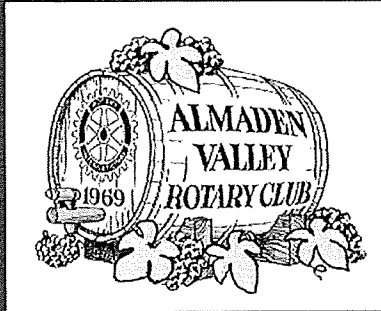
\$125,000+ raised to fight cancer!

In 2020, due to COVID, we Relayed virtually and struggled as most did. In 2021, we aim to build back up

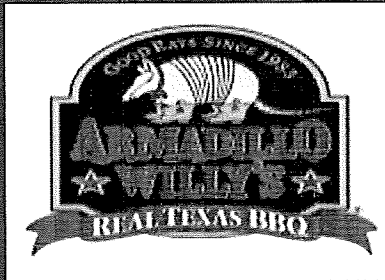




# 2021 Sponsors



# 2021 Fundraising Partners



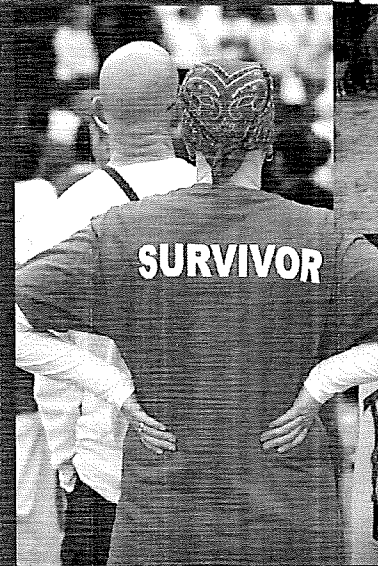


## So, why get involved...

Cancer is something we simply cannot ignore. One in three women and one in two men will get cancer in their lifetime. It is likely that many of you reading this have been personally affected by this disease or know someone that has.









# PARTICIPATING IN RELAY FOR LIFE

- Participants join a team and pledge to raise a minimum of \$100 to help attack cancer from every angle.
- Invite **your** community! Your family, friends, colleagues, loved ones and neighbors make **great** teammates.
- Relay For Life is **family oriented** – with plenty of activities for children of all ages, there's
- something for everyone.

The best part of Relay? ***THE FUN!*** Getting to know your fellow participants and spending time with your community makes for an unforgettable experience!





# HOW CAN YOU PARTICIPATE IN RELAY FOR LIFE

- Purchase and Sell Luminarias to colleagues, friends and family.
- Have a team and participate fully
- Become a Sponsor
- Volunteer on the Leadership Team

Take ACTION to fight cancer!



# SIGN UP TODAY!

## Step 1: Join This Relay

Visit [relayforlife.org/SantaClaraCA](https://relayforlife.org/SantaClaraCA) and click Join This Relay to begin registration.

RELAY FOR LIFE OF  
**Santa Clara**



**SATURDAY, OCTOBER  
2ND, 2021**

2:00 PM

[MORE DETAILS](#) ▶



**HYBRID EVENT.  
DETAILS COMING  
SOON**

Santa Clara, CA

[MAP IT](#) ▶



**FOLLOW EVENT**



BECKI ADAMS

[https://www.instagram.com/relayforlife\\_santaclara](https://www.instagram.com/relayforlife_santaclara)

[800-227-2345](tel:800-227-2345) ▶

DONATE

**JOIN THIS RELAY**

LUMINARIA

Log In Are you a new participant? [CREATE AN ACCOUNT](#)

Log in with your social account: 7

Log in Log in

Or, log in with your email or username:

Email or Username:

Password:

[Forgot password?](#)

Need help? Please visit our [FAQ](#) or contact us at 1-877-957-7648

## Step 2: Society Account

You must create or log into your Society Account to begin the registration process.





# SIGN UP TODAY!

## Step 3: Choose How You Will Participate.

How would you like to participate?

START A NEW TEAM

JOIN A TEAM

JOIN AS AN INDIVIDUAL

If you're a cancer survivor and don't want to start or join a team, you can sign up to [Walk the Survivor Lap](#) and participate in our special events for cancer survivors.

## Step 4: Complete Registration.

Would you like to kickstart your fundraising by making a donation? (optional)

\$50  \$100  \$200  OTHER  NOT RIGHT NOW

What is your relationship to cancer?

SURVIVOR  CAREGIVER  OTHER  PREFER NOT TO SAY

Please select all that apply.

What's your T-shirt size? (Survivors will be given a free survivor T-shirt. Participants who raise over \$100 will become members of the Hope Club and receive a T-shirt.)

XS  XM  XL  S  M  L  XL  
 XXL  XXXL  XXXXL  XXXXXL  XXXXXXL  NO THANKS

Are you under the age of 18?

YES  NO

Do you agree to the waiver?

Pay by Credit Card

MY BILLING ADDRESS IS THE SAME AS MY MAILING ADDRESS

Credit Card Number:

Exp. Month:

January

Exp. Year:

2016

CCV:

COMPLETE

← PREVIOUS

Mailing Address:

Mailing Address Line 2 (optional):

Zip Code:

City:

State:

Alabama

NEXT



# Next Steps: Sign Up, Fundraise and Have Fun!

Join us on event day for:

- Team Fundraising Activities
- Free Food and Entertainment
- Survivor and Caregiver Celebrations
- Luminaria Ceremony (Oct 1)





# **THANK YOU City of Santa Clara!**

**We welcome you to the Relay Family and hope  
you will join us in fighting cancer on  
October 1st and 2nd**

**Questions? Contact our Event Co-Leads  
Stacey Souza ([ssouza529@gmail.com](mailto:ssouza529@gmail.com)) or  
Samantha ([samantha.miller320@gmail.com](mailto:samantha.miller320@gmail.com))**



09-07-21



2. A

Special Order of Business: Presentation by Santa Clara Relay for Life  
Tuesday, September 7, 2021

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Script:

- As a Special Order of Business this evening, representatives from Relay for Life will be giving a presentation on their work and the upcoming hybrid Santa Clara Relay for Life event on October 1<sup>st</sup> and 2<sup>nd</sup>
- They will also be sharing the mission of American Cancer Society and Relay for Life, the recent history of Santa Clara Relay and their annual goals for this year
- I'd now like to turn the floor over to Jonathan Oh and Stacey Souza from the Santa Clara Relay for Life team