



Dear Community Partner,

On Saturday, May 25th, 2024, the Silicon Valley Bicycle Coalition and the Bicycle Pedestrian Advisory Committee of the city of Santa Clara will host Bike to Shop Day, a half-day event designed to highlight grocery stores in Santa Clara and encourage all participants to do their shopping by bicycle. Shopping by bicycle benefits the riders in terms of health, all stores in terms of parking spaces needed, and the community in terms of cleaner air and state-mandated greenhouse gas emission reductions.

I am giving you this letter to share information about Bike to Shop Day and to ask for your support by providing a donation in the form of a treat or a coupon or a gift card for each participant. It does not need to be of any significant value, and whatever it is, it will bring a group of potential new shoppers into your store.

The Silicon Valley Bicycle Coalition will gladly provide a donation receipt upon request so that you can report it as a donation on your tax form. The Silicon Valley Bicycle Coalition is a 501(c)(3) non-profit, Tax ID #77-0338658

All donors will be acknowledged on the route sheet given to each participant and on any publicity generated after you have confirmed your participation.

Please let me know in person, or call the organizer at 408-246-8149, or email her at dianeliz1@yahoo.com to let us know what you will be able to donate, or if you will be unable to do so at this time.

Thank you very much in advance for any support you can provide.

Sincerely,

Member,  
Bicycle Pedestrian Advisory Committee  
&  
Diane Harrison - Santa Clara Bike to Shop Day Organizer