


**City Council Meeting**

Action on Appointments to City Committees and Outside Agency Committees for the 2025 Calendar Year and Approve Clarification of the Role of the Audit Committee and Approve the Revision of the former Economic Development, Marketing and Communications Committee to the Economic Development and Marketing Committee (Ad Hoc)  
RTC #25-1168


January 14, 2025



**Recommendation 1**

- Appointments to the 2025 City Committees and Outside Agency Committees as presented, subject to any amendments Council may propose and approve
- Mayor Lisa Gillmor has provided recommendations

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### City Committees – Mayor's Proposed

Title	Members	Alternate
American with Disabilities Act (ADA) Committee	Raj Chahal (Chair)	Kevin Park
Audit Committee	Karen Hardy (Chair) Albert Gonzalez (Member) Kevin Park (Member)	Raj Chahal
Bicycle Pedestrian Advisory Committee (BPAC)	Karen Hardy (Chair)	Suds Jain
Economic Development & Marketing Committee (Ad Hoc)	Lisa Gillmor (Chair) Kelly G. Cox (Member) Albert Gonzalez (Member)	Karen Hardy
Governance and Ethics Committee	Kevin Park (Chair) <i>member</i> Suds Jain (Member) <i>Chair</i> Raj Chahal (Member)	Kelly G. Cox

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### Outside Agency Committees – Mayor's Proposed


Title	Members	Alternate
Association of Bay Area Governments (ABAG) (General Assembly)	Kevin Park (Member)	Albert Gonzalez
Bay Area Water Supply and Conservation Agency (BAWSCA)	Karen Hardy (Continues 4-year term ending June 30, 2027)	N/A
Caltrain Modernization Local Policymaker Group (CalMod)	Raj Chahal	Suds Jain
Cities Association of Santa Clara County Board of Directors	Kelly G. Cox	Lisa M. Gillmor
Cities Association of Santa Clara County City Selection Committee	Lisa M. Gillmor	N/A
Cities Association of Santa Clara County Legislative Action Committee	Kelly G. Cox	Suds Jain

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**Outside Agency Committees, cont. – Mayor’s Proposed**

Title	Members	Alternate
City /Mission College Liaison Committee	Albert Gonzalez (Chair) Raj Chahal (Member) Karen Hardy (Member)	Kevin Park
City / Santa Clara Unified School District (SCUSD) School Liaison Committee	Raj Chahal (Chair) Albert Gonzalez (Member) Lisa Gillmor (Member)	Suds Jain
Grand Boulevard Initiative Task Force / El Camino Real	Raj Chahal	Suds Jain
Human Trafficking Commission	Lisa Gillmor	Kevin Park
Joint Recycled Water Policy Advisory Committee	Karen Hardy	Albert Gonzalez
League of California Cities – Peninsula Division	Kevin Park	Suds Jain



**Outside Agency Committees, cont. – Mayor’s Proposed**


Title	Members	Alternate
Neighborhood University Relations Committee (NURC)	Suds Jain (Chair) Raj Chahal (Member) <del>Kevin Park (Member)</del>	Albert Gonzalez
Northern California Power Agency (NCPA)	Suds Jain	<del>Karen Hardy</del> <i>Chahal</i>
Police Activities League (PAL)	Kelly G. Cox	<del>Lisa Gillmor</del> <i>Kevin</i>
Recycling and Waste Reduction Commission of Santa Clara County	Albert Gonzalez	N/A
San Francisco Bay Area Regional Water System Financing Authority	Karen Hardy	N/A
San Jose/Santa Clara Clean Water Financing Authority	Kevin Park (Member) Suds Jain (Member)	Karen Hardy



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**Outside Agency Committees, cont. – Mayor's Proposed**

Title	Members	Alternate
San Jose/Santa Clara Treatment Plant Advisory Committee (TPAC)	Karen Hardy (Member) <del>Lisa Gillmor</del> (Member) <i>Albert</i>	Raj Chahal <i>LISA</i>
Santa Clara County Expressway Plan 2040 Policy Advisory Board (PAB)	Karen Hardy (Member)	Kevin Park
Santa Clara Sister Cities Association	Kevin Park (Member)	Raj Chahal
Santa Clara Valley Transportation Authority (SCVTA) Board of Directors	Suds Jain (Member)	N/A
Santa Clara Valley Transportation Authority (SCVTA) Policy Advisory Committee (PAC)	Raj Chahal (Member)	Kevin Park




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**Outside Agency Committees, cont. – Mayor's Proposed**

Title	Members	Alternate
Santa Clara Valley Water Commission (SCVW)	Karen Hardy (Member)	Suds Jain
Silicon Valley Animal Control Authority (SVACA)	Raj Chahal (Member)	Kelly G. Cox
Silicon Valley Regional Interoperability Authority (SVRIA) Board of Directors	Karen Hardy	N/A
Stevens Creek Corridor Steering Committee	Kelly G. Cox	N/A
Triton Museum of Art Liaison Committee	Kevin Park	Raj Chahal


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### Summary of Mayor's Proposed Recommendations

Member	Total Committee Assignments	Total Alternate Assignments	Total Assignments
Mayor Lisa Gillmor	5	2	7
Councilmember Albert Gonzalez	5	3	8
Councilmember Raj Chahal	9	4	13
Councilmember Karen Hardy	10	3	13
Councilmember Kevin Park	8	5	13
Councilmember Suds Jain	5	7	12
Councilmember Kelly G. Cox	5	2	7

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### Recommendation 2

- Approve the clarification of the role of the Audit Committee to include a variety of City and Stadium Authority audits and reports as described in the City Auditor's Workplan, as well as the Workplan itself.
- Insert new language in the Committee role statement...
 

Reviews the annual independent audits, Comprehensive Annual Financial Report, Single Audit Report, Electric Utility Financial Statements, Stadium Authority Financial Statements, and City Auditor's Annual Report. *In addition, the Committee reviews a variety of City and Stadium Authority audits and reports as described in the City Author's Workplan, as well as the Workplan itself.* Meetings are attended with the independent auditor.

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## Recommendation 3

### Economic Development & Marketing Committee

- The Economic Development, Communications, & Marketing Committee was established by City Council action February 2019 (combining former Economic Development and Marketing Committees) with a focus on proactive economic development, effective communication, and reviewing the City's marketing and branding strategies
- Due to limited staffing and significant workload increases due to COVID-19 response, the Committee has not met
- The City Council took action in 2021 to create and launch Discover Santa Clara™, which serves as the official destination marketing organization for Santa Clara
- In 2024, the City Manager implemented a restructuring of the City Manager's Office and created a Director of Economic Development & Sustainability position which has been assigned to provide staff support to the Committee

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### Recommendation 3, cont.

- Revise the name from Economic Development, Communications and Marketing Committee to the **Economic Development & Marketing Committee (Ad Hoc)**
- **Remove the term "communication"** to clarify the primary focus is the City's economic development and marketing activities; and does not include communication services provided by the City's Communication Division
- **Change to an Ad Hoc Committee** to convey that the scope of the Committee will be limited in duration, and following 2025, the City Council will assess the continuation or adjustments to the Committee (Focus: Input on establishment of Econ. Development Program and Econ. Development Impact/Opportunities Related to 2026 Major Events)
- **Adjust Committee Membership.** Proposed Committee consists of three members of the City Council (one Chair and two members, and one alternate member)
- **Meet at least Quarterly as a non-Brown Act body** with various staff (Director of Economic Development & Sustainability, the City Manager, Assistant City Manager(s), and the City Attorney)

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## **Review and Action**

1. Approve the Recommendations for Appointments to the 2025 City Committees and Outside Agency Committees as presented, subject to any amendments Council may propose and approve;
2. Approve the clarification of the role of the Audit Committee to include a variety of City and Stadium Authority audits and reports as described in the City Auditor's Workplan, as well as the Workplan itself; and
3. Approve the revision of the former Economic Development, Marketing and Communications Committee to the Economic Development and Marketing Committee (Ad Hoc).

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