

**Thank you for supporting the longest unifying event in the History of Santa Clara since 1945...**

**SUCH A GREAT TIME...  
WE ARE READY TO  
DO IT AGAIN!**

[WWW.SCPARADEOFCHAMPIONS.ORG](http://WWW.SCPARADEOFCHAMPIONS.ORG)



**#sccparadeofchampions**



**Who came out to celebrate our Community Heroes?  
Over 15K participated including 1.5K online  
and 2.5K in the Parade!**

During the Holidays relive the parade on Comcast SC City Channel 15 or AT&T 99  
Check cable listings or get notifications by email at [www.sccparadeofchampions.org](http://www.sccparadeofchampions.org)



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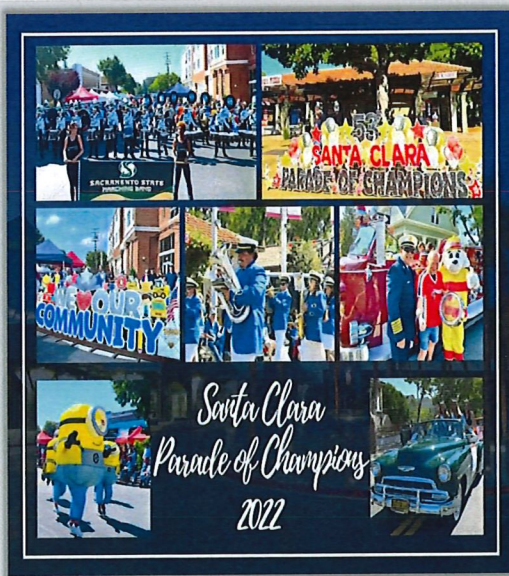
## The turn out was BIG! Celebrating our Diverse History, Community, Heroes and Miles Stones...



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- **A BIG Turn out for our Community and Front line Heroes !**
- **Grand Marshals Krazy George and Kathleen MacDonald brought the crowds**
  - **Celebrating Community Milestones and our Schools!**
    - New Kathleen MacDonald High School
    - 150<sup>th</sup> Anniversary of SCHS Legacy
- **Our Professionally produced Film of the parade is ready for Broadcast for the Holidays on Comcast SC City TV Ch. 15 and AT & T Ch. 99**
- **Lots of Social Media and Press—Thank you City of Santa Clara Team David Knight and Maria Le!**
  - Mercury News Sunday and Sal Pizarro
  - KRON TV News
  - Local Newspapers from SC Weekly to the Bay Area Patch

## Why do we love this Parade since 1945?



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### **Broad Community appeal**

- No other Parade like us in the State! No connected to a Holiday.
- Inclusive, diverse, multicultural and multigenerational Something for everyone.
- Truly Representative of the region as the **Center of What's Possible in Silicon Valley**

### **Brings Visibility to our Community, its heroes and leaders--young and old**

- School Programs, Youth organizations, Veterans, Seniors, NPOs, and local Community focused Business

### **Nurtures the Next Gen of Santa Clarans who we hope will carry the torch for the Next 50 years**

- Opportunity to instill values
  - Civic Pride
  - Volunteerism
  - Leadership
  - Charity
  - Social Responsibility

**A very successful Community Village w/no empty spaces!  
 Positive Feedback from our Village—1000s of opportunities to connect to  
 community with lots of Visibility. The addition of Food Trucks and a Street  
 Dance on Monroe was a success.**



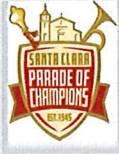
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**It takes a Village! Grateful to all our Sponsors,  
 our Merchants, NPOs, and Community  
 Volunteers**



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## Special Thanks to our hard working SCPOC Board, Directors and 2022 Planning Committee!

We are taking signups for the 2023 Planning Committee

- **Directors**
  - Ana Vargas-Smith, President/Event Lead
  - Karen Ardizzone, Treasurer/Logistics
  - Patti Allmon, Secretary, VIP Reception
- **Board Members**
  - Andy Ratermann, Community Village Lead
  - Jodi Muirhead, Main Stage Lead
  - Jeremy Van Wert
- **Ray Pulver, Parade Logistics Consultant**
- **Taylor Amarante, Parade Announcer**
- **2022 Planning Committee**
  - Mike Walke, Green Team Lead
  - Dan Meyberg, Operations
  - Margaret Horozsko, VIP Reception
  - Nancy Biagini, Volunteer check in
  - Fernanda Eaton, Volunteer Check in
  - Margaret Bergman, Staging Check in
  - Dan Vannata, Community Village

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## Questions and Answers

**Want to get involved?** Sign up at our website to join our 2023 Planning Committee, to participate in the parade, volunteer, donate or sponsor go to [www.scpardeofchampions.org](http://www.scpardeofchampions.org)

## Lets get Social!

**We are on Instagram, Like our FB Page and Join our FB Group**  
<https://www.facebook.com/groups/194970474423429/>



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Thank you...  
Already planning for the 54th  
SC Parade of Champions on October 7<sup>th</sup> 2023!



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