

2/22/2022

item 6




City Council Meeting

Item 6 - Councilmember Hardy's Request to Consider a Resolution to Support the Bid to FIFA for the 2026 World Cup and Related Events

February 22, 2022

1



City of Santa Clara
The Center of What's Possible

Draft FIFA Resolution

- The purpose of the draft Resolution is to reaffirm the City of Santa Clara's support for the 2026 World Cup event
- The City first affirmed its support of FIFA's 2026 World Cup and related events in a letter signed by Mayor Gillmor on August 31, 2017, that letter stands as the basis for today's draft FIFA Resolution
- Draft Resolution is solely to communicate, as a full City Council on the part of the City of Santa Clara, support for FIFA's 2026 World Cup and related events
- **The draft Resolution does not commit the City to any funding or resource obligations**

2



Pending Issues

- The 2026 World Cup bid for the specific use of Levi's Stadium was submitted by Mr. Al Guido, "Chairperson/President", on behalf of the Forty Niners Stadium Management Company, establishing it as a SCSA Non-NFL event
- Al Guido is not the Chairperson of the Forty Niners Stadium Management Company, there is no role.
- As this Non-NFL event continues to advance in the bid process, there are obligations that must be addressed and known by the Council/Board

3



Pending Issues

1. Expenditure and revenue assumptions as a SCSA Non-NFL event
2. Managing potential conflicts of interest between involved agencies and/or their officials. For example:
 - Al Guido's role as "Chairperson/President" of Forty Niners Stadium Management Company, "Board President" of Bay Area Host Committee, and "President" of Forty Niners Football Company LLC
3. Clear understanding of FIFA 2026 World Cup's June 30, 2022 milestone and how that will be achieved in absence of any information on the part of the City/SCSA and the use of this publicly owned stadium
4. Agreement on how to safeguard the City and SCSA from any financial obligations outlined in FIFA's Overview of Government Guarantees and Government Declaration, in compliance with Measure J

4

4



Pending Issues

- Given these unknowns, staff is prevented from fully assessing whether conflicts of interest exist. If they do exist, staff is unable at present to determine whether such interests constitute preclusive conflicts, or if mitigation measures can be used
- The void of pertinent information prevents SCSA staff from fully advising the Board on these issues

5

5



Pending Issues

- Much of the FIFA Government Guarantees and Government Declaration appears to relate to guarantees from state or federal agencies
- However, there are some guarantees that will likely apply to local agencies:
 - Government Guarantee #4: Safety and Security
Government is requested – at its own cost – to assume full responsibility for safety and security at the Competition and Competition-related events. Security operations are not limited to stadiums, but also other locations used for the Competition, such as training sites, team base camps, hotels, broadcast center, FIFA Fan Fest sites, airports, train and bus stations, and other transportations hubs, etc.
- It is unclear to what extent local agencies would be able to make the described declarations and the status of such obligation is not known
- City/SCSA needs more information about referenced declaration in the bid and whether the City needs to take action as the local agency where Levi's Stadium is located and the owner of the facility, respectively

6



Pending Issues

- A Host City Declaration template letter provides a June 30, 2022 deadline to adopt any local ordinances and regulations to ensure compliance with the Host City Declaration and host city agreement, and includes the following provision:
 - *“within its competence, the City will adopt all measures and enact all necessary laws, ordinances or regulations (including local, regional or national laws, ordinances or regulations) which may be required in order to ensure full compliance with the present Host City Declaration and the host city agreement until not later than 30 June, 2022. As long as the necessary laws, regulations and ordinances are not yet in force, this Host City Declaration shall be directly applicable and enforceable as of the date of its signing.”*
- It is unknown whether the June 30, 2022 deadline is still in effect and the City does not have a copy of the referenced host city agreement, nor any obligations that may be required.

7

7

SCSA is a JPA of the City of Santa Clara

City of Santa Clara

SCSA

ManCo

Non-NFL Events

Al Guido,
President

StadCo

NFL Events,

Al Guido,
President (2018)

Authorized Events:

- Ticketed Events
- Private Events

FIFA

SCSA Non-NFL
Event

Authorized Events:

- 10 NFL Games
- Super Bowls

8

8

Available Information re BAHC

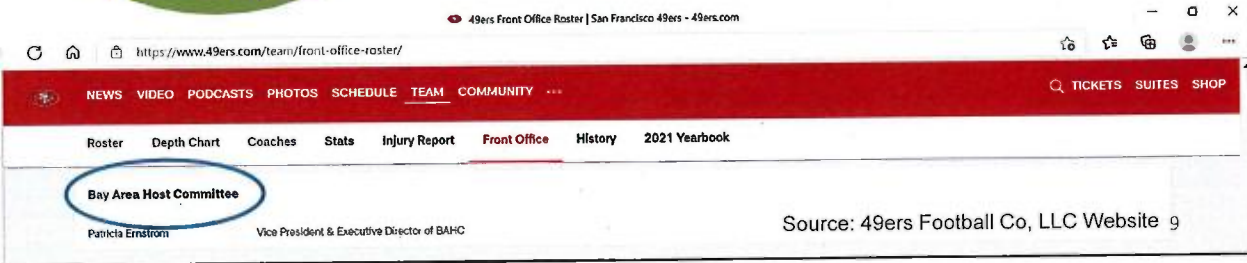


The Bay Area Host Committee (BAHC) is a 501(c)(6) non-profit corporation focused on bringing major, world-class events to the Bay Area that drive economic vitality, community-wide engagement, civic pride and global recognition.

MISSION

- Unite Bay Area cities, cultures, and industries in support of FIFA World Cup 2026
- Celebrate the diversity and inclusiveness of the Bay Area
- Create a lasting legacy for the Bay Area

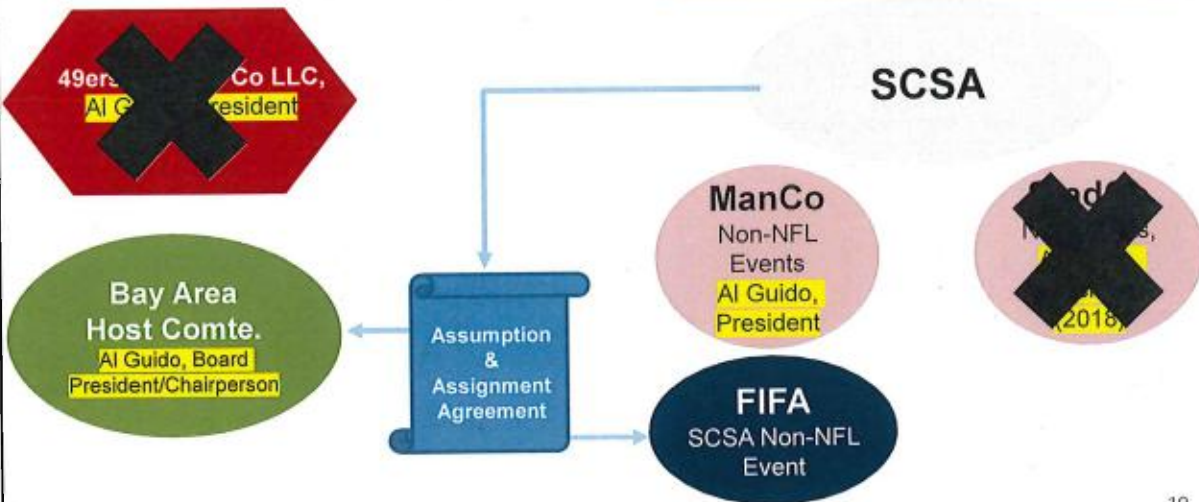
Source: Bay Area Host Committee Website



Source: 49ers Football Co, LLC Website 9

Assignment on SCSA Non-NFL Event to BAHC

City of Santa Clara





City of Santa Clara

The Center of What's Possible

Date: February 22, 2022

To: City Manager

From: Executive Assistant to the Mayor & City Council

Subject: Correspondence received regarding Item 6 on the February 22, 2022, City Council Meeting Agenda

As of February 22, 2022, at 2:00 p.m. the Mayor and City Council Offices received the attached correspondence regarding agenda item 6. Discussion and Action on Councilmember Hardy's Request to Consider a Resolution to Support the Bid to FIFA for the 2026 World Cup and Related Events.

Melissa Lee
Executive Assistant to the
Mayor & City Council

Documents Related to this Report:

1) *Communications received*

POST MEETING MATERIAL

Melissa Lee

From: Damian Bibb <dbibb@eatpuesto.com>
Sent: Saturday, February 19, 2022 6:57 PM
To: Mayor and Council
Cc: Monique Guevara; Erik Aronow; Eric Adler
Subject: World Cup 2026

To our Mayor and our City Council,

Apologies for the form letter you have seen before, but I do agree with the sentiment and our restaurant has had sales and recovery efforts bolstered by the stadium's presence. Here in this shadowy corner of Santa Clara where we were SOOOO dependent on large tech that looks like it will simply not return, I don't think it is hyperbole to say that our success last year is inextricably tied to our connection to Levi Stadium and that they have been a lifeline for us. The more events in general we can connect with, the healthier our business can be.

I'd like to start by saying that any restaurant within walking distance to Levi's Stadium, and even those further away, know that large events at the stadium are an important and impactful part of our business. The past 24 months of COVID have reaffirmed just how important the large economic benefit of events are to this region, and my restaurant. With that in mind, I'd like to ask the Santa Clara City Council to recognize that fact and do everything possible to bring the 2026 World Cup to Santa Clara.

In early 2020 we were forced to adjust our business to the pandemic overnight. The grim reality is that it was extremely tough. The World Cup is exactly the type of occasion that would be hugely impactful for us and all the other small businesses in this city that benefit from Santa Clara being on the world stage. We are just now shaking off the cobwebs of COVID, and it is the perfect time to look forward to opportunities that we'd all benefit from.

On February 22, the Council is voting on a resolution to express support for the World Cup bid, and to prove that you truly care about the businesses and residents that rely on large events to provide local jobs and drive our economy. I have no doubt you will all do the right thing and pass this resolution so that in a few years' time we're able to enjoy the unique experience of world class soccer being played in our city.

Thank you.

Damian Bibb

1267 Chapel Dr, Santa Clara, CA 95090

CDC of Puesto Santa Clara

2752 Augustine Dr, Santa Clara, CA 95054

dbibb@eatpuesto.com

408.333.9750

Melissa Lee

From: Abigail Grimm <abbygrimm02@gmail.com>
Sent: Sunday, February 20, 2022 10:58 AM
To: Mayor and Council
Subject: Bring The 2026 FIFA World Cup to Santa Clara!

Dear Mayor and City Council Members,

The World Cup is a celebration of the global nature of the game of soccer and is a perfect reflection of the incredibly diverse and sporting community we have here in the Bay Area. Let's show the world how incredible this region is and bring the World Cup to Levi's Stadium in 2026. I support this City Council in passing the resolution to support our bid and celebrating together in 4 years time.

Best,
Abigail Grimm

Melissa Lee

From: M R <M.R.528404881@p2a.co>
Sent: Monday, February 21, 2022 6:13 AM
To: Mayor and Council
Subject: Bring The 2026 FIFA World Cup to Santa Clara!

Dear Mayor and City Council Members,

This resolution is a critical step for the Bay Area World Cup bid, and this City Council should show our support for the bid by voting yes on it. The World Cup is an incredible opportunity to show our community on the world stage, and bring the dream of international soccer to so many in our community.

Best,
M R

Melissa Lee

From: Ashley Close <briannaclose6@gmail.com>
Sent: Monday, February 21, 2022 8:25 AM
To: Mayor and Council
Subject: Bring The 2026 FIFA World Cup to Levi's Stadium!

Dear Mayor and City Council Members,

The World Cup is an extremely unique opportunity for our city and businesses, and we should do all we can to see it come to fruition. Voting yes on this resolution is a critical step towards FIFA selecting us to host matches in 2026.

Best,
Ashley Close

Melissa Lee

From: Brubaker, Mary Lynn (SJCXC) <marylynn.brubaker@hyatt.com>
Sent: Monday, February 21, 2022 10:33 AM
To: Mayor and Council; Public Comment
Subject: Hyatt House Santa Clara
Attachments: SanJose_Frontdesk@hyatt.com_20220221_112934.pdf

Good morning,

Please see the attached from the Hyatt House Santa Clara. We appreciate you taking the time to address this topic.

Sincerely,
Mary Lynn

Mary Lynn Brubaker
District Director of Sales

Hyatt HouseT Santa Clara
3915 Rivermark Plaza, Santa Clara CA 95054
T: 408-486-0800 x602 C: 650-520-8256 E: marylynn.brubaker@hyatt.com
<https://gcc02.safelinks.protection.outlook.com/?url=http%3A%2F%2Fsantaclarahouse.hyatt.com%2F&data=04%7C01%7CMayorandCouncil%40santaclaraca.gov%7Cd9a4969e21cf42529f8f08d9f5689097%7C28ea354810694e81aa0b6e4b3271a5cb%7C0%7C0%7C637810651855287472%7CUnknown%7CTWFpbGZsb3d8eyJWljojMC4wLjAwMDAiLCJQIjoiV2luMzliLCJBTiI6Ik1haWwiLCJXVCi6Mn0%3D%7C3000&reserved=0>

Hyatt HouseT San Jose/Silicon Valley
75 Headquarters Drive, San Jose CA 95134
T: 408-514-2844 C: 650-520-8256 E: marylynn.brubaker@hyatt.com
<https://gcc02.safelinks.protection.outlook.com/?url=http%3A%2F%2Fsanjosesiliconvalley.house.hyatt.com%2F&data=04%7C01%7CMayorandCouncil%40santaclaraca.gov%7Cd9a4969e21cf42529f8f08d9f5689097%7C28ea354810694e81aa0b6e4b3271a5cb%7C0%7C0%7C637810651855287472%7CUnknown%7CTWFpbGZsb3d8eyJWljojMC4wLjAwMDAiLCJQIjoiV2luMzliLCJBTiI6Ik1haWwiLCJXVCi6Mn0%3D%7C3000&reserved=0>

THINK BEFORE YOU PRINT: Please consider the environment before printing this email.

Facebook . Instagram . Twitter . YouTube

To our Santa Clara City Council,

Since opening years ago, Levi's Stadium has been an incredible economic force for this community, and most importantly the hospitality industry. The events and artists it's hosted have put us on the world stage and brought significant economic benefits to local businesses, including our hotel and the restaurants that surround us. Hyatt House Santa Clara has hosted guests for a variety of events, including the Superbowl, Beyonce, U2, international soccer matches, and the college football playoff, making these dates very important to the success of our hotel.

Those events make up a considerable portion of the business we do every year, and it's for that reason I'd like to ask you to do everything in your power to bring the World Cup to Santa Clara in 2026.

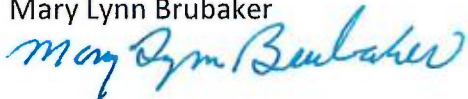
Thousands of fans have come from far and wide to watch the shows and games I mentioned above, and the World Cup will be no different for this region. These events drive our room night revenue and support the hundreds of local workers that we employ. Not only do these events benefit the businesses and workers here in Santa Clara, but they also contribute significantly to the city's revenue through the additional hotel and sales taxes they generate for the city.

I'm certain our councilmembers understand the pandemic has impacted all aspects of the tourism industry including our local hotels. We, at Hyatt House Santa Clara, are extremely excited about the upcoming Coldplay and Red Hot Chili Peppers concerts at Levi's Stadium but ask that you set your eyes further down the road and take the necessary steps to secure even more for our community.

The resolution before you is an important step in doing just that. It will show that the city officially stands behind the businesses that rely on large events coming to Levi's, and that you believe this city deserves to host such prestigious competitions.

Thank you for your time, and sincerely,

Mary Lynn Brubaker



Hyatt House Santa Clara
Director of Sales

Melissa Lee

From: John Woo <johnwoo2002@gmail.com>
Sent: Monday, February 21, 2022 1:56 PM
To: Mayor and Council
Subject: Bring The 2026 FIFA World Cup to Santa Clara!

Dear Mayor and City Council Members,

As we come out of COVID we should be looking to help our local businesses, restaurants, and hotels in any way possible, and the World Cup in 2026 is a perfect opportunity. I urge all our city's leaders to adopt the same mindset and do everything possible to bring the World Cup to Santa Clara.

Best,
John Woo

Melissa Lee

From: Jordan Wong <Jordan.Wong@elementsantaclara.com>
Sent: Monday, February 21, 2022 3:04 PM
To: Mayor and Council; Public Comment
Subject: Element Santa Clara Supports World Cup 2026 @ Levi Stadium!
Attachments: Element Santa Clara supports 2026 World Cup.pdf

Dear Councilmembers,

Please see attached letter highlighting our support for the 2026 World Cup. We thank you taking the appropriate measures to ensuring this is a right fit for our county. We urge you to highly consider making this a priority in the upcoming meeting!

If you have any questions, do not hesitate to reach out,
Jordan

Jordan Wong, CMP

Director of Sales | Element Santa Clara
1950 Wyatt Drive
Santa Clara, CA 95054
Main 408 809 3838 Tel 669 284 0404 Fax 408 809 3939



Space to live your life [elementhotels.com](https://www.elementhotels.com)

Dear Councilmembers,

I'm writing in support of Santa Clara hosting the 2026 FIFA World Cup. The City of Santa Clara has a once in a lifetime opportunity to be part of history and receive international coverage if it is chosen as a host city for the upcoming World Cup.

This region is particularly special because of its immense civic pride and having the opportunity to display that during the World Cup is phenomenal. Additionally, becoming a host city will present a tremendous opportunity to help strengthen Santa Clara's local economy after the devastation of the COVID-19 pandemic.

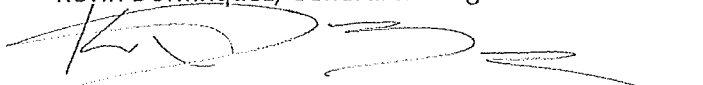
Hotels, such as ours, have been put in incredibly difficult positions navigating the uncertainty of the pandemic. Many businesses have had to lay off workers or even close their doors, and our hospitality industry has taken an unprecedented hit as a result. It's essential that Santa Clara makes bold investments in major events, such as the World Cup, to help keep our hospitality industry strong.

While the World Cup is a few years off, the economic impact of this worldwide event could benefit generations of Santa Clarans to come and support critical city programs that have been in desperate need of funding. It's important that we begin looking towards the future and secure high revenue, world-class events, that can help strengthen our local economy without jeopardizing our city services.

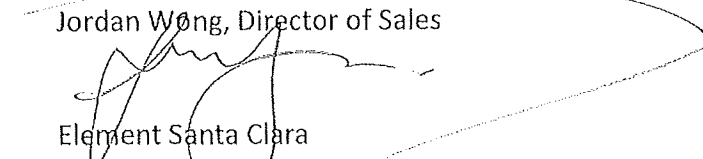
This is a clear win-win for the city and the business community. I hope that you will all vote in support of this resolution to show FIFA that the World Cup is welcomed in our city.

Thank you for your support in bringing this major event to Santa Clara and the region,

Keyin Dominquez, General Manager



Jordan Wong, Director of Sales



Element Santa Clara
1950 Wyatt Drive
Santa Clara, CA 95054

Melissa Lee

From: XY Niu <XY.Niu.528454192@p2a.co>
Sent: Monday, February 21, 2022 4:44 PM
To: Mayor and Council
Subject: Bring The 2026 FIFA World Cup to Santa Clara!

Dear Mayor and City Council Members,

The Bay Area has been soccer crazed for decades, going back to the 1994 World Cup matches at Stanford, and deserves another chance to experience the magic and worldwide attention hosting World Cup games brings. Levi's is an amazing venue, and we should be standing up for this city and supporting the bid at every step of the way. I'd like to ask this City Council do just that and pass this resolution.

Best,
XY Niu

Melissa Lee

From: Sullivan, Christopher (SJCGA) <Christopher.Sullivan@marriott.com>
Sent: Monday, February 21, 2022 5:31 PM
To: Mayor and Council; Public Comment
Subject: 2026 FIFA World Cup

Dear Stadium Authority Board Members,

When Levi's Stadium first opened, we were incredibly excited about the new venue that would attract hundreds of thousands of guests to Santa Clara each year. High profile sporting events and concerts came to Levi's Stadium in its first years, along with football games. Premier acts such as Beyoncé, U2 and Coldplay all performed at Levi's Stadium, and with them, thousands of fans who came to watch their shows. Many of those same fans stayed at our hotel for those events.

Recently, FIFA officials toured Levi's Stadium, a world-class venue as part of the region's bid to be a host city for the 2026 FIFA World Cup. The Bay Area has a rich history of preserving and exhibiting a passion for soccer and hosting the most prestigious tournament in the world would be an enormous victory. Additionally, the South Bay is unique in its diversity and excitement of sporting events.

Hotels, such as the Marriott in Santa Clara, would benefit greatly by the 2026 FIFA World Cup as tens of thousands of new customers will be introduced into our market. This style of event will drive our room night revenue and support the hundreds of local workers that we employ. Not only do these events benefit the businesses and workers here in Santa Clara, but they also contribute significantly to the city's revenue through the additional hotel and sales taxes they generate for the city.

Councilmembers are aware that the pandemic has impacted all aspects of the tourism industry including our local hotels. Now that California has reopened, Santa Clara has a tremendous opportunity to host a world-renowned event at our home stadium. We were thrilled to see the announcement of FIFA officials touring Levi's Stadium and hope to see similar bids in the near future.

We are respectfully asking Councilmembers to consider bringing the 2026 FIFA World Cup to Santa Clara. As the Marriott bounces back from the pandemic, the support of the city is necessary. Adopting policies that can bring world class events to our home stadium will actively support hotels such as ours. We hope that the Board will take action to invest in Santa Clara's hotel industry and bring the World Cup to our city.

Respectfully,

Christopher Sullivan | General Manager
Santa Clara Marriott
2700 Mission College Blvd, Santa Clara, CA 95054
P 408.970.6101 | c 415.420.8495

MARRIOTT HOTELS | TRAVEL BRILLIANTLY

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Melissa Lee

From: Angel Vela Salgado <AVelaSalgado@FlemingsSteakhouse.com>
Sent: Tuesday, February 22, 2022 12:10 AM
To: Mayor and Council; Public Comment
Cc: Edward Everett; Diana.Torres@49ers.com
Subject: World Cup 2026
Attachments: Flemings World Cup Letter .docx

Hello,

Thank you for taking the time to support the communities growth. Attached is our support letter in hopes that 2026 will bring the World Cup to Santa Clara.

Best,

Angel Vela
Manager
Fleming's Prime Steakhouse & Wine Bar
2762 Augustine Dr Suite 110
Santa Clara, CA 95050
Office 408.346.4557
www.FlemingsSteakhouse.com

To our City Council,

Since opening in 2014, Levi's Stadium has been a positive contributor to our restaurant and the local community. While it's known as the home of the 49ers, the reality is that everyone around here understands that Levi's hosts a variety of incredible events every single year, from Coldplay to the Rolling Stones to international soccer. It's my sincere hope we'll also see the World Cup come to Santa Clara in 2026, because the pandemic has highlighted just how impactful events at Levi's are for our business.

When COVID started we had to dramatically adjust to a new normal and many other restaurants in the area have as well. However, the return of NFL games last August was a huge boost for us and gave us good reason to staff back up on weekends when we knew there would be crowds and fans coming past our front door all day.

We're now looking forward to the concerts coming to Levi's Stadium in the coming months because those large-scale events are an important part of our business. They allow us to hire more staff, provide additional revenue opportunities, and help us weather slower times. We're optimistic that the concert business will come roaring back quickly, as the business it brings us is sorely needed.

In that spirit, I would like to strongly encourage the Council to look further down the road for opportunities to bring large scale events like the World Cup to Santa Clara. The influx of people and excitement for Santa Clara that the World Cup inspires would be incredible for restaurants like ours, those of our neighbors, and any other business in this city.

The resolution you are voting on is vital to showing FIFA and the entire soccer community that Santa Clara is committed to bringing world class events to the city, and it will go a long way to ensuring our selection for the 2026 World Cup. I urge you to pass this resolution on behalf of your residents and businesses who need it most, and to send the signal to the world that we are ready to host one of the largest sporting events in the world.

Thank you for your time!

Angel Vela
Manager
Fleming's Prime Steakhouse & Wine Bar
2762 Augustine Dr Suite 110
Santa Clara, CA 95050
Office 408.346.4557
www.FlemingsSteakhouse.com

Melissa Lee

From: Anjel Phelan <Anjel.Phelan@hilton.com>
Sent: Tuesday, February 22, 2022 11:39 AM
To: Mayor and Council; Public Comment
Subject: re: In Support of FIFA 2026
Attachments: fifa support letter.pdf

Hello and Good Morning,

Please accept my attached letter, in support of the 2026 FIFA World Cup.



ANJEL PHELAN | Director of Sales and Marketing

Embassy Suites Santa Clara - Silicon Valley
2885 Lakeside Drive, Santa Clara, CA 95054
Direct: 408 845 7206 | Fax: 408 492 9121
Email: anjel.phelan@hilton.com
embassysuites.com
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Dear Councilmembers,

When Levi's Stadium first came to the City of Santa Clara, our hotel was excited and looking forward to the football games, other sporting events, and concerts that would take place. Additionally, we were most excited about business opportunities that would be presented to the hospitality industry. During the stadium's early years, football fans, concertgoers, and tourists who were visiting Levi's stayed at our hotel. It has been a great pleasure hosting visitors of Levi's Stadium at the Embassy Suites in Santa Clara.

In an effort to continue advocating for the hospitality industry, I am respectfully asking that the City of Santa Clara support hosting the 2026 FIFA World Cup. The opportunity to host a premier sporting event like the World Cup at our home stadium is an exciting occasion that would benefit our region. This style of event will increase our revenue and help support our employees.

Councilmembers are aware that the global pandemic has negatively impacted our health, lives, and businesses. Now that California has reopened, Santa Clara has an opportunity to restore our local economy by hosting a prestigious event at Levi's Stadium. We were thrilled to see the announcement of FIFA officials touring Levi's Stadium and hope that our request be taken into consideration.

As our hotel recovers from the pandemic, the support of the city is critical towards ensuring our businesses and local economy can once again thrive. Adopting policies that can bring world class events to our home stadium will actively support hotels such as ours. We hope that the Council will take action to invest in Santa Clara's hospitality industry and support bringing the World Cup to Santa Clara.

Respectfully,

A handwritten signature in black ink, appearing to read 'Anjel Phelan', with a stylized flourish at the end.

Anjel Phelan
Director of Sales and Marketing
Embassy Suites Santa Clara



City of Santa Clara

The Center of What's Possible

Date: February 22, 2022

To: City Manager

From: Executive Assistant to the Mayor & City Council

Subject: Correspondence received regarding Item 3.I on the February 22, 2022, City Council Meeting Agenda

As of February 22, 2022, at 2:00 p.m. the Mayor and City Council Offices received the attached correspondence regarding agenda item 3.I Action on Award of Contract for the Harris Lass Museum Repairs Project and Related Budget Amendment.

Melissa Lee
Executive Assistant to the
Mayor & City Council

Documents Related to this Report:

- 1) *Communications received*

POST MEETING MATERIAL

Melissa Lee

From: skozdon@aol.com
Sent: Saturday, February 19, 2022 3:38 PM
To: Mayor and Council
Cc: Manager
Subject: Harris Lass Museum Agenda Item Feb 22 Meeting

I am requesting that the Mayor and members of the City Council approve *Item 3.1 22.1769 Action on Award of Contract for the Harris Lass Museum Repairs Project and Related Budget Amendment* on the agenda for consideration at the February 22,2022 Council Meeting.

The Harris Lass Museum was awarded a grant by Santa Clara County in 2019 for restoration of the tank house, rebuilding the porch and ramp, plus upgrades to the Summer Kitchen, rest rooms and 'path of travel' from the parking lot to improve disabled access. The grant was for \$100,000 with the remainder to come from the City.

Tours and events at the Museum have been on hold for two years due to Covid restrictions but we are still unable to open to the public. Due to the unsafe nature of the tank house and impending restoration work, all the contents of the Tank House Gift Shop and storage room are currently stacked in the house. This makes it impossible to conduct docent tours even if we were able to safely rope off the hazardous areas of the grounds.

Carrying out the necessary construction work will mean we the volunteers can again welcome the public back into the house and gardens.

Thank you in anticipation,

Susan Kozdon

Board President, Historic Preservation Society of Santa Clara

Melissa Lee

From: Jeannie Mahan <rmmahan@gmail.com>
Sent: Saturday, February 19, 2022 4:13 PM
To: Mayor and Council
Subject: Harris Lass

Mayor Gilmore and Santa Clara City Council,

I am writing in regards to the Harris Lass Museum and property, which will be addressed at the February 22, 2022 Council Meeting, Agenda Item 3 I 22-1769. As a member of the Board of the Historic Preservation Society of Santa Clara (which oversees the Harris Lass Museum and Grounds), I urge you to award the Public Works Contract for the much-needed repairs of this historic property. We appreciate the work that has been done and the assistance we have received from the City that keeps the house and grounds in working order, and we are very excited to have the grant work begin. This Public Works Contract is much needed as the house and the grounds do need some additional attention. Our City is very fortunate to have such a beautiful historic property in our old downtown. It is a treasure and of historic significance, and as such it needs to be maintained and restored periodically. Please support Harris Lass, as it is a very important historic property. We need our grounds landscaped, we need our fences repaired, we need better security and lighting, among other things. Please consider the beauty and significance of Harris Lass and make it a site that our city can be proud of and share with our community. This Public Works Contract definitely needed to maintain the historical significance of the Harris Lass Museum and grounds.

Thank you,

Jeannie Mahan, Board Member and Secretary of
the Historic Preservation Society of Santa Clara
(408 355 5944)

Melissa Lee

From: maryhanel6608@comcast.net
Sent: Monday, February 21, 2022 8:57 PM
To: Mayor and Council
Subject: In Support of Item 3.1 22-1769 [Harris Lass Museum] on February 22, 2022 City Council Meeting Agenda

Follow Up Flag: Follow up
Flag Status: Completed

Dear Mayor and City Council,

I am writing about Agenda Item 3.1 22-1769: Action on Award of Contract for the Harris Lass Museum Repairs Project and Related Budget Amendment that will come before Council at its February 22, 2022 meeting. As a current Harris Lass Museum volunteer and Board member, I hope that you will accept the Recommendation in the Agenda to approve the project and related budget amendment.

The Harris Lass Museum was awarded a grant by Santa Clara County in 2019 that will help pay for essential repair work to the tank house and house porch and address other important safety and accessibility issues.

Although closed during the pandemic, the Harris Lass Museum has been open to the public since 1991, thanks to exterior maintenance and landscaping by the City and the dedicated efforts of numerous volunteers belonging to the Historic Preservation Society of Santa Clara.

The immigrant and agricultural heritage of Santa Clara has been shared with members of the community, school children, and tourists over the years and many educational programs and special events for the community have been held at the Museum. In 2009, Cupertino Senior TV produced a feature program for their "The Better Part" series which aired on public television station KMVT about the Museum's history and its public and school programs. The film can still be viewed on KMVT's YouTube channel at: <https://www.youtube.com/watch?v=7lgQYAj8CQA>. The Harris Lass Museum is eager for the Tank House and other House repairs to be completed so the Museum can be safely reopened for the community and some of our school and special programs reinstated.

Thank you,

Mary Hanel, Board Member, Historic Preservation Society of Santa Clara

02-22-2022

ITEM#6

Melissa Meslo

From: Public Comment
Sent: Tuesday, February 22, 2022 6:56 PM
To: Melissa Meslo
Subject: FW: Supporting FIFA world cup

-----Original Message-----

From: Gunwant Bhatia <iamgunee@me.com>
Sent: Tuesday, February 22, 2022 6:21 PM
To: Public Comment <PublicComment@santaclaraca.gov>
Subject: Supporting FIFA world cup

Hi Nora ,
I live in the north side . I would like to have my comment added in favor of having the world cup come to Santa Clara.
Thanks
Gunee

Sent from my iPhone

Melissa Meslo

From: Public Comment
Sent: Tuesday, February 22, 2022 11:07 AM
Cc: Melissa Meslo
Subject: FW: World Cup 2026

Dear Mayor and Council,

Our Public Comment email received the following correspondence below regarding **item 6** "Discussion and action on Councilmember Hardy's Request to consider FIFA for the 2026 World Cup and related events, which I am forwarding for your review and consideration.

Please note this correspondence will form part of the public record for the February 22, 2022, Council and Authorities Concurrent and Santa Clara Stadium Authority meeting.

Nora Pimentel, MMC | Assistant City Clerk | City Clerk's Office
City of Santa Clara, California
1500 Warburton Ave. | Santa Clara, CA 95050
(O) 1.408.615.2222 | (F) 1.408.241.6771
npimentel@santaclaraca.gov | www.santaclaraca.gov



**City of
Santa Clara**
The Center of What's Possible

From: Damian Bibb <dbibb@eatpuesto.com>
Sent: Saturday, February 19, 2022 6:57 PM
To: Public Comment <PublicComment@santaclaraca.gov>
Cc: Erik Aronow <earonow@eatpuesto.com>; Eric Adler <eric@eatpuesto.com>; Monique Guevara <mguevara@eatpuesto.com>
Subject: World Cup 2026

To our Mayor and our City Council,

Apologies for the form letter you have seen before, but I do agree with the sentiment and our restaurant has had sales and recovery efforts bolstered by the stadium's presence. Here in this shadowy corner of Santa Clara where we were SOOOO dependent on large tech that looks like it will simply not return, I don't think it is hyperbole to say that our success last year is inextricably tied to our connection to Levi Stadium and that they have been a lifeline for us. The more events in general we can connect with, the healthier our business can be.

I'd like to start by saying that any restaurant within walking distance to Levi's Stadium, and even those further away, know that large events at the stadium are an important and impactful part of our business. The past 24 months of COVID have reaffirmed just how important the large economic benefit of events are to this region, and my restaurant. With that in mind, I'd like to ask the Santa Clara City Council to recognize that fact and do everything possible to bring the 2026 World Cup to Santa Clara.

In early 2020 we were forced to adjust our business to the pandemic overnight. The grim reality is that it was extremely tough. The World Cup is exactly the type of occasion that would be hugely impactful for us and all the other small businesses in this city that benefit from Santa Clara being on the world stage. We are just now shaking off the cobwebs of COVID, and it is the perfect time to look forward to opportunities that we'd all benefit from.

On February 22, the Council is voting on a resolution to express support for the World Cup bid, and to prove that you truly care about the businesses and residents that rely on large events to provide local jobs and drive our economy. I have no doubt you will all do the right thing and pass this resolution so that in a few years' time we're able to enjoy the unique experience of world class soccer being played in our city.

Thank you.

Damian Bibb

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CDC of Puesto Santa Clara

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